



CHANDRAKALA CHAUHAN

FASHION COMMUNICATION STUDENT

So far, I have learned a lot, and there is still a lot to learn. That's why no matter what the situation is, if you give me any work, I would like to do it by putting all my knowledge into it, to complete the work on time. I use to give my best as a team member and if I get a chance to become the leader of my group, again I'll give my best. Creating, Observing, or Compelling various designs or experiencing different designs is what helps me to sleep at night. Here is the "teaser" of my life so far. To know more, check out my portfolio!



MY EXPERTISE

Professional Skills

Figma	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Adobe In-Design	<div><div></div></div>
Adobe After Effect	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
HTML/CSS	<div><div></div></div>
Maya	<div><div></div></div>
Sketch Up	<div><div></div></div>
Powerpoint	<div><div></div></div>

Personal Skills

Team Work	<div><div></div></div>
Leadership	<div><div></div></div>
Integrity	<div><div></div></div>
Loyalty	<div><div></div></div>

COURSES & CERTIFICATES

Foundations of User Experience (UX) Design

<https://coursera.org/share/dcb2f9ad260244cf9a0981d3c4e79b28>

CONTACT ME

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Linkedin

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Behance

<https://www.behance.net/ckchandrak02e>

LANGUAGE

English	<div><div></div></div>
Hindi	<div><div></div></div>

WORK EXPERIENCE

► Graphic Designer in NGOs Save The Girl and Badlav Seva Samiti in 2022

Did my internship in NGOs as a post of graphic designer

► Graphic Design and UI/UX Intern at COD Studio June'22 – November '22

I did my internship at COD Studio, a 360 degree Creative Agency, operating in Mehrauli-Gurgaon(India). My role was designing posts, redesigning the website, managing the brand's strategy, and handling social media.

► Graphic Design and UI/UX at Navyan Ayurveda February 2021 – Still working (As a freelancer)

Do my Freelance at Chaaonfoundation – Shade of Care and Navyan Ayurveda, a Health/Beauty Ayurvedic foundation, operating in Lucknow, Uttar Pradesh, (India), where my role is to Design social media posts, website, and make certificates for the participants.

► UI/UX and communication Design in Nexten Brands Private Limited January'23 – May'23

Do my Graduation Project – It's an E-commerce, D2C, Acquisition, Growth, Baby Care, Fashion, Personal Care, Beauty, Home, demand planning, supply planning, Marketing, brand building, Optimise, Scale, Sourcing, Business relationships, where my role is to redesign the website and creating creative for a website, social media, etc.

EDUCATION HISTORY

► Bachelor Of Fashion Communication

2019 – 2023
NIFT Delhi, SGPA- 8.4 (till sem- 7)

► DAV Bokaro, Jharkhand

2015 – 2017
Intermediate (Science, C.B.S.E.), Percentage – 85%

► DAV Bokaro, Jharkhand

2014 – 2015
Matriculation (C.B.S.E.), CGPA – 09

► PracheenKala Kendra , Kolkata

2014 – 2017
Fine Arts(Painting), Percentage –80%