MODULE TITLE:	**Context of Business**
MODULE CODE:	CFPBUS001
LEVEL:	3
CREDITS:	20
TOTAL STUDY HOURS:	200

STUDY HOURS BREAKDOWN:

	STUDY HOURS
Lectures/ seminars	24
Directed learning	48
Independent learning	128
Total study hours	**200**

PRE-REQUISITES:	None
EXCLUDED COMBINATIONS:	
MODULE LEADER:	David Mwaura
MODULE CONTRIBUTOR(S):	

RATIONALE

This module provides the student with a broad view on key management related topics. It also provides a chance for the participant to gain hands-on experience on teamwork by working with students in group work sessions that will take place as part of the delivery of the module. The lectures are supplemented with a number of interactive classes, which give the cohort an in-depth understanding of the important topics discussed in the lectures.

AIMS

The module introduces students to theories of management, beginning with classical management systems through to contemporary management concepts. It will illustrate the continuities and transformations in management thinking throughout the 20th and 21st century. The module aims to provide an introduction to the key tasks in management – organising, planning, controlling, directing, leading and dealing with staff. These concepts will be examined both from the classic management literature and tools and from the perspective of managers in the 21st century.

LEARNING OUTCOMES

Upon successful completion of the module the students will be able to:

LO1: Understand the dynamic and changing nature of business and the consideration of the future of organisations within the global business environment

LO2: Identify the need for individuals and organisations to manage responsibly and sustainably and behave ethically in relation to social, cultural, economic and environmental issues

LO3: Discuss leadership, management and development of people

LO4: Discuss the development of appropriate policies and strategies within a changing environment to meet stakeholder interests

LO5: Discuss the design and development of organisations

INDICATIVE CONTENT

The indicative content of the module includes:-
- Scientific Management
- The Human Relations School
- Bureaucracy and Post Bureaucratic Organisations
- The Contingency Approach
- Culture Management
- Leadership
- Decision-Making
- Managing Ethically

LEARNING AND TEACHING METHODS

A variety of teaching approaches is used, including lectures, seminars, case analysis, teamwork and extensive use of electronic resources for guided research.

ASSESSMENT

Component number	Form of assessment	Assessment size	Weighting (%)	Learning outcomes 1assessed	Core or non-core
1	Individual Essay	1000 words	30	LO1, LO2,	Core
2	Individual Report	2000 words	70	LO1, LO3, LO4, LO5	Core

INDICATIVE READING

- Bloisi W. (2007): *Management & Organisational Behaviour*, (2nd Ed) London: McGrawHill
- Bratton J. (2007) *Work & Organizational Behaviour*, Basingstoke: Palgrave Macmillan
- Buchanan, D. & Huczynski, A. (2007) *Organizational Behaviour*, (6th Ed) Harlow: Financial Times Prentice Hall.
- Clegg, S. Kornberger, M. and Pitsis, T. (2008) *Managing and Organizations: An Introduction to Theory and Practice*. London: Sage