

# UoG / UESTC Joint School of Engineering

Engineering Project Management & Finance

Project Risk Management

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Sometimes projects  
go wrong!!



- KPMG, a large consulting firm, published a study in 1995 that found that 55 percent of **runaway** projects—projects that have significant cost or schedule overruns—did *no risk* management at all, 38 percent did some (but half did not use their risk findings after the project was underway), and 7 percent did not know whether they did risk management or not
- The timing of risk management is also an important consideration





## **Risk Management is growing in importance because ...**

Increasing complexity and uncertainty in the work space

Increasing opportunities

Increasing stakeholders expectations

Need to optimize management of Upside Risks & Downside Risks

Need to optimize management of Enterprise Risk & Operational Risks



Can be defined as....

- Art and Science of planning, organising, securing and managing resources (**Management**) to harness/control/manage the effects of uncertainties on objectives (**Risk**) of a **project**
- **All projects hit unforeseen problems**
  - The good project managers think about how to deal with problems before they happen

... Is a Comprehensive System that includes:

- Creating an appropriate risk management environment
- Maintaining an efficient Risk Measurement
- Mitigating and Monitoring Process
- Establishing an Adequate Internal Control Arrangement  
Core of the Strategic Management of the Company
- It is the process whereby organisations methodically address the risks attaching to their activities with the goal of minimising the impact of that risk on objectives

# Risks, Issues, and Events: What is the difference?

## Class Discussion Scenario

- You have just bought a new laptop computer but the carry case has not yet arrived. It will not fit into your old carry case.
- 1. You must go to class tomorrow, the weather forecast says it might rain
- 2. It is now tomorrow; you look out the window and you see it is raining
- 3. It is five minutes until class starts, it is still raining. You grab your computer and try to run. Your computer gets wet and damaged

**Risk**

**Issue**

**Event**

## INTERNAL

Resources

Processes

- Inadequate internal controls,
- Human errors  
(incompetence,  
inexperience, corruption)
- IT failure
- Inadequate or changing  
human resources
- Operational Risks
- Legal Risks??

## EXTERNAL

- Political risk
- Country Risk
- Market Risk
- Currency Risk
- Environmental Risk

