

שאלות ותשובות





## A Few Words about Me...



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Blog: [www.madeiradata.com/blog](http://www.madeiradata.com/blog)



# דברים שאני עושה בזמני הפנוי 😊




**Rita Fainshtein** Admin Writer  
0 Followers • 0 Following

Profile Events

Profile

Join date: Sep 28, 2022

**POSTS**




Aug 20, 2023 - 1 min

שעת סיפור על מפות חום, POWER BI...

נתיח ויש לי מפתח עם המון מכוניות. המכוניות מייצרות מוצרים שונים. המפתח עובד...

55 0




Jul 16, 2023 - 2 min

Is TreeMap the answer to the pie...

"New, better alternative to Pie Charts: Treemap" this is a title I meet a I...

128 0 1













May 3, 2023 - 2 min

My attention-span-challenging graph

I have seen a lot of graphs lately where colors are used to...

137 2 2

## Top Solution Authors (Last Month)

	 amitchandak	172
	Daniel29195 	114
	 Ritaf1983	113
	 Idrissshatila	110
	 lbendlin	77



## השאלות:

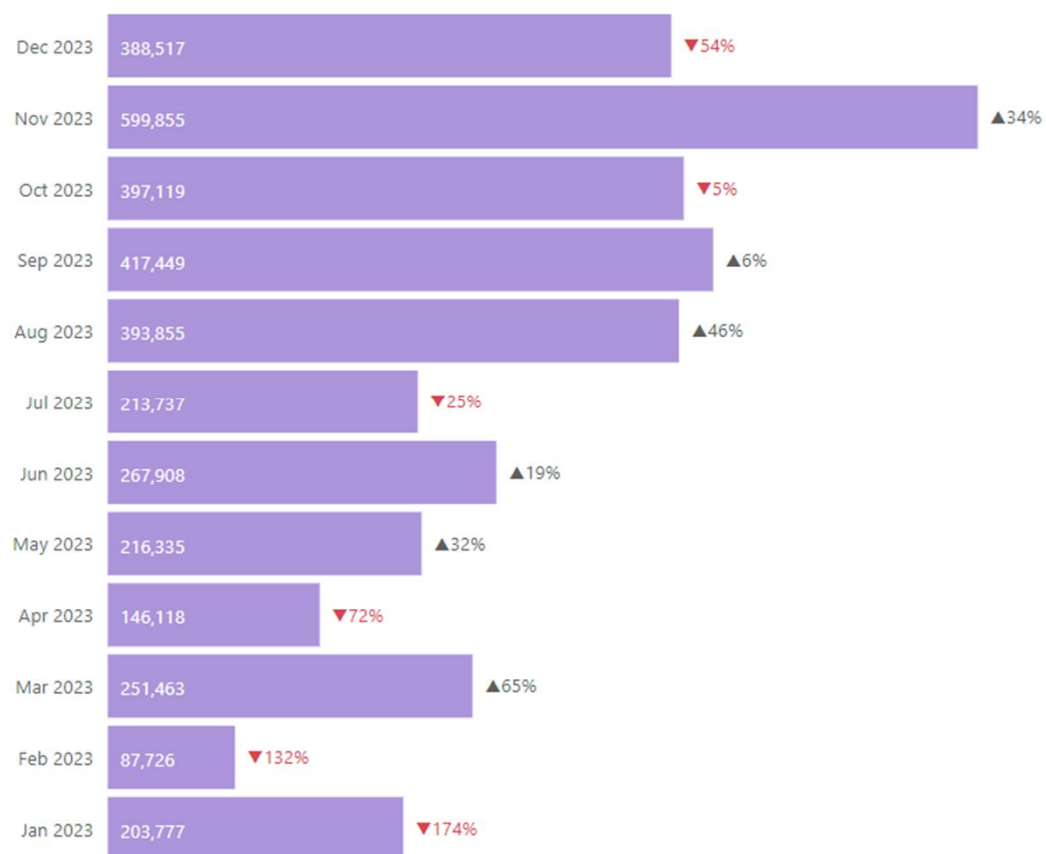
- איך מייצרים גרף שורות עם 2 מדדים בצדדים ועיצוב שונה?
- איך בוחרים איזה מימד במטריקס להציג בסיכומי ביניים?
- איך מזיזים את עמודת הסה"כ להתחלה במטריקס?
- איך מתמודדים עם היררכיות ריקות של מטריקס?
- איך מבצעים חיפוש בסלייסר לפי מילת מפתח?





# 1. איך מייצרים את הגרף שבתמונה?

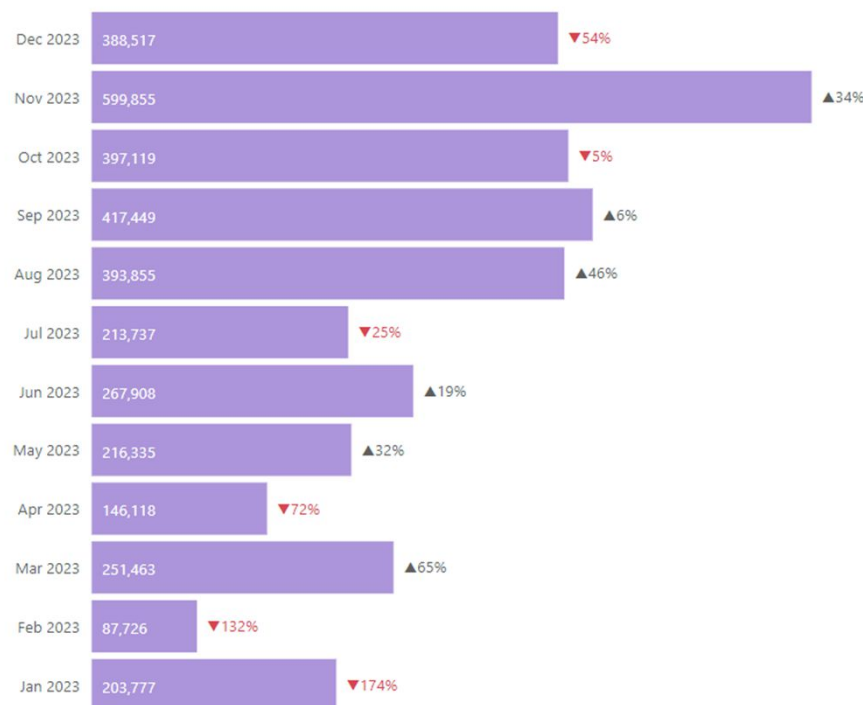
Total sales (\$) and MOM delta(%) by month year





# 1. איך מייצרים את הגרף שבתמונה?

Total sales (\$) and MOM delta(%) by month year



1. מדדים - Dax

1

**Total sales (\$)** =  
`SUMX('orders',('orders'[Unit price]-  
[Discount])*'orders'[Quantity])`

2

**Previous month sales** = `CALCULATE([Total  
sales ($)],  
PREVIOUSMONTH('Calendar'[Date]))`

3

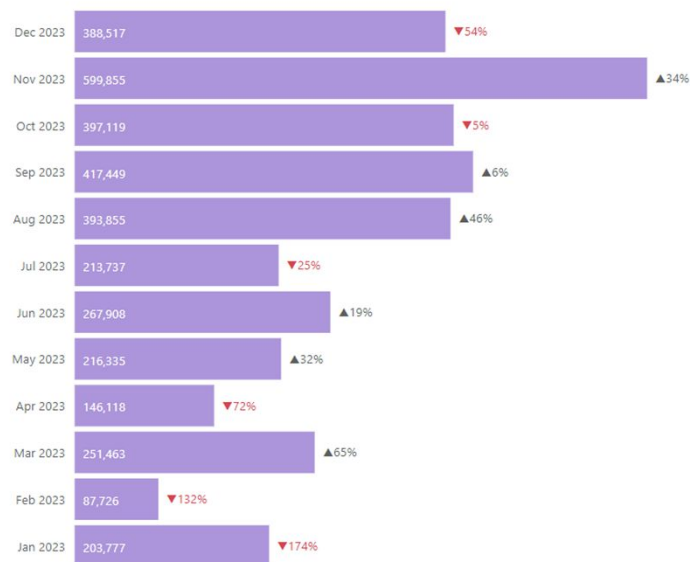
**MoM Delta %** = `Divide([Total sales ($)]-  
[Previous month sales],[Total sales ($)])`

