

Sixth Semester B.E. Degree Examination, June/July 2019
Data Mining and Data Warehousing

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

1. a. Describe a 3 – tier data warehousing architecture. (06 Marks)
 b. Compare OLTP and OLAP Systems. (06 Marks)
 c. What is a Data warehouse and what are its four key features? (04 Marks)

OR

2. a. Explain with suitable examples the various OLAP operations in a multidimensional data model. (07 Marks)
 b. Explain the following terms with examples : i) Snowflake schema ii) Fact constellation schema iii) Star schema (09 Marks)

Module-2

3. a. Describe ROLAP , MOLAP , HOLAP. (06 Marks)
 b. What is Data Mining? With a neat diagram, explain the KDD process in data mining. (06 Marks)
 c. For the following vectors X and Y, calculate the cosine similarity, where $X = \{3 \ 2 \ 0 \ 5 \ 0 \ 0 \ 0 \ 2 \ 0 \ 0\}$, $Y = \{1 \ 0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 1 \ 0 \ 2\}$. (04 Marks)

OR

4. a. Describe the various types of attributes and data sets. (08 Marks)
 b. Define Data preprocessing. Mention the steps involved in it. Explain any 2 steps in detail. (08 Marks)

Module-3

5. a. Briefly explain the Apriori Algorithm for frequent itemset generation. (05 Marks)
 b. Explain the following terms with example :
 i) Rule – generation ii) Computational complexity. (06 Marks)
 c. Generate frequent itemset for the given data with support = 50%. (05 Marks)

TID	100	200	300	40
Items	{1, 3, 4}	{2, 3, 5}	{1, 2, 3, 5}	{2, 5}

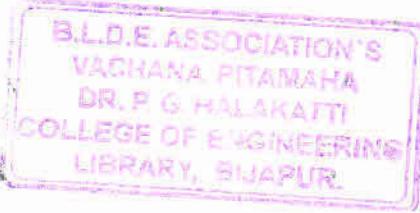
OR

6. a. Consider the following transaction data set :
 i) Construct an FP tree ii) Generate the list of frequent itemset. Ordered by their corresponding suffixes. (09 Marks)

TID	1	2	3	4	5	6	7
Items	{a, b}	{b, c, d}	{a, c, d, e}	{a, d, e}	{a, b, c}	{a, b, c, d}	{a}

8	9	10
{a, b, c}	{a, b, d}	{b, c, e}

- b. Briefly explain the candidate generation procedure using $F_{k-1} \times F_{k-1}$ Merging strategy. (07 Marks)



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Module-4

- 7 a. Explain how decision tree induction algorithm works. Give example. (08 Marks)
b. List and explain the different characteristics of decision tree induction. (08 Marks)

OR

- 8 a. Describe the nearest neighbour classification technique. (09 Marks)
b. Write a note on Bayesian classifier. (07 Marks)

Module-5

- 9 a. What is Cluster analysis? Describe the different types of clustering techniques with example. (08 Marks)
b. Explain the following terms :
i) K – means clustering ii) Graph based clustering. (08 Marks)

OR

- 10 a. What are the basic approaches used for generating a agglomerative hierarchical clustering? (08 Marks)
b. Explain D B Scan algorithm, with example. (08 Marks)

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