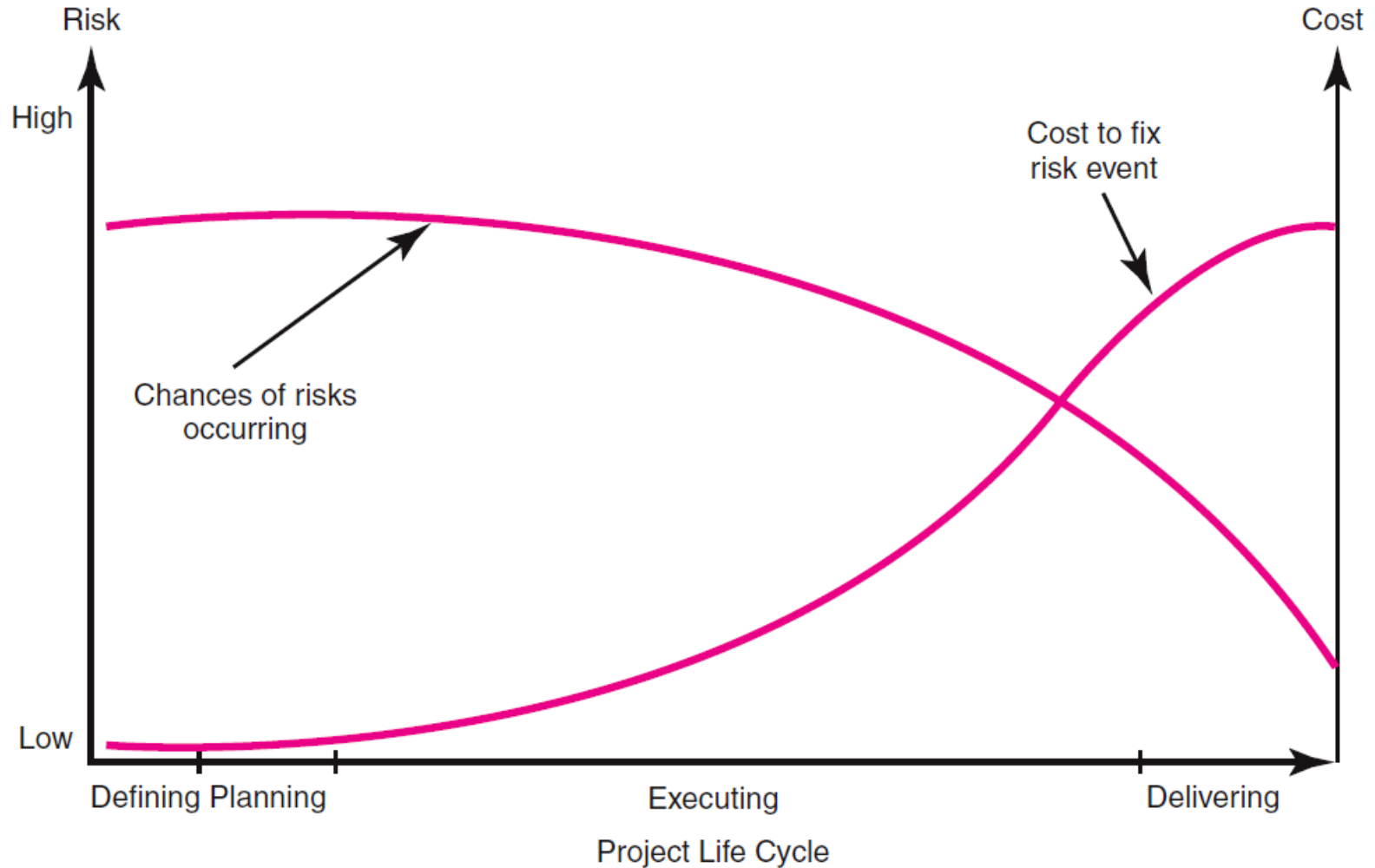


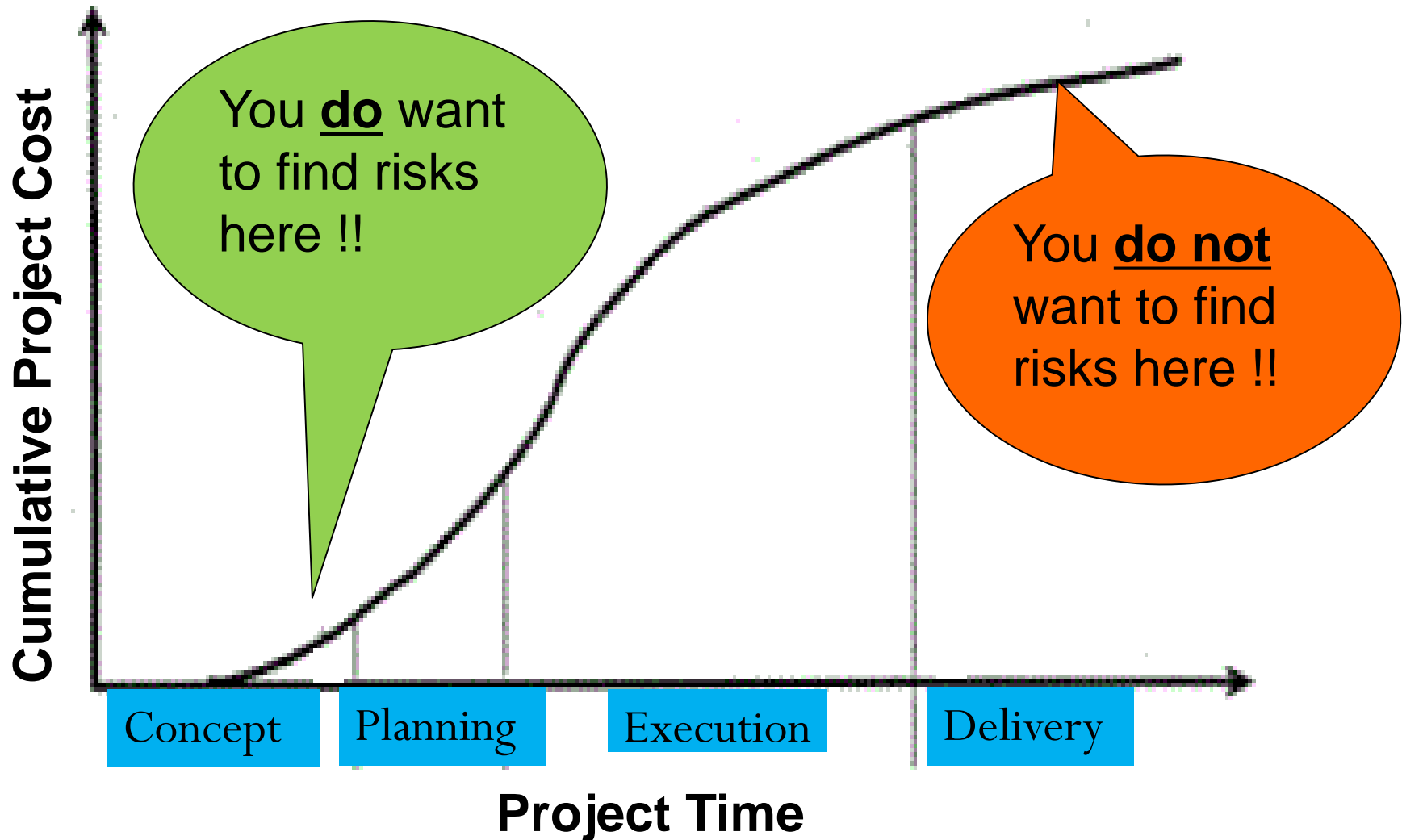
- Consider the following 3 scenarios and risks:-
  - Risks in developing a software project
  - Risks developing a fashion product
  - Risks in developing a new technology product
- Consider a few risks and whether internal or external

