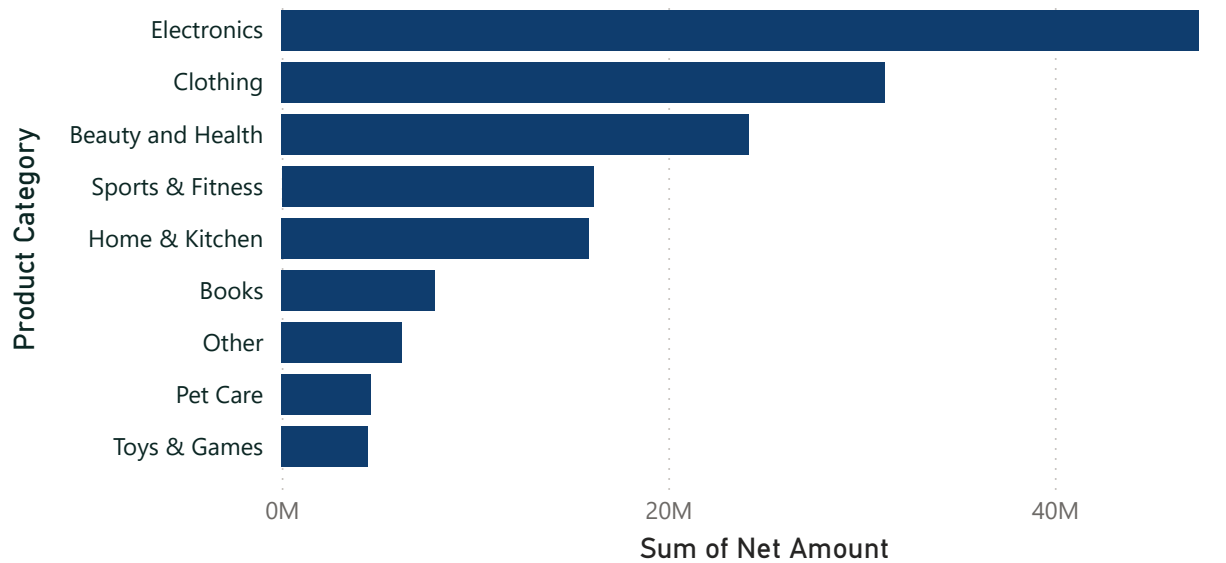
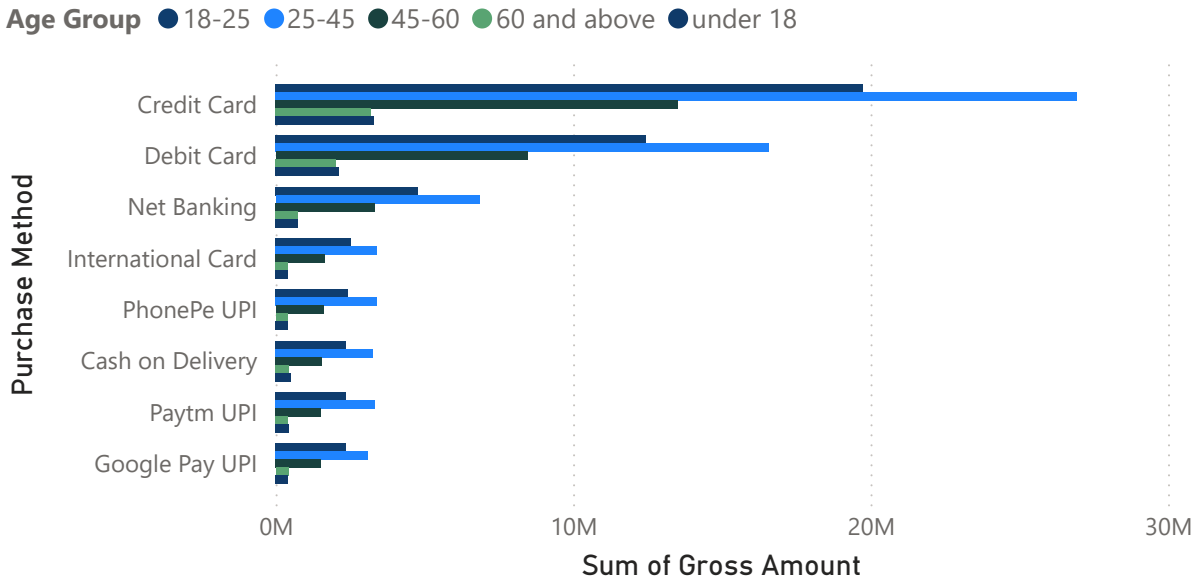


