**Assignment 8**

**Application Name**

I am selecting YouTube app for my assignment. This app is the number one video sharing application which has 5B+ downloads on play store and always my top among all applications in my phone. YouTube team always comes with updates in few weeks, but what is notable is that the functionality of application might be increasing but the UI of the app is always quite simple to navigate. Place of navigation tabs are in bottom which makes it easy to control. Navigation buttons are self explanatory and with help of navigation panel the app manages to have user desire action just in two clicks.

The overall design is featureful yet simple. The thumbnails of video which recently started “auto-playing” feature let the user know what the video is about without even playing a video. Recently app support “dark-theme”, I’m seeing most of new software, app or even browser are now started giving theme as new screen layout. This not only look cool but actually more appealing to eyes.

In the design of each video thumbnail there is option to share between different platform or we can save it for later. Personally I use watch later feature quite a lot, having awesome algorithm which track the best recommendation videos side by side let this option save in library while the video is playing so you don’t have to remember. Also if you stopped any video in middle then in library it will show the red line till the point you watched, now when you click on the video it will resume from the point you stopped.

One of my favorite updates so far is adding a circle in subscription tab so I can directly jump to the channel which I have subscribed to see any new video. Second would definitely is adding editing feature. Now we do not need any third party app to edit the video, if your video need like basic editing then now it is possible while uploading any video in the app this saved a lot of trouble and unnecessary work of storing and transferring the video to different application before uploading from app. The app sync feature like playing video on TV simultaneously

I follow YouTube app page on Twitter. Few months’ back the app on Android phones had an issue when the users are trying to drag the red button to skip some part of video it was not working. Soon after they address the issue on their page and solved in next update.

My suggestion for YouTube app are, suppose user want to comment on video he needs to go all the way to the last recommended video list then he will find place to type his comment. Same goes if you want to see any comments. I have commented my suggestion in the play store. It would be better if comment feature is placed right below the video. My second suggestion, when you switch app while video is playing in the app it gets paused, my suggestion is YouTube can build feature like Facebook, where your video will be playing in pop small screen, when you scroll to next post. Right now in the app you can minimize the video but it would be better if the video would be playing in small window while you got to next app.