



ADIDAS SALES INTELLIGENCE DASHBOARD

REGION

Midwest

Northeast

South

Southeast

West

\$899.9M

TotalSales

\$332.13M

TotalProfit

36.91%

AverageProfitMargin

RETAILER

Amazon

Foot
Locker

Kohl's

Sports
Direct

Walmart

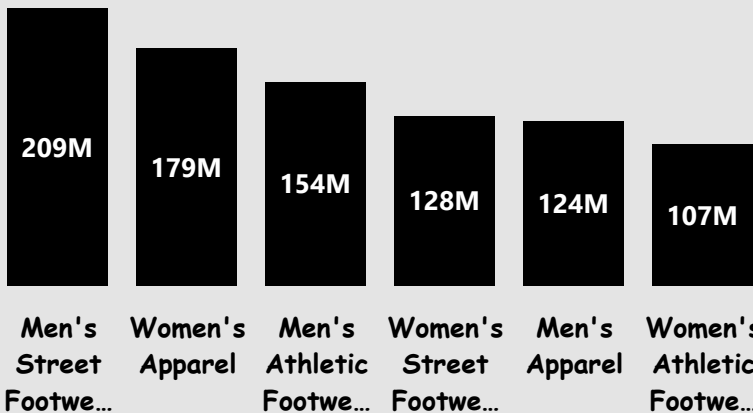
West Gear

YEAR

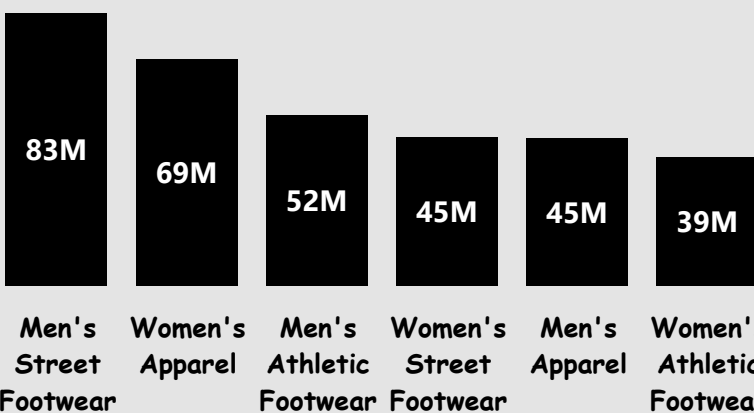
2020

2021

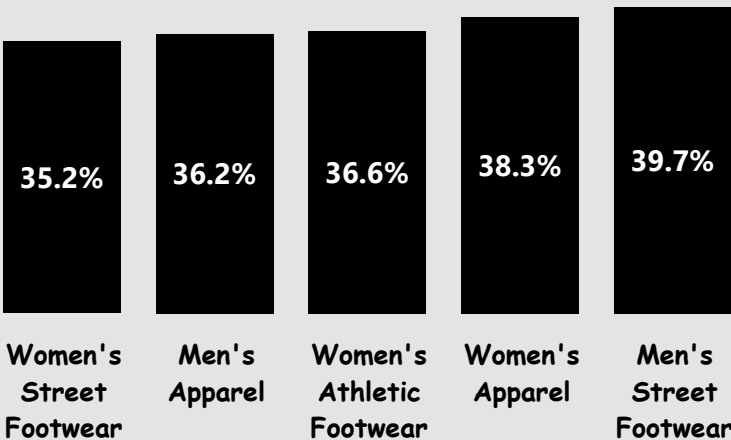
Product Wise Sales



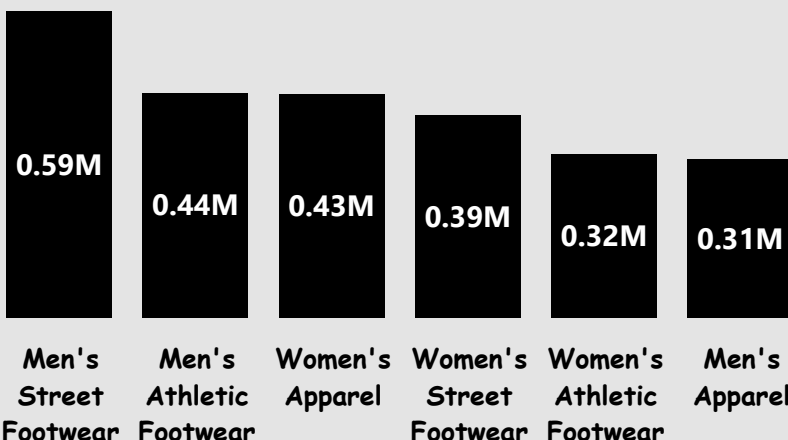
Product Wise Profit



Products Needing Attention



Units sold per Product



Month wise Sales and Profit

