



# Putting Emerging Technologies on a MASSIVE VERTICAL in the Global Marketplace.

**We speed up your go to market strategies,  
introduce, negotiate and align you with the  
largest corporations and governments  
in the world.**

**Specializing in Global technology, data and  
marketing initiatives in**

## **Japan and the world over.**





# Universal Tech Associates

is a consortium of high-power global partnerships working with emerging technologies in the current global marketplace. The opportunities we represent are the with the largest corporations, marketing agencies and global investment groups in the world.

# Universal Tech Associates

is an partner company of WirthlinWorldwide whom has a partnership initiative with the global law firm, Dentons ([www.dentons.com](http://www.dentons.com)), Dentons brings a strong global reach and depth of over 7,500 lawyers and professionals in 180 locations in 57 countries.





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TECH ASSOCIATES



# WirthlinWorldwide

- The operating history of WirthlinWorldwide in Asia spans a period of 1981-to-present inclusive of over 12 major projects with Global Fortune 500 branded partners and government entities.
- The direct network of WirthlinWorldwide in Japan includes two former prime ministers, seven ministers, over twelve former agency directors and approximately twenty former CEO's of multi-billion dollar corporate entity. This does not include the network connection of each member of the WirthlinWorldwide network structure.



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# Who we represent and partner with:

- Big DATA opportunities for companies that hold are and are looking to access data and initiatives worldwide.
- New technology companies that have opportunities for global market development.
- Marketing agencies and technologies with opportunities for global market development.
- Agencies in Asia and other sectors outside of the United States looking to take their model into the United States and North America.

Through our representation you gain the ability to get straight to the head decision makers, currently offered opportunities and global market initiatives of the largest corporations in the world. We source, present, negotiate and open doors that would take literally years to navigate.





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Although the WirthlinWorldwide personal relationships to CEOs, governments and fortune 500 companies spans into the hundreds the following are companies that are under current initiatives for our represented technologies:

**ADK:** ([www.adk.jp](http://www.adk.jp)) ADK is the third largest agency in Japan and recently purchased of the public market by Bain Capital.

**Hakuhodo Kettle:** ([www.kettle.co.jp](http://www.kettle.co.jp)) Hakuhodo is expending hundreds of millions of dollars to acquire US market and location services-based technologies.

**Dentsu:** ([www.dentsu.com](http://www.dentsu.com)) Dentsu in one of the three largest advertising groups in the world depending on the means of measurement it is also considered to be number one. Dentsu is working through Wirthlin and Universal Tech Associates to realize their needs to be recognized as a “technology leader” in the Global Marketplace. WirthlinWorldwide has provided private label consulting services to Dentsu since 1990 through its then existing Japan office.





## Current initiatives continued:

Government of Japan: ([www.meti.go.jp/english](http://www.meti.go.jp/english)) The Ministry of Economy, Trade and Industry is charged with enhancing economic output in Japan domestically and internationally. METI owns and controls the largest economic data base in Japan (and likely the world) but is not pleased with internal attempts to convert data into sound financial outcomes.

Pasona Inc.: ([www.pasonagroup.co.jp/english/](http://www.pasonagroup.co.jp/english/)) is a Japanese multinational corporation that provides a variety of staffing services, including temporary staffing, recruiting, outplacement, and outsourcing. The company is headquartered in the Ōtemachi district of Tokyo and is the second largest staffing company in Japan.

Lions Gate India: ([www.lionsgate.com/](http://www.lionsgate.com/)) Major media company in India working with film, tv as well as music. As a sister company of Lions Gate US the currently funding and investment decisions of Lions Gate India is fully managed by Wirthlin Worldwide and Dentons.







## Current initiatives continued:

Itochu Corporation: ([www.itochu.co.jp/en/](http://www.itochu.co.jp/en/)) With approximately 110 bases in 63 countries, ITOCHU, one of the leading sogo shosha, is engaging in domestic trading, import/export, and overseas trading of various products such as textile, machinery, metals, minerals, energy, chemicals, food, general products, realty, information and communications technology, and finance, as well as business investment in Japan and overseas.

A-Grade Investments: ([www.agradeinvestments.com/](http://www.agradeinvestments.com/)) is a venture capital firm founded in 2010 by actor Ashton Kutcher, entertainment manager Guy Oseary, and billionaire investor Ron Burkle to invest in technology start-up companies. The company is headquartered in Los Angeles, California. Their goals are to build a world-class portfolio of early-stage investments in tech start-ups with potential for extraordinary growth, primarily focused on social media, mobile, ecommerce, and other consumer- facing social technologies.

Honda: (<https://global.honda/>) Honda Motor Company, Ltd. is a Japanese public multinational conglomerate corporation primarily known as a manufacturer of automobiles, motorcycles, and power equipment. Honda was the eighth largest automobile manufacturer in the world in 2015.





## Current initiatives continued:

Pony Canyon: (<https://www.ponycanyon.co.jp/>) A multi-million dollar media company is deeply involved in music, liberal arts, literary arts, sports, movies, entertainment, various audio and visual software (CD, DVD, etc.), game software, and books, planning, production, sales, movie distribution, planning of concerts and events.

Amuse Inc.: (<https://ir.amuse.co.jp/english/>) Amuse is the leader in the Promotion and management of celebrities, musicians, film directors, scriptwriters, athletes and intellectuals. They manage Production, contracting and performance of music, film, theater and theatrical entertainment and lecture, and management and contracting of these facilities.

LDH JAPAN Inc.: (<https://www.ldh.co.jp/eng/company/>) is a Japanese management and entertainment company founded by the six original members of Japanese boy group Exile in 2003. The president is Hiroyuki Igarashi, the leader of the Exile The company is a multimillion-dollar entity operating several boy bands and girl groups and a dance school named "EXPG".







# The process of qualification:

1. We review your technologies, go to market strategies and current scalability for the global marketplace. Once accomplished, if we feel we have large scale opportunities we can present to your company we will send an engagement agreement.
2. An engagement agreement must be signed for representation. These engagement agreements vary between 3 to 6 months and between 50k to 85k a month for representation.
3. We require that you appoint an individual, usually the CEO, in the company that can afford us the flexibility of global travel and availability for meetings that may be at any time with little notice.
4. We require that all potential negotiations, proposals and partnership opportunities are studied, considered and given a clear answer at each point of the dialogue within 48 hours of notice.





# What we do for your company will move to massive scale quickly.

**The opportunities we represent are never small and will always have a scale of millions to billions of potential revenues. We do not move the chess pieces on the board for any less.**

- When we have an official engagement agreement and the first month's payment we go straight to work.
- We will have opportunities for your review within the first 3 weeks and have a full-time staff working through our network of literally thousands of professionals worldwide to determine your best fit partnerships.
- All partnership agreements are negotiated separately as each potential opportunity may vary in scale and overall opportunity.
- Within the partnership agreements Universal Tech Associates will allocate either equity, revenue or both for securing the contracts. These amounts will vary per deal, but as a rule there is 50% allocated net revenue requirement. (After costs and all partners are paid their negotiated amounts.)

