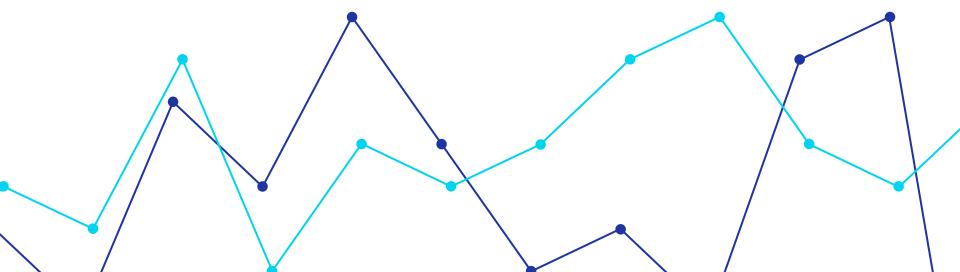
# **Credit Scoring with Machine Learning**

By Chandra Ayunda Apta Soemedhy

Project-Based Virtual Intern: Data Scientist-Home Credit Indonesia x Rakamin Academy



#### **Table of Contents**

- 1. Problem Research
- 2. Data Preprocessing
- 3. Data Visualization and Business Insight

- 4. Machine Learning and Evaluation
- 5. Business Recomendation

#### **Problem Research**

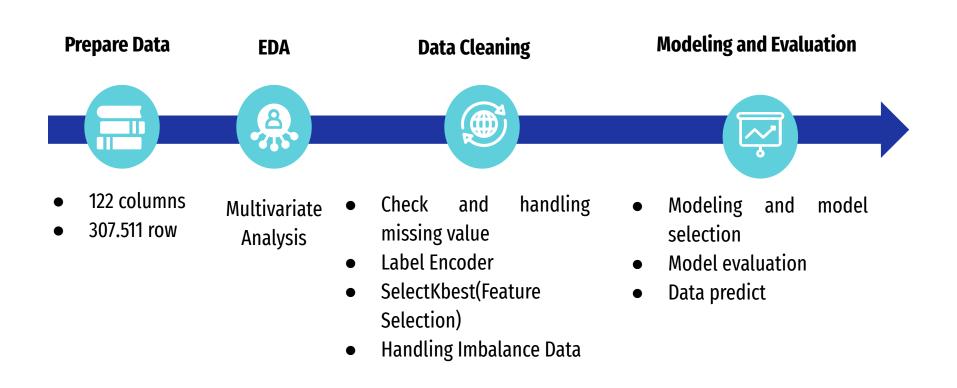
#### **Background**

Home Credit is currently using various statistical methods and Machine Learning to make credit score predictions. With the available data, we can maximize business potential by ensuring that customers who are able to make payments are not rejected when applying for a loan, and that loans are provided with a principal, maturity and repayment calendar that will motivate customers to succeed.

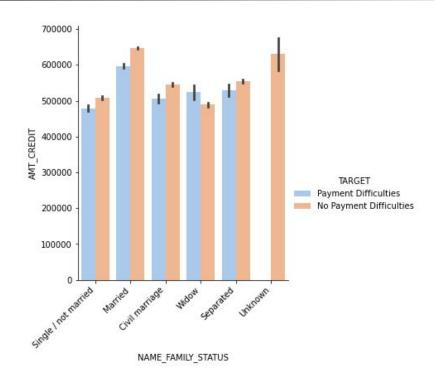
#### **Action**

- 1. Preprocessing Data
- 2. Visualization and Business Insight
- 3. Modelling and Evaluation
- 4. Predict customer repayment with application test data
- 5. provide business recommendations to companies

#### **Data Preprocessing**

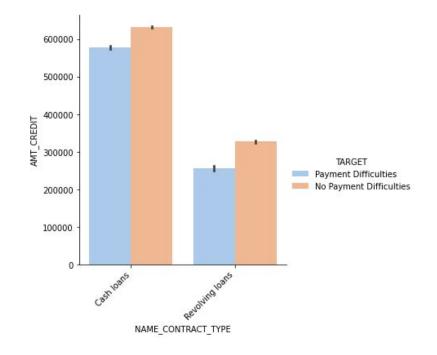


#### **Multivariate Analysis**

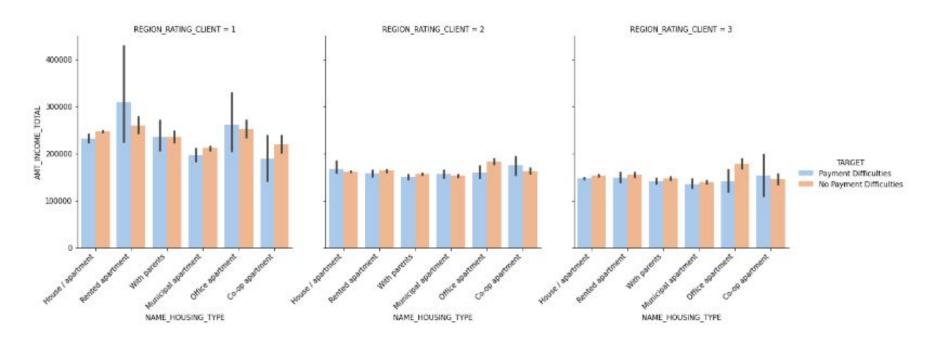


Customers with the largest amount of credit and experiencing payment difficulties are married customers.