- Risk Identification
- Risk Appraisal
- Risk Management
- Focus of downside of risk
- Look for ways to avoid or reduce the risk
- Plan for recovery after risk event has occurred



# The Risk Event Graph

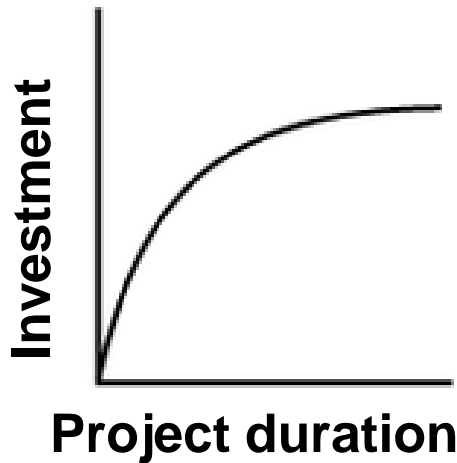




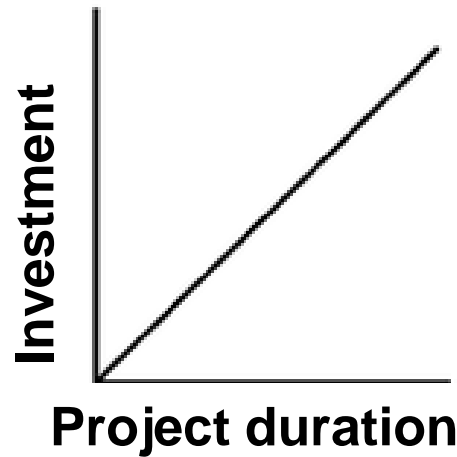


# Risk Profile and Risk Preference

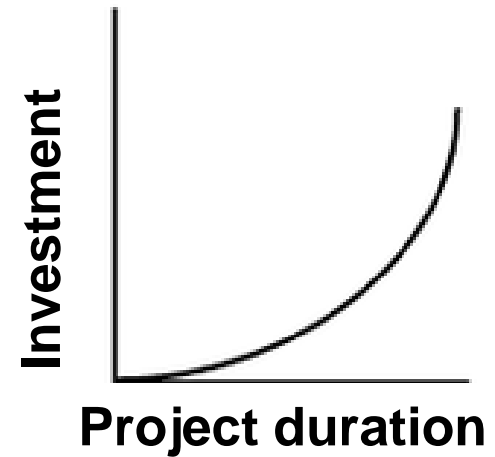
**Risk-Averse**



**Risk-Neutral**



**Risk-Seeking**



What risk profile do you think are best for:  
a. new technology, b. Road building, c. Safety system

