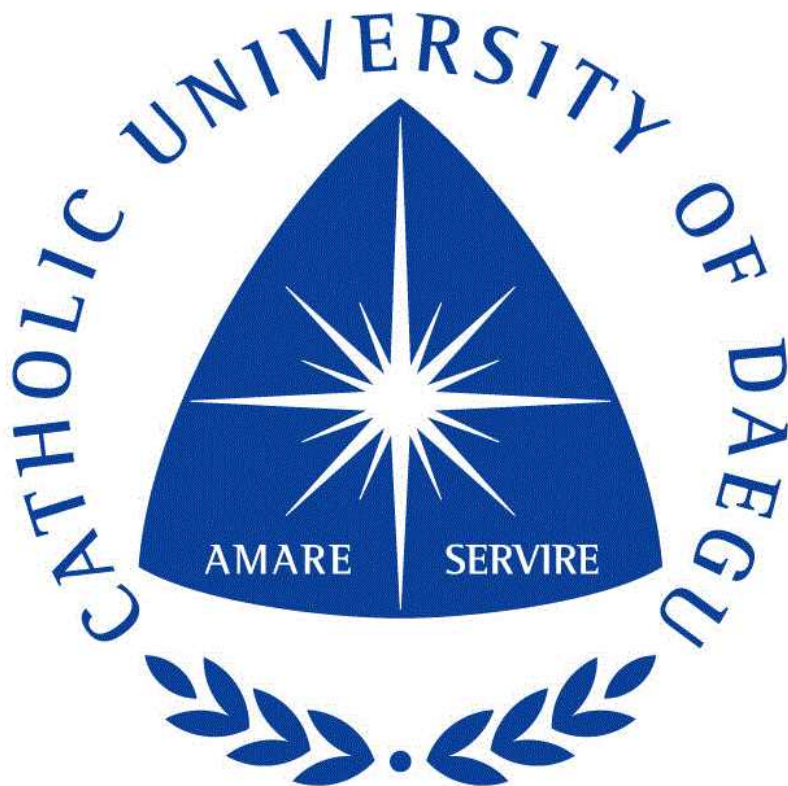


REPORT

소프트웨어영어기술문서작성
제12주차 과제



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OCR Technology Development Plan for Smart Technology Accessibility

Development of Paper Order Recognition and Ordering System in Delivery Service Apps

Goals : In the use of the existing delivery app service, the complex UI makes it difficult for the elderly to use it, and there is an inconvenience that needs to be taught one by one. Therefore, it is to solve the inconvenience by combining the method of writing on paper and OCR technology that recognizes paper, which are familiar to the elderly, to easily place orders.

- Increase utilization by creating new technologies to address the inconvenience of traditional ordering methods
- The delivery service business is in full swing through the relevant business

- ☐ Today's delivery app usage is more used than phone orders.
- ☐ The process of entering food type and address can be carried out through UI
- ☐ So, complex UI reduces use of older people
- ☐ By writing down the order store, food, and address through the paper order sheet, you can easily place an order by recognizing the handwriting through OCR technology
- ☐ These specifications allow users to increase and older people to order deliveries without difficulty

Financial Information

- \$200,000 per month in labor costs for current OCR technology applications
- Estimated monthly net income of \$300,000 due to increased utilization when introducing OCR technology
- Development Cost Estimates at \$10,000

Current process

- Currently, the project will be developed by the BaeDal Minjok and will be introduced to the service
- Currently Yogiyo, BaeDal-Tong shows intention to introduce the system

Kang Jin-seok, delivery business operation team leader, asks you to proceed with the business.

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