

# SARAH CHEN

Product Manager

sarah.chen@email.com

(555) 987-6543

linkedin.com/in/sarahchen

New York, NY

## PROFESSIONAL SUMMARY

Dynamic Product Manager with 6+ years of experience driving product strategy and execution for B2B SaaS platforms. Proven ability to lead cross-functional teams, analyze market trends, and deliver user-centric solutions that increase customer satisfaction and revenue. Skilled in agile methodologies, data analysis, and stakeholder management.

## PROFESSIONAL EXPERIENCE

### Senior Product Manager

#### DataFlow Technologies

June 2022 - Present | New York, NY

- ▶ Led product roadmap for analytics platform serving 500+ enterprise clients
- ▶ Increased user engagement by 35% through implementation of personalized dashboard features
- ▶ Collaborated with engineering teams to deliver 12 major feature releases on schedule
- ▶ Conducted user research and A/B testing to optimize product-market fit
- ▶ Managed product backlog and prioritized features based on business impact

### Product Manager

#### CloudSync Solutions

January 2020 - May 2022 | Boston, MA

- ▶ Launched mobile application that achieved 100K+ downloads in first 6 months
- ▶ Reduced customer churn by 20% through improved onboarding experience
- ▶ Worked closely with sales and marketing teams to define go-to-market strategies

Strategies

- ▶ Analyzed user behavior data to identify growth opportunities and pain points

Associate Product Manager

TechStart Innovations

March 2018 - December 2019 | San Francisco, CA

- ▶ Supported product development lifecycle for fintech application
- ▶ Created detailed user stories and acceptance criteria for development teams
- ▶ Conducted competitive analysis and market research to inform product decisions

TECHNICAL SKILLS

Product Management

Roadmap Planning, User Research, A/B Testing, Analytics

Tools

Jira, Confluence, Figma, Tableau, Google Analytics, Mixpanel

Methodologies

Agile, Scrum, Lean Startup, Design Thinking

Technical

SQL, Python (basic), APIs, HTML/CSS

EDUCATION

Master of Business Administration (MBA)

Stanford Graduate School of Business

2016 - 2018 | Stanford, CA

Bachelor of Science in Computer Science

Carnegie Mellon University

2012 - 2016 | Pittsburgh, PA

CERTIFICATIONS

Certified Scrum Product Owner (CSPO) - Scrum Alliance (2023)

Google Analytics Individual Qualification (2022)

Product Management Certificate - Stanford Continuing Studies (2021)