

2012-2016 Facebook Posts

Source: <https://data.world/martinchek/2012-2016-facebook-posts>

SUMMARY

2012-2016 Facebook posts from 15 of the top mainstream media sources, as studied in the following article:

<https://shift.newco.co/what-i-discovered-about-trump-and-clinton-from-analyzing-4-million-facebook-posts-922a4381fd2f>

- Facebook Page Name - Facebook Page Unique ID
- ABC - 86680728811
- BBC - 228735667216
- CBS - 131459315949
- CNN - 5550296508
- Fox & Friends - 111938618893743
- Fox - 15704546335
- LA Times - 5863113009
- NBC - 155869377766434
- NPR - 10643211755
- The Huffington Post - 18468761129
- The New York Times - 5281959998
- The Wall Street Journal - 8304333127
- The Washington Post - 6250307292
- Time - 10606591490
- USA Today - 13652355666

Notes:

1. Dataset is standard CSV file format, with columns enclosed by " (double quotation character)
2. There were occasionally quotation marks in the Facebook posts, and I've replaced " (double quote) characters with ' (single quote) in this dataset to make it easier to parse and open the csv files in excel (see note 1 wrt enclosing columns by double quotations)
3. Facebook enabled 'reactions' to be retrieved via the Facebook Graph API in ~February 2016. There are occasional reactions prior to that, but take this availability into consideration in your studies. Reaction options: love, wow, haha, sad, thankful, and angry

4. The original study focused on Facebook posts between Jan 1 2012 - November 1 2016. In this dataset, I've included data from Jan 1 2012 - Nov 8 2016 (One extra week of data leading up to the presidential election on November 8th).