Ideation Phase
Empathize & Discover

Project Name	Project :Vaccine Tracking - Transparent
Maximum Marks	4 Marks

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Empathy Map

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It is a useful tool to helps teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Vaccine Tracking – Transparent by Blockchain:

Says:

- I'm worried about getting lost in the maze of vaccine records.
- I'm concerned about the security of my vaccine data
- I want to be able to track my vaccine history easily and securely.
- I want to be able to share my vaccine record with my doctor or other authorized personnel.

Thinks:

- How can I be sure that my vaccine records are accurate and up-to-date?
- How can I protect my vaccine data from being stolen or misused?
- How can I easily access my vaccine records when I need them?
- How can I be sure that the vaccine records I see are authentic?

Does:

- Searches online for information about vaccine tracking using blockchain
- Reads articles and blog posts about the topic
- Talks to friends and family about the topic
- Shares information about the topic on social media

Feels:

- Frustrated with the current system of vaccine tracking
- Worried about the security of their vaccine data
- Empowered by the potential of blockchain to revolutionize vaccine tracking
- Hopeful that blockchain can help to improve public health