זה המדדים ה"סטנדרטיים" ללוגיקה



# 1. איך מייצרים את הגרף שבתמונה?

Total sales (\$) and MOM delta(%) by month year



4 Zero\_measure = 0

5 Max\_x\_total\_sales =  
`CALCULATE (`  
    `MAXX (`  
        `SUMMARIZE ( 'orders', 'Calendar'[Year-`  
            `Month], "Total_sales", [Total sales ($)] ),`  
        `[Total_sales]`  
    `)`  
    `) * 1.1`

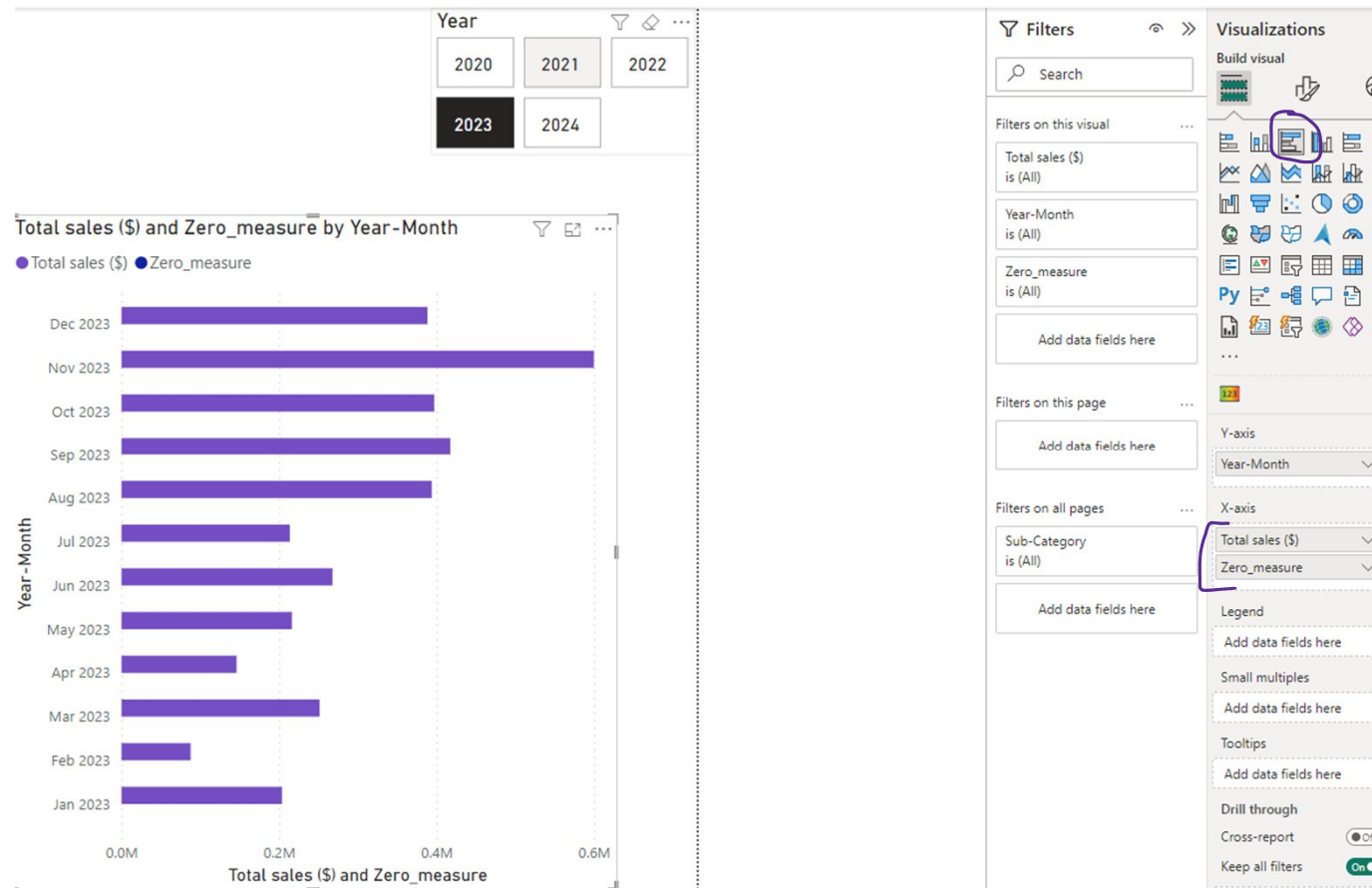
6 MoM Delta % for label =  
`IF (`  
    `[MoM Delta %] > 0,`  
    `"▲" & FORMAT ( [MoM Delta %], "0%" ),`  
    `"▼" & FORMAT ( ABS ( [MoM Delta %] ), "0%"`  
    `)`  
    `)`

מדדי עזר ל"משחקי העיצוב"

?

# 1. איך מייצרים את הגרף שבתמונה?

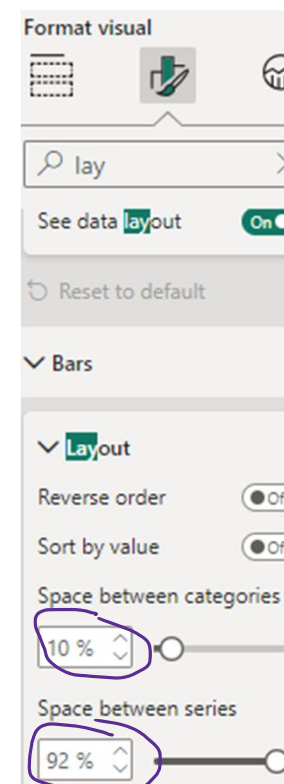
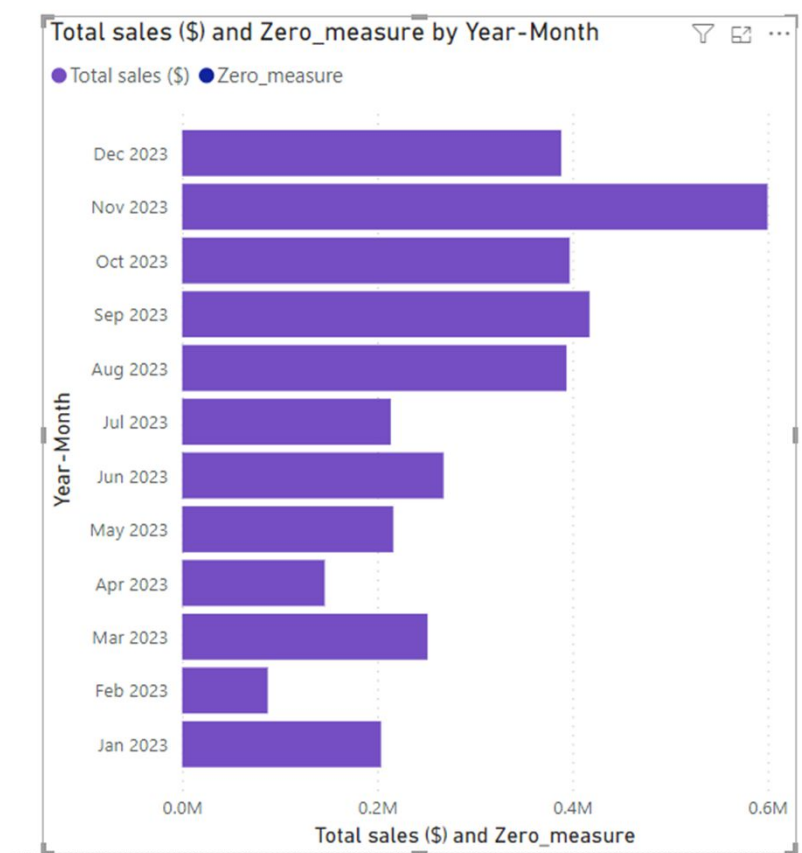
## 2 בחירת גרף



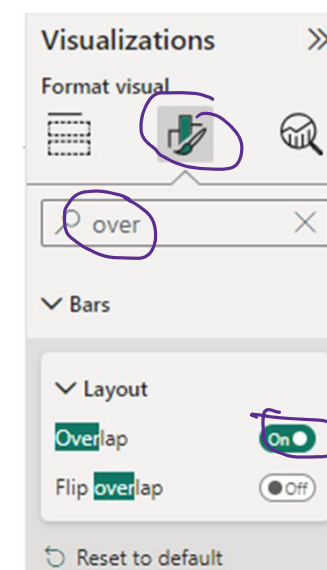


?

# 1. איך מייצרים את הגרף שבתמונה?



## 2 "איחוד הברים"



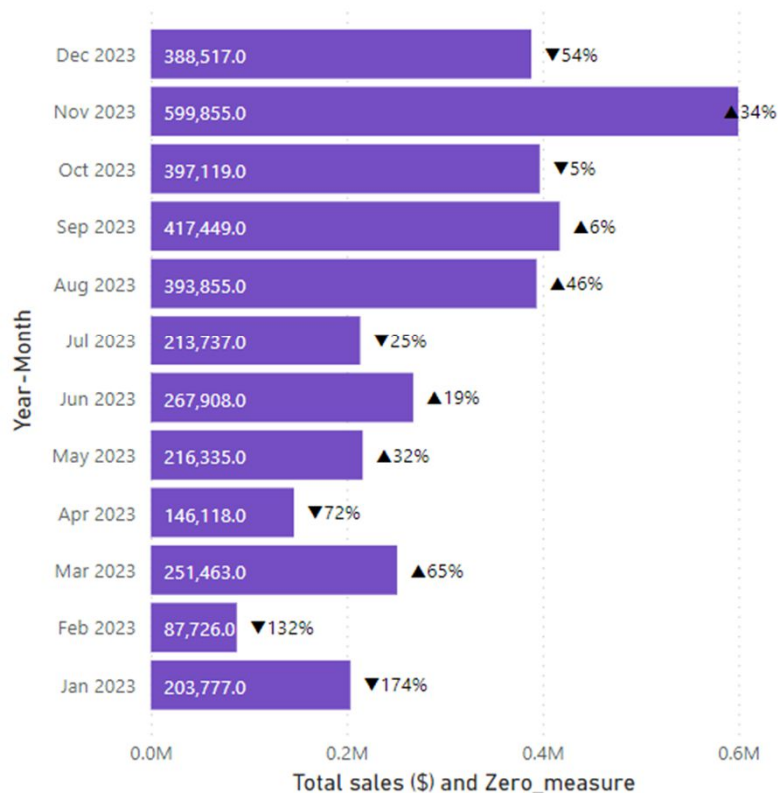
?

# 1. איך מייצרים את הגרף שבתמונה?

2 "טיפול" בתוויות

Total sales (\$) and Zero\_measure by Year-Month

● Total sales (\$) ● Zero\_measure



Format visual

lab

Zoom slider

Slider labels

Reset to default

Data labels

Apply settings to

Series

Total sales (\$)

Show for this series

Options

Position

Outside end

Optimize label disp...

Title

Content

Series name

Font

Segoe UI

9

Color

Transparency

0 %

Show blank as

0

Value

Field

MoM Delta...

Font

Segoe UI

9

Color

Transparency

0 %

Show blank as

0

Value

Field

total\_sales

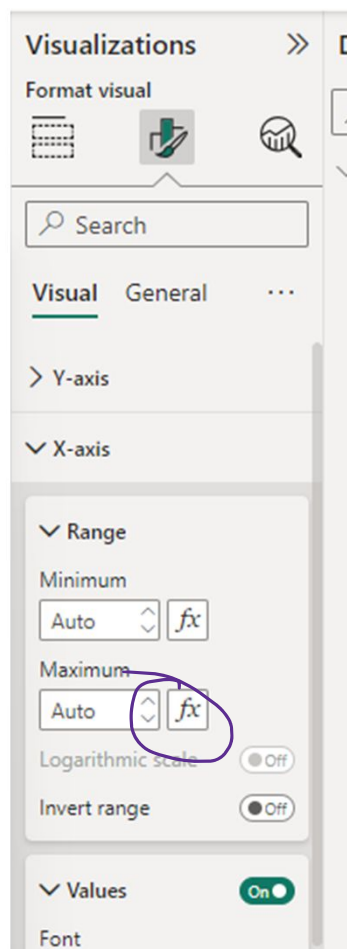
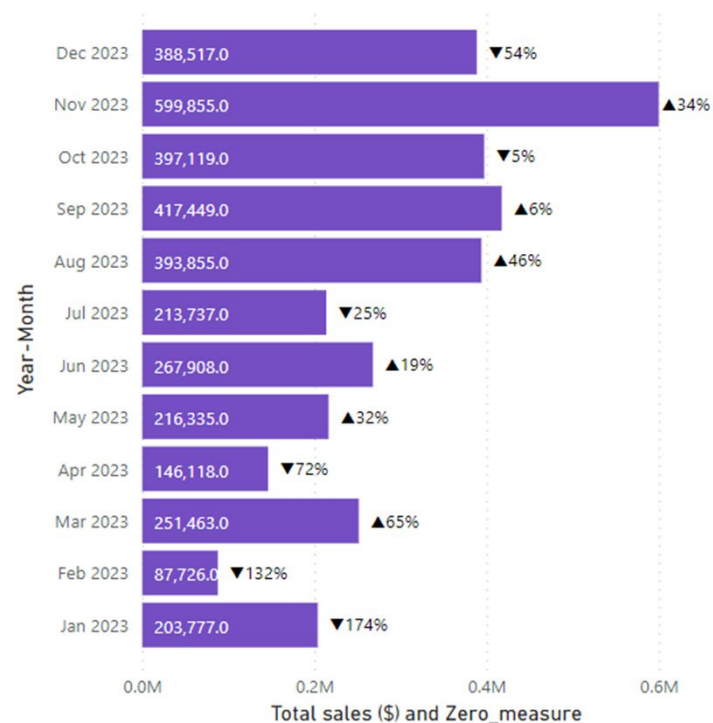
?

# 1. איך מייצרים את הגרף שבתמונה?

## 3. נדלן בשביל התווית שבחץ

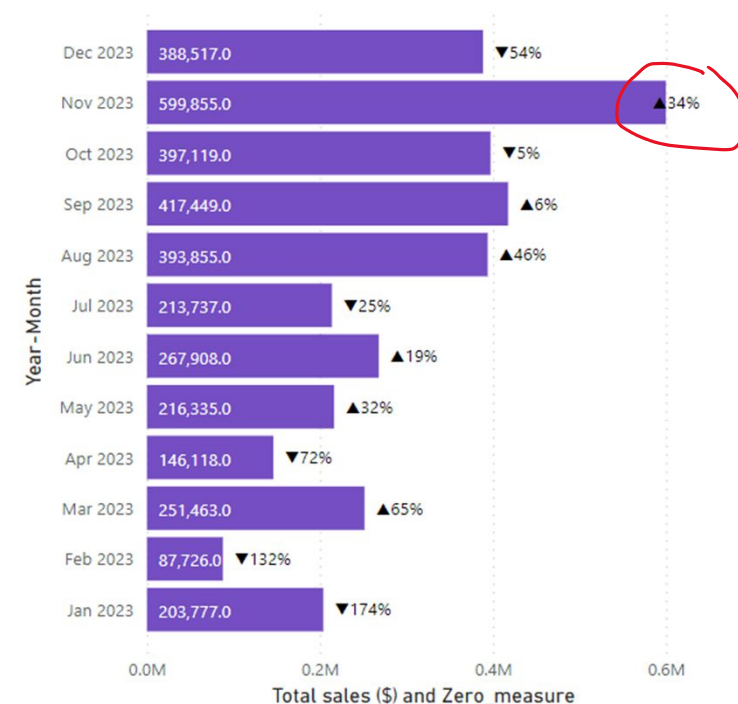
Total sales (\$) and Zero\_measure by Year-Month

