



# ADIDAS SALES INTELLIGENCE DASHBOARD

## REGION

Midwest

Northeast

South

Southeast

West

\$899.9M

TotalSales

\$332.13M

TotalProfit

36.91%

AverageProfitMargin

## RETAILER

Amazon

Foot Locker

Kohl's

Sports Direct

Walmart

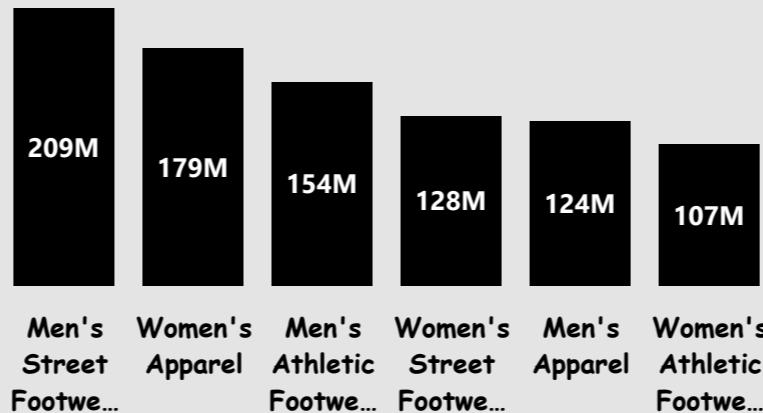
West Gear

## YEAR

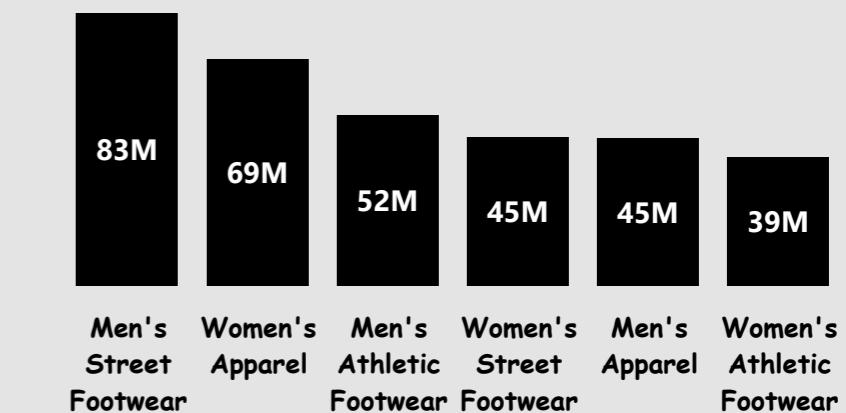
2020

2021

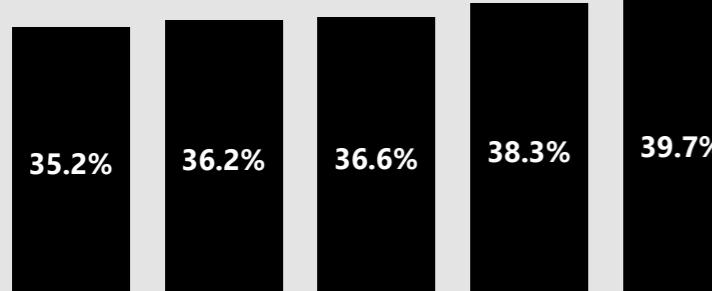
## Product Wise Sales



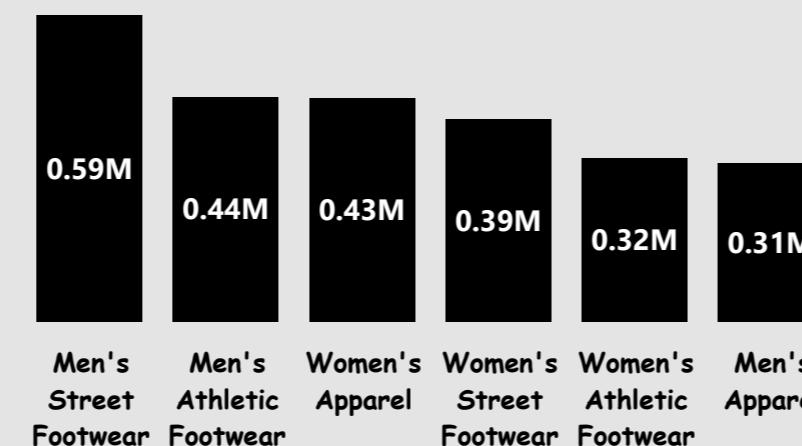
## Product Wise Profit



## Products Needing Attention



## Units sold per Product



## Month wise Sales and Profit

● TotalSales ● TotalProfit