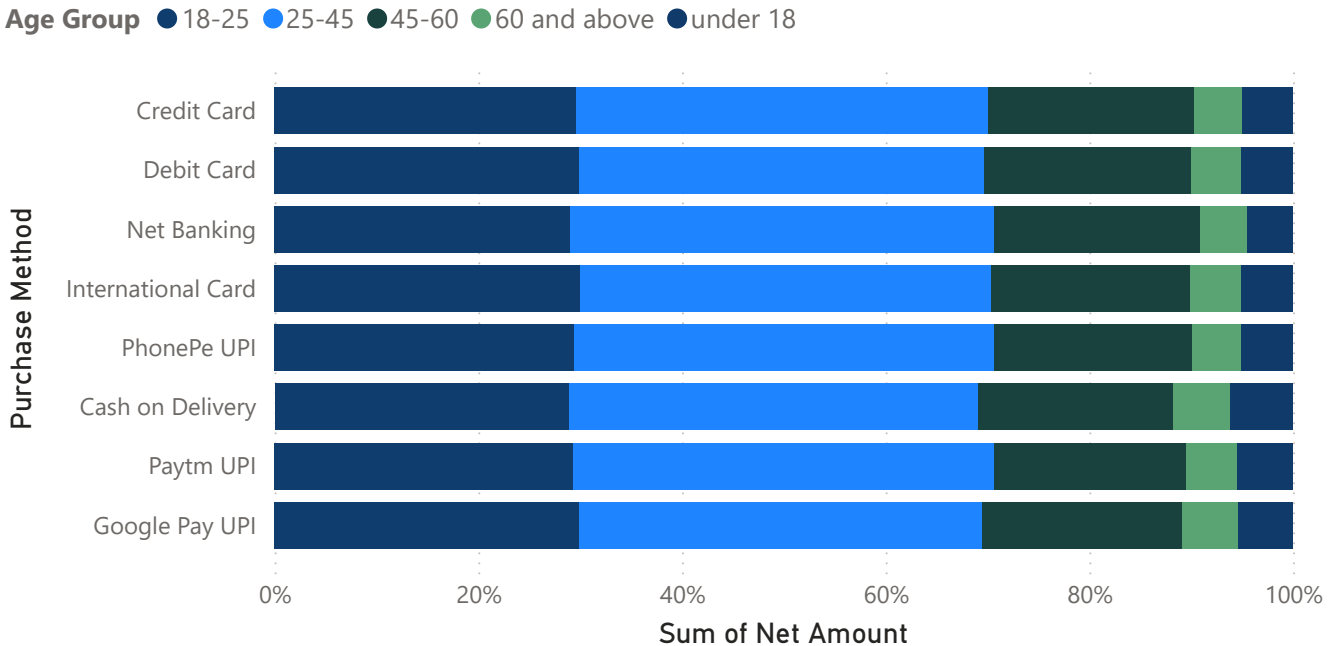
Sum of Net Amount by Product Category



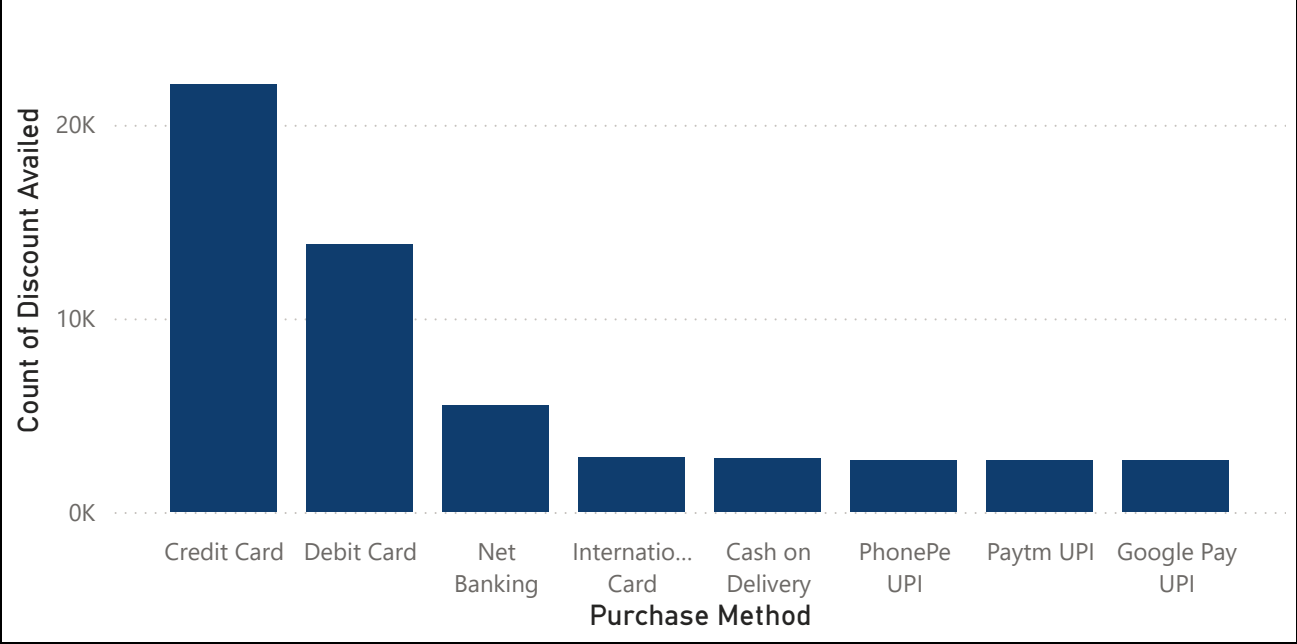
Sum of Gross Amount by Purchase Method and Age Group



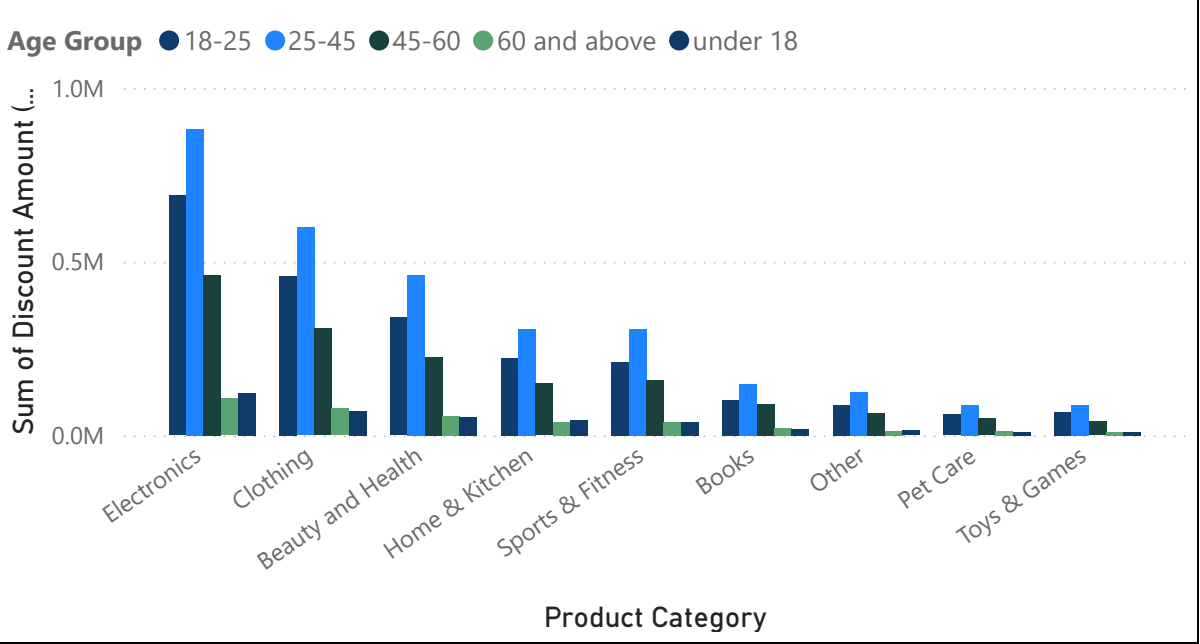
Sum of Net Amount by Purchase Method and Age Group



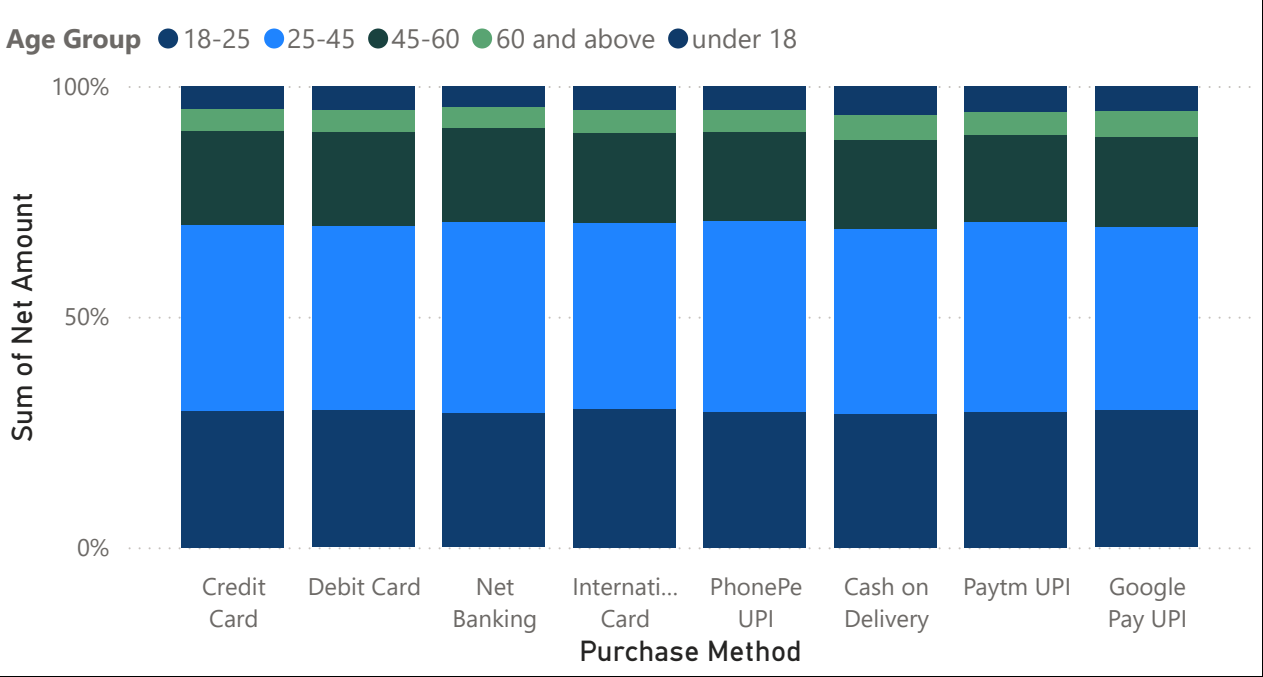
Count of Discount Availed by Purchase Method

