To Supply Leftover Food to Poor

1. Project Overview

This project, "FoodConnect," is designed to address the challenge of food waste in the food service industry and food insecurity in the community. The goal is to develop a Salesforce-based platform that facilitates the efficient donation of leftover food from restaurants, catering companies, and other food businesses to local charities and shelters. This project aims to reduce food waste, provide meals to those in need, and improve the efficiency of food donation logistics, supporting the organization's mission of community support and sustainability.

2. Objectives

- Business Goals (for the organization managing the platform):
 - Increase the number of participating food donors by 50% within the first year.
 - Increase the volume of food donated by 75% within the first year.
 - Establish partnerships with at least 10 local charities/shelters within the first six months.

• Specific Outcomes:

- Implementation of a Salesforce-based platform for managing food donations.
- Development of a mobile app (or integration with a third-party app) for real-time donation updates.
- Creation of reports and dashboards to track donation metrics and impact.
- Training for food donors and recipient organizations on using the platform.

3. Salesforce Key Features and Concepts Utilized

- Custom Objects:
 - "Food Donors" (Restaurants, Caterers, etc.)
 - "Recipient Organizations" (Shelters, Food Banks, etc.)
 - "Donations" (Tracking specific food donations, including type, quantity, pickup time, etc.)
- Relationships: Establishing relationships between Donors, Recipients, and

Donations.

- **Geolocation:** Using Salesforce Maps or a similar feature to manage pickup locations and optimize routes.
- **Reports and Dashboards:** Tracking key metrics such as total food donated, number of meals provided, and participation rates.
- **Communities (Optional):** Creating a portal for donors and recipients to interact and manage donations.
- Mobile SDK or Third-Party App Integration: Enabling real-time updates and notifications for donations.

4. Detailed Steps to Solution Design

(Remember to include screenshots in a real document.)

• Data Model:

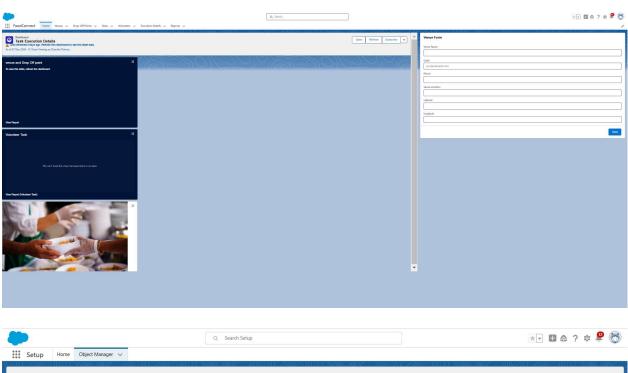
- "Food Donors" object: Fields for business name, address, contact information, food types offered, pickup availability.
- "Recipient Organizations" object: Fields for organization name, address, contact information, capacity, accepted food types, pickup availability.
- "Donations" object: Fields for donation date/time, food type, quantity, pickup location, donor, recipient, status (e.g., "Pending Pickup," "Picked Up," "Delivered").

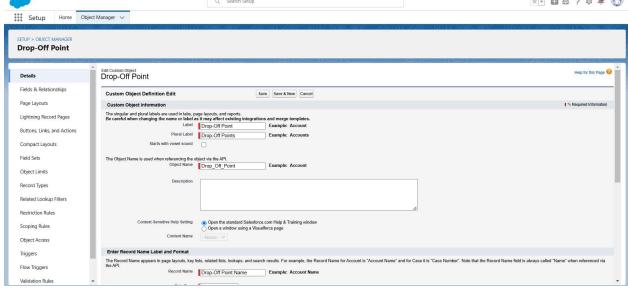
• User Interface Design:

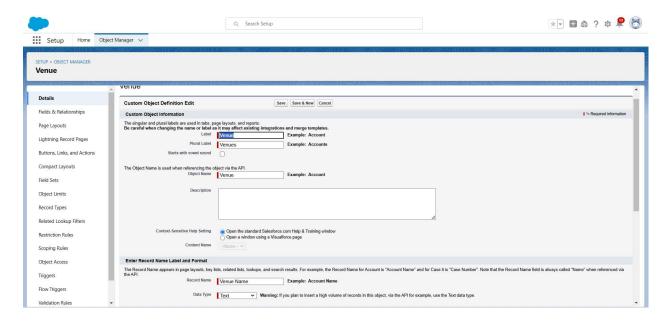
- Custom page layouts for each object to display relevant information clearly.
- Use of Lightning App Builder to create a dedicated app for donation management.
- Example: A screenshot of the "Donation" page layout showing fields like "Food Type," "Quantity," "Pickup Time," "Donor," "Recipient," and "Status."

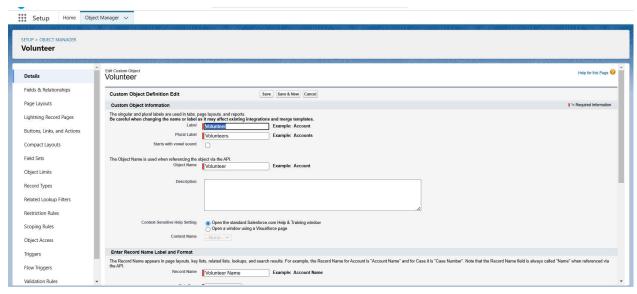
• Business Logic:

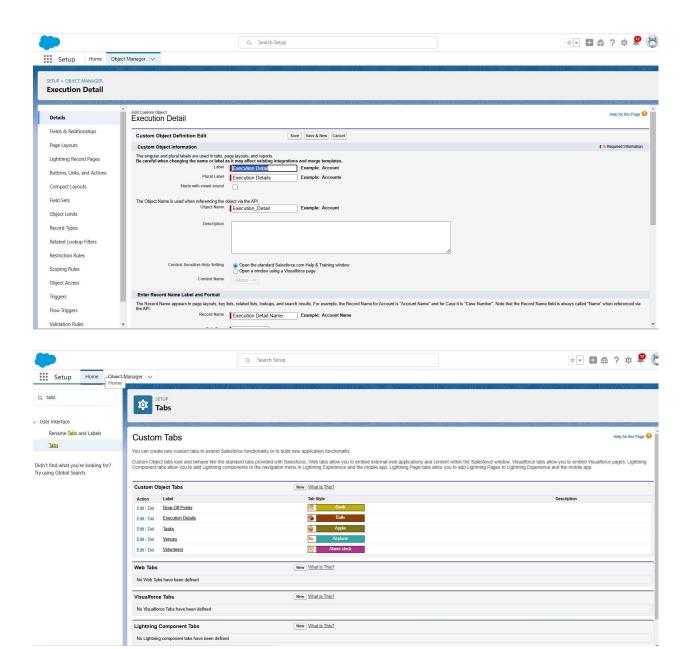
- Workflow Rule: When a new donation is created, an email notification is sent to the recipient organization.
- Process Builder: When a donation's status is changed to "Picked Up," a notification is sent to the platform administrators.
- Example: A screenshot of a Process Builder configuration for donation status updates.

