

Credit Card Transaction Report

\$55.3M

Revenue

\$7.8M

Interest

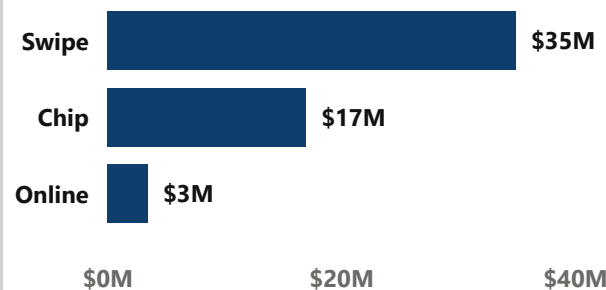
\$44.5M

Total Transaction Amt

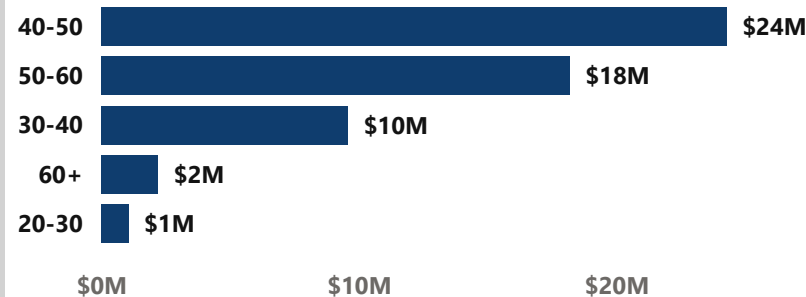
Interest earned by Category



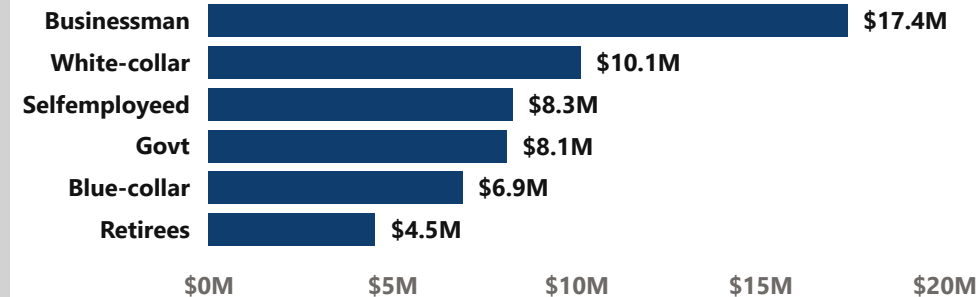
Revenue by Use Chip



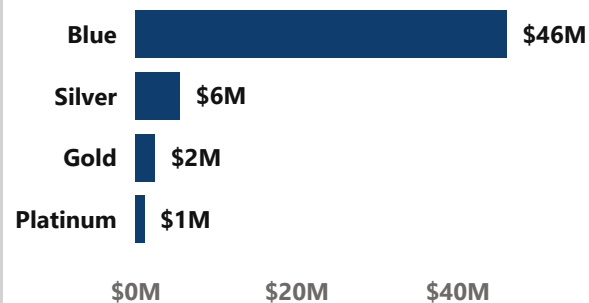
Sum of Revenue by Age group



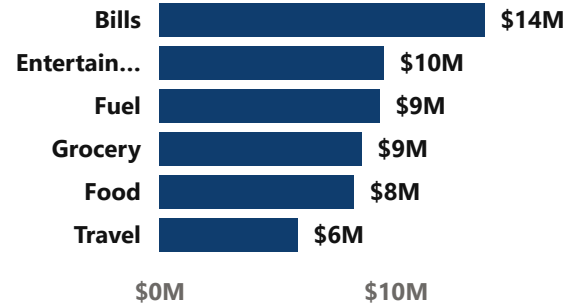
Revenue by Customer_Job



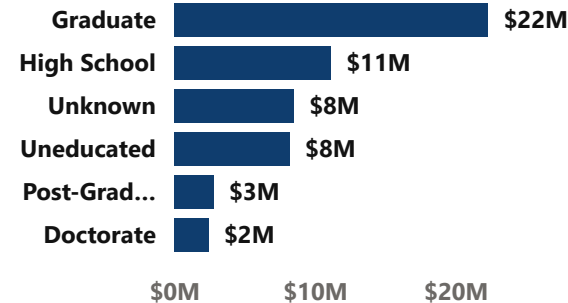
Revenue by Card_Category



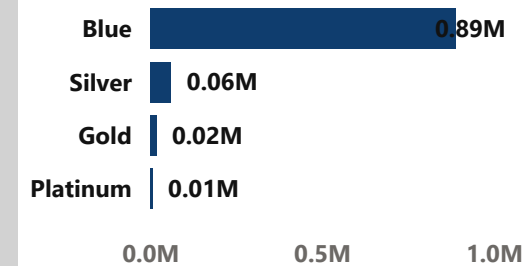
Revenue by Expense Type



Revenue by Education_Level



customer Aqasition Cost by Card_Category



Qtr

All

Gender

F

M

Card_Category

Blue

Gold

Platinum

Silver

Card_Category	Sum of Revenue	Total interest earned	Sum of Total_Trans_Amt
Blue	\$46,139,418.0	\$6,495,908.0	\$36,957,875.0
Gold	\$2,454,073.0	\$373,785.0	\$2,024,078.0
Platinum	\$1,135,608.0	\$161,629.0	\$953,314.0
Silver	\$5,586,334.0	\$812,083.0	\$4,586,746.0
Total	\$55,315,433.0	\$7,843,405.0	\$44,522,013.0