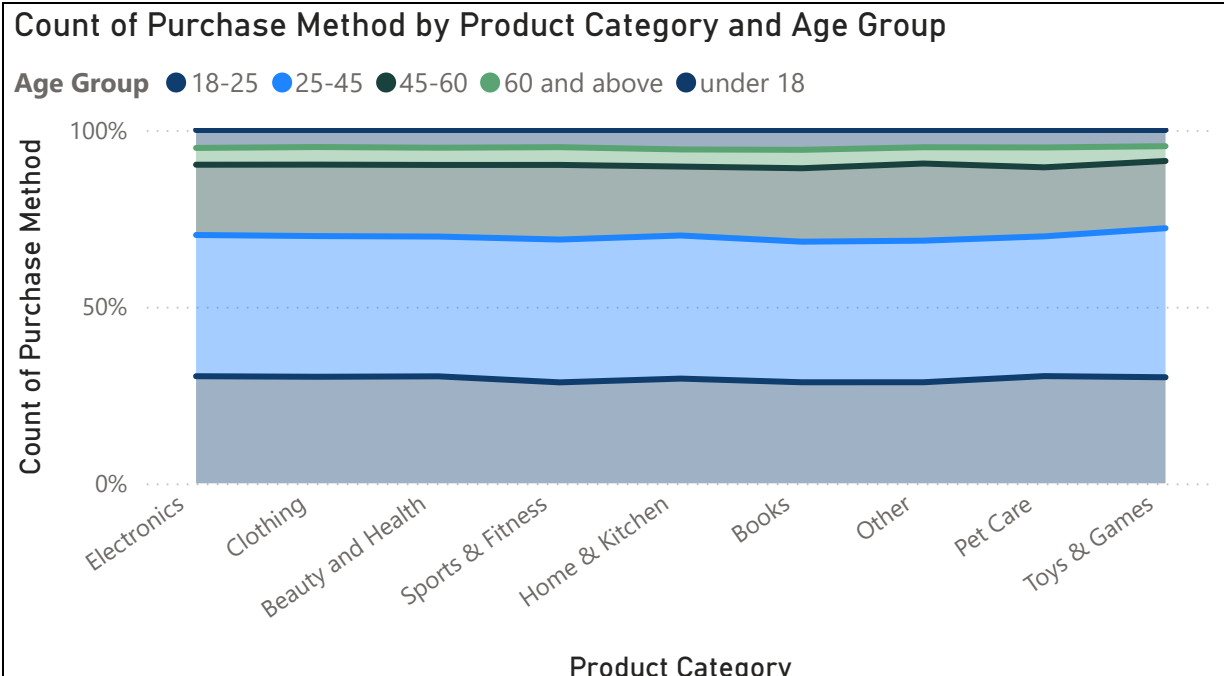
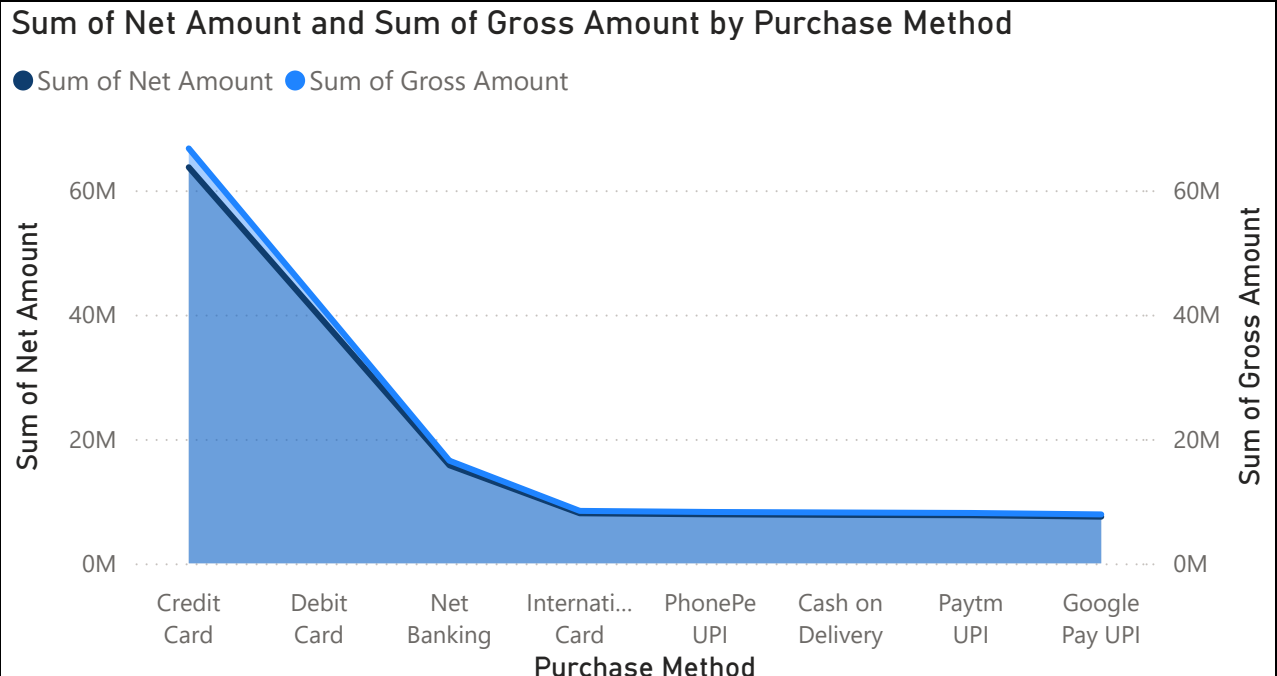
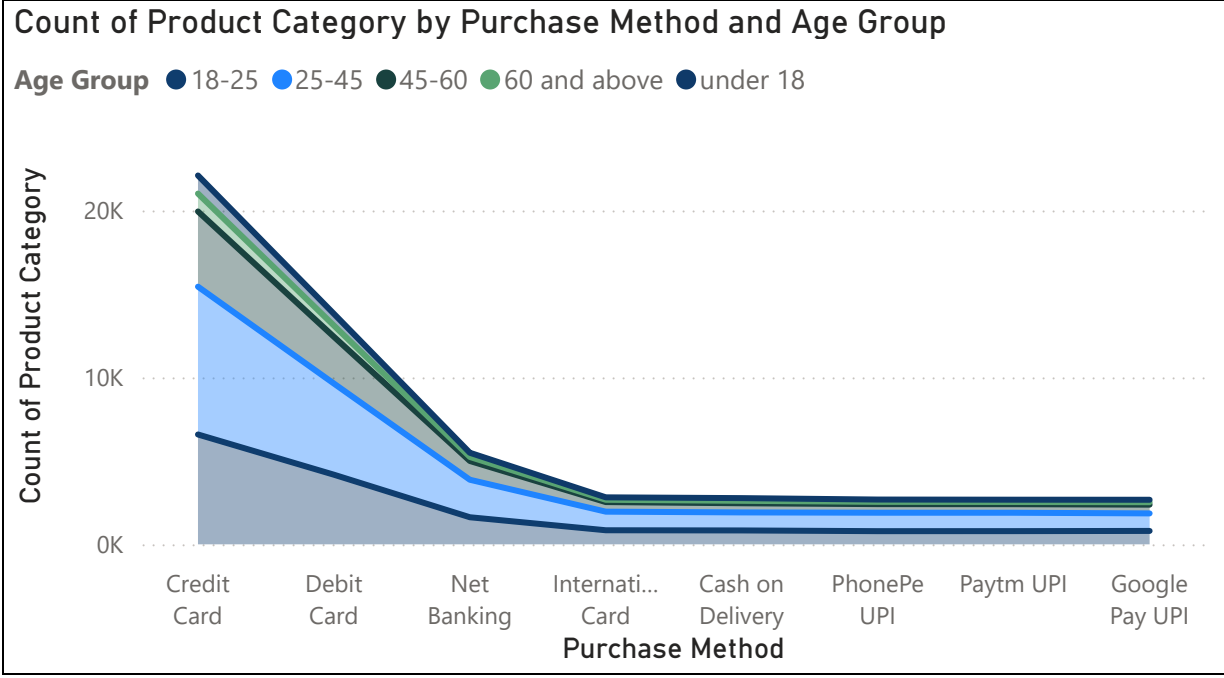
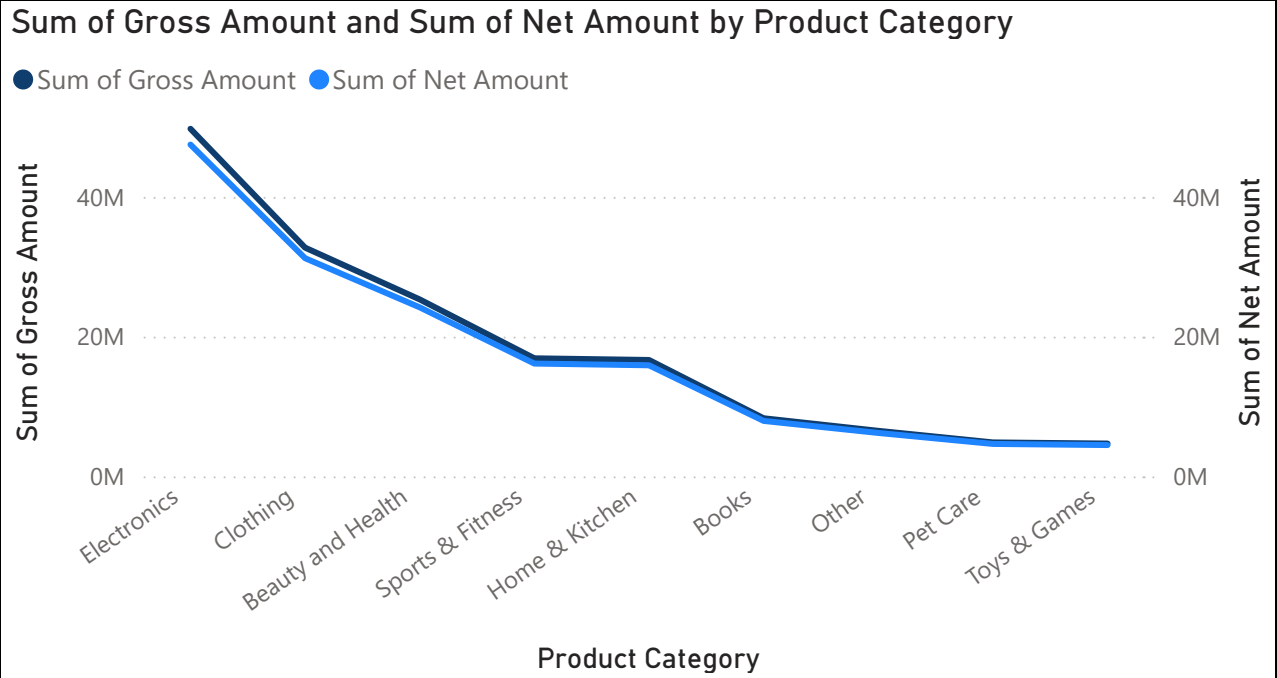


