



SALES OVERVIEW

Continent, Region, Country

Year, Month

All

All

2,49,14,587

Total Sales

25,164

Count of Orders

1828

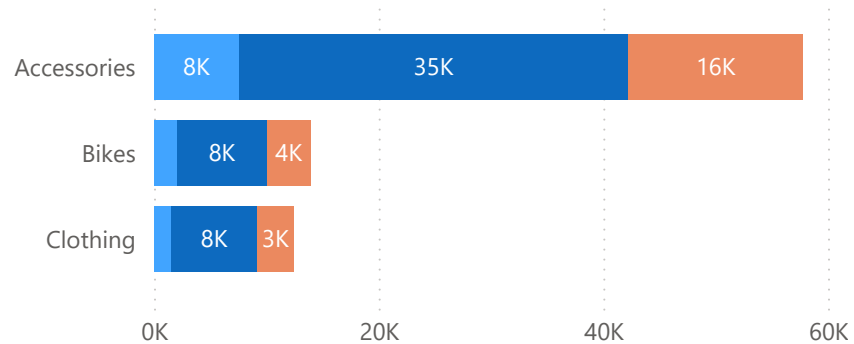
Total Returns

7%

Return %

Order Quantity by Category Name and Income

High_Income Low_Income Medium_Income



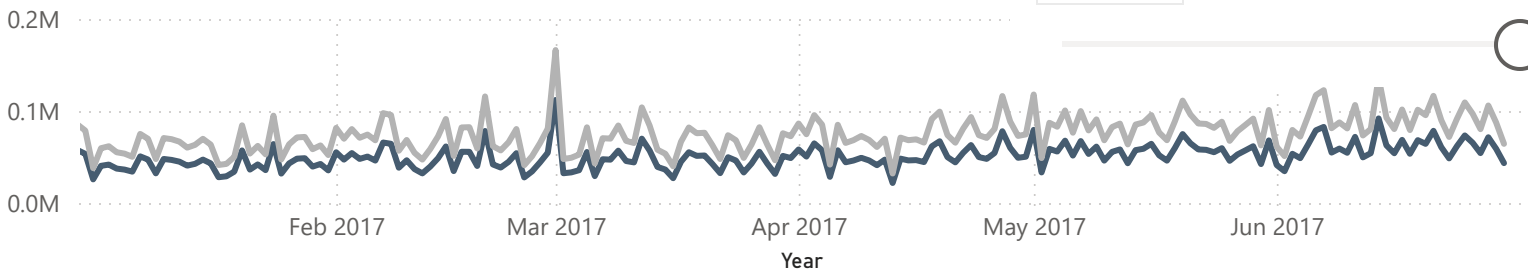
Sum of Sales by Country



Product Sub-Category Name	Order Count	Total Sales	Return
Road Bikes	7099	1,12,87,182.69	223
Mountain Bikes	4706	85,83,747.75	136
Touring Bikes	2124	37,71,564.66	70
Tires and Tubes	9084	3,80,826.68	534
Helmets	6034	2,05,833.94	188
Jerseys	3113	1,58,564.94	93
Bottles and Cages	4485	1,07,744.94	288
Fenders	1975	87,040.80	54
Shorts	944	66,070.56	40
Gloves	1332	62,261.18	49
Hydration Packs	695	38,218.05	25
Bike Stands	234	37,206.00	8
Bike Racks	302	36,240.00	8
Caps	2062	35,882.07	46
Vests	521	33,083.50	19
Cleaners	850	13,562.70	25
Socks	528	9,556.27	22
Grand Total	25164	2,49,14,586.82	1828

Sales by Year and Month

Sum of Sales AdjustedSales



Jun-2017 Sales

1.83M✓
Goal: 1.70M (+7.45%)

Jun-2017 Orders

2146!
Goal: 2165 (-0.88%)



