

Questions:

KPI requirement

Problem statements

1. What is the total revenue generated from all pizza orders.
2. What is the average order value.
3. How many pizzas have been sold in total?
4. What is the total number of orders placed?
5. What is the average number of pizzas sold per order?

Charts requirement

Problem statements

1. What is the daily trend for total orders?
2. What is the monthly trend for total orders?
3. What percentage of sales comes from each pizza category?
4. What percentage of sales comes from each pizza size?
5. How many pizzas are sold by each pizza category?
6. What are the top 5 pizzas by revenue?
7. What are the bottom 5 pizzas by revenue?
8. Who are the top 5 best sellers by total quantity sold?