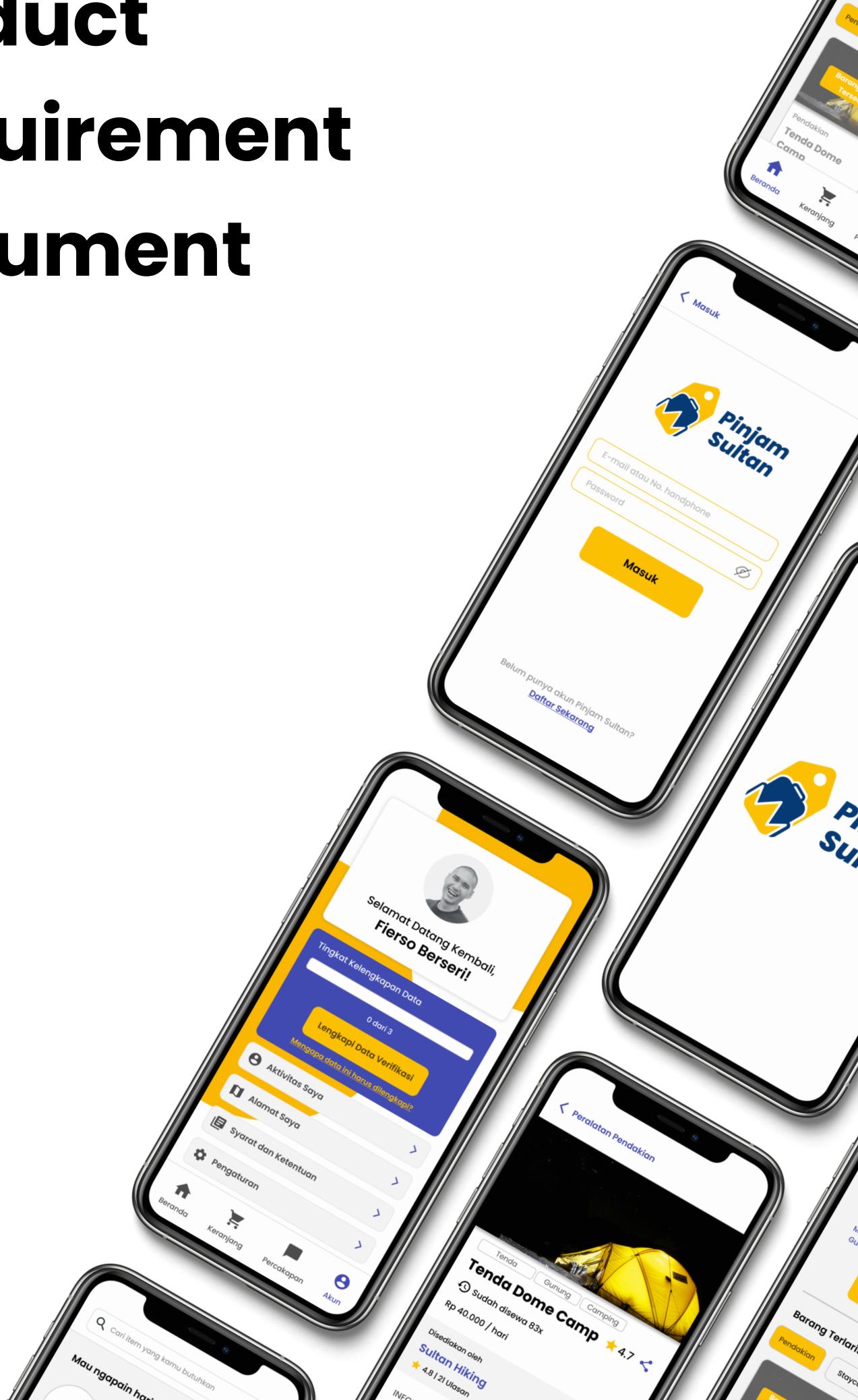


Product Requirement Document



Document Version	1.0.0 Prototype Pertama Aplikasi Pinjam Sultan
Project Name	MVP pertama Aplikasi Pinjam Sultan
Product Owner	Product Manager : Elfrida Junita Marsauli BR Siregar Wahid Nur Hidayah
Team	UI/UX Designer : Adinda Nurrizqi Ahlan Flonetta Felling
Platform	Mobile Apps

Background

- 93.3% of the survey results prefer to use mobile applications over desktop applications
- When you are going to rent an item or a vehicle, you need a guaranteed file that must be left at the rental shop
- Users prefer to be able to contact the rental business owner directly
- Based on the Affinity diagram, the average respondent pays attention to aspects of price, rental location, quality, and reviews
- Based on interviews, it is known that respondents want an easy and diverse payment system

