



Digital Marketing is exactly like health improvement, the more details you provide, we can treat it better, we are Digital Marketing Doctors

1. Website URL:
2. What are the products/services your business wants to promote? –
Mi 360 (Marketing Intelligence)
3. How are you adding value to your customers? Why customers will choose you over your competitors? In other words, if you were a customer to your own business, why will you buy from your business? (Please elaborate)
Please understand that the website will have to sell itself, so we will have to mention the USPs, value additions in such a way that people can understand the value add and can see ROI.
4. What are the geo locations you want to target at this phase of business? (Please list the particular city or county or state or country.)
5. Target Group - Who are the people who will buy from you (Age Group, Gender, e.t.c)
6. Goals & Objective from Digital Marketing Work:
7. Expectation from the agency :
8. Competitors: As many as possible:
9. Buying Cycle (In Details) – How people buy your product, Do they buy instantly or they buy when they have a requirement ? How long is the decision making period? Help us understand as much as possible. –
10. Monthly Budget: