

User interface and Experience (UI/UX)

- 1) High quality visual content. Rich culturally imagery that captures the essence of luxury travel to Japan.
- 2) Responsive design to ensure the website is fully responsive across all devices, maintaining the aesthetic appeal.

Content Management System (CMS)

- 1) Dynamic Content Management to allow me to easily update content, travel destinations, services and blogs directly from the backend.
- 2) Integration with SEO, tools for content optimization, such as Integrate Google services such as Google Analytics for tracking customer visits
- 3) Custom analytic tools to monitor user behavior, site traffic and engagement metrics so I can continue refine marketing strategies.

Pages

1. Home (Landing page)
2. About Us
3. Blog
4. Video / Photo Gallery
5. Booking (both customers tailored and structured tour packages)
6. Contact Us
7. Privacy Policy

Payment Processing

Ensure compatibility with major payment platforms like PayPal.

Blog

Develop a strong blogging platform that allows for easy posting and social sharing.

Email Marketing Set Up

Booking and reservation

Develop an interactive trip planning tool that integrates with the site's layout to enhance user engagement.

Incorporate a secure, easy-to-use booking system that reflects the elegance and simplicity of the homepage design.

E-commerce

Design elegant product pages (souvenirs) for travel packages that align with the homepage visual theme

Implement a secure and efficient payment system for delivering the product.

A consultation and questionnaire page

A questionnaire page asks potential customers' intentions, preferences and budget for traveling to Japan

Use the calendar feature to book a consultation