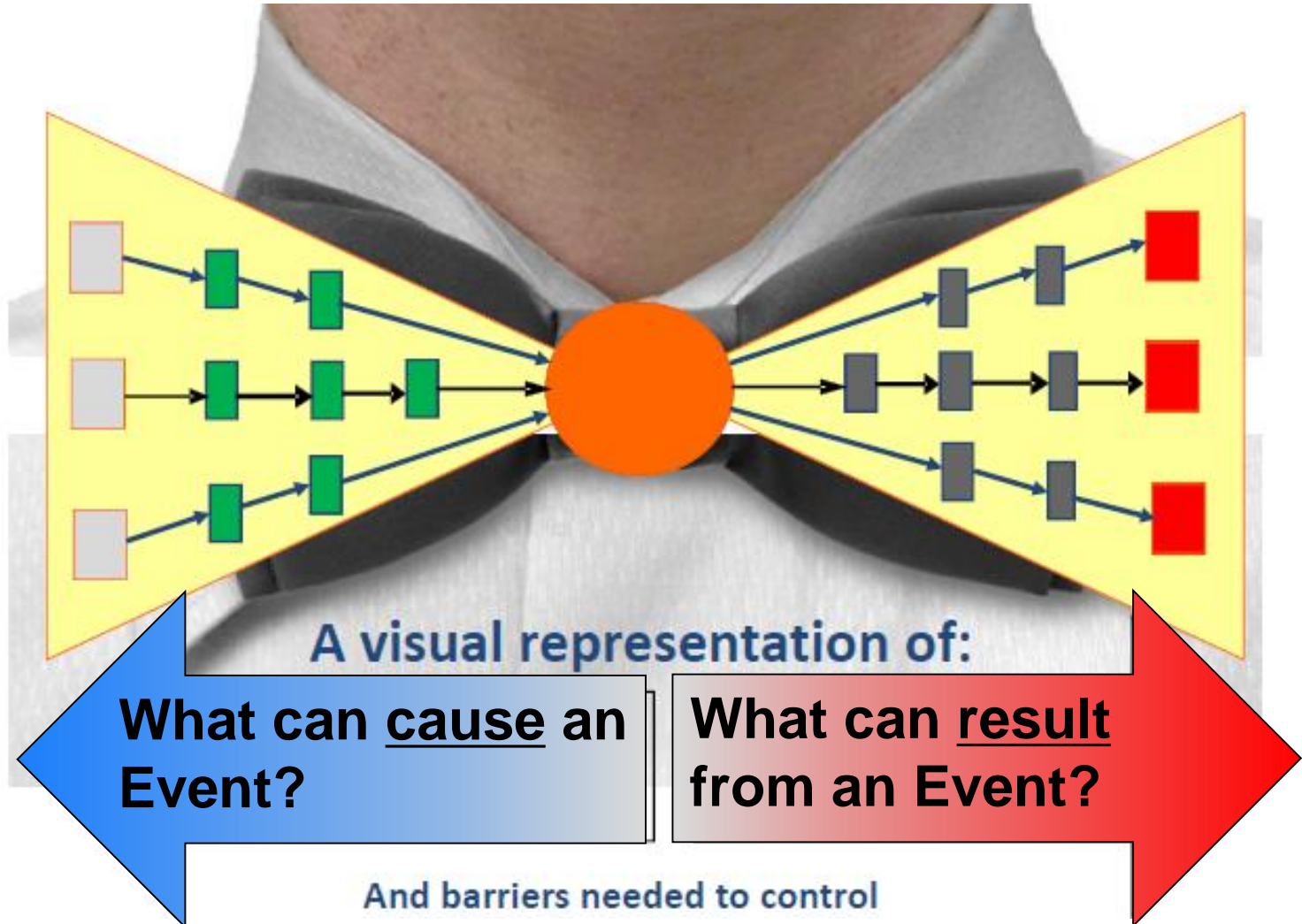


# Managing Risk Methodology

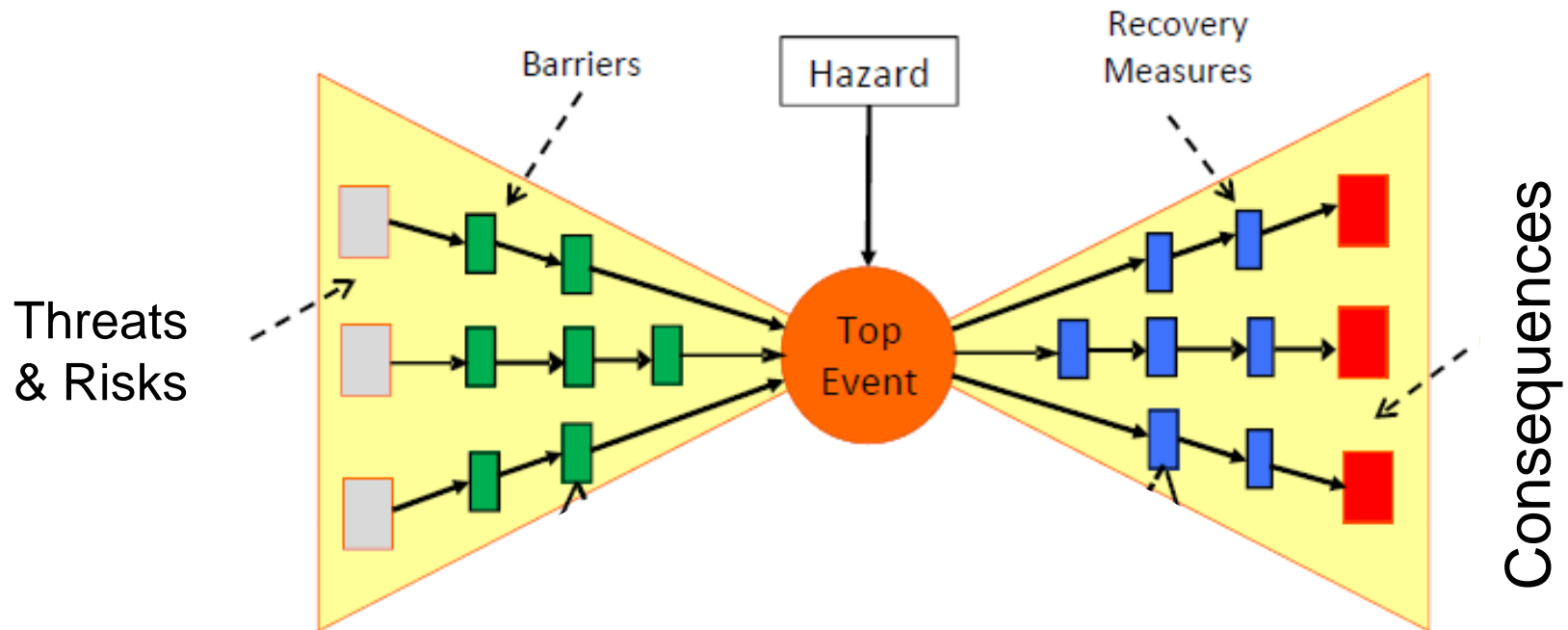


For this course we will look at the Bow Tie method

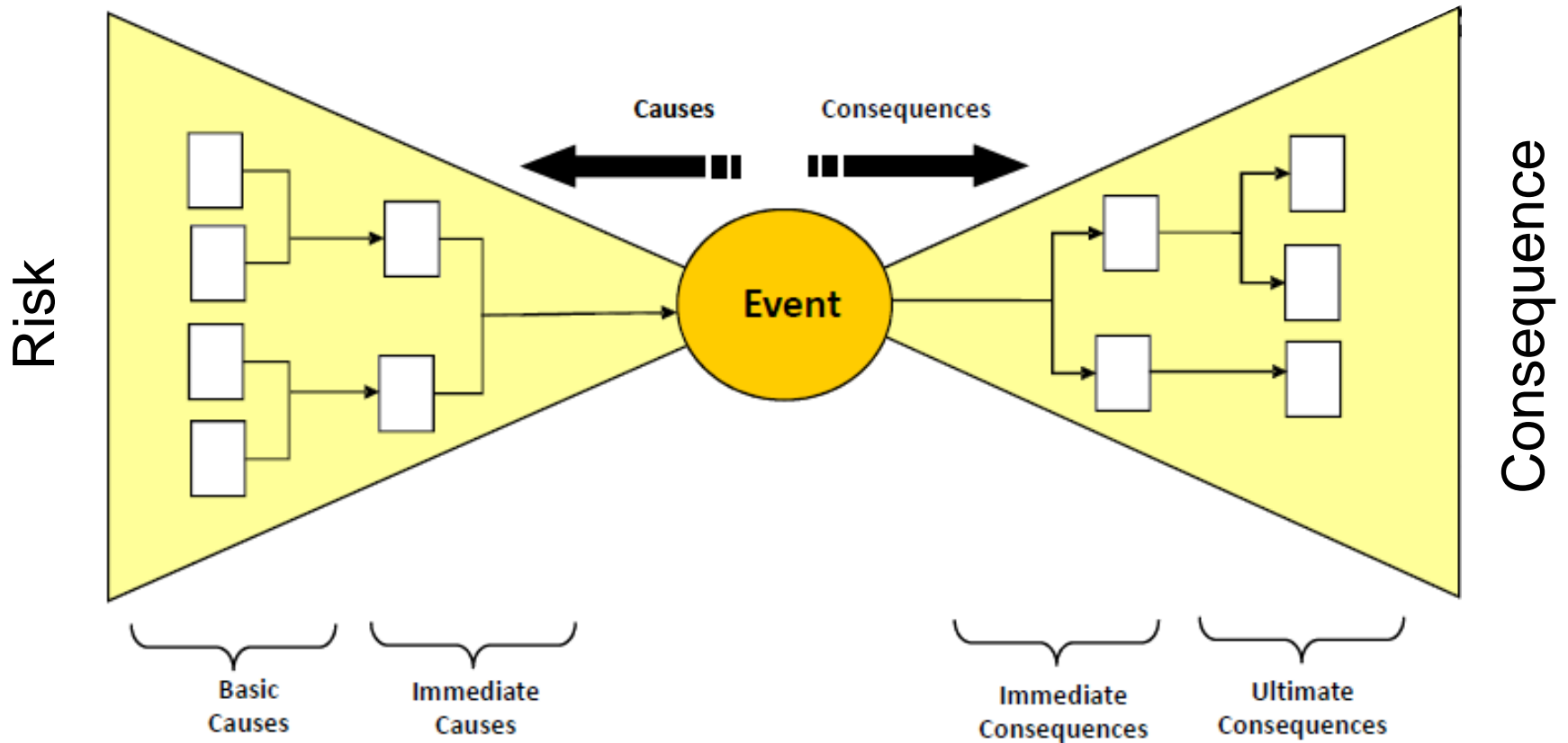
# Why is it called Bow Tie?