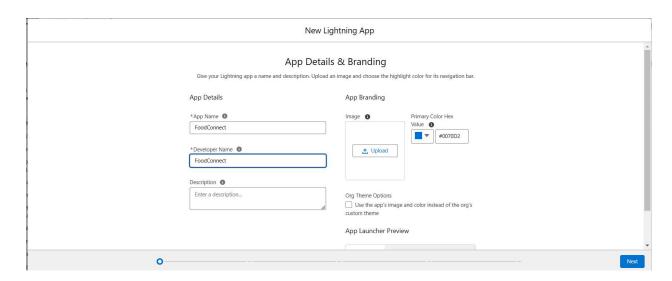


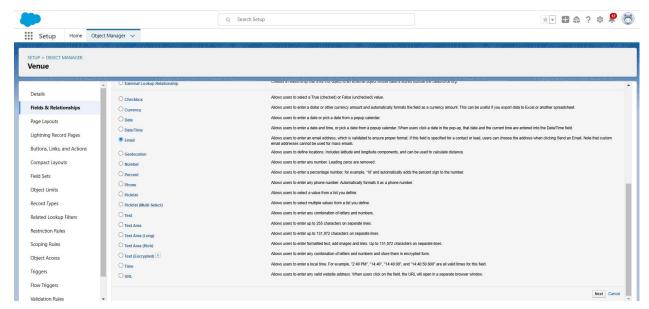


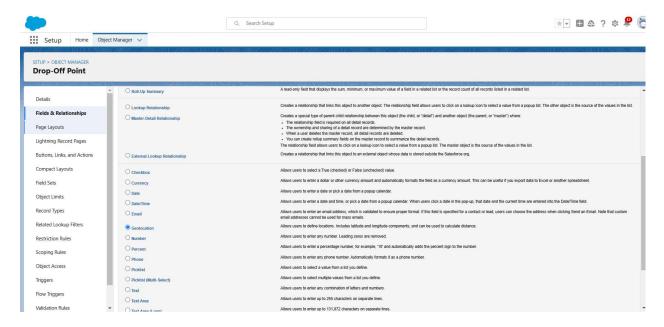


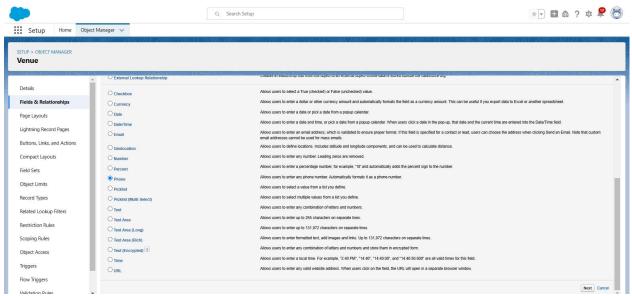


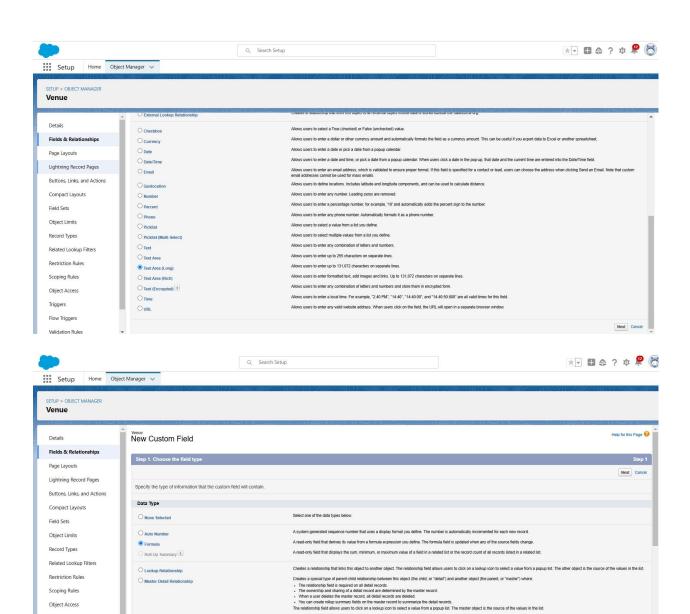












Creates a relationship that links this object to an external object whose data is stored outside the Salesforce org.

Allows users to enter a dollar or other currency amount and automatically formats the field as a currency amount. This can be useful if you export data to Excel or another spreadsheet.

