

Revised Group 2 Team Contract

Website Name: Wildcat Cafe

Team Members: Chandler Hamilton, Grace Stradley, Ethan Tedder, Kaitlyn Wilson, and Taylor Worthington

A. The Hypothetical website

- a. Our website will be centered around a cafe located inside of the bookstore *Black Swan Books*. The name of our cafe will be Wildcat Cafe.
- b. Our website will be located on WordPress.
- c. Our website will be a fully functioning imitation of a small business website that includes 9 pages with a cohesive theme, photos, content, and working links.

B. Pages to Include

- a. Home (landing page for users to start)
- b. About Us (includes how the cafe was founded and our goal)
- c. Location (address and with photo of directions, no plugin)
- d. Menu (items includes on the menu and ingredients)
- e. Promotions (promotions to promote business and different events)
- f. Social Media / Contact Us (Contact Information and Social Links)
- g. Where Products Are Sourced (Where our ingredients come from and bakeries that we partner with)
- h. Apply Page (includes a place to enter information to receive an application)
- i. Merch Page (merch with logo as a possible source to fund content)

C. What an A looks like:

1. Includes all pages that match above description
2. All links working
3. All photos load
4. Easy Navigation
5. Easy Mobile Experience
6. Excellent aesthetic
7. Great logo

D. What a B Looks Like:

1. Most links work
2. Missing 1-2 pages
3. Most photos load
4. Mostly accessible on mobile

5. Great navigation
6. Great Aesthetic

E. What a C Looks Like:

1. Missing 3-4 pages
2. Half the links work
3. Semi-wonky on mobile
4. Decent navigation
5. Half of the photos load

F. What a D Looks Like:

1. Missing 5 pages
2. A quarter of the links work
3. Poor navigation
4. A quarter of the photos load
5. Looks bad on mobile

G. What an E Looks Like:

1. Missing 6+ pages
2. No working links
3. No photos load
4. Terrible navigation/layout
5. Garbage aesthetic
6. Mobile users unable to access the site