

# Chandni

Research-driven UI/UX Designer with  
Creative Design Skills

## UI/UX Designer

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## WORK EXPERIENCE

### DLT Labs

UI Designer

Aug 2021 - Present (Noida, India)

- I was responsible for designing mobile apps for asset tracking from conception to launch. I created wireframes and high-fidelity mockups, ensuring that the design was user-friendly and aligned with the client's goals.
- With an effective team collaboration and research we succeeded in designing and maintaining design systems with the collection of reusable components, guidelines, and best practices.

### Aurionpro Solutions Limited

UI/UX Designer

Oct 2020 - Aug 2021 (New Delhi, India)

- I have had the opportunity to work on several projects for the National Informatics Centre (NIC), a government organization. In the total tenure of working with them I gained experience on working with government clients and honed my skills in areas such as user research, UI designs and develop a deep understanding of the importance of adhering to the Government standards and regulations.
- During my time working with the National Informatics Centre (NIC), I had the opportunity to contribute to the UI designs of several high-profile projects, including NAPIX an API exchange platform, Bharat API and the Election Commission app.

## SKILLS

### UX/UI Design

- Typography
- Color theory
- Visual Communication Design
- Create wireframes
- Create user flow
- Create lo-fi & hi-fi mockup

### UX Research

- Create survey
- Create persona
- Create a user journey map
- Analyse qualitative and quantitative data

### Tools known

- Figma
- Adobe XD
- Miro
- Adobe Illustrator
- Adobe Photoshop
- Draw.io
- Jira
- Trello
- Visual Studio Code

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### WORK EXPERIENCE

#### Asciitech Solutions Pvt Limited

Website Designer

2019 - 2020 (New Delhi, India)

- Connect with BAs and clients to gather their requirements and preferences, and then present wireframes that effectively convey the proposed design concepts.
- Collaborating with cross-functional teams, including developers, product managers, and stakeholders to ensure that design solutions are feasible, aligned with business goals, and meet user needs.
- Custom user interface designing (UI) for native iPhone, iPad, Android, and cross-platform mobile applications.

#### Codeacious Technology

Website Designer

2018 - 2019 (New Delhi, India)

- Collaborated with sales managers and marketing team to work on the promotion stuff for the company, like Facebook and other infographics.
- Gathering requirements and translating them into user-friendly, intuitive, accessible, and visually appealing mockups using Photoshop.

#### StudiXo

Website Designer Internship

2017 -2018 (New Delhi, India)

- I worked on designing websites using HTML5, CSS, and JavaScript which are visually appealing and user-friendly interfaces with responsive design principles to ensure optimal viewing experiences across various devices.
- I worked on creating social media content that includes posters, banners, and logos. My process involves conceptualizing ideas, sketching them out, and then converting them into digital form using Adobe Illustrator.

### PORTFOLIO

#### Walmart DSD UX Case study

[View case study](#)

#### Health & Fitness app onboarding

[View case study](#)

#### Redesign a financial website

[View case study](#)

### CERTIFICATIONS

#### Foundations of User Experience (UX) Design

Offered by Google on Coursera

#### UX Designer from Scratch

Offered by Interaction Design Foundation

### EDUCATION

#### B.Tech, DCRUST University

2012 - 2016

### LANGUAGE

- English
- Hindi