

Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction
Amount

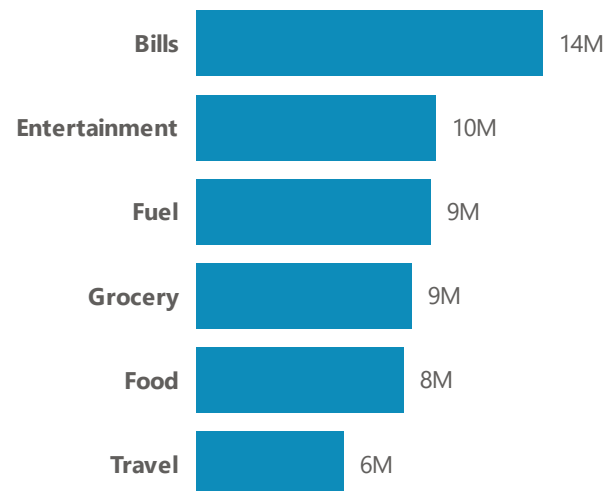
45M

Transaction
Count

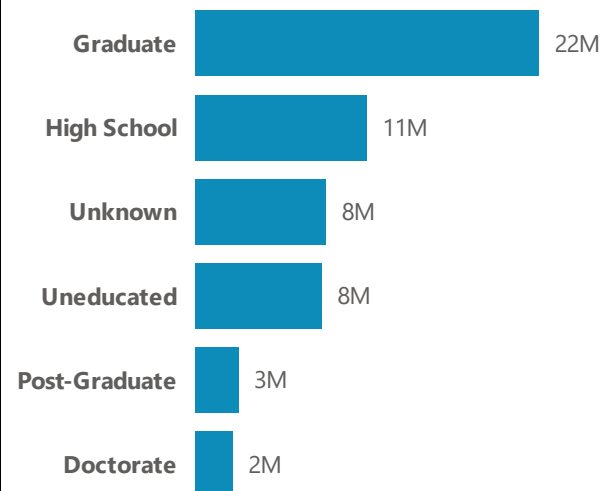
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Silver	55,86,332.28	4586746	8,12,081.28
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Total	5,53,15,410.23	44522013	78,43,382.23

