**COURSEWORK SUBMISSION FORM**

|  |  |  |  |
| --- | --- | --- | --- |
| **STUDENT USE** | | **STAFF USE** | |
| Module Name | Entrepreneurship Project | First Marker’s  (acts as signature) |  |
| Module Code | ME381 | Second Marker’s  (acts as signature) |  |
| Lecturer Name | Moumita Ghosh | Agreed Mark |  |
| Student RollNo | 190110016 | **For Registrar’s office use only (hard copy submission)** | |
| Student Sap Id | 1000012424 |
| Deadline date | 11 April 2022 |
| Assignment Type | 🗌Group☑Individual |

**Wearella Collection**

Wearella Collection is an Online Fashion Collection website tends to be overly youth focused. However, by closely following generational fashion trends as well as our own customers’ purchasing preferences, we will tailor our inventory to meet the specific needs of our clientele. We will solely focus on our styles, colors and fits to flatter the Customers.

Our website is a place to give you all an opportunity to beautify your soulful bodies with fantastic colors and attractive shades. It is a place to think about your look and sometimes it gives you all a chance to find what other's eyes seeing in the market.

2020 has been the year of "let's start a 'high-end streetwear' brand!" And there is certainly no shortage of them. The upside to so many people entering the market is that it forces designers to think outside the box with designs and distribution in order to put themselves at the forefront of a saturated arena.

So, through our website Wearella Collection we have visioned to provide all the street guys with want they want in the most efficient way and according to their demand we will maintain our catalogue.

We strive to be a global exporter in fashion-knit and fashion outerwear by empowering innovation and design to provide total customer satisfaction.

We strive to be a caring and well-managed organization for our business partners ,customers and employees, and a responsible corporate citizen to our society.

Features

Slide

Photo change on hover

Mega Menu

Google Map API

Form

Search (valid inputs: time, home, phone sales)

Font Bold

Navigation

I used linear-horizontal navigation menu with image dropdown as main navigation

Screenshot

Also I have used side vertical menu on products and sales content.

Screenshot

Footer navigation

Screenshot

JavaScript

I have used JavaScript for the following

Drop-down menu

Mouseenter.show()

Mouseleave.hide()

To change font

When you click B butoon it calls function bold() which bolds all the fonts

Function bold() {

$(“#content”).css({“font-weight”:”bold”})

}

For Slide

The logic behind the slide is quite simple

1. I put images in ul li item in horizontal order with float:left
2. I create function that changes the margin-left when margin left is changed ul moves left and shows next image
3. I set interval that execute slide function in every 5 seconds

Search Engine

To make search field work I did the following:

1. I create function and declare cases such as time, home, contact inside function
2. I created case functions
3. And linked to input and button

So when user write something it takes user input and compares with the cases and if any true then it executes case function else it shows not valid input

Evaluation

I tested my website across different browsers (chrome, Opera, Firefox and IE).

View of Website