● Total sales (\$) ● Zero\_measure



Total sales (\$) and Zero\_measure by Year-Month

● Total sales (\$) ● Zero\_measure

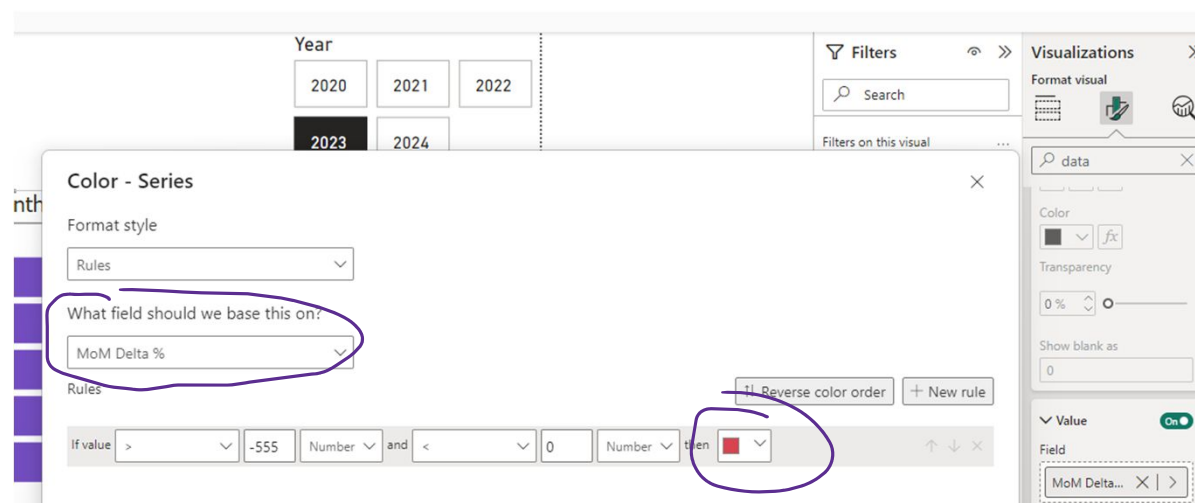
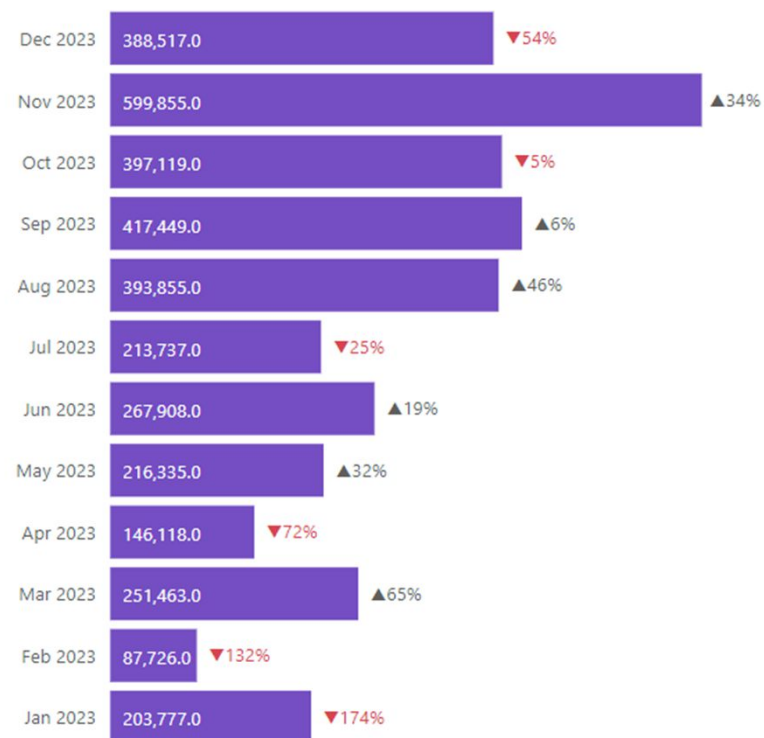


?

# 1. איך מייצרים את הגרף שבתמונה?

5. מנקים + מדגישים את הירידות על ידי עיצוב מותנה

Sales (\$) + MOM Delta by month



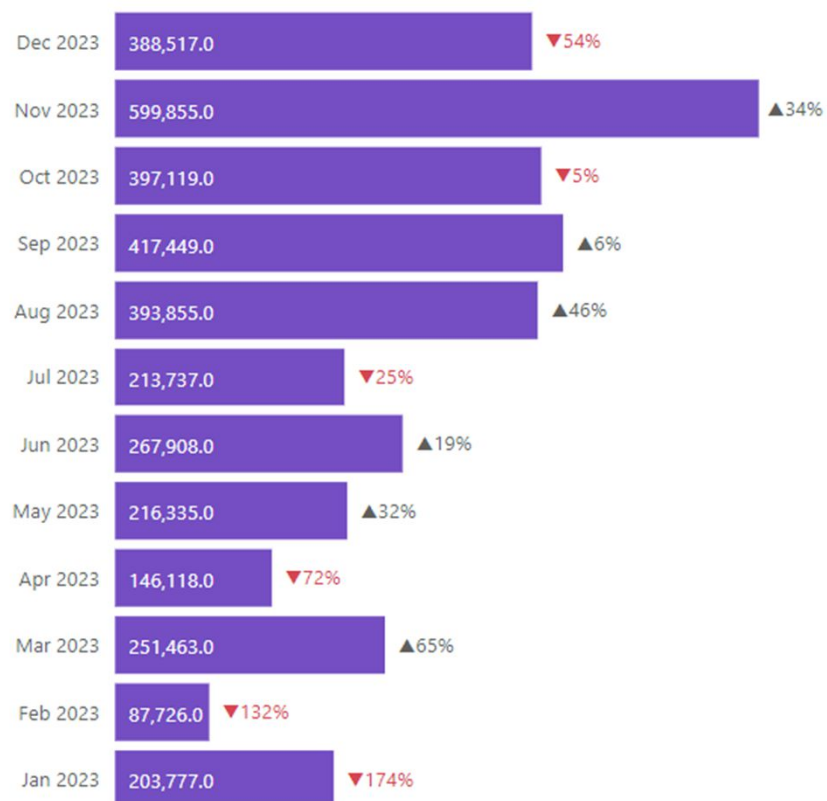
מה הורדנו?

- כותרות של הצירים + גריד



# 1. האם זו הדרך האופטימלית להצגה?

Sales (\$) + MOM Delta by month

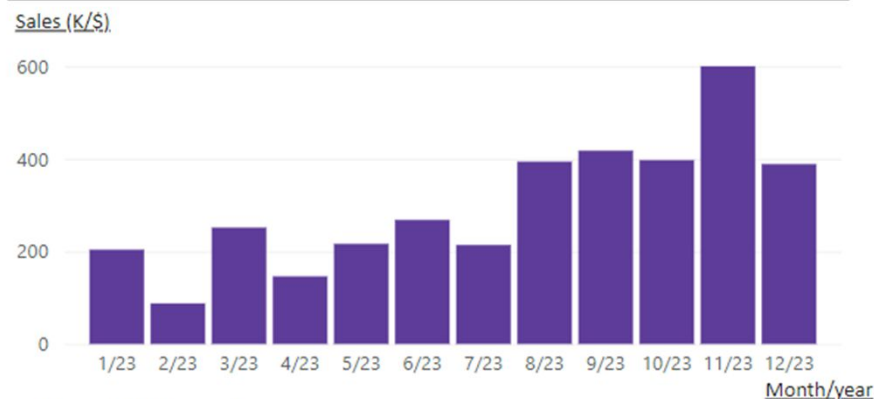


1. מתי היו יותר מכירות בתחילת השנה או בסופה?
2. באילו חודשים היו ירידות דרסטיות?

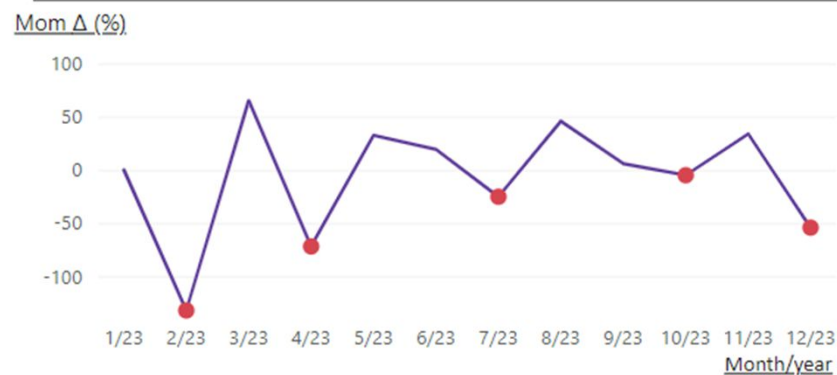


# 1. האם זו הדרך האופטימלית להצגה?

Total sales (k/\$) by month



Mom Δ (%) trend

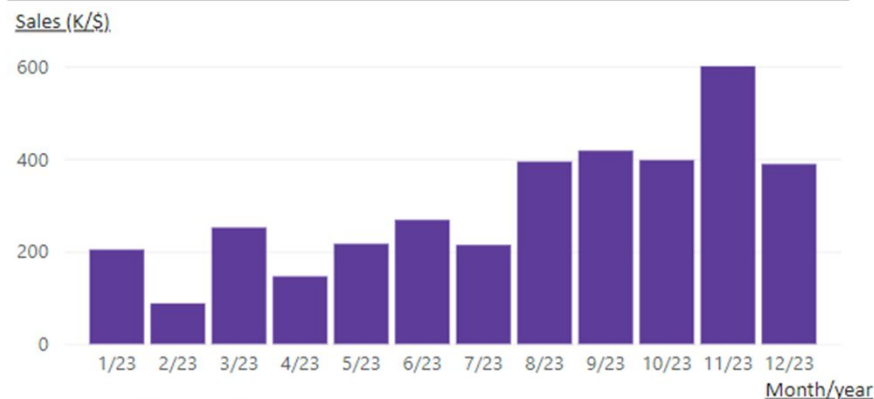


1. מתי היו יותר מכירות בתחילת השנה או בסופה?
2. באילו חודשים היו ירידות דרסטיות לעומת הקודמים?

