Bhavya Gupta

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Foundation programme for Aspiring Entrepreneurs

EXPERIENCE	Zemoso Technologies July 2021 - Sept 2021	 UI/UX Intern Worked on creating a design system for a sales dashboard. Enhanced my UI/UX fundamentals. Solved Shift Nudge assignments as a part of my Internship training.
	Niswey Jan 2021 - July 2021	 Junior Designer & Front-end developer Redesigned one of Nisweys product - Whatsapp + Hubpsot chat dashboard and created the design system for the same. Worked on revamping the company website - UX research Explored the VueJS framework and replicated the chat dashboard using the framework.
EDUCATION	Srishti Manipal August 2021 - June 2023	M.Des in Human centered design
	BML Munjal University (BMU) July 2017 - July 2021	B.Tech in Computer Science
SKILLS	Tools	Figma, Adobe (XD, Indesign, Photoshop), GitHub, VS code, Miro
	Technical	HTML + CSS programming, UX research, Publication design, UI UX design, Information architecture, Prototyping, Experience design, Interaction design, (currently learning p5.js/ creative coding)
HIGHLIGHTS	UNESCO Chair Apr 2022 - Dec 2022	As a part of the UNESCO Chair lab for the trans-diciplinary research program, I got the opportunity to conduct ethnographic research on the Attarwalas (Perfumers of Hyderabad) and the Lambani practitioners in Sindhol (Bidar, Karnataka).
	Smart India Hackathon (Finalist) July 2020 - Team Evolve	As a team we worked on developing and designing "Vihari" a community-based application that aims at increasing the ownership among locals towards their culture and heritage.
	BMU Pitch Fest Oct 2019 - Team Parkin	Got to experience the entrepreneurial journey, networked with the startup community (investors, budding startup teams, mentors). We pitched the idea "Parkin" which is an app that helps you find and rent a space to park.
	Team Captain (Basketball) Oct 2018 - Feb 2020	My role was to encourage sports among the girls of our university. We had a low ratio of girls and even few who were into sports. We revived the basketball team, and were the runners up at BMU sports fest 2019.
CERTIFICATIONS	Coursera	Design Thinking for Innovation, Google UX Certification

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