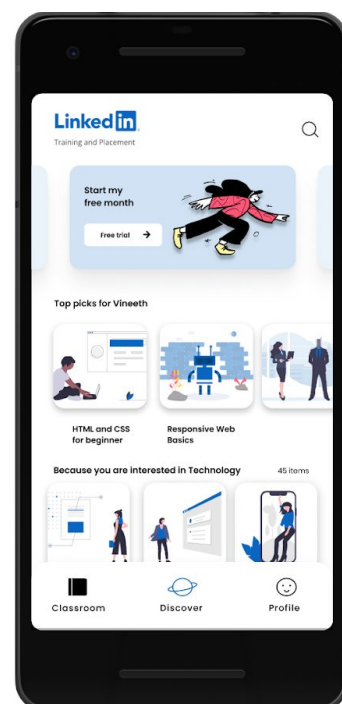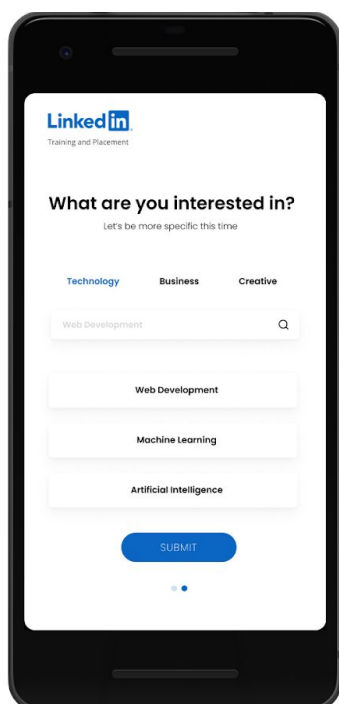# User Guide

Background:

Over the years, we have seen a rise in the number of successful startups and also hearing about the increasing unemployment rate. This is because college students aren't learning or being taught soft and hard skills at the college level that make them unable to fit for the job.
Lots of ed-tech startups and job listing platforms came into action regarding this problem statement. And some of them are well established.

But there isn't any platform that does both training and placement. By creating such a platform, we'll be able to nourish students throughout their journey with us to help them reach their dream job. Some already well-established companies who are on the same track as we are but with partial objective ie either training or placement. Through our platform training and placement will go hand in hand.
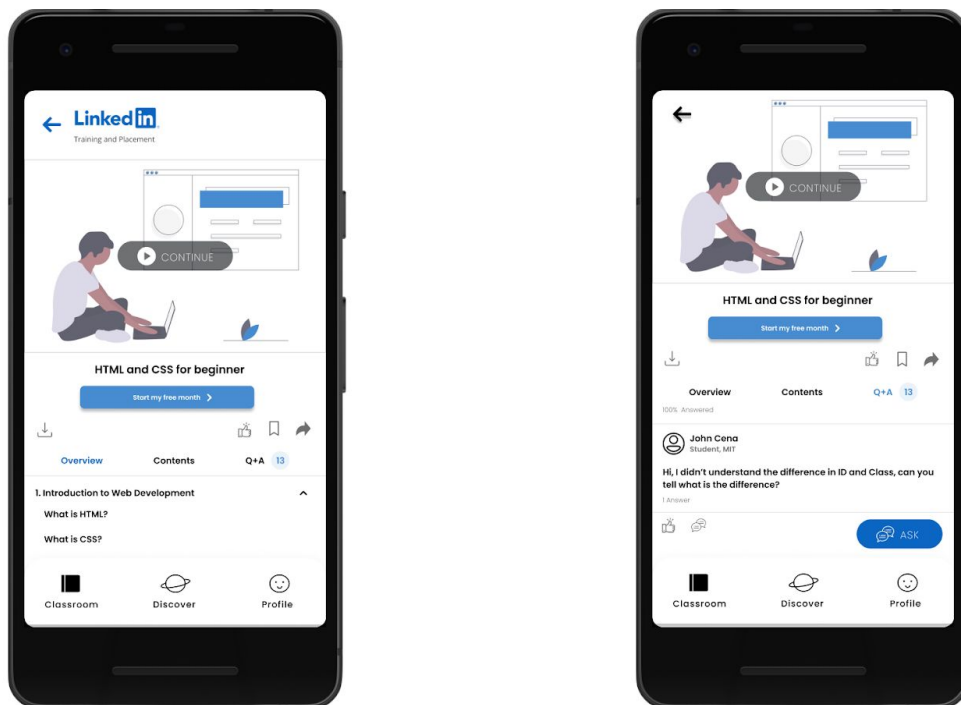
Details:

Key Features

- **Auto recommendation** - It is a process that bases its predictions and recommendations based on the interest of users.

In order to use this feature, users have to make progress with the app. The more users are using the app, the more it gets personalized. The auto recommendation will be based on search-keywords, no of clicks made on any type of courses, etc.

To access this feature to full potential, students must be premium users. The user can enter his/her field of interest initially, and once the user enters the submit button, a landing page with personalized content and course suggestions will be waiting for the user. The recommendation algorithm grows with the user journey.

- **Download** - This feature is to facilitate offline learning, students are often met with slow net connectivity. With this feature, students could download the desired course video and learn offline.

In order to use this feature, students must update their account to a premium account. Students will be able to find a download option for each course (mainly on the bottom left of course video). This feature is to promote offline learning.

Students can access the download feature by clicking the download button for a particular course. Users can find the downloaded video on their TnP profile.