Bhavya Gupta

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Foundation programme for aspiring entrepreneurs

INTERNSHIPS	Zemoso Technologies	UI/UX Intern
	July 2021 - Sept 2021	Worked on creating a design system for a sales
		dashboard.Enhanced my UI/UX fundamentals.
		 Solved Shift Nudge assignments as a part of my
		Internship training.
	Niswey	Junior Designer & Front-end developer
	Jan 2021 - July 2021	 Redesigned one of Nisweys product - Whatsapp + Hubpsot chat dashboard and created the design system for the same.
		 Worked on revamping the company website - UX research
		 Explored the VueJS framework and replicated the chat dashboard using the framework.
EDUCATION	Srishti Manipal August 2021 - June 2023	M.Des in Human centered design
	BML Munjal University (BMU) July 2017 - July 2021	B.Tech in Computer Science
SKILLS	Tools	Figma, Adobe Indesign, Photoshop, imovie
	Technical	HTML + CSS programming, UX research,
		UI UX design, Experience design,
		Interaction Design, New-media research
HIGHLIGHTS	LINIECCO Chair	As a part of the UNESCO Chair lab for the trans-
	UNESCO Chair Apr 2022 - Dec 2022	diciplinary research program, I got the opportunity
	7101 2022 000 2022	to conduct ethnographic research on the
		Attarwalas (Perfumers of Hyderabad) and the Lambani practitioners in Sindhol (Bidar, Karnataka).
	Smart India Hackathon	As a team we worked on developing and designing
	(Finalist)	"Vihari" a community-based application that aims
	July 2020 - Team Evolve	at increasing the ownership among locals towards their culture and heritage.
	BMU Pitch Fest	Got to experience the entrepreneurial journey,
	Oct 2019 - Team Parkin	networked with the startup community (investors,
		budding startup teams, mentors). We pitched the
		idea "Parkin" which is an app that helps you find and rent a space to park.
		My role was to encourage sports among the girls
	Team Captain	of our university. We had a low ratio of girls and
	(Basketball) Oct 2018 - Feb 2020	even few who were into sports. We revived the
		basketball team, and were the runners up at BMU sports fest 2019.

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