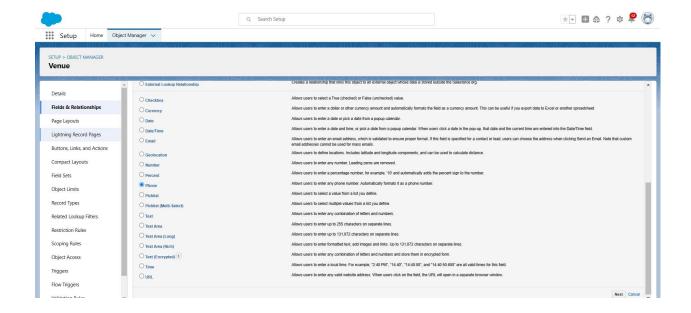
O External Lookup Relationship

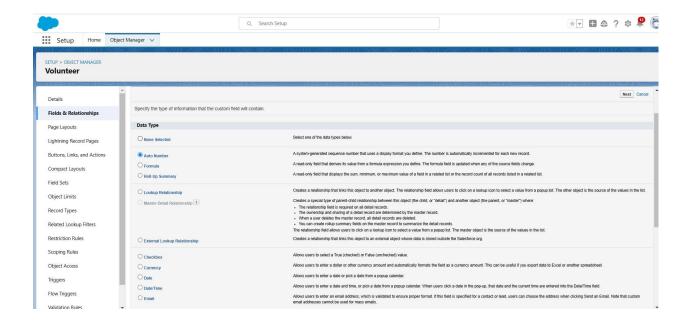
Checkbox

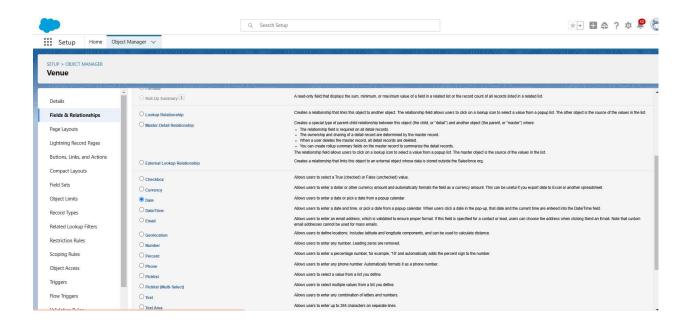
▼ O Currency

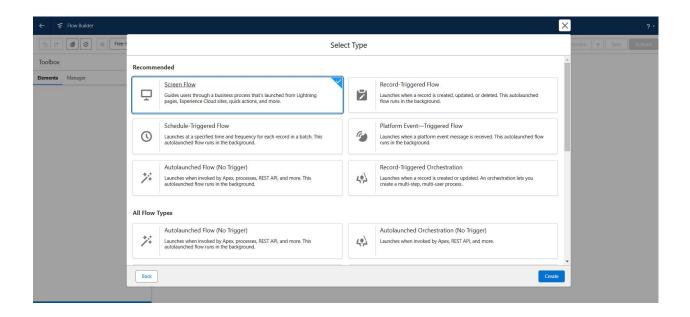
Flow Triggers

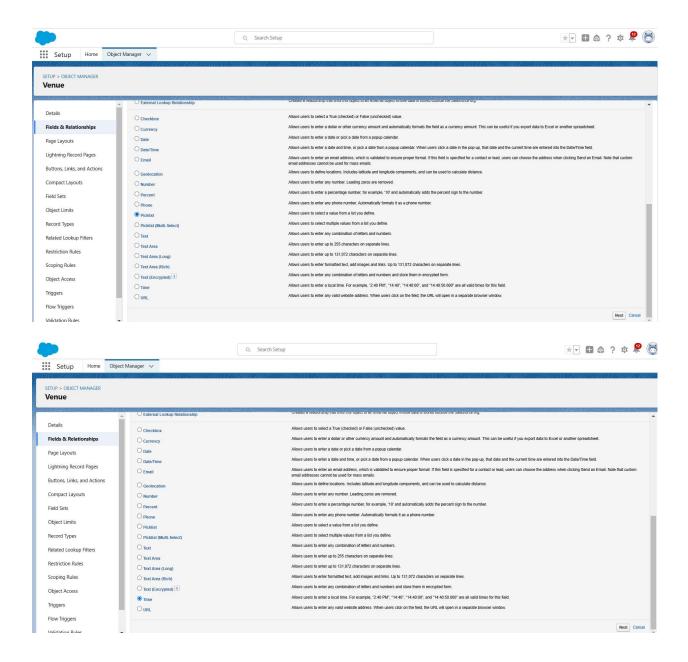
Validation Rules









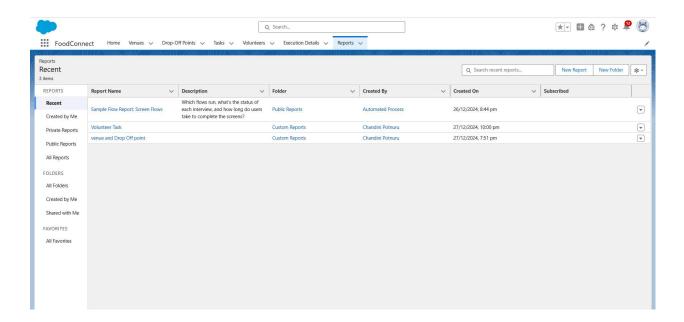


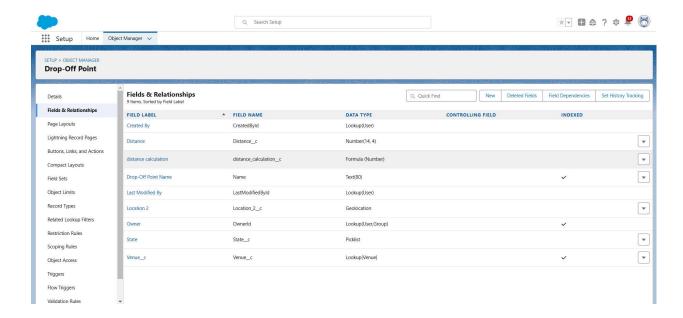
5. Testing and Validation

- Unit Testing (Apex Classes, Triggers): If custom Apex code is used for any automation or integrations, unit tests will be implemented.
- User Interface Testing: Platform administrators, food donors, and representatives from recipient organizations will conduct user acceptance testing (UAT) to validate the platform's functionality and usability. This includes testing different user roles and permissions.

6. Key Scenarios Addressed by Salesforce in the Implementation Project

- Scenario 1: Food Donor Creates a Donation: A restaurant uses the platform (via web or mobile app) to create a new donation listing, specifying the type and quantity of leftover food and the available pickup time.
- Scenario 2: Recipient Organization Accepts a Donation: A shelter receives a notification about a nearby food donation and accepts it through the platform.
- Scenario 3: Donation Pickup and Delivery: The recipient organization (or a volunteer) picks up the donation from the food donor at the scheduled time. The donation status is updated in the system.
- Scenario 4: Reporting and Analysis: Platform administrators use reports and dashboards to track key metrics, such as the total amount of food donated, the number of meals provided, and the participation of donors and recipients.





7. Conclusion

• **Summary of Achievements:** This project aims to create a robust platform to connect leftover food with those in need, reducing food waste and addressing food insecurity. The Salesforce implementation will provide a centralized system for managing donations, optimizing logistics, and tracking impact.

This documentation provides a framework for a Salesforce project focused on food donation management. Remember to customize it with your specific requirements, adding detailed configurations, screenshots, and any custom code. Consider also how you'll handle data privacy and any food safety regulations.