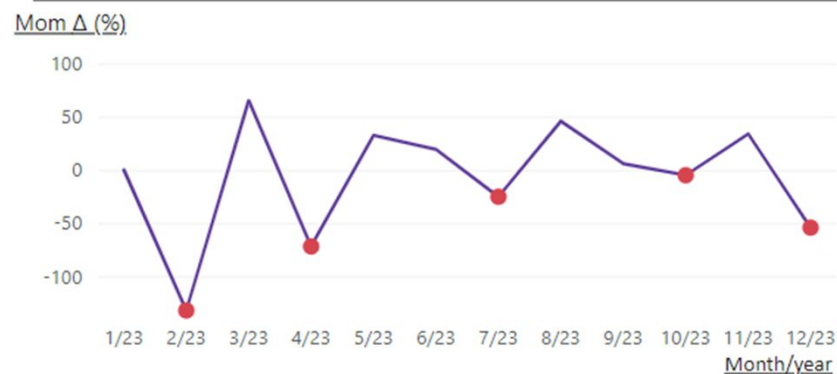
?

# 1. למה גרף שורות עם 2 ערכים יותר מאתגר?

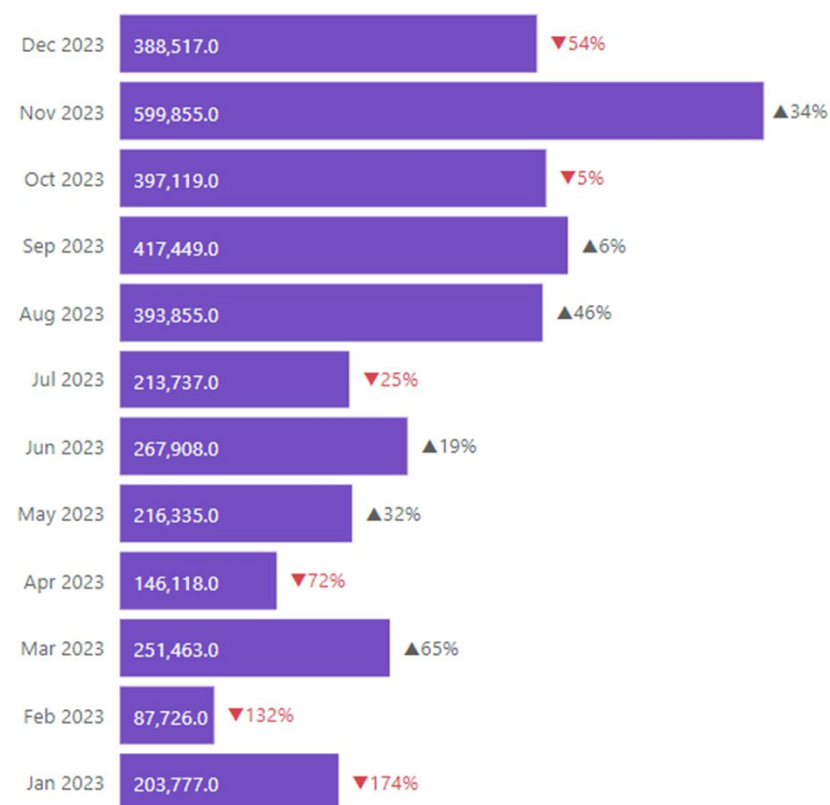
Total sales (k/\$) by month



Mom Δ (%) trend



Sales (\$) + MOM Delta by month







## 2. איך מגדירים אילו סיכומי ביניים מציגים במטריקס?

מימד - category  
מימד – age group  
מימד - segment

נניח שאני **לא רוצה** להציג את סיכום הביניים של מימד : age group

Category	2020	2021	2022	2023
Furniture	854,271	949,008	981,604	1,073,513
25-34	220,005	357,877	207,300	267,600
Consumer	135,045	221,489	102,545	159,304
Corporate	63,147	76,920	90,019	89,460
Home Office	21,813	59,468	14,736	18,836
35-44	256,402	204,095	303,587	284,240
Consumer	120,654	79,174	147,712	130,417
Corporate	60,456	57,305	123,155	65,736
Home Office	75,292	67,616	32,720	88,087
44-55	377,864	387,036	470,717	521,673
Consumer	223,545	229,130	240,173	264,740
Corporate	100,777	108,809	186,211	128,176
Home Office	53,542	49,097	44,333	128,757
Office Supplies	736,314	657,531	922,181	1,230,122
25-34	217,411	192,021	183,191	364,498
Consumer	108,151	102,151	96,955	187,603
Corporate	87,823	44,044	57,916	142,563
Home Office	21,437	45,826	28,320	34,332
35-44	273,717	211,135	364,402	431,994
Consumer	169,576	107,090	214,066	157,600
Corporate	79,985	84,828	75,734	199,814
Home Office	24,156	19,217	74,602	74,580
Total	2,467,637	2,384,198	3,049,288	3,583,859





## 2. איך מגדירים אילו סיכומי ביניים מציגים במטריקס?

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Filters

Search

Filters on this visual

Age group is (All)

Category is (All)

Segment is (All)

Total sales (\$) is (All)

Year is (All)

Add data fields here

Filters on this page

Add data fields here

Filters on all pages

Sub-Category is (All)

Add data fields here

Visualizations

Format visual

Search

Visual General

> Style presets

> Grid

> Values

> Column headers

> Row headers

> Column subtotals

Row subtotals

Apply settings to

Per row level

Rows

Show subtotal

Subtotal label

Position

Top

מצב ברירת מחדל



## 2. איך מגדירים אילו סיכומי ביניים מציגים במטריקס?

Category	2020	2021	2022	2023
Furniture	854,271	949,008	981,604	1,073,513
25-34				
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44-55				

Filters

Search

Filters on this visual

Age group is (All)

Category is (All)

Segment is (All)

Total sales (\$) is (All)

Year is (All)