# Bow Tie Diagram



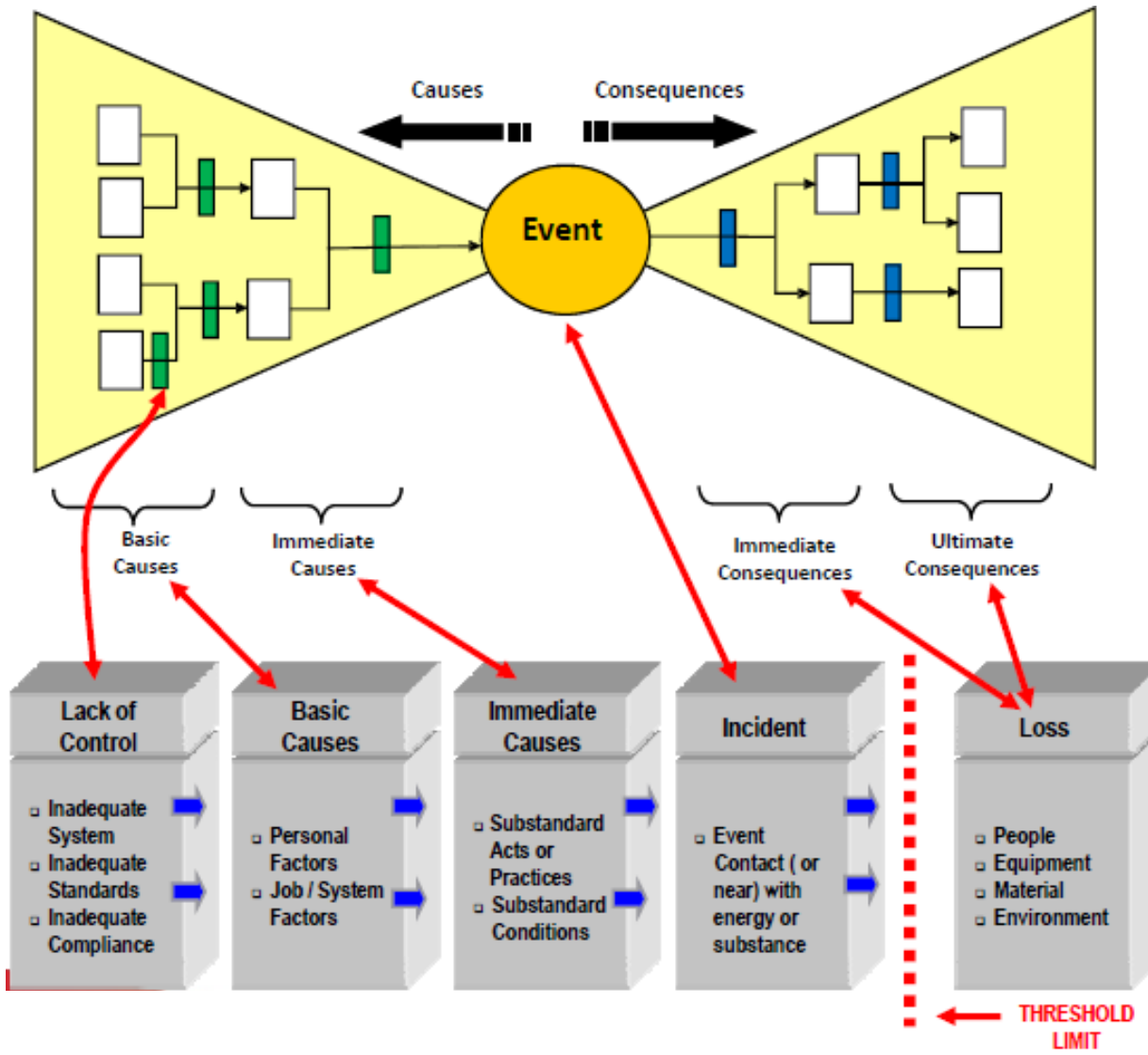
A simple visual method of understanding Risk & Consequences



