**CMU BA Dissertation Marking Scheme**

NAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

DISSERTATION TITLE:

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| **Criteria** | **Max Marks** | **Marks** | **Marks Awarded** |
| **Objectives**  Coverage of the background of the problem, explicit and focussed aims & objectives, hypotheses have been stated clearly | **15** |  |  |
| **Secondary Information**  Coverage of relevant concepts and models, relationship with topic has been clearly spelt out | **20** |  |  |
| **Primary Information**  Description of methods adopted and their rationale, Limitations and ethical issues should be discussed, Presentation of all data gathered, quality of presentation of an appropriate nature | **20** |  |  |
| **Analysis**  Detailed analysis involving critical evaluation of the various issues within the study, relationships between various issues to be clearly defined | **20** |  |  |
| Conclusions/Recommendations  Well drawn out conclusions from the analysis, Recommendations stemming from the conclusions made, relating responses to the hypotheses | **10** |  |  |
| **Originality**  Innovativeness; initiatives etc. in all components of the research | **10** |  |  |
| **Presentation**  Eliminating syntax and spelling errors, Good use of visuals and other graphical aids, Logically structured work | **5** |  |  |
| **Total** | **100** |  |  |

MARKER:

DATE: