

JORO FARM

THEME

Agriculture

An Ecommerce site to buy and sell farm crop, at a minimal price directly from the farmer's.



ADVANTAGES



IT'S A B2C BUSINESS MODEL SO FARMERS CAN SELL DIRECTLY TO THE CUSTOMERS AT HIS/HER OWN PRICE WITHOUT INTERMEDIATE SUBSIDIARY.

THE BUSINESS CAN BE OPERATED FROM ANYWHERE

HEALTHIER LIFESTYLE.

LOWER SETUP AND RUNNING COSTS THAN AN OFFLINE BUSINESSES

HIGHER MARGINS & BETTER CASHFLOW

OVERCOME GEOGRAPHICAL LIMITATIONS

Farmers can login into Joro and launch their business.

With the help of Joro farm farmers can directly sell their crop to their customers without intermediate subsidiary.



FEATURES



- Login credentials for launching business / buying .
- Seller can host their crop on site using extra geographical feature like mapping to locate the near store for customers to view.
- Farmers can free communicate their ideas of farming in the social media connection section
- Building a farmers community for better future of the country.



THANK YOU!