

Group 5

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Initial guesses of the problem you are solving, the value proposition, and system description.

For our project, we are working towards helping people learn their drinking preferences with an emphasis on wine. We feel this is an adequate problem to solve since it is difficult for people who wish to develop their taste for a specific type of alcohol. This app will also come in handy for people who cannot quite remember their preferences for a particular drink. To tackle this problem, we want to design an application as a solution. The app will essentially be a photo journal to document the user's journey of drinking different wines. Each photo entry will be accompanied by the type and brand of wine, what the user thought of the wine, and a picture of the wine. This could make it easier for the customer when trying to remember at the store or restaurant what type of wines they like and dislike. This app is intended to have a simple user interface that focuses mostly on the photo recognition of the customer. The application will allow users to further develop their taste in wine as well as the ability to buy wines they have enjoyed in the past. In addition to wine, we want to extend this idea to beer and mixed drinks. Since the app uses photo entries to represent someone's drinking preferences, there are numerous directions we can potentially expand our app. Some examples of these additions are, sharing entries with friends as recommendations, and creating a map to show which local bars/restaurants are selling a specific drink.