

# Pizza Sales Report



## Pizza Category

Jan-15 Dec-15

All

01-01-2015 31-12-2015

Home

Best & Worst Sellers

## Busiest Days & Time

### Days

Orders are highest on weekends, Friday, Saturday, evenings.

### Month

There are maximum orders in month July and January.

## Sales Performance

### Size

Large size pizza contribute to maximum sales

### Category

Classic pizza contribute to maximum orders & sales

**817.86K**

Total Revenue

**38.31**

Average Order Value

**49574**

Total Pizzas Sold

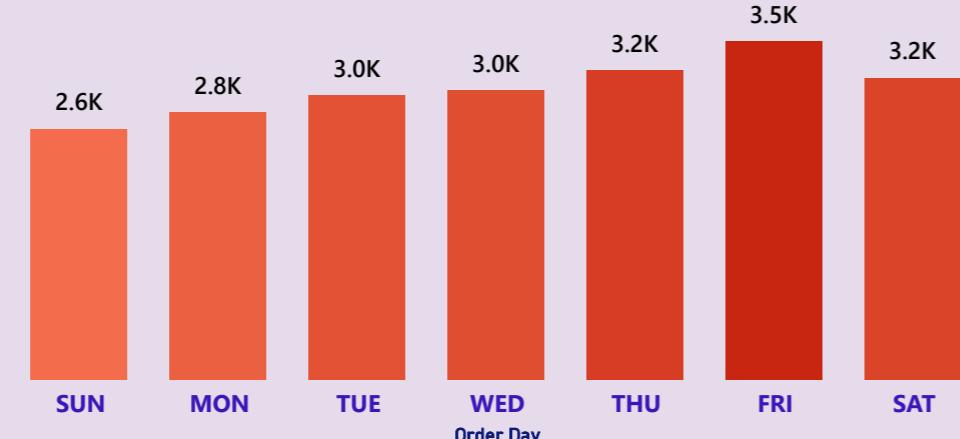
**21350**

Total Orders

**2.32**

Avg Pizzas Per Order

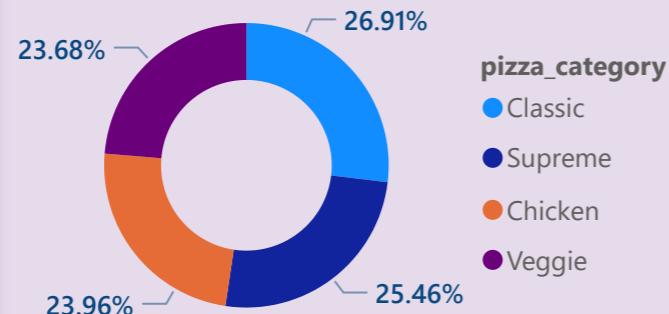
## Daily Trends For Total Order



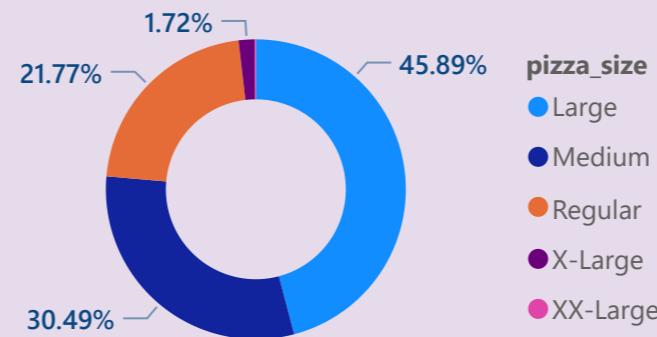
## Monthly Trends For Total Orders



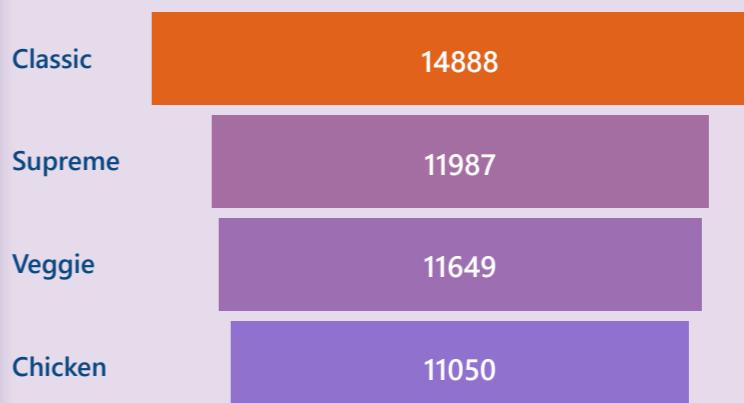
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by pizza\_category



# Pizza Sales Report

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Best & Worst Sellers

### Best Sellers

#### REVENUE

The **Thai Chicken Pizza** generate **maximum** revenue.

#### QUANTITY

The **Classic Deluxe** Pizza contribute to **maximum** Total Quantity .

#### TOTAL ORDER

The Classic Deluxe Pizza contribute to **maximum** Total Orders .

### Worst Sellers

#### REVENUE

The **Brie Carre Pizza** generate **least** revenue.

#### QUANTITY

The **Brie Carre Pizza** contribute to **minimum** Total Quantity .

#### TOTAL ORDER

The **Brie Carre Pizza** contribute to **minimum** Total Orders .

**817.86K**

Total Revenue

**38.31**

Average Order Value

**49574**

Total Pizzas Sold

**21350**

Total Orders

**2.32**

Avg Pizzas Per Order

### Top 5 Pizza BY Revenue

The Thai C...	43K
The Barbe...	43K
The Califor...	41K
The Classic...	38K
The Spicy I...	35K

0K

50K

### Top 5 Pizza BY Quantity

The Classic ...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Peppero...	2.4K
The Thai Chi...	2.4K

0K

2K

### Top 5 Pizza BY Orders

The Classic ...	2.3K
The Hawaiia...	2.3K
The Peppero...	2.3K
The Barbecu...	2.3K
The Thai Chi...	2.2K

0K

2K

### Bottom 5 Pizza BY Revenue

The Spinac...	16K
The Medit...	15K
The Spinac...	15K
The Green ...	14K
The Brie C...	12K

0K

10K

20K

### Bottom 5 Pizza BY Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediterr...	934
The Brie Carr...	490

0

500

1000

### Bottom 5 Pizza BY Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480

0

500

1000