



# Green Finance for Sustainable Growth in India

Green finance is a strategic financial approach that supports eco-friendly economic activities. It plays a crucial role in achieving sustainable green economic growth in India.

by Chandraprobha Sarkar



# Definition & Importance

## Green Finance

A strategic financial approach that supports eco-friendly economic activities.

## Green Growth

Eco-efficient economic growth through green technologies.

# Mechanisms & Products

## Funding Sources

Domestic/International public finance, private sector finance.

## Green Products

Green mortgages, eco funds, green project finance, carbon insurance.



# Benefits, Challenges & Role of Banks

## ❑ Benefits

- Technology diffusion, eco-efficient infrastructure, new markets.
- Attracts eco-conscious investors, creates competitive advantages.

## ❑ Challenges

- High risks, mispricing of green risks, market distortions, regulatory gaps.
- Limited capital for SMEs, competing stakeholder objectives

## ❑ Role of Banks

### **Examples:**

- SBI : Green Home Loans
- ICICI : Clean Energy Projects
- IndusInd : Solar ATMs

### **Bank Initiatives:**

Funding renewable energy, promoting green financial products.

# Toward Green Central Banking: Proposing an Augmented Taylor Rule

## Introduction and Challenges:



### 1 — Study Overview

- **Researchers:** Fredj Jawadi, Philippe Rozin, Abdoultkarim Idi Cheffou.
- **Focus:** Integrating climate risks into the Federal Reserve's monetary policy.
- **Timeframe:** January 2000 - August 2023.

### 2 — Challenges in Green Monetary Policy

- **Traditional Focus:** Inflation and economic stability, political neutrality.
- **Climate Risks:** Market neutrality challenges, financial distortions, higher capital costs for renewables.
- **Instruments:** Green asset promotion, stricter brown investment conditions, climate risk-adjusted interest rates.





# Augmented Taylor Rule & Key Findings

## ❑ Augmented Taylor Rule:

- **Traditional Rule:** Sets interest rates based on inflation and economic growth.
- **Augmented Version:** Incorporates climate risk factors (physical & transition risks).
- **Goal:** Align monetary policy with climate mitigation while maintaining price stability.

## ❑ Empirical Findings:

- **Data Fit:** Augmented rule better aligns with data than traditional Taylor rule.
- **Post-COVID Shift:** Increased Fed sensitivity to climate risks.
- **Conclusion:** Greening monetary policy is feasible without compromising primary mandates.

# Challenges & Opportunities in Scaling Up Green Finance

## (Addressed by M. Rajeshwar Rao)

### ❖ Climate Impact & Role of Financial Institutions

#### ☐ Climate Change & Financial Sector:

- Emerging climate-related financial risks are a key focus for central banks.
- India's net-zero commitment by 2070 requires US\$ 10.1 trillion in investment.

#### ☐ Role of Financial Institutions:

- Crucial in financing the low-carbon transition.
- Must manage physical and transition risks in their portfolios.
- **Transition Finance:** Banks should channel funds to carbon-efficient sectors.





# Challenges, Opportunities & Policy Implications

1

- **Key Challenges:**

- Addressing fintech growth, digitalization, cybersecurity, and climate risks simultaneously.
- Integrating climate risk management without compromising financial stability.

- **Opportunities:**

- Green finance supports sustainable development and aligns with global climate commitments.

2

- **Regulatory Implications:**

- The RBI is actively evaluating how to incorporate sustainability goals into its mandate.

- **Urgency:**

- Immediate, collective action required from financial institutions to support climate goals.



# Green Finance and ML

## Panchamrit Framework & Role of Financial Institutions

### Panchamrit Framework Objectives:

- **Non-Fossil Fuel Capacity:** Target of 500 GW by 2030.
- **Renewable Energy:** 50% of energy from renewables by 2030.
- **Carbon Emission Reduction:** Cut emissions by 1 billion tonnes by 2030.
- **Carbon Intensity Reduction:** Lower carbon intensity by 45% by 2030.
- **Net Zero Emissions:** Achieve by 2070.