The majority of customers use the cash loans system with the highest level of difficulty and ease of payment.

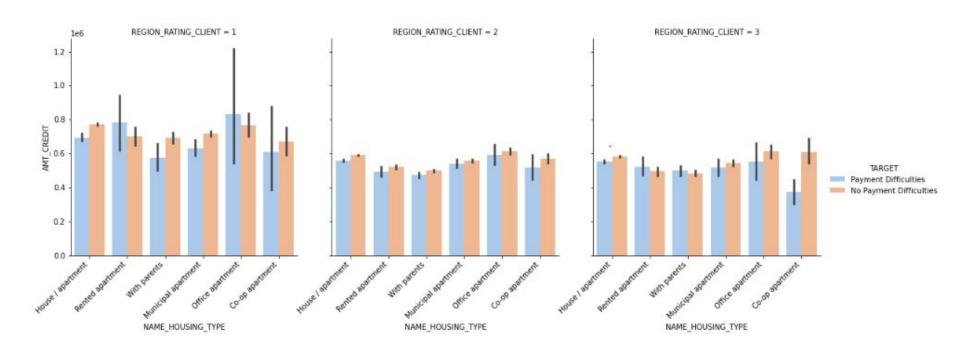


## **Multivariate Analysis**



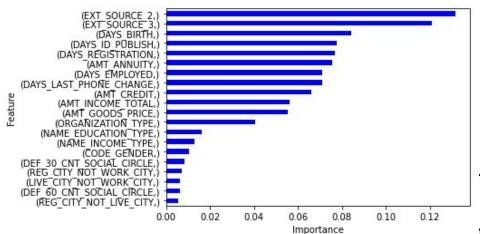
- The customer with the highest income is in region\_client\_rating = 1 with a high payment rate too.
- Customers with the highest level of payment difficulty have the rented apartment and office apartment type of house.

# **Multivariate Analysis**



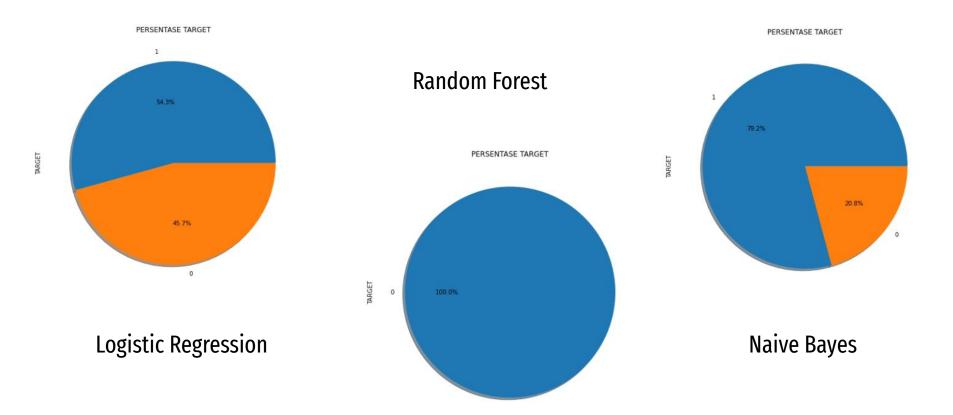
- The customer with the highest number of credit in region\_client\_rating = 1.
- Customers with the highest level of payment difficulty have the rented apartment and office apartment type of house.

# **Modelling and Evaluation**



	Logistic Regression	Random Forest	Naive Bayes
Accuracy	67%	99%	61%
Precision (0)	67%	100%	57%
Precision (1)	68%	99%	69%
Recall (0)	69%	99%	83%
Recall (1)	66%	100%	38%

# **Modelling and Evaluation**



#### **Business Recomendation**

- More focus on 20 factors which are the most important variables in the data for the customer credit scoring process.
- 2. focuses more on offering cash loan contract types by prioritizing region\_rating\_client = 1.
- 3. Focusing on customers with incomes above 200,000 with married status and rented apartment and office apartment types.
- 4. Maintain customer trust by establishing good relationships.