

Bhavya Gupta

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INTERNSHIPS

Zemoso Technologies

July 2021 - Sept 2021

UI/UX Intern

Worked on creating a design system for a sales dashboard, enhanced my UI/UX fundamentals. Solved shift nudge assignments as a part of the internship training.

Niswey

Jan 2021 - July 2021

Junior Designer

Redesigned one of Nisweys product - Whatsapp + Hubspot chat dashboard. Worked on revamping the company website - UX research

EDUCATION

Srishti Manipal

August 2021 - June 2023

M.Des in Human centered design

BML Munjal University (BMU)

July 2017 - July 2021

B.Tech in Computer Science

SKILLS

Tools

Figma, Adobe - illustrator, Photoshop, Indesign, imovie

Technical

Basic HTML + CSS programming, UX research, UI UX design, Experience design, New media Design, Design communication

HIGHLIGHTS

Smart India Hackathon (Finalist)

July 2020 - Team Evolve

As a team we worked on developing and designing “Vihari” a community-based application that aims at increasing the ownership among locals towards their culture and heritage.

BMU Pitch Fest

Oct 2019 - Team Parkin

Got to experience the entrepreneurial journey, networked with the startup community (investors, budding startup teams, mentors). We pitched the idea “Parkin” which is an app that helps you find and rent a space to park.

Team Captain (Basketball)

Oct 2018 - Feb 2020

My role was to encourage sports among the girls of our university. We had a low ratio of girls and even few who were into sports. We revived the basketball team, and were the runners up at BMU sports fest 2019.

CERTIFICATIONS

Coursera

Design Thinking for Innovation, Google UX Certification

Propel

Foundation programme for aspiring entrepreneurs