Add data fields here

Filters on this page

Add data fields here

Filters on all pages

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Visualizations

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Search

Visual General

Style presets

Grid

Values

Column headers

Row headers

Column subtotals

Row subtotals

Apply settings to

Per row level

Row level

Age group

Position

Top

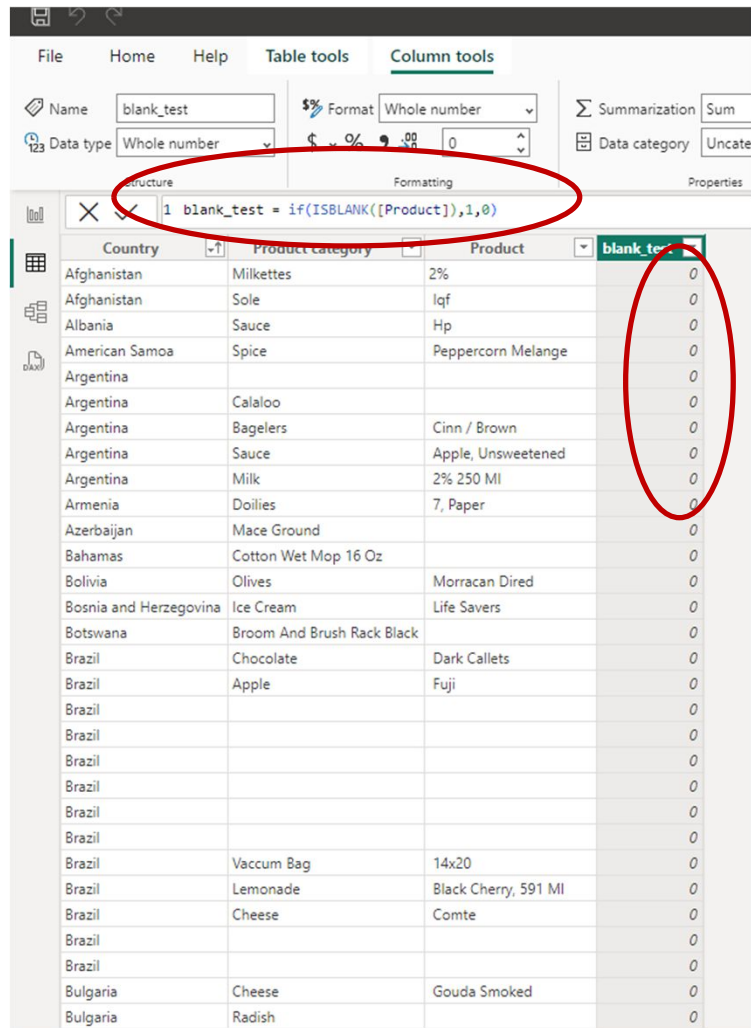
זה מה שצריך:  
לשנות למימד  
שרוצים **שלא יוצג**

### 3. איך מתמודדים עם שורות ריקות בהיררכיה של המטריקס

Country	Product category	Product
Afghanistan	Milkettes	2%
Afghanistan	Sole	lqf
Albania	Sauce	Hp
American Samoa	Spice	Peppercorn Melange
Argentina		
Argentina	Calaloo	
Argentina	Bagelers	Cinn / Brown
Argentina	Sauce	Apple, Unsweetened
Argentina	Milk	2% 250 MI
Armenia	Doilies	7, Paper
Azerbaijan	Mace Ground	
Bahamas	Cotton Wet Mop 16 Oz	
Bolivia	Olives	Moroccan Dired
Bosnia and Herzegovina	Ice Cream	Life Savers
Botswana	Broom And Brush Rack Black	
Brazil	Chocolate	Dark Callets
Brazil	Apple	Fuji
Brazil		
Brazil		
Brazil		
Brazil		
Brazil		
Brazil		
Brazil	Vaccum Bag	14x20
Brazil	Lemonade	Black Cherry, 591 MI
Brazil	Cheese	Comte
Brazil		
Brazil		

Country	Count of Product
China	61
	22
	22
Wine	3
German Riesling	1
Lamancha Do Crianza	1
White, Lindemans Bin 95	1
Basil	2
Fresh	1
Primerba, Paste	1
Beer	2
Camerons Auburn	1
Mcauslan Apricot	1
Cup	2
6oz, Foam	1
Translucent 7 Oz Clear	1
Soup	2
Total	356

### 3. איך מתמודדים עם שורות ריקות בהיררכיה של המטריקס?



The screenshot shows the Power BI interface with the DAX formula bar and a table. The formula bar contains the formula: `blank_test = if(ISBLANK([Product]),1,0)`. The table has columns: Country, Product category, Product, and blank\_test. The blank\_test column contains values 0 or 1, indicating whether the Product cell is blank.

Country	Product category	Product	blank_test
Afghanistan	Milkettes	2%	0
Afghanistan	Sole	lqf	0
Albania	Sauce	Hp	0
American Samoa	Spice	Peppercorn Melange	0
Argentina			0
Argentina	Calaloo		0
Argentina	Bagelers	Cinn / Brown	0
Argentina	Sauce	Apple, Unsweetened	0
Argentina	Milk	2% 250 MI	0
Armenia	Doilies	7, Paper	0
Azerbaijan	Mace Ground		0
Bahamas	Cotton Wet Mop 16 Oz		0
Bolivia	Olives	Morracan Dired	0
Bosnia and Herzegovina	Ice Cream	Life Savers	0
Botswana	Broom And Brush Rack Black		0
Brazil	Chocolate	Dark Callets	0
Brazil	Apple	Fuji	0
Brazil			0
Brazil			0
Brazil			0
Brazil			0
Brazil			0
Brazil	Vaccum Bag	14x20	0
Brazil	Lemonade	Black Cherry, 591 MI	0
Brazil	Cheese	Comte	0
Brazil			0
Brazil			0
Bulgaria	Cheese	Gouda Smoked	0
Bulgaria	Radish		0

1 ערך "בלי כלום" הוא לא ריק מבחינת המנוע של PBI לכן כדי לעבוד איתו בשלב הראשון צריך להפוך אותו ל NULL.

### 3. איך מתמודדים עם שורות ריקות בהיררכיה של המטריקס?

דור PQ:

2

**Replace Values**

Replace one value with another in the selected column

Value To Find

Replace With

Advanced options

Country	Product category	Product	blank_test
Afghanistan	Milkettes	2%	0
Afghanistan	Sole	lqf	0
Albania	Sauce	Hp	0
American Samoa	Spice	Peppercorn Melange	0
Argentina			1
Argentina	Calaloo		1

### 3. איך מתמודדים עם שורות ריקות בהיררכיה של המטריקס?

באמצעות פונקציית isinscope בודקים אם ההיררכיה שאנחנו נמצאים בה ריקה

3

```
Blanks_flag =  
IF (  
    ISINSCOPE ( 'Hierarchies games'[Product] )  
    && ISBLANK ( SELECTEDVALUE ( 'Hierarchi  
es games'[Product] ) )  
    || ISINSCOPE ( 'Hierarchies games'[Prod  
uct category] )  
    && ISBLANK ( SELECTEDVALUE ( 'Hiera  
rchies games'[Product category] ) ),  
    "blank",  
    "not blank"  
)
```

Country	Blanks_flag
Albania	not blank
Sauce	not blank
Hp	not blank
American Samoa	not blank
Spice	not blank
Peppercorn Melange	not blank
Argentina	not blank
	blank
	blank
Bagelers	not blank
Cinn / Brown	not blank
Calaloo	not blank
	blank
Milk	not blank
2% 250 MI	not blank
Sauce	not blank
Apple, Unsweetened	not blank
Armenia	not blank
Doilies	not blank
7, Paper	not blank
Total	not blank



### 3. איך מתמודדים עם שורות ריקות בהיררכיה של המטריקס?

משלבים את הבדיקה שעשינו באחד המזדים שמוצגים על המטריקס

4

```
Count products =  
VAR blanks_flag =  
    IF (  
        ISINScope ( 'Hierarchies games'[Product  
] )  
        && ISBLANK ( SELECTEDVALUE ( 'Hiera  
rchies games'[Product] ) )  
        || ISINScope ( 'Hierarchies games'[  
Product category] )  
        && ISBLANK ( SELECTEDVALUE ( 'H  
ierarchies games'[Product category] ) ),  
        "blank",  
        "not blank"  
    )  
RETURN  
    IF ( blanks_flag = "blank", BLANK (), COUNT  
ROWS ( 'Hierarchies games' ) )
```

Country	Count products
Fuji	1
☐ Cheese	1
Comte	1
☐ Chocolate	1
Dark Callets	1
☐ Lemonade	1
Black Cherry, 591 MI	1
☐ Vaccum Bag	1
14x20	1
☐ Bulgaria	2
☐ Cheese	1
Gouda Smoked	1
☐ Radish	1
☐ Cambodia	1
☐ Wine	1
Port Late Bottled Vintage	1
☐ Cameroon	1
☐ Onions	1
Red	1
☐ Canada	1
Total	356

אין איך להפתר מה"פלוס"

## 4. איך מבצעים חיפוש לפי סלייסר שיש בו רק מילות מפתח?

- Key words
- ☐ Select all
  - ☐ Beautiful
  - ☐ Data
  - ☐ FALSE
  - ☐ Free
  - ☐ History
  - ☐ Life
  - ☐ Park
  - ☐ Power
  - ☐ Short

Title	Genre	Publisher	Sum of Height	SubGenre	Author
Batman Earth One	fiction		265	comic	
Batman Handbook	fiction		270	comic	
Batman: The Long Halloween	fiction		258	comic	
Crisis on Infinite Earths	fiction		258	comic	
Death of Superman, The	fiction		258	comic	
Final Crisis	fiction		257	comic	
Flashpoint	fiction		265	comic	
History of the DC Universe	fiction		258	comic	
Justice League: The Villain's Journey	fiction		258	comic	
Justice League: Throne of Atlantis	fiction		258	comic	
Killing Joke, The	fiction		283	comic	
Superman Earth One - 1	fiction		259	comic	
Superman Earth One - 2	fiction		258	comic	
Atman, The	fiction		170	novel	

