# Getting Started:

Why Hadoop?

## "The Hadoop Ecosystem is great for Big Data"

The 4 W's (and H):

What's in the ecosystem?

Why is it beneficial?

Where is it used?

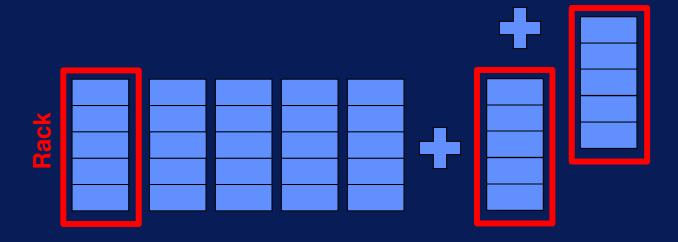
Who uses it?

**How** do these tools work?

### Major Goals

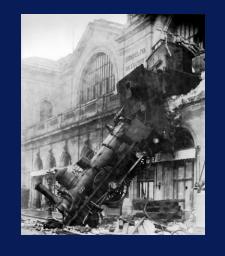
# 1. Enable Scalability

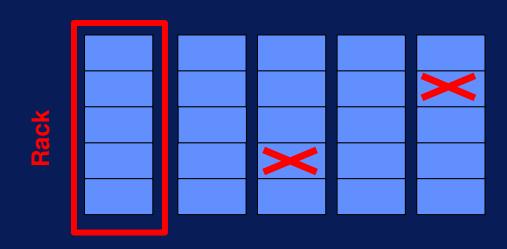
Commodity hardware is cheap



# 2. Handle Fault Tolerance

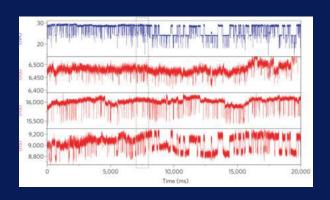
Be ready: crashes happen



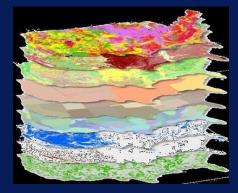


# 3. Optimized for a Variety Data Types

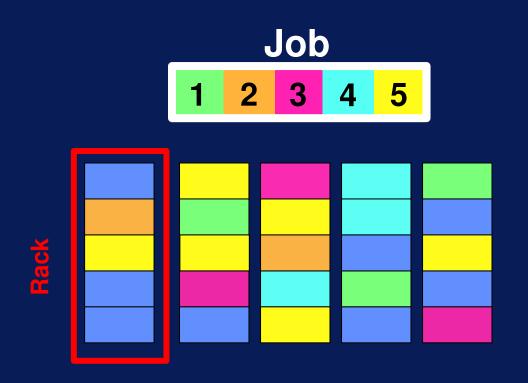




Cars marketplace					
vendor	Model	Price	Mileage	VIN Code	
Chevrolet	Corvette	17226	25965.0	ILLAKAWAZDZ	4
Chevrolet	Corvette	34229	46429.0	RCPNSRYGXO	
Chevrolet	Corvette	27982	50209.0	NWLGCEVEHGI	
Chevrolet	Corvette	51825	72998.0	NGVZSCIZGSN	
Chevrolet	Corvette	52845	34364.0	PSDRUYYOIJG.	
Chevrolet	Malibu	37874	37273.0	VLFPQPWNEFD	
Chevrolet	Malibu	15600	71441.0	EXLJGDWOZS/	
Chevrolet	Malibu	52447	46700.0	NLMGJZAKBRD	
Chevrolet	Malibu	27129	36254.0	OIPFUIENLEHS)	
Chevrolet	Malibu	28846	77162.0	WRCOOFREZLI	
Chevrolet	Malibu	46165	60590.0	HUFTTHQHSFJF	
Chevrolet	Malibu	18263	37790 0	JUMHNAFSHVC	•
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# 4. Facilitate a Shared Environment



### 5. Provide Value

Community-supported

Wide range of applications





#### The Hadoop Ecosystem



#### Main Hadoop Components



Cloud Computing



When to use Hadoop?



Hadoop



#### **Exercises**