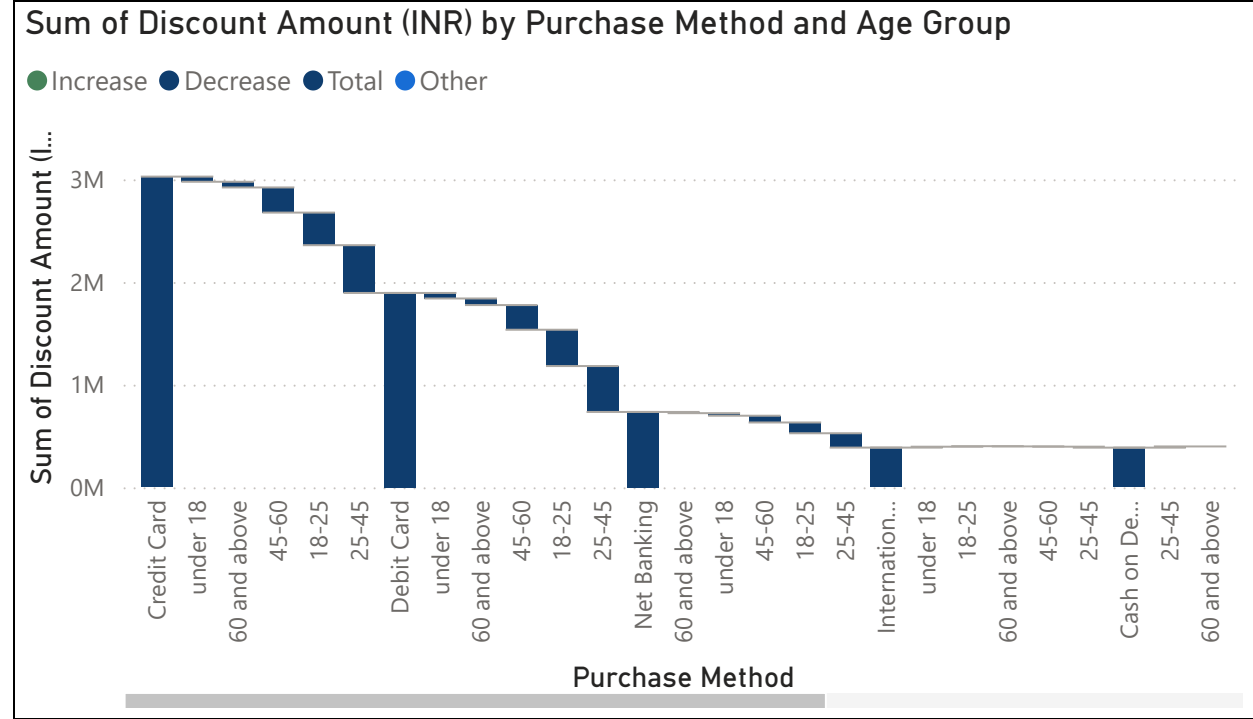
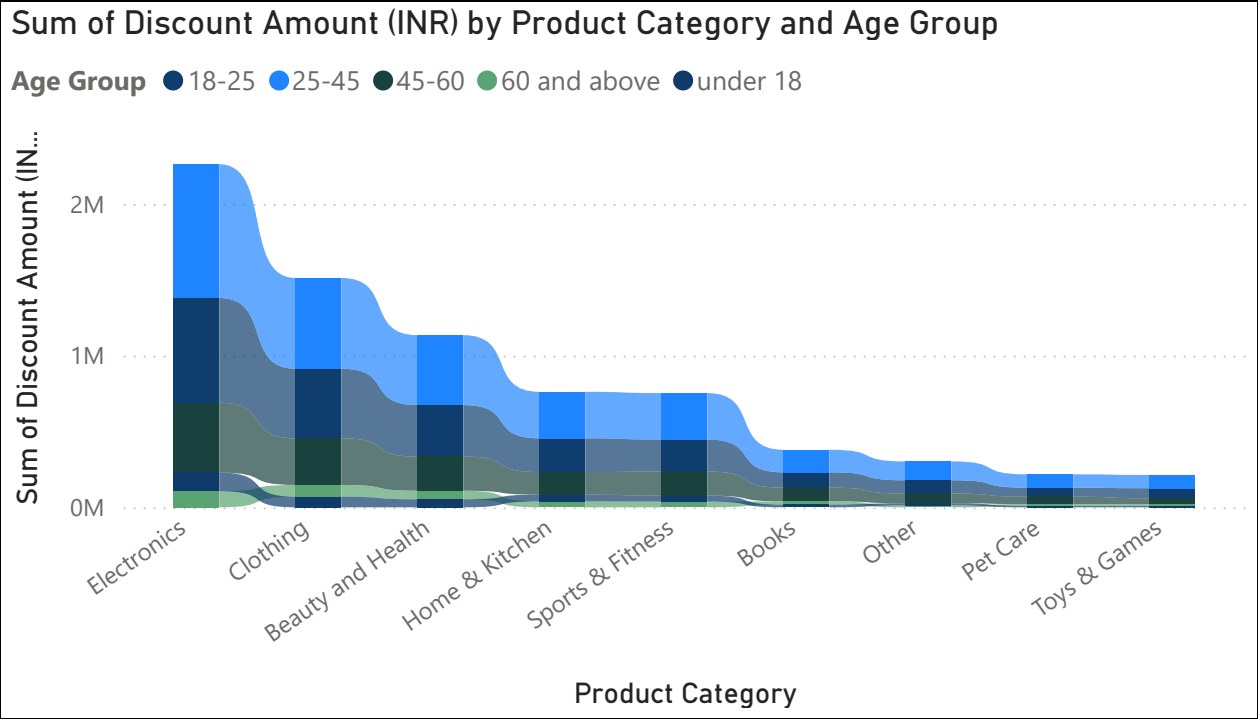
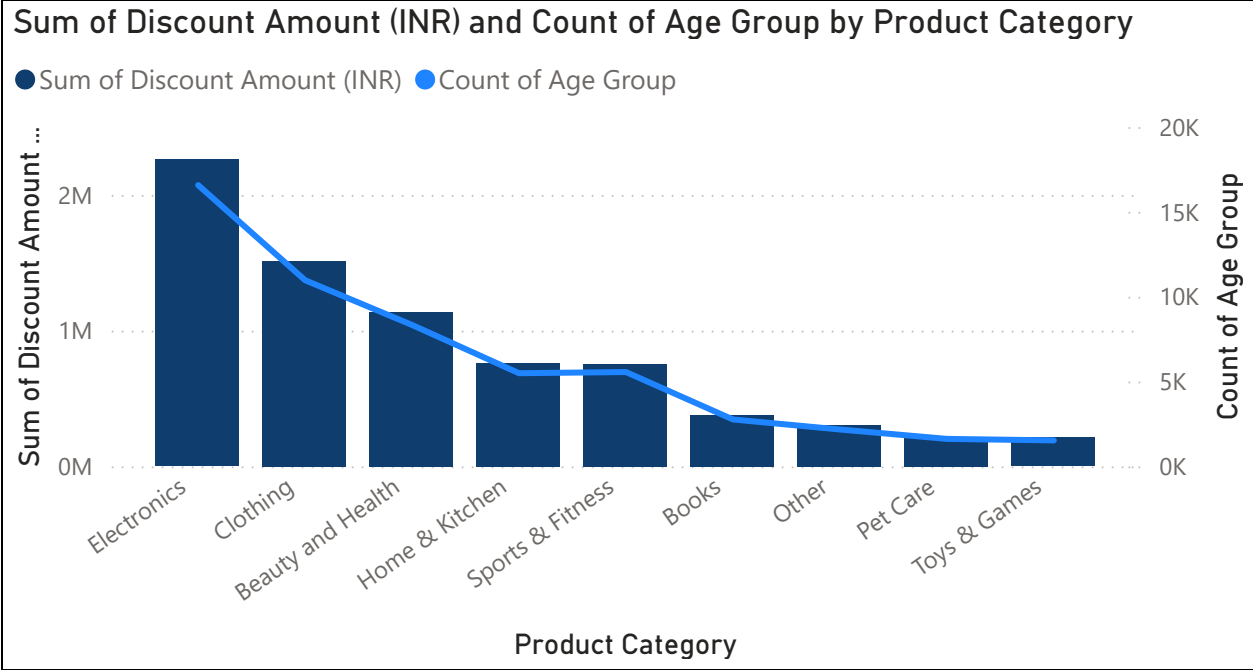
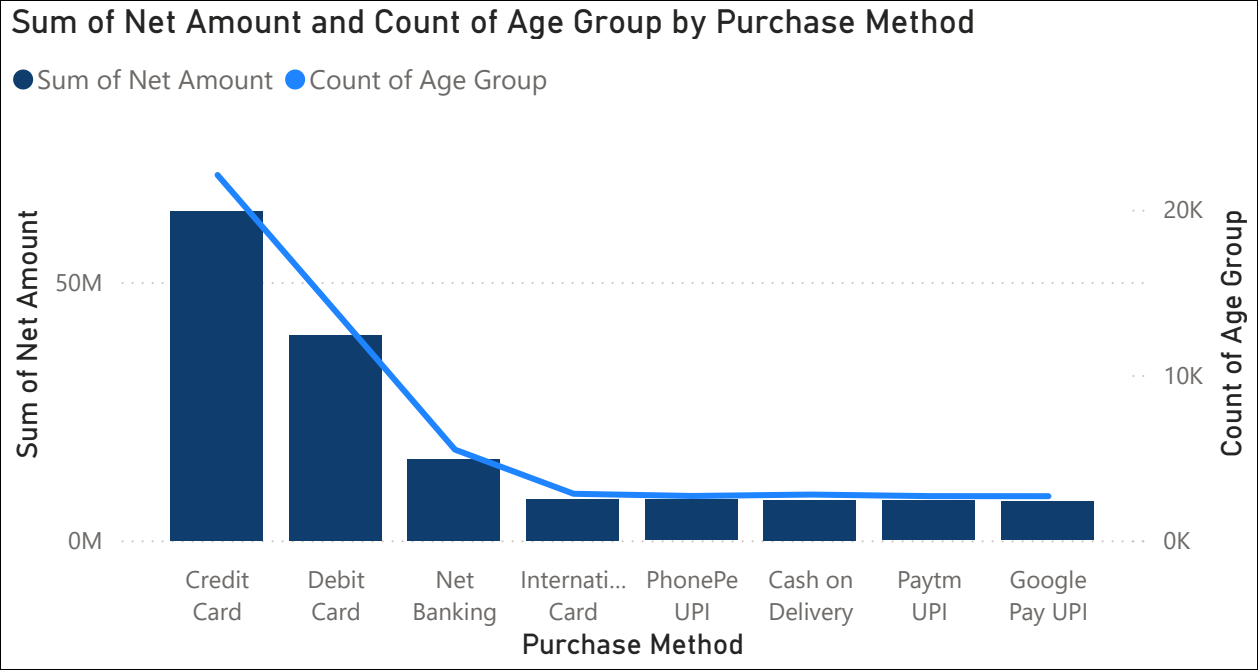
Sum of Discount Amount (INR) by Product Category and Age Group



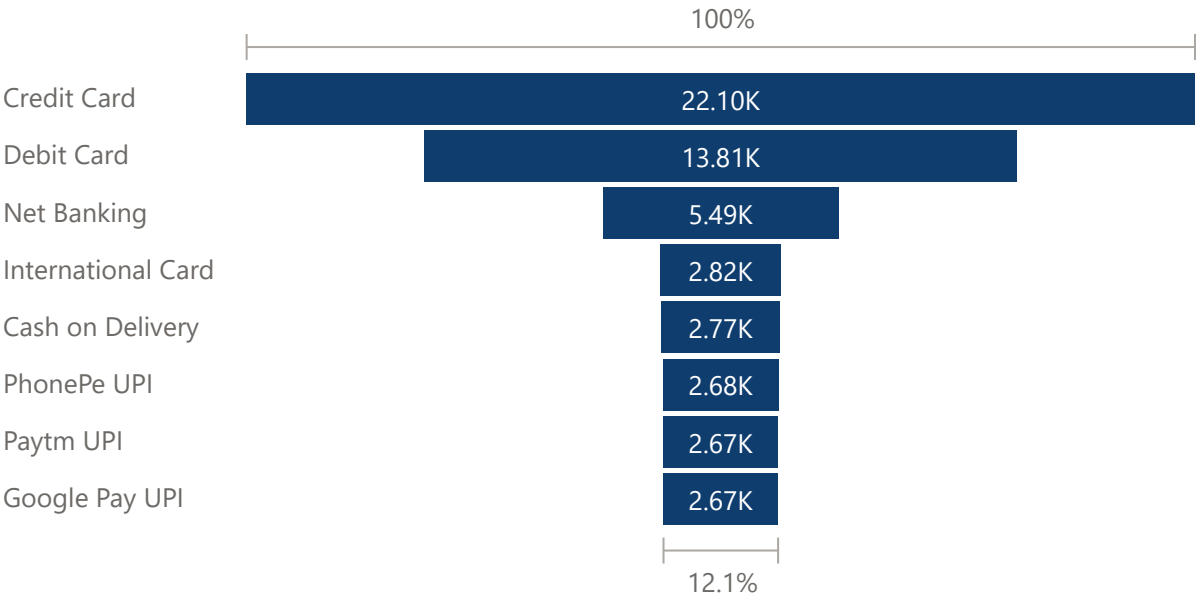
Sum of Net Amount by Purchase Method and Age Group



