Kaitlyn Wilson Personal Contract

Website Name: Wildcat Cafe

Role: Editor

Task: The creation of the content for the Menu page, About Us page, Location page, and Promotions page, with the Home page being a group effort

- <u>What an A Looks Like:</u>

  - Create/manage all of the content on all assigned pages.

  - Content is laid out in a sensible, clear, and concise manner

  - All content contributed is relevant to the website and relevant page(s) that the content is on.

  - Written content is easily readable and formatted properly

  - Visual content is visually appealing and doesn't take away from other content on the site.

- <u>What a B Looks Like:</u>

  - Create/manage either all of the content on three out of four assigned pages or most of the content for all assigned pages.

  - Content is laid out in a mostly clear and concise manner

  - All content contributed is mostly relevant to the website and relevant page(s) that the content is on.

  - Written content has very few spelling/grammatical errors and is mostly in a proper format

  - Visual content is visually appealing for the most part and takes little attention away from other content on the site.

- What a C Looks Like:
  - Create/manage either all of the content on two of the four assigned pages or half of the content for all assigned pages.
  - Content is laid out in a semi-sensible manner
  - All content contributed is halfway relevant to the website and relevant page(s) that the content is on.
  - Written content is not easily readable and/or is not fully formatted properly.
  - Visual content is semi-distracting or semi-lacking and doesn't fully contribute to the site aesthetic.
- What a D Looks Like:
  - Create/manage either all of the content on one of the four assigned pages or a quarter of the content on all assigned pages.
  - Content isn't laid out in a clear or concise manner.
  - Barely any contributed content is relevant to the website and page(s) that the content is on.
  - Written content is not in a clear format and/or is barely readable.
  - Visual content isn't visually appealing at all and either takes most attention away from the important information or is easily ignorable.
- What an E Looks Like:
  - Doesn't create/manage any content on any of the pages.
  - The content isn't clear at all and is very jumbled.
  - None of the content contributed is relevant to the website and page(s) that the content is on.

- ○ Written content is illegible and not formatted at all.

- ○ Visual content is either nonexistent or too flashy and distracting if visual content

  has been contributed at all.