

**THE SPARKS FOUNDATION**  
DATA SCIENCE AND BUSINESS ANALYTICS  
INTERN

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**TASK-3**

**PROBLEM STATEMENT:**

As a Business Manager need to find out the weak areas where you can work to make more profit and what all business problems can be derived from the data

# SAMPLE SUPERSTORE ANALYSIS DASHBOARD

2,86,397.02

Profit

37873

Quantity

22,97,200.86

Sales

1,561.09

Discount

## Sales and Profit by Region

Sales Profit

Sales and Profit

Region

## Sales and Profit by Ship Mode

Sales Profit

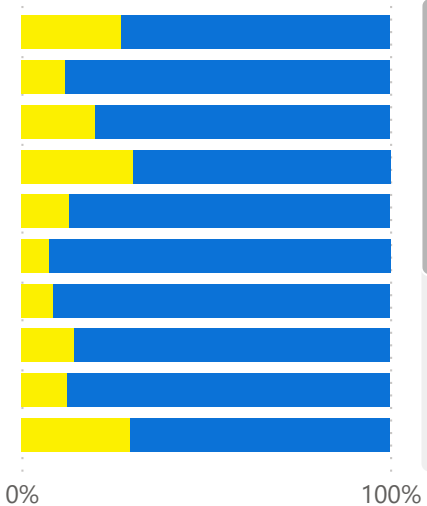
Sales and Profit

Ship Mode

## Profit and Sales by Sub-Category

Profit Sales

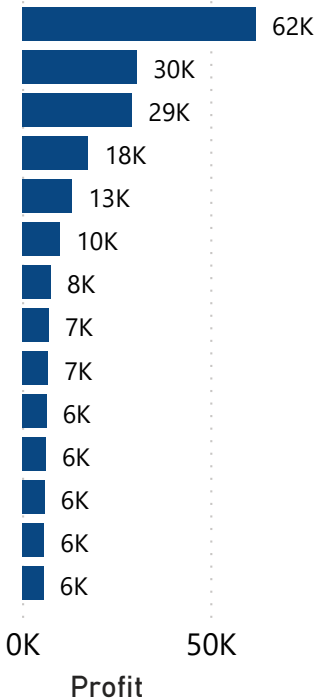
Copiers  
Phones  
Accessories  
Paper  
Binders  
Chairs  
Storage  
Appliances  
Furnishings  
Envelopes



Profit and Sales

## Profit by City

New York...  
Los Ange...  
Seattle  
San Fran...  
Detroit  
Lafayette  
Jackson  
Atlanta  
Minneapolis  
San Diego  
Springfield  
Columbus  
Newark  
Columbia



Profit and Sales by City



City, Profit

☐

Aberdeen

☐

Abilene

☐

Akron

☐

Albuquerque

☐

Alexandria

☐

Allen

☐

Allentown

☐

Altoona

☐

Amarillo

☐

Anaheim

Category...

☐

Furniture

☐

Office Suppl...

☐

Technology

Segment...

☐

Consumer

☐

Corporate

☐

Home Office

Sales	Profit	Category	State
6,332.48	1,231.39	Furniture	Alabama
13,525.29	-2,744.92	Furniture	Arizona
3,187.55	781.46	Furniture	Arkansas
1,56,064.60	9,162.97	Furniture	California
13,243.04	-2,683.13	Furniture	Colorado
5,174.99	1,226.28	Furniture	Connecticut
4,759.32	870.71	Furniture	Delaware
1,346.58	350.08	Furniture	District of Columb
22,987.04	-2,254.98	Furniture	Florida
8,321.48	2,049.46	Furniture	Georgia
2,595.48	533.97	Furniture	Idaho
28,274.52	-9,076.29	Furniture	Illinois
11,496.71	2,181.28	Furniture	Indiana
2,642.31	520.04	Furniture	Iowa
111.12	36.97	Furniture	Kansas
12,126.84	3,210.99	Furniture	Kentucky
22,97,200.86	2,86,397.02		

Ask a question about your data

Try one of these to get started

- total sale
- maximum quantity
- how many regions are there
- sort sample superstores by sale

Show all suggestions