

Chanchal Prajapati

[USER EXPERIENCE DESIGNER]

I'm a user experience designer. I uncover insights, curate design-led business strategies & design empathic experiences. I'm passionate about humanising technology & making it accessible - one experience at a time.

In my latest work experience at Samsung, I have worked across Samsung's diverse portfolio - Smartphones, Home Appliances, Smartwatches and new product innovations. With the expertise to deeply understand the socio-cultural / economic / political landscape of consumer markets, I have led global research and projects to create locally inspired global consumer experiences.

E-main: chanchalprajapati95@gmail.com

Phone: +91 9718867845



EDUCATION

- 2017-2020
Master of Design - Interaction Design
NATIONAL INSTITUTE OF DESIGN, BANGALORE
- 2013-2017
Bachelor of Technology - Computer Science
IIT DELHI

PUBLICATION

- HACKATHON | MARCH 2019
Second Prize | Game Design Hackathon
Gameskraft and Interaction Design Foundation
- RESEARCH PAPER | APRIL 2018
Evaluating Ease of Interaction with Voice Assistants
SIDeR (Student interaction Design Research Conference, 2018)

EXPERIENCE



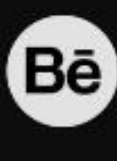

- LEAD UX DESIGNER - SAMSUNG ELECTRONICS
(MAR 2023 - PRESENT)
Working at Samsung Design Delhi with the CX Strategy Team | UX Innovation Group
- UX DESIGNER - SAMSUNG ELECTRONICS
(JAN 2020 - MAR 2023)
Working at Samsung Design Delhi with the UX Design Team | UX Innovation Group
- USER EXPERIENCE DESIGN INTERN
(JUNE 2019 - DEC 2019)
Working with the 'Research in Automation & Digitisation' (RDA) unit, in the domain of autonomous systems

SKILLS

Design Strategy	Mentorship & Training
Design Research & Validation	Project Management
Ethnographic Research	Stakeholder Communication
Usability Study	New Research Frameworks
System Design	Product Design Proposal Pitches
Service Design	New Product Incubation
Interaction Design	Design-Led Strategy Presentations
Sprints & Rapid Prototyping	Vendor Management
	Co-Creation With Leadership
	Executive Presentations

TOOLS & TECHNICAL SKILLS

Figma	Arduino
Sketch	Processing (P5.js)
Adobe Suite	C#
HTML/CSS/Tailwind	C
Unity 3D	R Studio
After Effects	Java

-  <http://chanchalprajapati.com>
-  <https://www.linkedin.com/in/chanchalprajapati>
-  <https://behance.net/chanch95>
-  <https://github.com/Chanch95>