



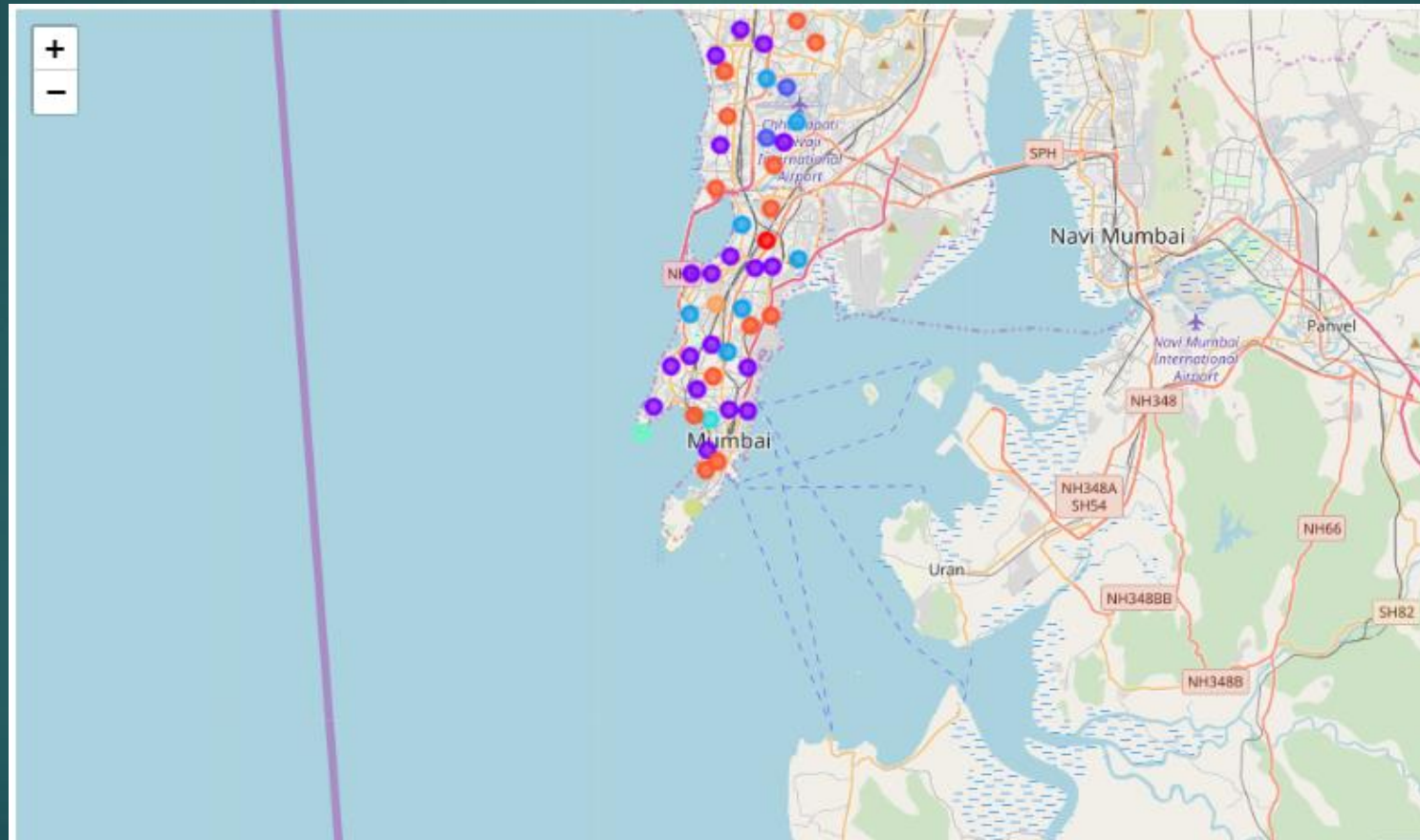
# Capstone Project

THE BATTLE OF NEIGHBOURHOODS

# Problem Statement

Mumbai is a financial capital of India. So people come from various parts of the country and across the globe. So within growing population in Mumbai there will be a huge demand for any business to setup. So the problem is to find which business is suitable for which neighbourhood and which neighbourhoods are similarly related each other in terms of taste, life, habits etc. Knowing the people's demand across the neighbourhoods we can able to suggest which business would be better to set up, so that they decrease the risks and earns profits only at the certain locations where it is people are liking.

# Result



# Conclusion

The decision of a buyer is influenced by current demand in the market. So, based upon the findings summarized in the results and discussion sections, following conclusions can be made: -

1. While making recommendations to a prospective client, it is imperative to know his/ her immediate needs and requirements besides the budget. This would help to catch his/ her attention.
2. Knowledge about the most recent market prices can be very helpful for the client and can help him take a decision.



Thank you