### Role of Financial Institutions:

- Critical in financing sustainable transitions and managing climate-related risks.
- Need for transparent disclosures and robust data.
- Promotion of green bonds and sustainability-linked loans.
- Call for a formal definition and verification ecosystem for green finance.







# Leveraging AI/ML in Green Finance

- 1 • **Benefits of AI/ML in Green Finance:**
  - **Enhanced Risk Assessment:** IoT and AI/ML improve environmental and social risk evaluation.
  - **Improved ESG Scoring:** AI analyzes diverse data for accurate ESG scoring and reporting.
  - **Personalized Financial Products:** Tailored financial products based on AI-driven customer insights.
  - **NLP in Sustainable Finance:** Helps in analyzing unstructured data for better ESG risk identification and decision-making.

- 2 • **AI for Sustainability Performance:** AI provides standardized sustainability scores for informed investment decisions.
  - AI-driven risk management enhances resilience in finance by predicting climate and ESG risks.

# COVID-19 Fear Index

## Overview and Methodology



1

### Objectives

Assess the impact of COVID-19-induced fear on stock market returns.

2

### Methodology

- **COVID-19 Fear Index Construction:**

- Built using 80 pandemic-related search terms from Google Trends.
- Principal Component Analysis (PCA) distilled these into a single fear index.

- **Analysis Period:** March to August 2020.

- **Markets Analyzed:**

- U.S. indices: S&P 500, Russell 1000 ETF, Nasdaq 100 ETF, and S&P 500 ETF.
- Extended analysis to India and Brazil.

# Key Findings and Global Impact

## 1 Key Findings

- **Negative Correlation:** COVID-19 fear has a strong negative impact on stock returns.
- **Persistent Effect:** Impact lasts up to five days, showing prolonged influence of investor sentiment.
- **Global Impact:** Similar negative effects observed in India and Brazil.

## 2 Contributions to Literature

- Introduces a novel sentiment index based on pandemic-related terms, different from traditional financial sentiment indices.
- Demonstrates the significant role of behavioural finance during crises, where fear exerts a lasting impact on markets.





# Breaking News Headlines: Impact on Trading Activity in the Cryptocurrency Market

## Overview and Methodology

### Introduction

Focuses on the significance of information flow in the cryptocurrency market, where news headlines play a crucial role in shaping investor sentiment and trading activity.

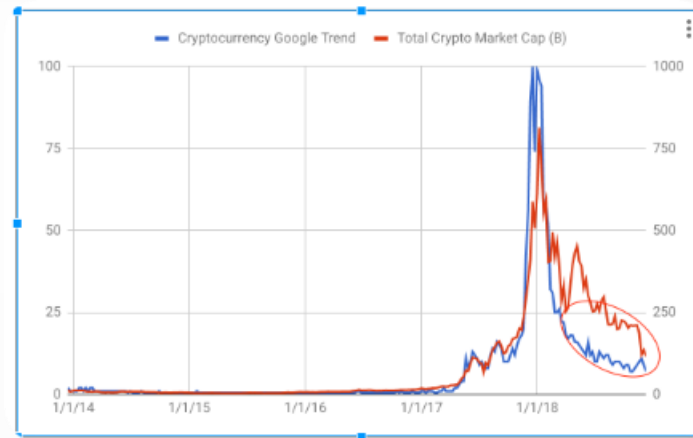
### Objective

Analyze the impact of news sentiment on cryptocurrency trading, including effects on returns, volatility, and liquidity.

### Methodology

- **Data Collection:**
- Analyzed 30,035 cryptocurrency news headlines from Refinitiv Eikon (April 2013 to June 2021).
- **Sentiment Analysis:**
- Utilized lexicon-based NLP techniques with Loughran and McDonald's (2011) lexicon to classify sentiments as positive or negative.
- **Market Data:**
- Studied the Bloomberg Galaxy Crypto Index and ten individual cryptocurrencies (e.g., Bitcoin, Ethereum) using data from Bloomberg and CoinMarketCap.





# Key Findings and Implications

## Impact on Returns

Positive news boosts returns, while negative news decreases them, with Bitcoin showing the most significant effects.

