

# RAFA Business Solution Ltd — Full Service & Pricing Catalogue

This catalogue provides a detailed overview of all service categories offered by RAFA Business Solution Ltd, including full descriptions, deliverables, and market-aligned pricing tiers. All figures are approximate UK market ranges and can be customized based on project complexity, duration, and client requirements.

## 1. Website & Portal Development

We design and develop professional, responsive, and secure websites or internal portals. Services include UI/UX design, CMS setup, SEO optimization, analytics integration, and performance tuning. Ideal for SMEs looking to improve their online presence or automate client interactions.

Tier	Price Range	Deliverables
Basic	£800 – £1,500	Template-based 5-page website, mobile optimization, SSL, and contact form integration
Standard	£2,000 – £4,000	Custom design, CMS integration (WordPress/Next.js), on-page SEO, Google Analytics
Premium	£5,000 – £10,000+	Bespoke web portal, API integrations, dashboards, login system, security setup, and hosting

## 2. HR & Payroll Automation Systems

Custom development of HR management and payroll automation platforms that streamline onboarding, leave tracking, timesheet management, and payroll processing. Our systems integrate with UK payroll software and comply with GDPR and employment regulations.

Tier	Price Range	Deliverables
Basic	£3,000 – £5,000	Core HR portal for leave tracking, employee directory, and reporting dashboard.
Standard	£6,000 – £9,000	Includes payroll integration, approval workflows, Power BI analytics, and compliance tools.
Premium	£10,000 – £15,000+	End-to-end HRMS with analytics, alerts, document automation, and long-term maintenance.

### 3. Data Analytics & Power BI Dashboards

We design and deploy Power BI dashboards and analytics pipelines to turn raw data into actionable insights. Services include ETL setup, dashboard creation, forecasting, and cloud data warehousing using Azure or AWS.

Tier	Price Range	Deliverables
Basic	£1,500 – £3,000	1–2 dashboards with data import from Excel or CSV files and static reporting.
Standard	£4,000 – £7,000	Multi-source data integration, interactive dashboards, and automated refresh.
Premium	£8,000 – £15,000+	Advanced analytics with ML forecasting, executive KPI dashboards, and wareh

## 4. Marketing & CRM Automation

Automation and integration of marketing systems to boost customer engagement. Includes CRM setup (HubSpot, Zoho, Salesforce), email automation, campaign tracking, and performance analytics dashboards.

Tier	Price Range	Deliverables
Basic	£1,000 – £2,500	Email marketing setup, basic CRM configuration, and campaign tracking.
Standard	£3,000 – £5,000	Advanced CRM workflows, analytics dashboards, and automation rules.
Premium	£6,000 – £10,000+	Full omnichannel integration (email, web, social), A/B testing, and ROI dashboards.

## 5. IT Consulting & System Integration

Professional consulting for digital transformation and technical system integrations. We connect HR, finance, and CRM systems using APIs, ensuring seamless data flow and automation with a focus on scalability and security.

Tier	Price Range	Deliverables
Basic	£60 – £100 / hour	Strategy sessions, documentation review, and recommendations.
Standard	£2,000 – £5,000	System analysis, API mapping, and implementation of basic integrations.
Premium	£6,000 – £12,000+	Full enterprise integration with data security and performance optimization.

## 6. Ongoing Maintenance & Support

We provide continuous technical support, updates, and performance monitoring to ensure your systems operate smoothly. SLAs can be customized to include uptime monitoring, backups, and bug fixes.

Tier	Price Range	Deliverables
Basic	£200 – £400 / month	Regular backups, updates, and performance monitoring.
Standard	£500 – £900 / month	24-hour response time, updates, and quarterly reports.
Premium	£1,000+ / month	Comprehensive support including feature enhancements and 24/7

monitoring.

## 7. Training & Documentation

Comprehensive user training and documentation services for clients and internal teams. Includes user manuals, system guides, and live training sessions to ensure smooth adoption of new systems.

Tier	Price Range	Deliverables
Basic	£300 – £800	Remote training (1 session), quick start guide, and user manual.
Standard	£1,000 – £2,000	Multi-session training with Q&A, handover documents, and SOPs.
Premium	£2,500+	In-person or hybrid training, certification, and long-term refresher courses.

*All prices are indicative and may vary based on scope, integrations, and service levels required. Quotes can be customized to include retainer discounts, bundle packages, or ongoing managed services.*