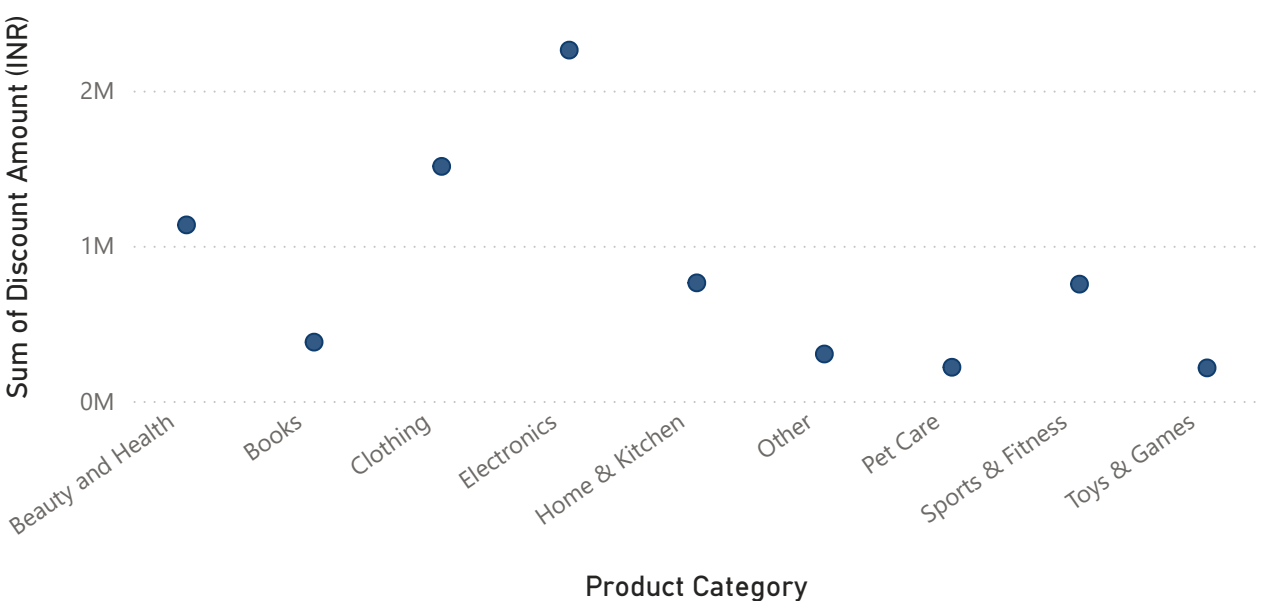




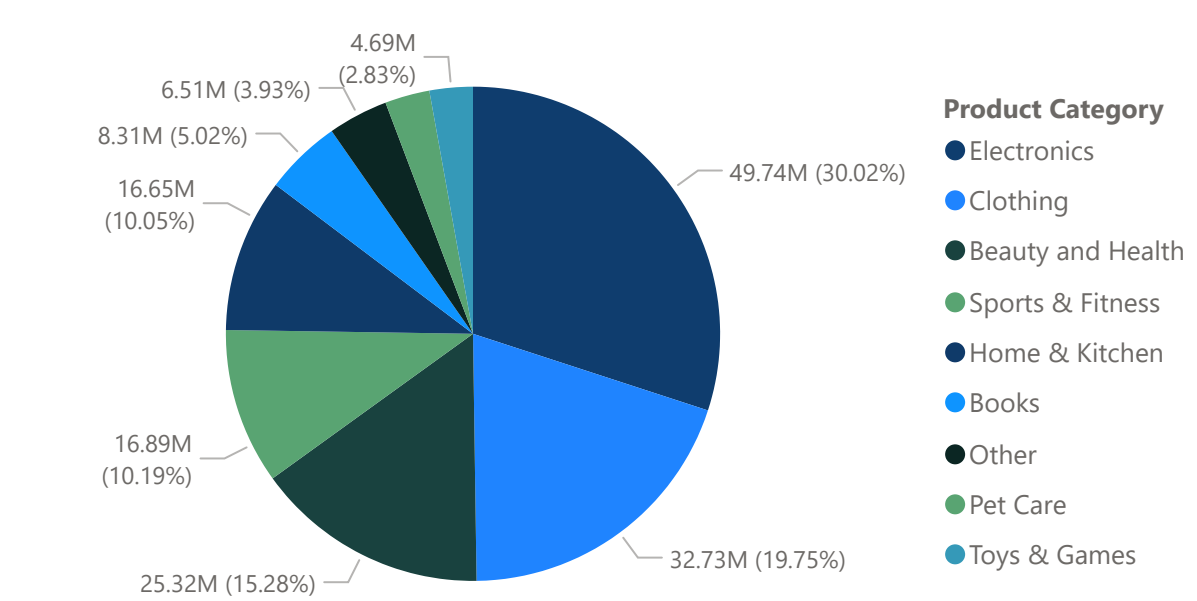
Count of Age Group by Purchase Method



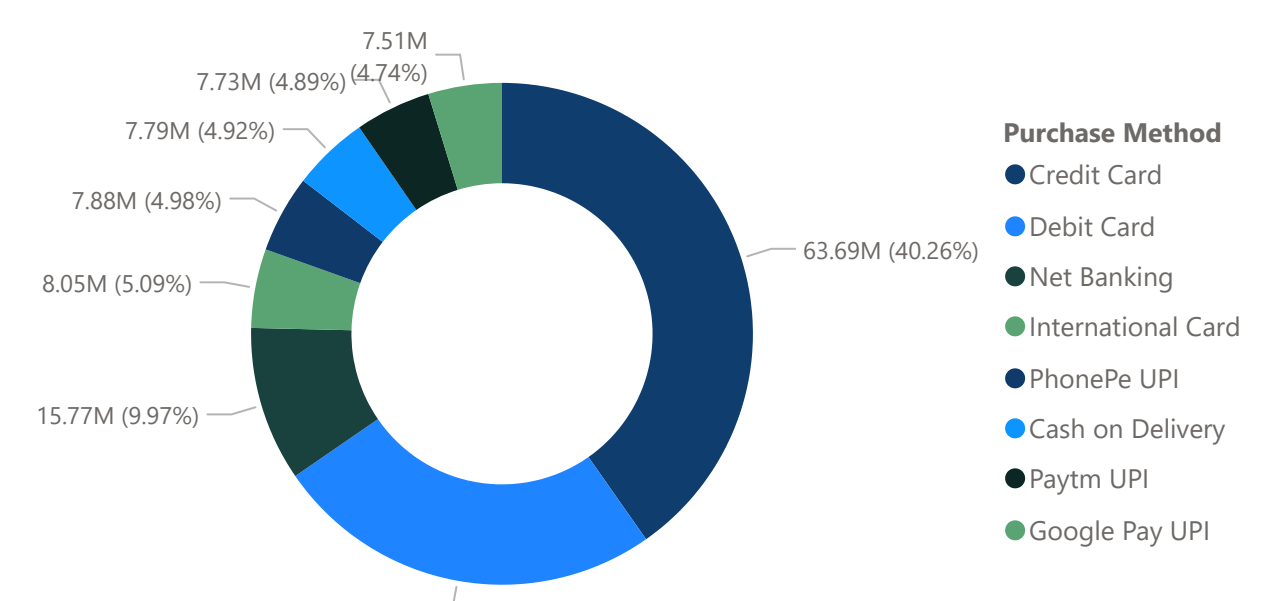
Sum of Discount Amount (INR) by Product Category



