Project Design Phase Problem – Solution Fit Template

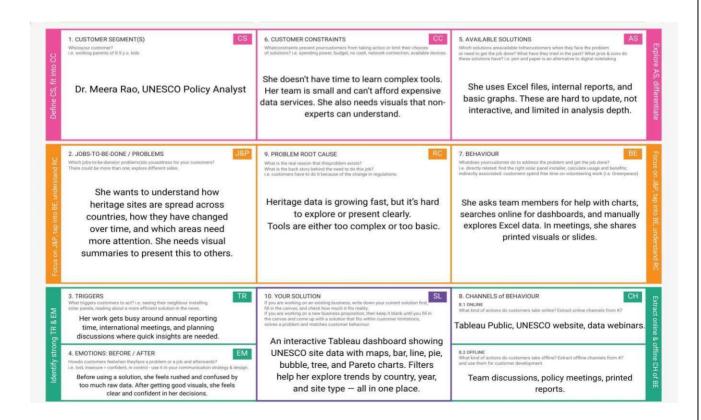
Date	02 July 2025
Team ID	LTVIP2025TMID49908
Project Name	heritage treasures: an in-depth analysis of unesco world heritage sites in tableau
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

- $\hfill \square$ Solve complex problems in a way that fits the state of your customers.
- □ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.



Г	☐ Understand the existing situation in order to improve it for your target group.
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1.	https://www.ideahackers.network/problem-solution-fit-canvas/
2.	https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe