

<div>Key Partnerships</div> <div><ul style="list-style-type: none">- Technology Providers: Collaborating with companies that provide sensors and monitoring technology- Industry Associations: Partnering with organizations that promote safety and best practices in the oil and gas sector.- Regulatory Agencies: Working with government bodies to ensure compliance and safety standards- Research Institutions: Collaborating on studies and advancements in pipeline safety technology</div>	<div>Key Activities</div> <div><ul style="list-style-type: none">- Research and Development: Continuous improvement of detection technology and SMS integration.- Marketing and Sales: Promoting the system to potential customers and building relationships- Customer Support: Providing ongoing support and training to users- Data Management: Collecting and analyzing data for insights and reporting.</div>	<div>Value Propositions</div> <div><ul style="list-style-type: none">- Real-time Monitoring: Continuous surveillance of pipeline integrity to detect leaks or damages instantly.- SMS Alerts: Immediate notifications sent via SMS to relevant personnel for quick response- Data Analytics: Insights and analytics on pipeline health, helping to predict potential failures.- Cost Savings: Reduction in losses due to leaks and damages, minimizing environmental impact and cleanup costs- Regulatory Compliance: Assisting companies in meeting safety regulations and standards</div>	<div>Customer Relationships</div> <div><ul style="list-style-type: none">- Dedicated Support: Offering 24/7 customer support for troubleshooting and assistance.- Training Programs: Providing training for staff on how to use the system effectively.- Feedback Loops: Regularly collecting feedback to improve the system and customer experience.- Community Engagement: Building a community of users for sharing best practices and experiences.</div>	<div>Customer Segments</div> <div><ul style="list-style-type: none">- Oil and Gas Companies: Large corporations managing extensive pipeline networks- Pipeline Operators: Companies responsible for the day-to-day operation of pipelines.- Regulatory Bodies: Government agencies monitoring pipeline safety and compliance- Environmental Organizations: Groups focused on environmental protection and sustainability- Insurance Companies: Firms interested in risk assessment and management for pipeline operations.</div>
	<div>Key Resources</div>		<div>Channels</div> <div><ul style="list-style-type: none">- Direct Sales: Engaging directly with oil and gas companies through sales teams.- Partnerships: Collaborating with technology providers and industry consultants.- Online Marketing: Utilizing digital platforms to reach potential customers.- Industry Conferences: Showcasing the product at relevant trade shows and conferences</div>	
<div>Cost Structure</div> <div><ul style="list-style-type: none">- Development Costs: Expenses related to R&D, technology development, and system integration.- Operational Costs: Ongoing costs for customer support, maintenance, and infrastructure.- Marketing Expenses: Costs associated with promoting the product and acquiring customers.- Personnel Costs: Salaries and benefits for the team involved in development, sales, and support.</div>			<div>Revenue Streams</div> <div><ul style="list-style-type: none">- Subscription Model: Monthly or annual fees for access to the monitoring system and SMS alerts.- Installation Fees: One-time fees for setting up the detection system- Consulting Services: Offering expert advice on pipeline management and risk assessment.</div>	