Sum of Gross Amount by Product Category

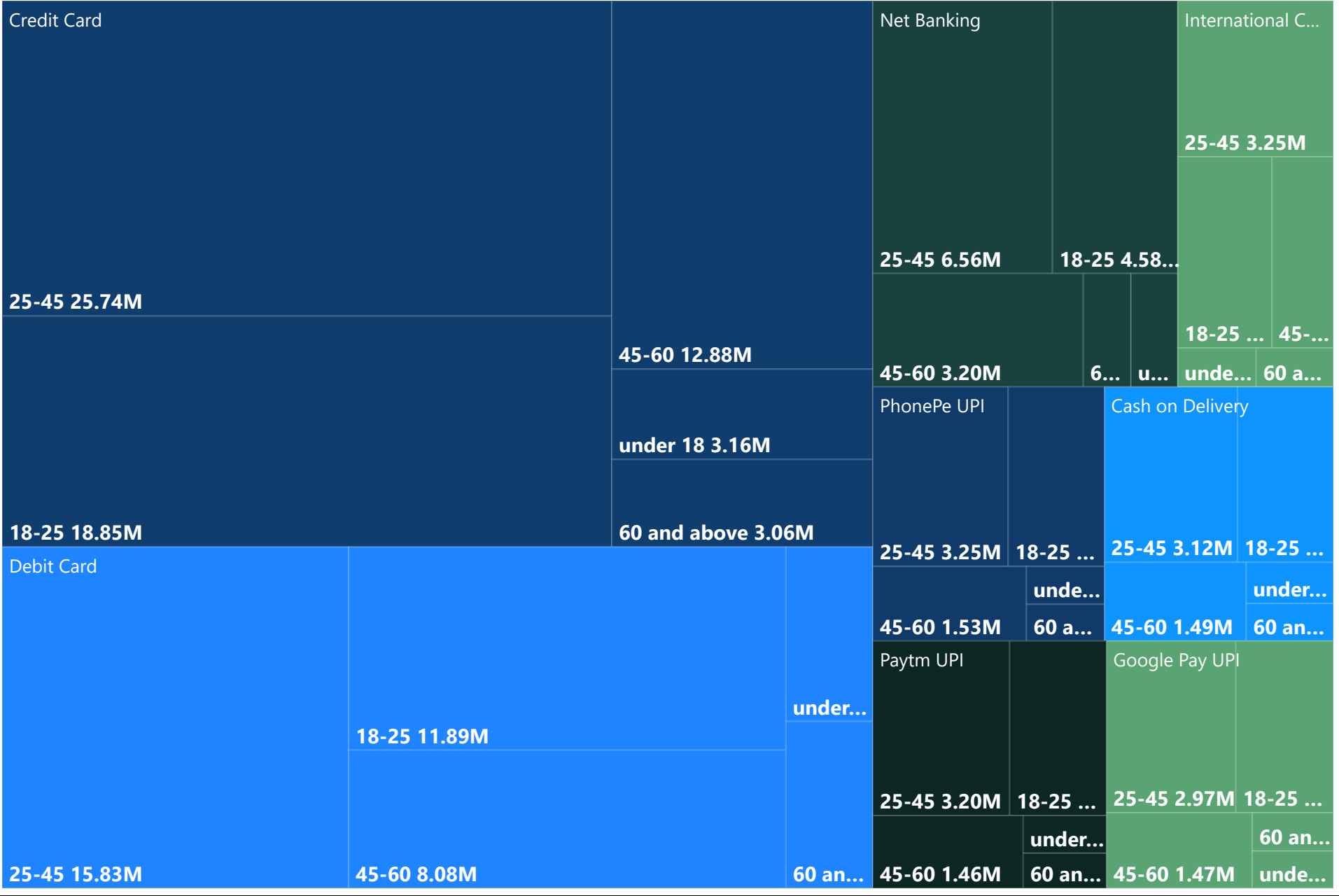


Sum of Net Amount by Purchase Method



Sum of Net Amount by Purchase Method and Age Group

Purchase Method ● Credit Card ● Debit Card ● Net Banking ● International Card ● PhonePe UPI ● Cash on Delivery ● Paytm UPI ● Google Pay UPI





18-25

First Age Group

9

Count of Product Category

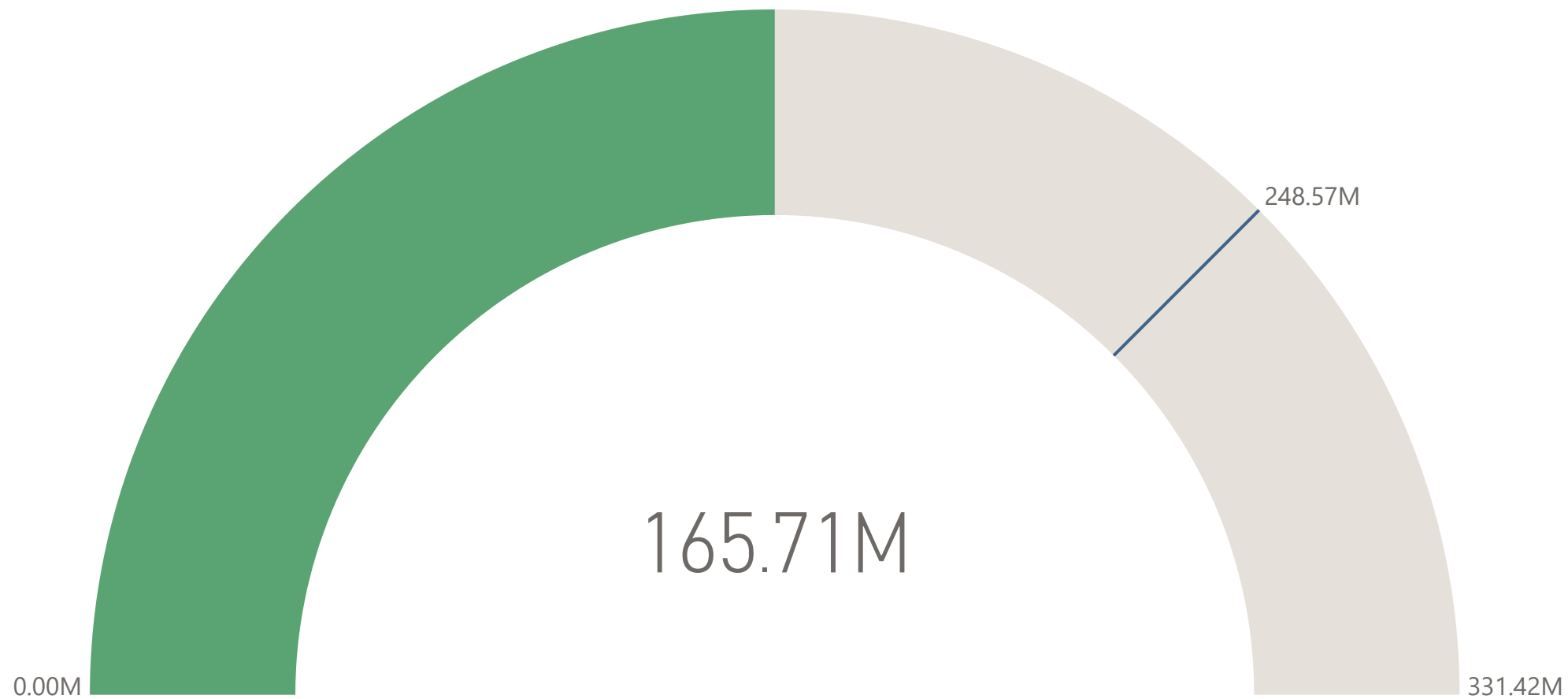
19-09-2019

11:46:07

Earliest Purchase Date

2019 Year	Beauty an... Product Cate...	Cash on D... Purchase Me...	18-25 Age Group
2019 Year	Beauty an... Product Cate...	Cash on D... Purchase Me...	25-45 Age Group
2019 Year	Beauty an... Product Cate...	Cash on D... Purchase Me...	45-60 Age Group
2019 Year	Beauty an... Product Cate...	Cash on D... Purchase Me...	under 18 Age Group
2019 Year	Beauty an... Product Cate...	Credit Card Purchase Me...	18-25 Age Group
2019 Year	Beauty an... Product Cate...	Credit Card Purchase Me...	25-45 Age Group
2019 Year	Beauty an... Product Cate...	Credit Card Purchase Me...	45-60 Age Group
2019 Year	Beauty an... Product Cate...	Credit Card Purchase Me...	60 and above Age Group
2019 Year	Beauty an... Product Cate...	Credit Card Purchase Me...	under 18 Age Group
2019	Beauty an...	Debit Card	18-25

Sum of Gross Amount and Measure





100009 CID	Electronics Product Cate...	6,310.82 Sum of Net A...	Credit Card Purchase Method
100037 CID	Electronics Product Cate...	3,147.99 Sum of Net A...	Credit Card Purchase Method
100063 CID	Books Product Cate...	522.90 Sum of Net A...	Credit Card Purchase Method
100089 CID	Beauty and H... Product Cate...	6,939.53 Sum of Net A...	Debit Card Purchase Method
100089 CID	Electronics Product Cate...	-89.36 Sum of Net A...	Credit Card Purchase Method
100089 CID	Home & Kitc... Product Cate...	5,214.71 Sum of Net A...	Paytm UPI Purchase Method
100089 CID	Other Product Cate...	65.50 Sum of Net A...	PhonePe UPI Purchase Method
100096 CID	Pet Care Product Cate...	4,320.68 Sum of Net A...	Credit Card Purchase Method
100097 CID	Clothing Product Cate...	3,795.69 Sum of Net A...	Credit Card Purchase Method
100097 CID	Home & Kitc... Product Cate...	3,261.40 Sum of Net A...	Net Banking Purchase Method
100139 CID	Electronics Product Cate...	3,283.25 Sum of Net A...	Debit Card Purchase Method