## Volatility

Positive news increases volatility, especially for newer cryptocurrencies, driven by FOMO and speculative trading.

## Liquidity

Positive news enhances liquidity, while negative news reduces it due to increased uncertainty.

## Investor Behaviour

Retail investors are highly influenced by news, often leading to herd behaviour and significant market movements.



# Do News Headlines Matter in the Cryptocurrency Market?

1

## Introduction

- The study examines how news headlines influence the cryptocurrency market, particularly through investor sentiment.
- Cryptocurrencies, led by Bitcoin, are digital assets that have seen rapid growth, with debates about their classification as financial assets or speculative bubbles.

2

## Objective

The objective is to analyze the impact of news sentiment on cryptocurrency market activities, focusing on returns and investor behaviour.

3

## Data and Methodology

- Data:** Utilized news headlines from Refinitiv Eikon News Monitor (2010-2021) and cryptocurrency market data.
- Sentiment Analysis:** Applied Natural Language Processing (NLP) techniques to extract sentiment scores from news headlines.
- Empirical Models:** Regression models and the Granger Causality Test were used to assess the relationship between news sentiment and cryptocurrency returns.



# Key Findings and Implications

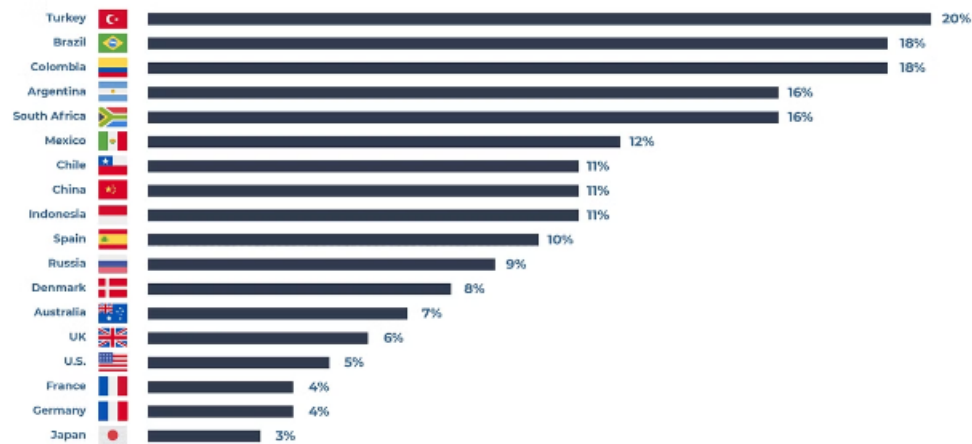
## 1 Key Findings

- **Impact on Returns:** News sentiment, especially positive headlines, significantly boosts cryptocurrency returns, driving herding behavior among investors.
- **Investor Behavior:** Investors in the cryptocurrency market exhibit strong reactions to news, with positive sentiment leading to increased trading activity.
- **Market Characteristics:** The cryptocurrency market's volatility amplifies the effect of news sentiment, particularly in smaller and newer cryptocurrencies like Ripple and Zcash.

## 2 Implications

- **For Investors:** Monitoring news headlines can offer valuable trading signals; integrating sentiment analysis into trading strategies may improve decision-making.
- **For Regulators:** The influence of news on the market highlights the need for accurate and timely information dissemination to reduce misinformation-induced volatility.

How common are Crypto Currencies around the world?

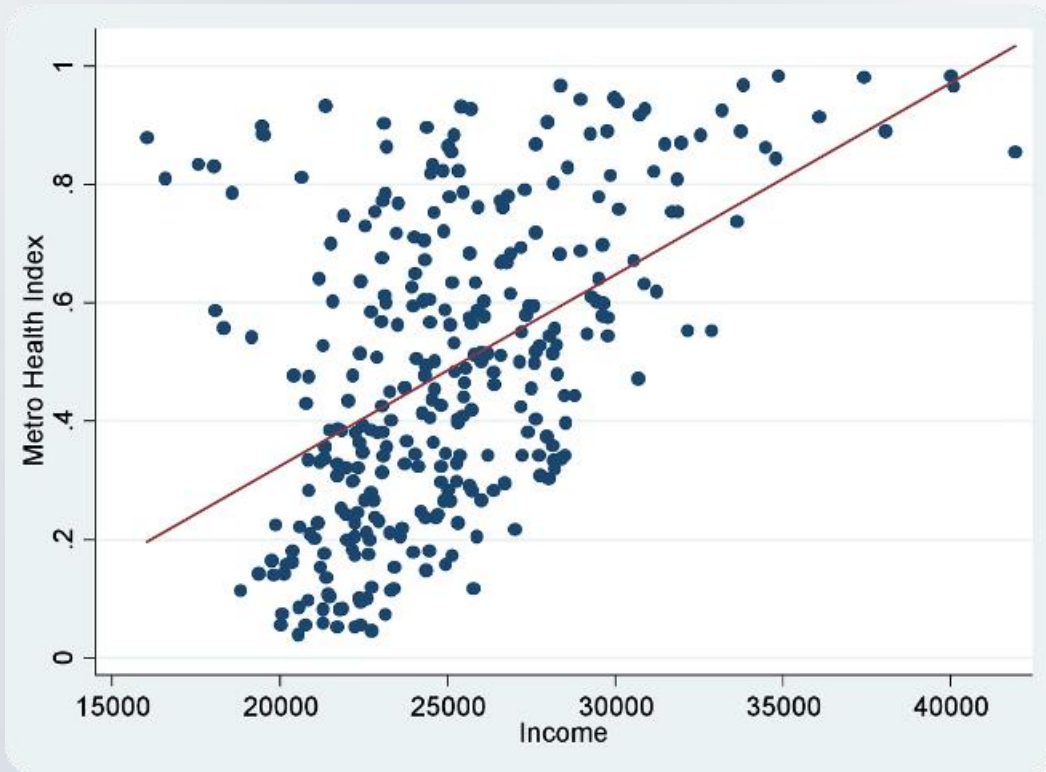


# Investor Attention and Cryptocurrency Returns: Evidence from Quantile Causality Approach

The cryptocurrency market has seen significant growth in recent years, with investor attention playing a crucial role in price movements. Understanding the impact of investor attention on cryptocurrency returns is essential for both investors and researchers.



# Overview and Methodology



1

## Introduction

This research, conducted by Sowmya Subramaniam and Madhumita Chakraborty, delves into the relationship between investor attention and cryptocurrency prices. It focuses on four prominent cryptocurrencies: Bitcoin, Ethereum, Litecoin, and Ripple. It uses a quantile causality approach to capture the varying effects of investor attention across different market conditions.

2

## Objective

The study aims to determine how investor attention impacts cryptocurrency returns, particularly across different market phases (high and low returns).

3

## Methodology

### •Quantile Causality Approach:

- This method allows the authors to observe how investor attention impacts cryptocurrency prices differently during strong versus weak market conditions.

### •Cryptocurrencies Analyzed:

- Focus on Bitcoin, Ethereum, Litecoin, and Ripple to understand the diverse effects of investor attention.



# Key Findings and Implications

## Key Findings

- Bitcoin and Ethereum:** Investor attention positively influences prices during periods of strong market performance (high quantiles), leading to attention-induced price pressures.
- Ripple and Litecoin:** Ripple shows price increases only in strong market conditions, while Litecoin experiences attention-driven price pressures across all market conditions.
- Behavioral Insights:** Behavioral factors such as **myopic loss aversion** and **attention-induced price pressures** significantly shape cryptocurrency prices, especially in markets dominated by retail investors.

## Implications for Investors

- Market Monitoring:** Monitoring investor attention across different market phases can offer valuable insights for trading decisions.
- Behavioral Patterns:** Recognize that different cryptocurrencies may exhibit unique behavioral patterns, with established ones like Bitcoin and Ethereum behaving differently than newer cryptocurrencies.



# Does Sentiment Impact Cryptocurrency?

## 1 Introduction

The paper investigates the impact of investor sentiment on cryptocurrency pricing, with a focus on Bitcoin.