Goal

Increase app download from 0 to 1.200

Post Launched Strategy

- Usability Testing
- Interview with the owner of a travel tool and vehicle rental business
- Improve products from the results of usability testing

Go to Market Strategy

Marketing Area:

- Distribute brochures on campus, especially at UKM Nature Lovers
- Enter the online group of nature lovers community (example: telegram/line/Facebook)
- Paid media ads
- Content marketing on social media

Business Area:

- Investment
- Commissions from cooperation with rental providers

Feature Scope	Story	User Acceptance Criteria	Definition of Done	Notes
Task Terms and Condition	As a user, I want to know the rules that apply when transacting using the application	Users know the terms and conditions that apply when using the product	Prototype	Collect data on methods and regulations or conditions when booking to the service owner
Task Product Catalog	As a user, I want to know what products are rented in this application	<p>Users know what products are rented on products which include information/features regarding:</p> <ul style="list-style-type: none"> • Product pictures • Product name • Rental price • Type of activity • Rental location • Rating • Amount rented • Best selling goods and vehicles • Product Search • Product filters 	Prototype	Collect data on goods and vehicles that are usually rented
Task Product Information	As a user, I want to know the description of the product I want to rent	<p>The user knows the description of the product to be rented which includes information/features regarding:</p> <ul style="list-style-type: none"> • Price • Specification • Picture • Availability • Reviews • Supplier • Share product • Other recommendations • Chat button • Order Button • Add to cart button 	Prototype	Collect item and vehicle description data

Feature Scope	Story	User Acceptance Criteria	Definition of Done	Notes
Task Rental Shop Information	<p>As a user, I would like to know the following information:</p> <ul style="list-style-type: none"> • Rental shop name • Location • Other users' trust level • Products for rent • How responsive is the store admin? 	<p>The user is aware of the following information:</p> <ul style="list-style-type: none"> • Rental shop name • Store location • Review • Products for rent • How responsive is the admin? 	Prototype	Collect information data about rental business owners
Task Register and Verification	<p>As a user, I want to register and verify my account to be able to rent tools and vehicles</p>	<p>Users can register and verify an account by entering the following information:</p> <ul style="list-style-type: none"> • Full name • E-mail • Mobile phone number • ID card photo • SIM A photo • SIM C photo 	Prototype	Collect file normally required for rental guarantee
Task Chat	<p>As a user, I want to be able to contact the service provider directly</p>	<p>Users can contact rental service providers easily Show chat features on:</p> <ul style="list-style-type: none"> • Navigation • Product Info • Service Provider Store Info • Contents of the chat page: • Provider store name • Online Status • Direct of the product contains name, price, rating, direct message button and add to cart • Bubble chat • chatbox • Send button 	Prototype	

Feature Scope	Story	User Acceptance Criteria	Definition of Done	Notes
Task Booking	<p>As a user, I want to rent a tool or transportation with:</p> <ul style="list-style-type: none"> • Payment Method with M-Banking • Flexible pick-up method 	<p>Users can rent equipment or transportation by displaying the following information/features:</p> <ul style="list-style-type: none"> • Product pictures • Product name • Rental price • Product Stock • Rental location • Amount to rent • Set borrow date (show calendar) • Pick-up method <ul style="list-style-type: none"> • Go-send (tool only) • Customer's Address • Take it by yourself <ul style="list-style-type: none"> • Rental address • Direct Google Map • Payment method <ul style="list-style-type: none"> • Mandiri Virtual Account • BCA Virtual Account • CIMB Niaga Virtual Account • BNI Virtual Account • Total payment • Pay Button • Payment deadline information • Payment Code • Shopping button again • Check payment status button 	Prototype	<p>Apply for cooperation with the following parties (other than rental business owner):</p> <ul style="list-style-type: none"> • Go-Send • Mandiri Bank • BCA • CIMB Niaga • BNI

Feature Scope	Story	User Acceptance Criteria	Definition of Done	Notes
Task Product Categorization	As a user, I want to get recommendations for goods for certain activities, such as mountain climbing and beach activities	<p>The user knows the following information:</p> <ul style="list-style-type: none"> • Provider name • Provider location • Trust level of other users • Products for rent • How responsive is the service provider 	Prototype	Collect information data about goods rented by rental shop owners
Task Product Filter	As a user, I want to be able to find the product I need according to my destination city and my budget	<p>Users can search for the products they need with the following product filter features:</p> <ul style="list-style-type: none"> • Search Bar • Price Filters <ul style="list-style-type: none"> • Minimum Price • Maximum Price • Location filters <ul style="list-style-type: none"> • Districts in Jakarta • Districts in Aceh 	Prototype	<ul style="list-style-type: none"> • Collect the required city name data and the shop owner of each city • Create a minimum and maximum price range

Contact

Us

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