### Key words

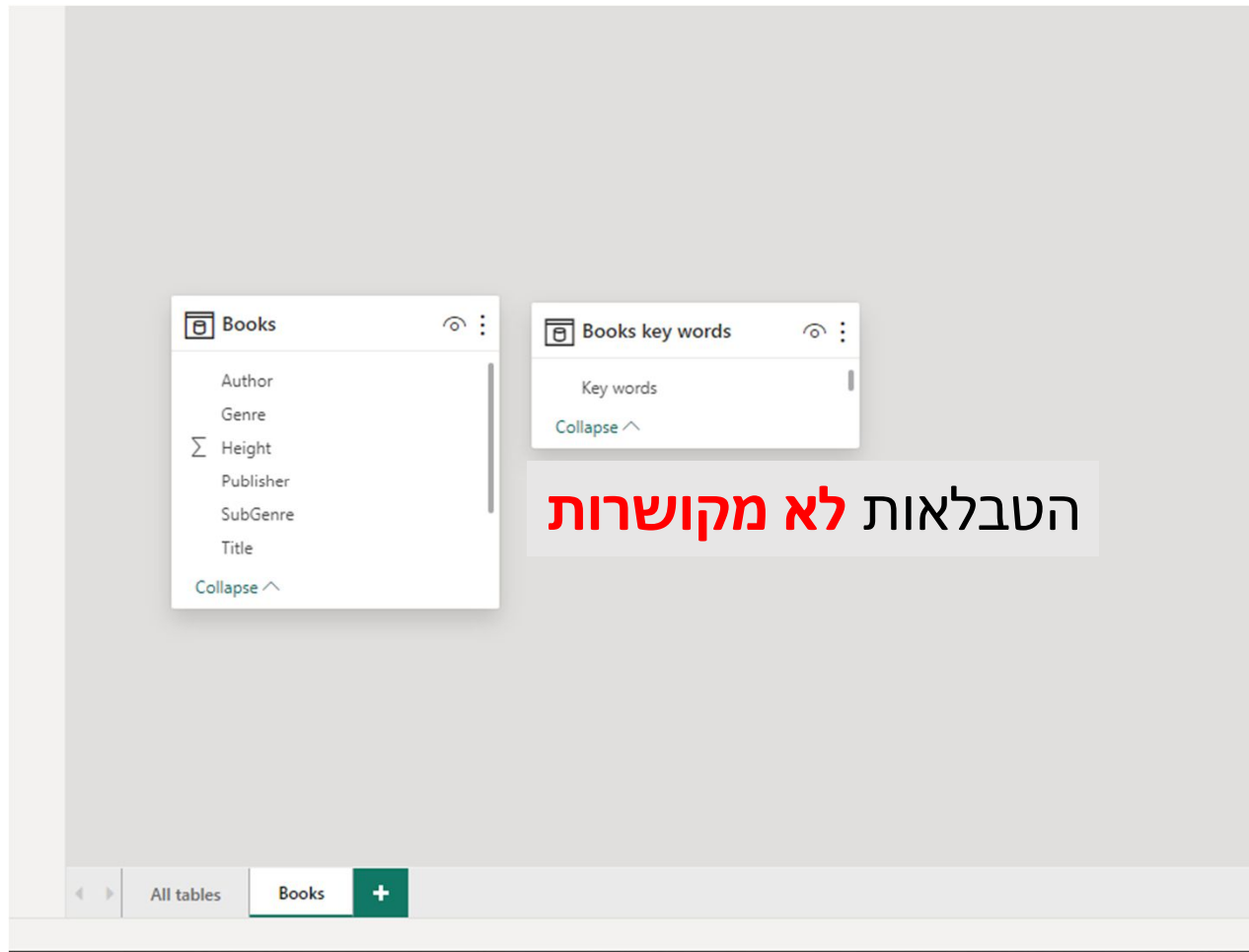
- ☐ Beautiful
- ☐ Data
- ☐ FALSE
- ☒ Free
- ☐ History
- ☐ Life
- ☐ Park
- ☐ Power
- ☐ Short
- ☐ Smart

Title	Genre	Publisher	Sum of Height	SubGenre	Author
Free Will	nonfiction	FreePress	203	psychology	Harris, Sam
Freedom at Midnight	nonfiction	vikas	167	history	Lapierre, Dominique
In a Free State	fiction	Rupa	196	novel	Naipaul, V. S.
Rationality & Freedom	science	Springer	213	economics	Sen, Amartya



## 4. איך מבצעים חיפוש לפי סלייסר שיש בו רק מילות מפתח?

1. במודל



## 4. איך מבצעים חיפוש לפי סלייסר שיש בו רק מילות מפתח?

DAX .2

```
Exists =  
SEARCH (  
    SELECTEDVALUE ( 'Books key words'[Key words]  
    ),  
    SELECTEDVALUE ( 'Books'[Title] ),  
    ,  
    -1  
)
```

Server	data	sources	data	visual	box	visuals	calculation	measure	measure	Sensitivity	Share
Data			Queries	Insert			Calculations				
Key words											
<input type="radio"/> Beautiful											
<input checked="" type="radio"/> Data											
<input type="radio"/> FALSE											
<input type="radio"/> Free											
<input type="radio"/> History											
<input type="radio"/> Life											
<input type="radio"/> Park											
<input type="radio"/> Power											
<input type="radio"/> Short											
<input type="radio"/> Smart											
Title	Genre	Publisher	Sum of Height	SubGenre	Author	Exists					
Python for Data Analysis	tech	O'Reilly	233	data_science	McKinney, Wes	12					
Data Smart	tech	Wiley	235	data_science	Foreman, John	1					
Data Analysis with Open Source Tools	tech		230	data_science	Janert, Phillip	1					
Data Mining Handbook	tech	Apress	242	data_science	Nisbet, Robert	1					
Data Scientists at Work	tech	Apress	230	data_science	Sebastian Gutierrez	1					
Data Structures Using C & C++	tech	Prentice Hall	235	computer_science	Tanenbaum, Andrew	1					
Batman Earth One	fiction		265	comic		-1					
Batman Handbook	fiction		270	comic		-1					
Batman: The Long Halloween	fiction		258	comic		-1					
Crisis on Infinite Earths	fiction		258	comic		-1					



## 4. איך מבצעים חיפוש לפי סלייסר שיש בו רק מילות מפתח?

### 3. מסננים

The screenshot shows a data visualization interface. On the left, there is a 'Key words' section with radio buttons for: Beautiful, Data (selected), FALSE, Free, History, Life, Park, Power, Short, and Smart. The main area displays a table with the following data:

Title	Genre	Publisher	Sum of Height	SubGenre	Author
Data Smart	tech	Wiley	235	data_science	Forema
Data Analysis with Open Source Tools	tech		230	data_science	Janert,
Python for Data Analysis	tech	O'Reilly	233	data_science	McKinn
Data Mining Handbook	tech	Apress	242	data_science	Nisbet,
Data Scientists at Work	tech	Apress	230	data_science	Sebasti
Data Structures Using C & C++	tech	Prentice Hall	235	computer_science	Tanenb

On the right, there is a 'Filters' panel. It includes a search bar and a section titled 'Filters on this visual'. Under this section, there is a filter for 'Author' with the value 'is (All)'. Below that, there is a filter for 'Exists' with the value 'is greater than 0'. The 'Show items when the value' dropdown is set to 'is greater than' and the input field contains '0'. The 'Apply filter' button is at the bottom of the panel.

מגבלה : עובד רק על חיפוש של קבוצה אחת

?