**Data Source:** Sentiment data is derived from the Sentix Bitcoin Sentiment Index, providing direct insights into investor expectations.

## 2 Key Findings

**Bitcoin Sentiment & Price Movements:** Positive sentiment significantly drives Bitcoin prices upward.

The relationship remains strong even after controlling for other factors, highlighting the importance of psychological factors in Bitcoin's market performance.

## 3 Spillover Effects

Bitcoin's sentiment influences the prices of other cryptocurrencies such as Ethereum, Ripple, Litecoin, and Bitcoin-Cash.

Bitcoin acts as a sentiment leader, affecting broader trends within the cryptocurrency market.

# Market Implications and Conclusion

## Equity Market Sentiment & Cryptocurrency

### Impact

Bearish sentiment in traditional equity markets

Boosts cryptocurrency prices

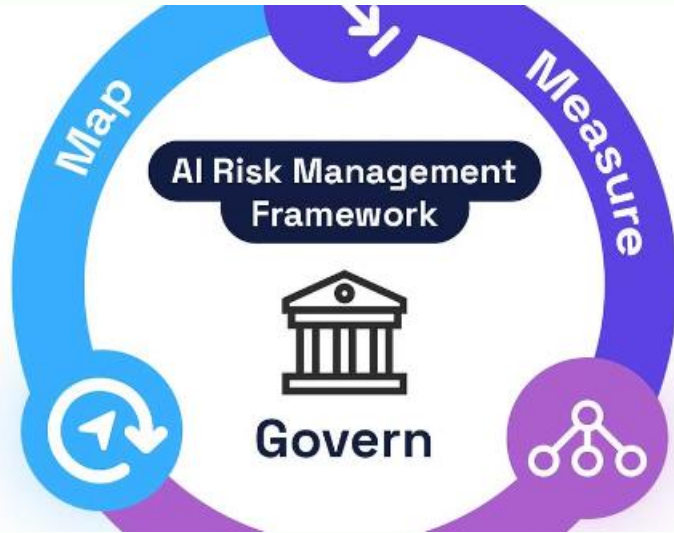
Negative correlation between equity market sentiment (Baker-Wurgler Sentiment Index and VIX Index) and cryptocurrency prices

Cryptocurrencies can hedge against market downturns





# NLP of “Do news headlines matter in the cryptocurrency market?”



The slide presents sentiment analysis of text data related to cryptocurrency index returns.

## Sentiment Scores Overview:

Negative Sentiment: 1.9%

Neutral Sentiment: 94%

Positive Sentiment: 4.1

Compound Score: 0.9989

## Key Insights:

Dominant Neutral Sentiment: Majority of the content is neutral, indicating a balanced narrative.

Positive Lean: Despite high neutrality, the compound score suggests a strong positive sentiment.

Market Implication: Slight positive sentiment may correlate with optimistic trends in cryptocurrency returns.



**Link:** [https://colab.research.google.com/drive/1ASvWisZVr\\_OC\\_F20Te5yeBzYrmMO8VtU?usp=sharing#scrollTo=PG9jVljXS1W2](https://colab.research.google.com/drive/1ASvWisZVr_OC_F20Te5yeBzYrmMO8VtU?usp=sharing#scrollTo=PG9jVljXS1W2)

# NLP of “RBI Bulletin Article - Green Finance in India - Progress and Challenges”



**Green Finance for  
Sustainable Investment**

## Sentiment Scores Overview:

**Negative Sentiment:** 1.4%

**Neutral Sentiment:** 88.6%

**Positive Sentiment:** 10%

**Compound Score:** 0.9999

## Key Insights:

**Dominant Neutrality:** The content is primarily neutral, with a moderate positive sentiment.

**Strong Positive Lean:** The near-perfect compound score suggests an overall positive outlook.

**Market Implication:** Indicates potential optimism in cryptocurrency market trends.

**Link:** <https://colab.research.google.com/drive/1-CC3EAlbbg2wZrP5TaAq6vRbA-DJ4WRb?usp=sharing#scrollTo=6Y5qYeKvfY1O>