CID	Product Category	Sum of Net Amount	Discount Availed	Purchase Method	Location	Year	Month
100089	Beauty and Health	6,939.53	No	Debit Card	Mumbai	2023	Decemb
100205	Beauty and Health	1,340.61	Yes	Net Banking	Bangalore	2022	April
100359	Beauty and Health	3,427.20	Yes	Cash on Delivery	Mumbai	2024	March
100487	Beauty and Health	660.29	No	Credit Card	Chennai	2024	August
100716	Beauty and Health	3,870.84	No	Credit Card	Delhi	2023	January
100806	Beauty and Health	3,436.70	Yes	Debit Card	Delhi	2021	July
101296	Beauty and Health	169.66	Yes	Net Banking	Bangalore	2020	June
101429	Beauty and Health	2,184.44	Yes	International Card	Other	2020	July
101429	Beauty and Health	4,305.38	No	Net Banking	Bangalore	2020	June
101760	Beauty and Health	1,436.16	No	Credit Card	Other	2022	March
101812	Beauty and Health	2,651.62	Yes	Credit Card	Hyderabad	2024	January
101885	Beauty and Health	1,926.14	No	Net Banking	Bangalore	2023	April
102359	Beauty and Health	302.61	No	Paytm UPI	Jaipur	2022	August
102689	Beauty and Health	4,835.28	No	Debit Card	Delhi	2022	April
102800	Beauty and Health	3,948.93	No	Net Banking	Lucknow	2021	March
102805	Beauty and Health	447.45	No	PhonePe UPI	Jaipur	2019	October
102870	Beauty and Health	1,461.22	No	Debit Card	Mumbai	2022	July
103221	Beauty and Health	4,552.13	Yes	Google Pay UPI	Lucknow	2020	October
103292	Beauty and Health	479.52	No	Credit Card	Delhi	2023	June
103322	Beauty and Health	3,839.19	Yes	Cash on Delivery	Pune	2021	Novemk
103353	Beauty and Health	3,330.30	Yes	International Card	Hyderabad	2023	January
103353	Beauty and Health	3,145.10	Yes	International Card	Mumbai	2022	Decemb
103402	Beauty and Health	5,523.95	No	Credit Card	Mumbai	2021	Decemb
103402	Beauty and Health	1,072.85	Yes	Net Banking	Jaipur	2023	October
103425	Beauty and Health	3,828.99	No	Credit Card	Mumbai	2021	January
103678	Beauty and Health	439.92	Yes	Debit Card	Varanasi	2023	February
103704	Beauty and Health	1,417.87	Yes	Net Banking	Delhi	2024	May
104027	Beauty and Health	1,374.08	No	Credit Card	Bangalore	2021	May
104027	Beauty and Health	2,398.06	Yes	Debit Card	Delhi	2023	May
104034	Beauty and Health	1,033.99	Yes	Credit Card	Bangalore	2021	Februar
Total		15,81,77,239.56					

Product Category

☐ Beauty and Health

☐ Books

☐ Clothing

☐ Electronics

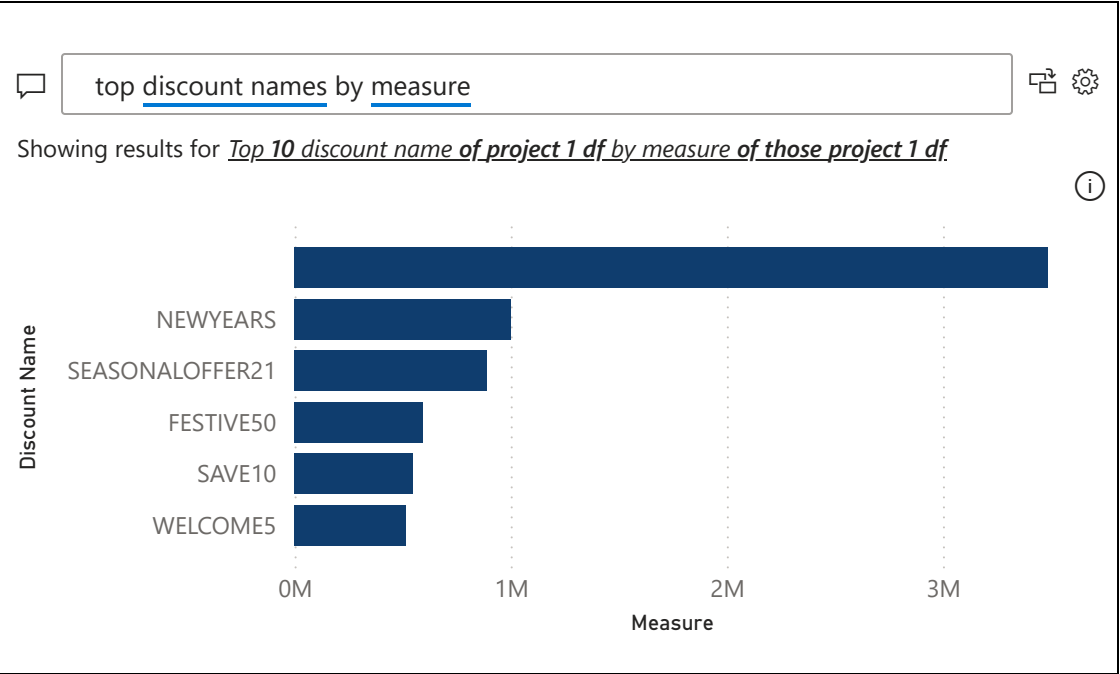
☐ Home & Kitchen

☐ Other

☐ Pet Care

☐ Sports & Fitness

☒ Toys & Games



CID	First Product Category	Sum of Net Amount	Sum of Gross Amount	First Purchase Method
+ 101183	Toys & Games	1,395.09	1,611.45	International Card
+ 103205	Toys & Games	4,494.09	4,494.09	Credit Card
+ 103616	Toys & Games	2,342.04	2,342.04	PhonePe UPI
+ 105213	Toys & Games	1,425.20	1,425.20	International Card
+ 105218	Toys & Games	4,491.89	4,491.89	Debit Card
+ 105404	Toys & Games	3,333.15	3,333.15	Debit Card
+ 105588	Toys & Games	3,237.06	3,237.06	Paytm UPI
+ 106620	Toys & Games	4,472.91	4,472.91	Debit Card
+ 106687	Toys & Games	3,569.21	3,569.21	Debit Card
+ 107312	Toys & Games	4,833.95	5,193.81	Debit Card
+ 107499	Toys & Games	2,232.67	2,600.53	Credit Card
+ 107614	Toys & Games	7,025.40	7,288.71	Debit Card
+ 108281	Toys & Games	6,346.05	6,419.44	Credit Card
+ 108769	Toys & Games	1,786.01	1,786.01	Debit Card
+ 108830	Toys & Games	4,089.99	4,330.99	Paytm UPI
+ 109471	Toys & Games	5,327.85	5,327.85	Credit Card
+ 110043	Toys & Games	5,917.87	6,151.73	Cash on Delivery
+ 110342	Toys & Games	5,731.96	6,001.70	International Card
+ 110413	Toys & Games	5,259.21	5,259.21	Net Banking
+ 111158	Toys & Games	1,904.65	1,991.87	PhonePe UPI
+ 112000	Toys & Games	293.39	704.47	Google Pay UPI
+ 112166	Toys & Games	1,959.51	2,228.19	Debit Card
+ 112940	Toys & Games	885.58	956.52	Credit Card
+ 114549	Toys & Games	1,355.88	1,355.88	Google Pay UPI
+ 114621	Toys & Games	5,677.64	5,677.64	Credit Card
+ 114847	Toys & Games	1,131.78	1,131.78	Paytm UPI
+ 115743	Toys & Games	2,331.07	2,331.07	Google Pay UPI
+ 116221	Toys & Games	3,609.54	3,609.54	Credit Card
+ 116495	Toys & Games	3,957.87	4,105.03	Credit Card
+ 117728	Toys & Games	174.16	612.76	Credit Card
Total	Toys & Games	44,76,831.36	46,90,113.14	Cash on Delivery