

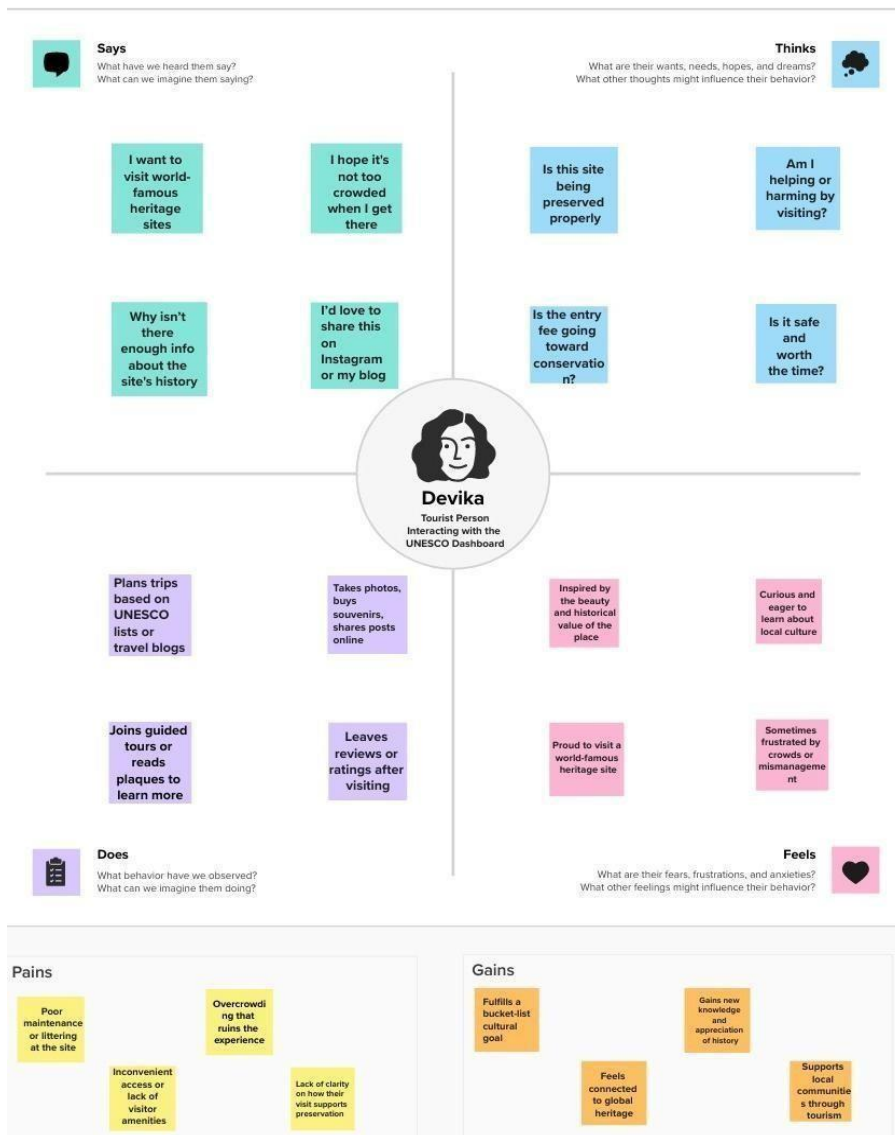
Ideation Phase

Empathize & Discover

Date	02 July 2025
Team ID	LTVIP2025TMID49908
Project Name	heritage treasures: an in-depth analysis of unesco world heritage sites in tableau
Maximum Marks	4 Marks

Empathy Map Canvas:

An international traveler planning a cultural trip to UNESCO World Heritage Sites seeks meaningful, authentic experiences while exploring globally recognized landmarks. They are excited to learn about history and culture, but are also concerned about overcrowding, site



preservation, and whether their visit supports sustainable tourism. They rely on online research, social media, and local guides to shape their journey.

Example:

Reference: <https://www.mural.co/templates/empathy-map-canvas>