PRODUCT SALES DETAILS

Road Bikes

414

Product Cost

714

Product Price

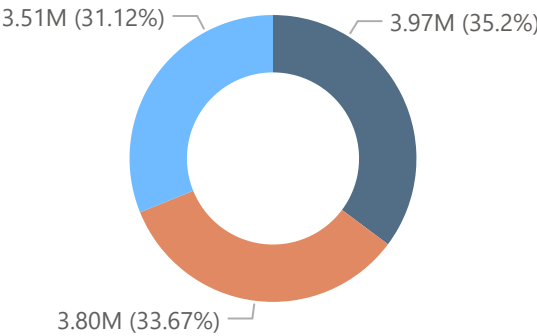
7,099

Order Count

CategoryName	Region	Year	Order Quantity	Sum of Sales
Bikes	Australia	2015	604	14,76,180.34
Bikes	Canada	2015	192	5,30,781.12
Bikes	France	2015	185	3,98,189.63
Bikes	Germany	2015	184	3,96,197.28
Bikes	Northwest	2015	267	6,71,255.68
Bikes	Southeast	2015	1	699.10
Bikes	Southwest	2015	401	9,82,425.63
Bikes	United Kingdom	2015	193	4,16,755.07
Bikes	Australia	2016	900	13,41,908.70
Bikes	Canada	2016	114	1,33,997.85
Bikes	Central	2016	1	539.99
Bikes	France	2016	298	4,31,555.35
Bikes	Germany	2016	313	4,49,681.05
Bikes	Northeast	2016	1	1,700.99
Bikes	Northwest	2016	295	3,29,538.05
Bikes	Southeast	2016	1	699.10
Bikes	Southwest	2016	422	4,61,409.75
Grand Total			7099	1,12,87,182.69

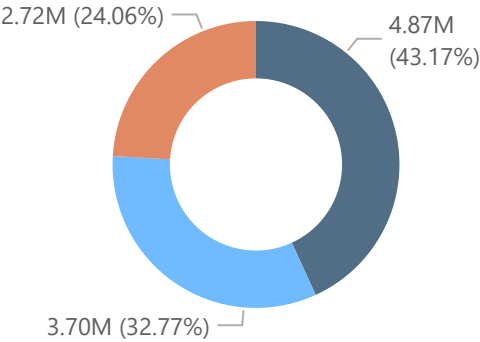
Sales by Continent

North America Pacific Europe



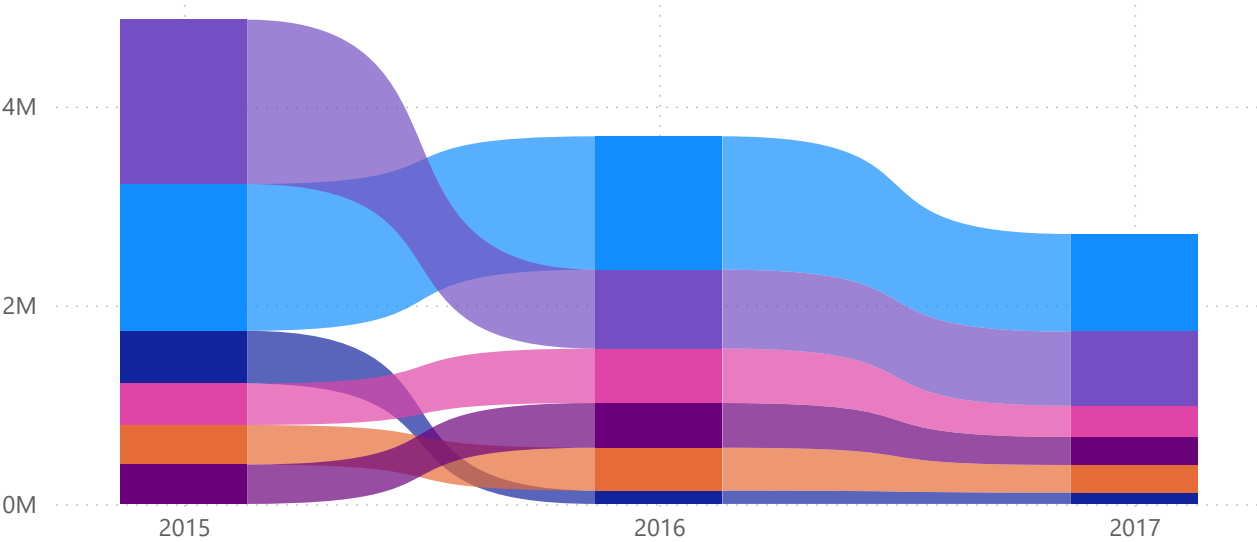
Sales by Year

2015 2016 2017



Sales by Year and Country

Australia Canada France Germany United Kingdom United States





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