

# Credit Card Transaction Report

Q4

796.68M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Week\_Start\_Date

All

Revenue

\$55.32M

Amount

\$44.52M

Total Interest

\$7.84M

Count

655.65K

Card Category

Silver

Blue

Gold

Platinum

Gender

F

M

Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	\$4,61,39,397.73999996	\$3,69,57,875	\$64,95,887.74
Silver	\$55,86,332.27999997	\$45,86,746	\$8,12,081.28
Gold	\$24,54,072.160000001	\$20,24,078	\$3,73,784.16
Platinum	\$11,35,608.05	\$9,53,314	\$1,61,629.05
<b>Total</b>	<b>\$5,53,15,410.22999997</b>	<b>\$4,45,22,013</b>	<b>\$78,43,382.23</b>

## Revenue By Customer Job

Business...	\$17M
White-co...	\$10M
Selfempl...	\$8M
Govt	\$8M
Blue-collar	\$7M

\$0M \$10M \$20M

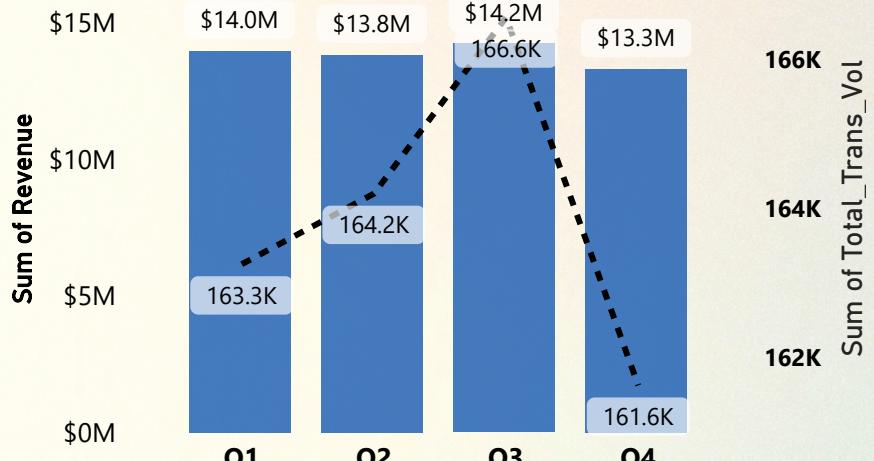
## Revenue By expenditure type

Bills	\$14M
Entertainment	\$10M
Fuel	\$9M
Grocery	\$9M
Food	\$8M

\$0M \$10M

## Revenue Total Transaction by QTR

● Sum of Revenue ● Sum of Total\_Trans\_Vol



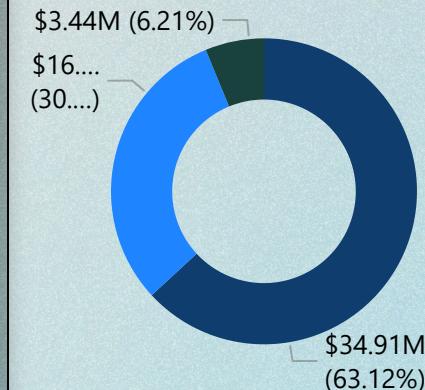
## Revenue By Education level

Graduate	\$22M
High S...	\$11M
Unkno...	\$8M
Unedu...	\$8M
Post-G...	...
Doctor...	...

\$0M \$20M

## Revenue By Chip Type

● Swipe ● Chip ● Online



## Revenue By Card Category

Blue	\$46M
Silver	\$10M
Gold	\$5M
Platinum	\$2M

\$0M \$50M

# Credit Card Customer Report

Q4

796.68M

Q3

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Q1

710.63M

Week\_Start\_Date

All

Revenue

\$55.32M

Income

576M

Total Interest

\$7.84M

CSS

3.19

Card Category

Silver

Blue

Gold

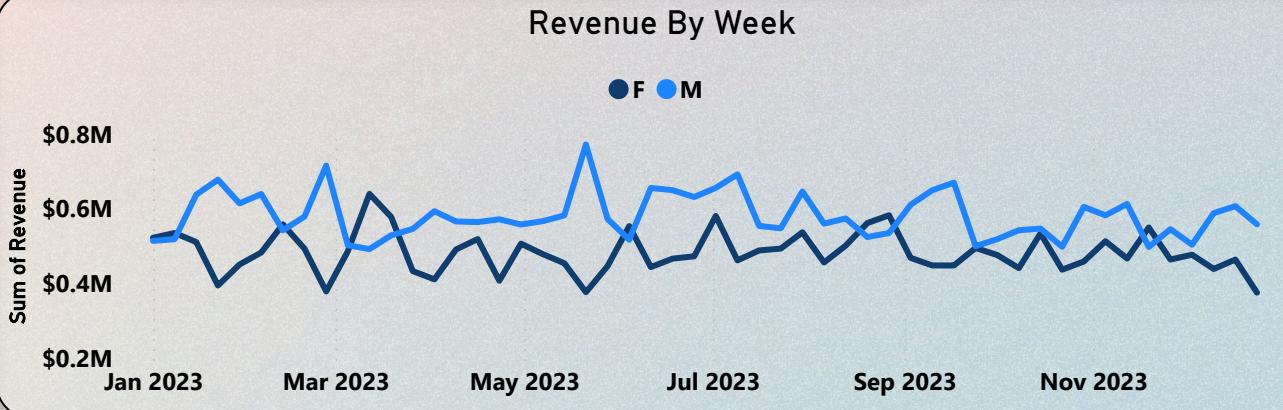
Platinum

Gender

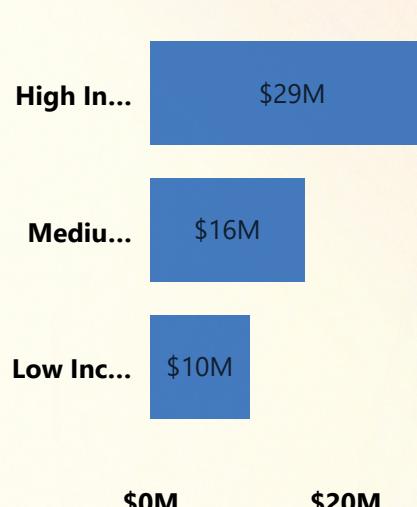
F

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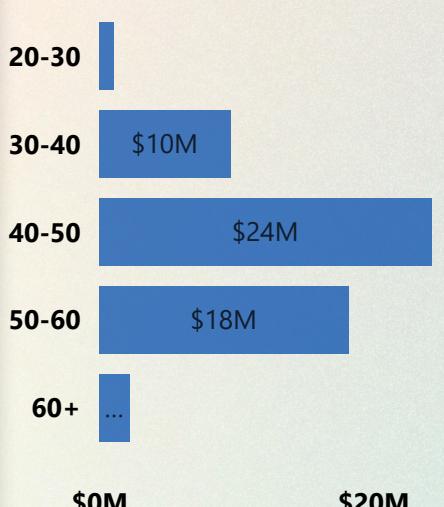
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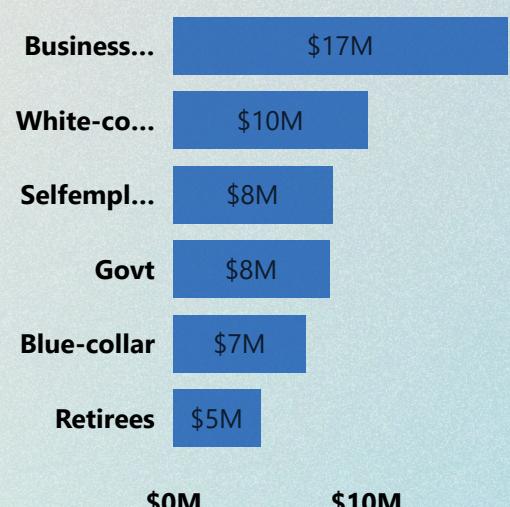
Revenue By Income Group



Revenue By Age Group



Revenue By Job Category



Revenue By Education Level

