

Kaitlyn Wilson Personal Contract

Website Name: Wildcat Cafe

Role: Editor

- What an A Looks Like:
 - Create/manage either all of the content on five of the ten total pages or half of the content on all ten pages.
 - Content is laid out in a sensible, clear, and concise manner
 - All content contributed is relevant to the website and relevant page(s) that the content is on.
 - Written content is easily readable and formatted properly
 - Visual content is visually appealing and doesn't take away from other content on the site.
- What a B Looks Like:
 - Create/manage either all of the content on four of the ten total pages or less than half of the content on all ten pages.
 - Content is laid out in a mostly clear and concise manner
 - All content contributed is mostly relevant to the website and relevant page(s) that the content is on.
 - Written content has very few spelling/grammatical errors and is mostly in a proper format
 - Visual content is visually appealing for the most part and takes little attention away from other content on the site.
- What a C Looks Like:

- Create/manage either all of the content on three of the ten total pages or a quarter of the content on all ten pages.
- Content is laid out in a semi-sensible manner
- All content contributed is halfway relevant to the website and relevant page(s) that the content is on.
- Written content is not easily readable and/or is not fully formatted properly.
- Visual content is semi-distracting or semi-lacking and doesn't fully contribute to the site aesthetic.
- What a D Looks Like:
 - Create/manage either all of the content on two of the ten total pages or very little of the content on all ten pages.
 - Content isn't laid out in a clear or concise manner.
 - Barely any contributed content is relevant to the website and page(s) that the content is on.
 - Written content is not in a clear format and/or is barely readable.
 - Visual content isn't visually appealing at all and either takes most attention away from the important information or is easily ignorable.
- What an E Looks Like:
 - Doesn't create/manage any content on any of the pages.
 - The content isn't clear at all and is very jumbled.
 - None of the content contributed is relevant to the website and page(s) that the content is on.
 - Written content is illegible and not formatted at all.

- Visual content is either nonexistent or too flashy and distracting, if visual content has been contributed at all.