The Bow Tie lets you think about the Risk-Consequence trade-off



# Risk & Loss Causation





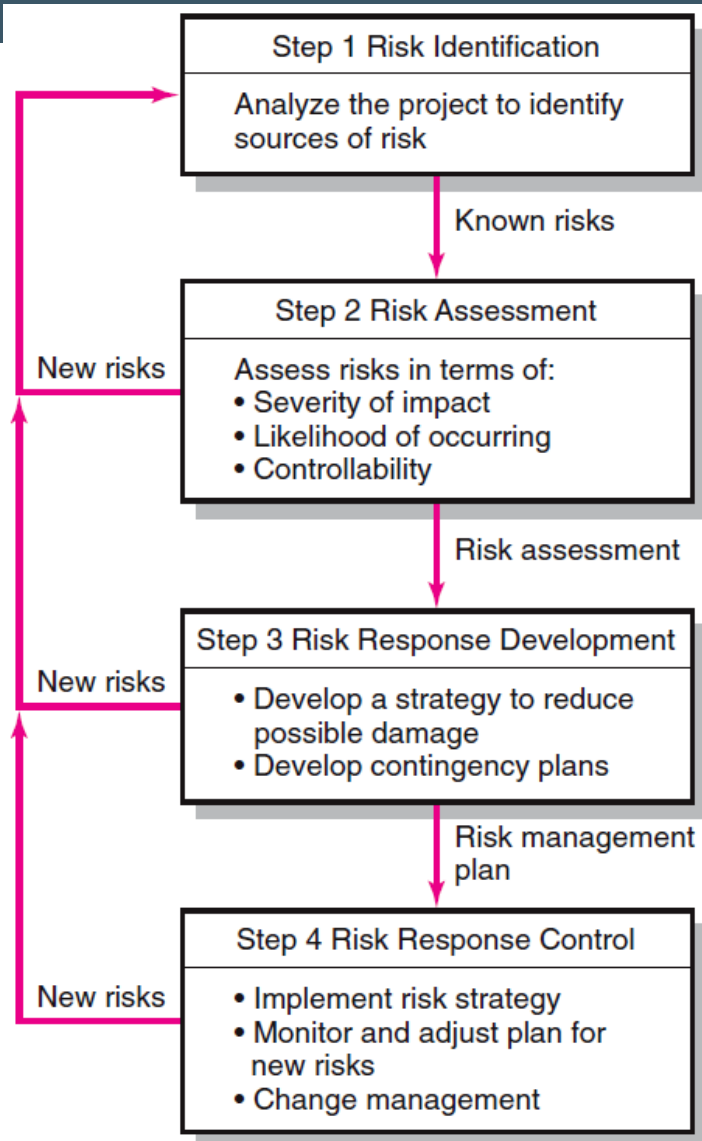
**What are the risks?**

**What are the  
Consequencies?**



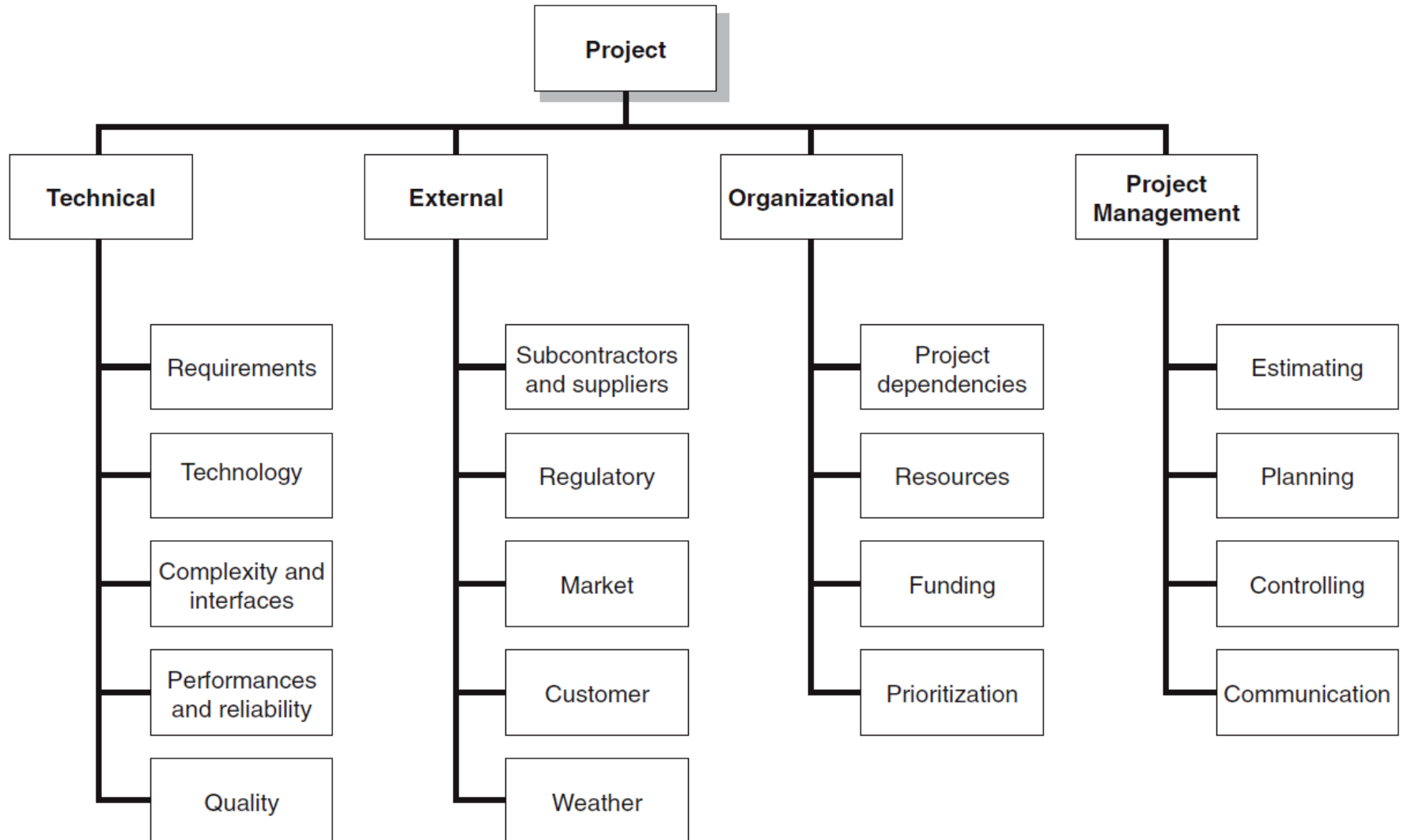


# The Risk Management Process





# Risk Breakdown Structure (RBS)





# Partial Risk Profile for a Development Project

## Technical Requirements

Are the requirements stable?