## 5. איך לגרום לעמודת "סה"כ" להיות ראשונה?

Age group	Consumer	Corporate	Home Office	Total
25-34	189,795	38,724	18,674	247,193
35-44	49,361	55,585	45,378	150,324
44-55	128,794	172,313	52,857	353,964
Total	367,950	266,622	116,909	751,481

Age group	Total	Consumer	Corporate	Home office
25-34	3,832,064	1,928,411	1,170,255	733,398
35-44	3,674,958	1,969,033	1,101,570	604,355
44-55	3,977,960	1,920,441	1,243,258	814,261
Total	11,484,982	5,817,885	3,515,083	2,152,014



## 5. איך לגרום לעמודת "סה"כ" להיות ראשונה?

1. טבלת עזר

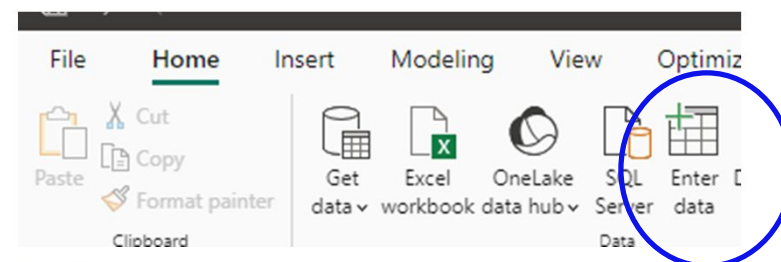
### Create Table

	Used segment	Segment	Order	+
1	Consumer	Consumer	2	
2	Corporate	Corporate	3	
3	Home office	Home office	4	
4	Total	Consumer	1	
5	Total	Corporate	1	
6	Total	Home office	1	
+				

?

## 5. איך לגרום לעמודת "סה"כ" להיות ראשונה?

1. טבלת עזר



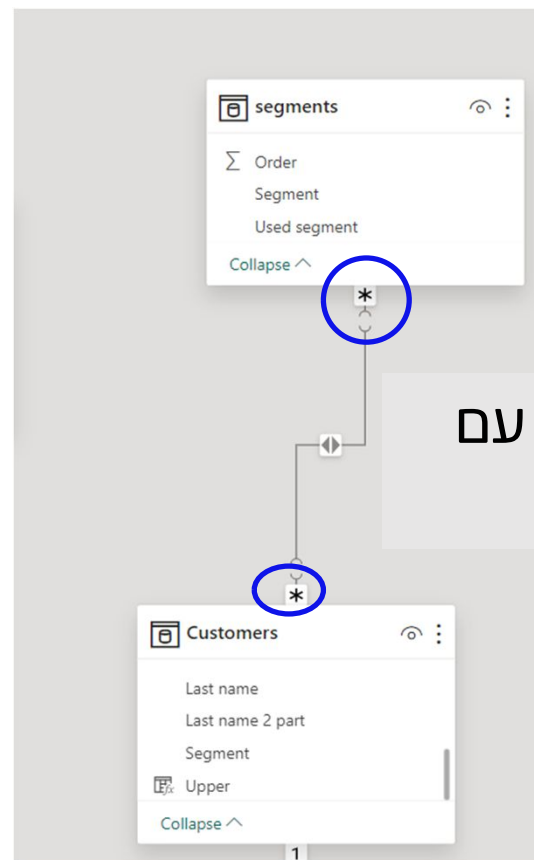
### Create Table

	Used segment	Segment	Order	+
1	Consumer	Consumer	2	
2	Corporate	Corporate	3	
3	Home office	Home office	4	
4	Total	Consumer	1	
5	Total	Corporate	1	
6	Total	Home office	1	
+				

?

## 5. איך לגרום לעמודת "סה"כ" להיות ראשונה?

2. קישור למודל



פה אפשר לחיות עם  
**רבים לרבים**

?

## 5. איך לגרום לעמודת "סה"כ" להיות ראשונה?

3. מיון עמודה "Segment to use"

The screenshot shows the Microsoft Excel ribbon with the 'Column tools' tab selected. The 'Name' field is 'Segment to use' and the 'Data type' is 'Text'. The 'Format' is 'Text'. The 'Summarization' is 'Don't summarize' and the 'Data category' is 'Uncategorized'. The 'Sort by column' dropdown is open, showing 'Segment to use', 'Order', and 'Segment'. A blue arrow points from the 'Segment to use' dropdown to the 'Order' option in the dropdown menu.

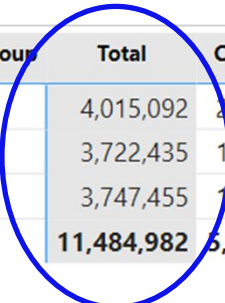
Segment to use	Segment	Order
Consumer	Consumer	2
Corporate	Corporate	3
Home office	Home office	4
Total	Consumer	1
Total	Corporate	1
Total	Home office	1



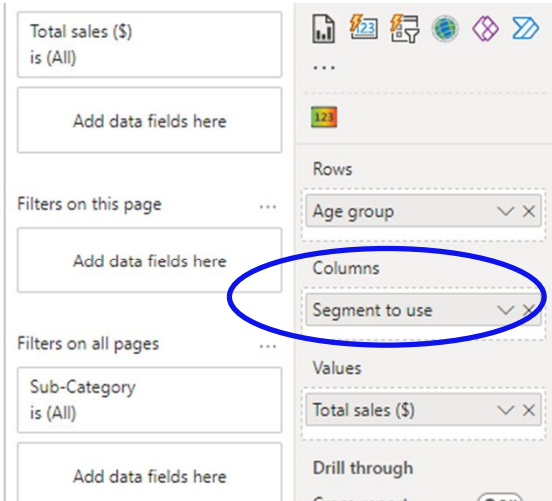
?

## 5. איך לגרום לעמודת "סה"כ" להיות ראשונה?

4. מציבים במטריקס.



Age group	Total	Consumer	Corporate	Home office
25-34	4,015,092	2,221,936	1,003,666	789,490
35-44	3,722,435	1,836,750	1,263,466	622,219
44-55	3,747,455	1,759,199	1,247,951	740,305
<b>Total</b>	<b>11,484,982</b>	<b>5,817,885</b>	<b>3,515,083</b>	<b>2,152,014</b>



Total sales (\$) is (All)

Add data fields here

Filters on this page

Add data fields here

Filters on all pages

Sub-Category is (All)

Add data fields here

Rows

Age group

Columns

Segment to use

Values

Total sales (\$)

Drill through

Cross-report

?

## 5. איך לגרום לעמודת "סה"כ להיות ראשונה?

5. בואו נדבר על העיצוב

מה שונה?

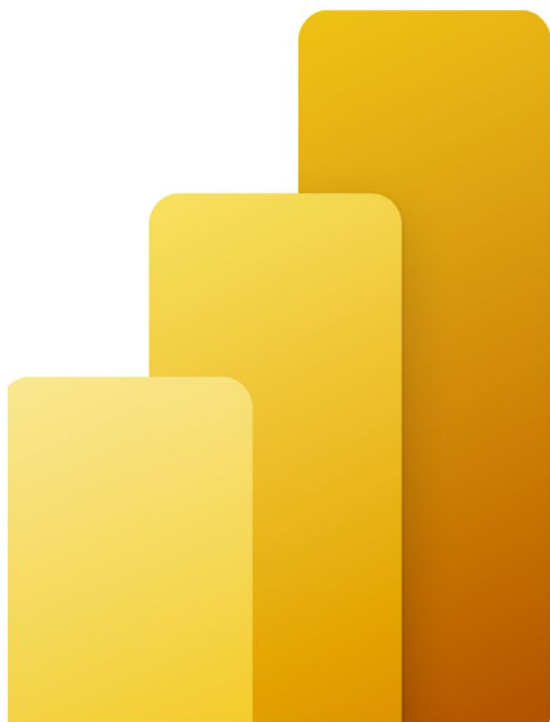
- כותרת לטבלה
- הסרת קוים מיותרים
- עיצוב אחיד לסה"כ לאורך ולרוחב
- צימצום ב 1000 + יחידות לכותרת
- הצמדה של עמודת טקסט לשמאל, עמודות מספרים לימין, כולל הכותרת

Age group	Total	Consumer	Corporate	Home office
25-34	4,015,092	2,221,936	1,003,666	789,490
35-44	3,722,435	1,836,750	1,263,466	622,219
44-55	3,747,455	1,759,199	1,247,951	740,305
<b>Total</b>	<b>11,484,982</b>	<b>5,817,885</b>	<b>3,515,083</b>	<b>2,152,014</b>

Total sales (K/\$) by segment & age group

Selected period : 01/20-09/22

Age group	Σ Age group	Consumer	Corporate	Home office
25-34	2,213	1,471	407	336
35-44	1,982	907	705	370
44-55	2,456	1,244	755	457
<b>Σ Segment</b>	<b>6,652</b>	<b>3,622</b>	<b>1,867</b>	<b>1,163</b>



תודה 😊

