# JORO FARM

### THEME

Agriculture

An Ecomerce site to buy and sell farm crop, at a minimal price directly from the farmerrs.



#### ADVANTAGES



IT'S A B2C BUSINESS MODEL SO FARMERS CAN SELL DIRECTLY TO THE CUTOMERS AT HIS/HER OWN PRICE WITHOUT INTERMEDIATE SUBSIDIARY.

HEALTHEIR LIFESTYLE.

LOWER SETUP AND RUNNING COSTS
THAN AN OFFLINE BUSINESSES

THE BUSINESS CAN BE OPERATED FROM ANYWHERE

HIGHER MARGINS & BETTER CASHFLOW

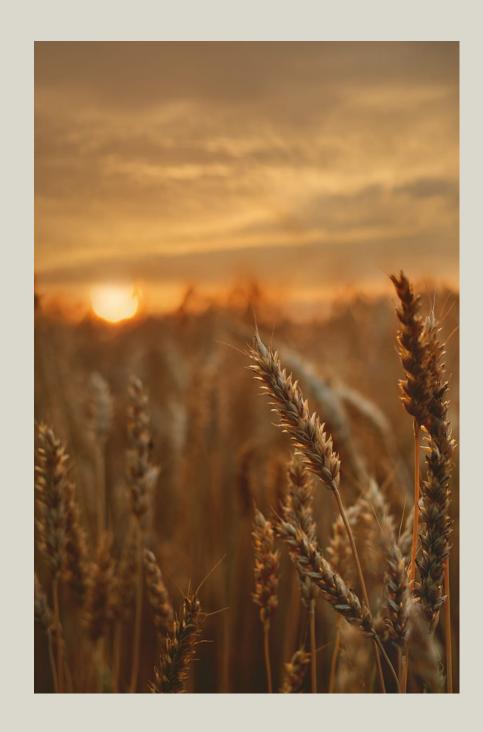
OVERCOME GEOGRAPHICAL LIMITATIONS

Farmers can login into Joro and lauch their business.

With the help of Joro farm farmers can directly sell their crop to their customers without intermediate subsidiary.



#### FEATURES



- -Login credentials for lauching business / buying .
- -Seller can host their crop on site using extra geographical feature like mapping to locate the near store for customers to view.
- -Farmers can free communicate their ideas of farming in the social media connection gection
- -Building a farmers community for better future of the country.



## THANK YOU!