

EXPERIENCE

**Freelance**  
*Jul 2023 - Sept 2023*

**Interdisciplinary Designer**  
Collaborated with clients in the EdTech and Real Estate sectors, offering a wide range of services, including website design, print media, video ads, design systems, and UX research reports.

**UNESCO Chair**  
*Apr 2022 - Dec 2022*

**Research Intern**  
As a part of the UNESCO Chair lab for the trans-disciplinary research program, I got the opportunity to conduct Ethnographic Research on the Attarwalas (Perfumers of Hyderabad) and the Lambani practitioners in Sindhol (Bidar, Karnataka).

**Zemoso Technologies**  
*July 2021 - Sept 2021*

**UI/UX Intern**  
Worked on creating a design system for a sales dashboard, enhanced my UI/UX fundamentals. Solved shift nudge assignments as a part of the internship training.

**Niswey**  
*Jan 2021 - July 2021*

**Junior Designer**  
Redesigned one of Nisweys product - Whatsapp + Hubpsot chat dashboard. Worked on revamping the company website - UX research

EDUCATION

**Srishti Manipal**  
*August 2021 - June 2023*

M.Des in Human centered design

**BML Munjal University (BMU)**  
*July 2017 - July 2021*

B.Tech in Computer Science

SKILLS

**Tools**

Figma, Adobe - illustrator, Photoshop, Indesign, imovie

**Technical**

Basic HTML + CSS programming, UX research, UI UX design, Experience design, New media Design, Design communication

HIGHLIGHTS

**Smart India Hackathon (Finalist)**  
*July 2020 - Team Evolve*

As a team we worked on developing and designing “Vihari” a community-based application that aims at increasing the ownership among locals towards their culture and heritage.

**BMU Pitch Fest**  
*Oct 2019 - Team Parkin*

Got to experience the entrepreneurial journey, networked with the startup community (investors, budding startup teams, mentors). We pitched the idea “Parkin” which is an app that helps you find and rent a space to park.

**Team Captain (Basketball)**  
*Oct 2018 - Feb 2020*

My role was to encourage sports among the girls of our university. We had a low ratio of girls and even few who were into sports. We revived the basketball team, and were the runners up at BMU sports fest 2019.

CERTIFICATIONS

**Coursera**

Design Thinking for Innovation, Google UX Certification

**Propel**

Foundation programme for aspiring entrepreneurs