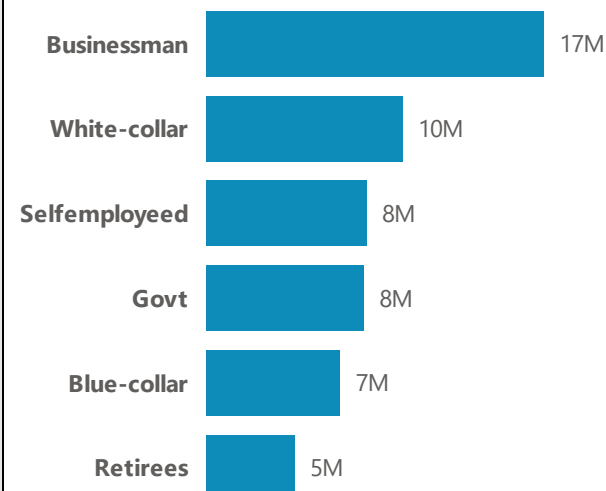
Revenue by Expenditure Type



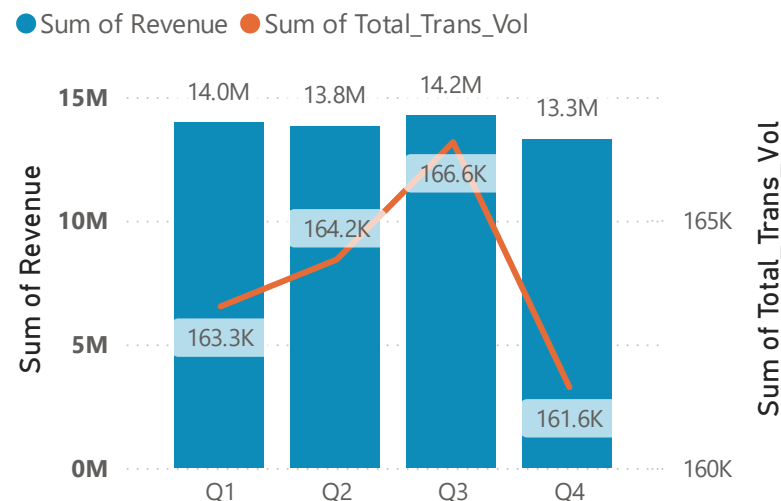
Revenue by EducationType



Revenue by Customer Job



QTR Revenue and Total Trans count



Week_Start_Date

All

F

M

Medium

Low

High

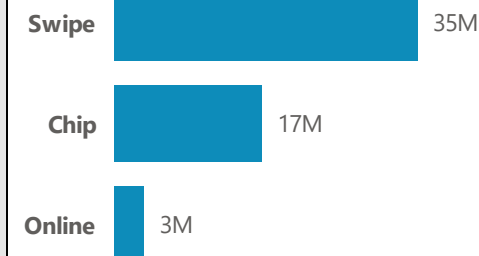
Silver

Blue

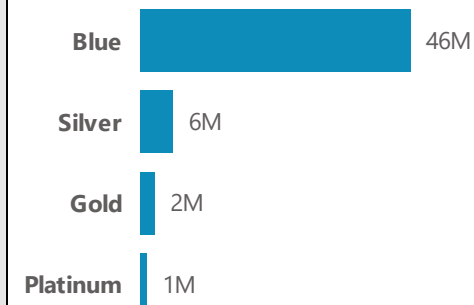
Gold

Platinum

Revenue by use chip



Revenue by card category



Credit Card Customer Report

Total Revenue

55M

Total Interest

7.8M

Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

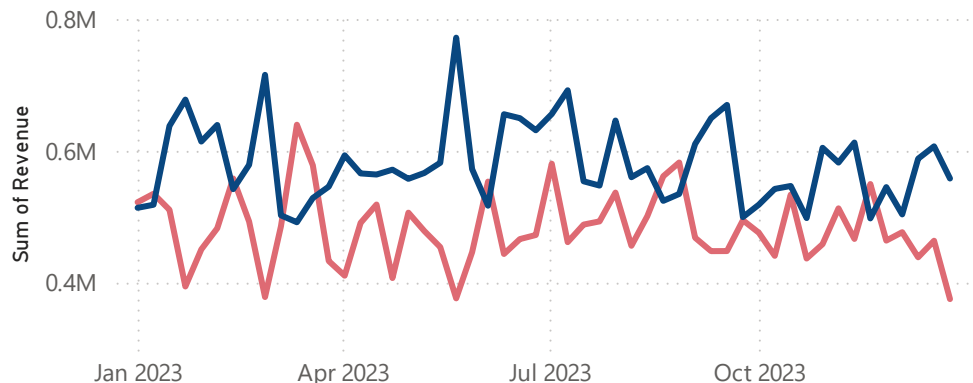
M

30.22M

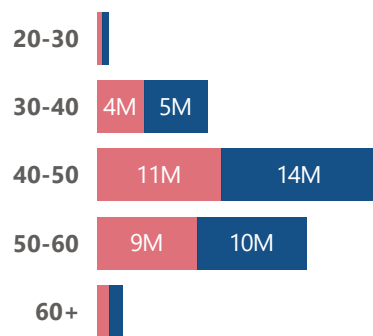
F

25.09M

Revenue by Week



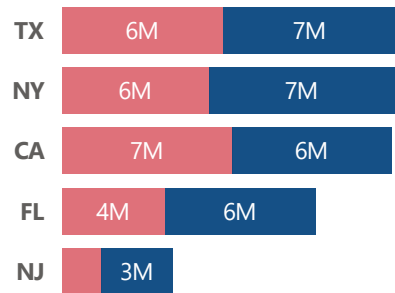
Revenue by Age Group



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest Earned
Blue-collar	69,04,278.57	72262158	9,52,800.57
Businessman	1,73,87,832.31	186959919	25,39,390.31
Govt	81,11,701.37	88773989	11,60,016.37
Retirees	45,35,184.24	48675030	6,30,359.24
Selfemployee	82,61,757.81	75313288	11,19,741.81
White-collar	1,01,14,655.93	103930055	14,41,073.93
Total	5,53,15,410.23	57591443	78,43,382.23

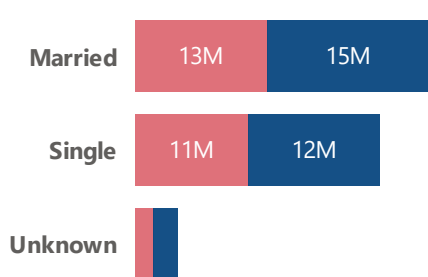
Top 5 States

Gender ● F ● M



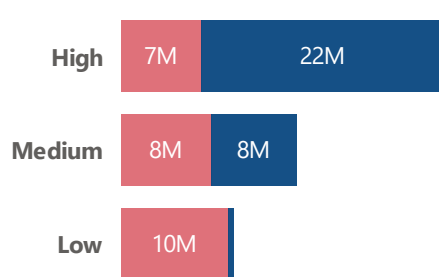
Revenue by Marital Status

Gender ● F ● M



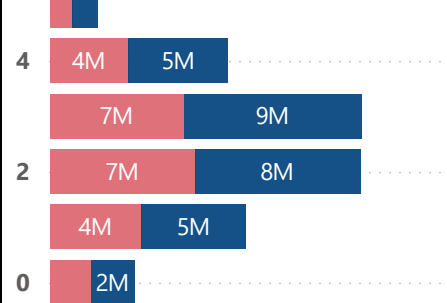
Revenue by Income Group

Gender ● F ● M



Revenue by Dependent

Gender ● F ● M



Revenue by Educational level

Gender ● F ● M