## Design

Does the design depend on unrealistic or optimistic assumptions?

## Testing

Will testing equipment be available when needed?

## Development

Is the development process supported by a compatible set of procedures, methods, and tools?

## Schedule

Is the schedule dependent upon the completion of other projects?

## Budget

How reliable are the cost estimates?

## Quality

Are quality considerations built into the design?

## Management

Do people know who has authority for what?

## Work Environment

Do people work cooperatively across functional boundaries?

## Staffing

Is staff inexperienced or understaffed?

## Customer

Does the customer understand what it will take to complete the project?

## Contractors

Are there any ambiguities in contractor task definitions?



# Defined Conditions for Impact Scales of a Risk on Major Project Objectives (Examples for negative impacts only)

Relative or Numerical Scale					
Project Objective	1 Very Low	2 Low	3 Moderate	4 High	5 Very High
<b>Cost</b>	Insignificant cost increase	< 10% cost increase	10–20% cost increase	20–40% cost increase	> 40% cost increase
<b>Time</b>	Insignificant time increase	< 5% time increase	5–10% time increase	10–20% time increase	> 20% time increase
<b>Scope</b>	Scope decrease barely noticeable	Minor areas of scope affected	Major areas of scope affected	Scope reduction unacceptable to sponsor	Project end item is effectively useless
<b>Quality</b>	Quality degradation barely noticeable	Only very demanding applications are affected	Quality reduction requires sponsor approval	Quality reduction unacceptable to sponsor	Project end item is effectively useless



# Risk Severity Matrix

**Risk Severity is:-**

$$\text{Impact} \times \text{Probability} = \text{Risk Value}$$

		Impact				
		1	2	3	4	5
Probability	1					
	2					
	3					
	4					
	5					

**Impact:** If the risk was to happen, what would be the effect on the project

**Probability (or Likelihood):** The chances of the Risk occurring

# Risk Register Example

Risk	Impact	Probability	Severity	Mitigation
Robot Battery Fails	5	2	10	Purchase extra battery
MBED Controller not fast enough	3	2	6	Carry out careful software requirements analysis
Bread not ejected	2	4	8	Use multiple eject sequences
4				
5				

- **Risk matrix is a tool to project risk management**
- **Risk matrix NOT designed to establish another list to do**
- **Its purpose is to help plan and schedule the project so that all contingencies are embedded into the project core.**

- After identifying and quantifying risk, you must decide how to respond to them
- Four main strategies:
  - Risk avoidance: eliminating a specific threat or risk, usually by eliminating its causes
  - Risk acceptance: accepting the consequences should a risk occur
  - Risk transference: shifting the consequence of a risk and responsibility for its management to a third party
  - Risk mitigation: reducing the impact of a risk event by reducing the probability of its occurrence

- Contingency Plan
  - An alternative plan that will be used if a possible foreseen risk event actually occurs.
  - A plan of actions that will reduce or mitigate the negative impact (consequences) of a risk event.
- Risks of Not Having a Contingency Plan
  - Having no plan may slow managerial response.
  - Decisions made under pressure can be potentially dangerous and costly.



- Technical Risks
  - Backup strategies if chosen technology fails.
  - Assessing whether technical uncertainties can be resolved.
- Schedule Risks
  - Use of slack increases the risk of a late project finish.
  - Imposed duration dates (absolute project finish date)
  - Compression of project schedules due to a shortened project duration date.

# 6 Step Risk Process

## STEP-1

From WBS and team discussions, identify project risk/ tasks with inherent risks

## STEP-2

Describe the risk in detail:- what is likely to happen and why

## STEP-3

Determine **impact** on schedule, cost quality, customer satisfaction

## STEP-4

Estimate the **chance** that the risk will happen; what is the probability

## STEP-5

Rank risks in terms of severity-overall how severe is the risk

## STEP-6

Prepare Contingency plan for high risks

# Results of Good Project Risk Management

- Unlike crisis management, good project risk management often goes unnoticed
- Well-run projects appear to be almost effortless, but a lot of work goes into running a project well
- Project managers should strive to make their jobs look easy to reflect the results of well-run projects

- **The Team** should prepare the Risk Matrix and Risk Register (table of Risks) when the project plan is complete
- Think through each risk and the consequences
- Continually monitor your project for existing and new risks
- Focus on the highest risks before addressing lower risks
- Try and resolve or mitigate high risks early