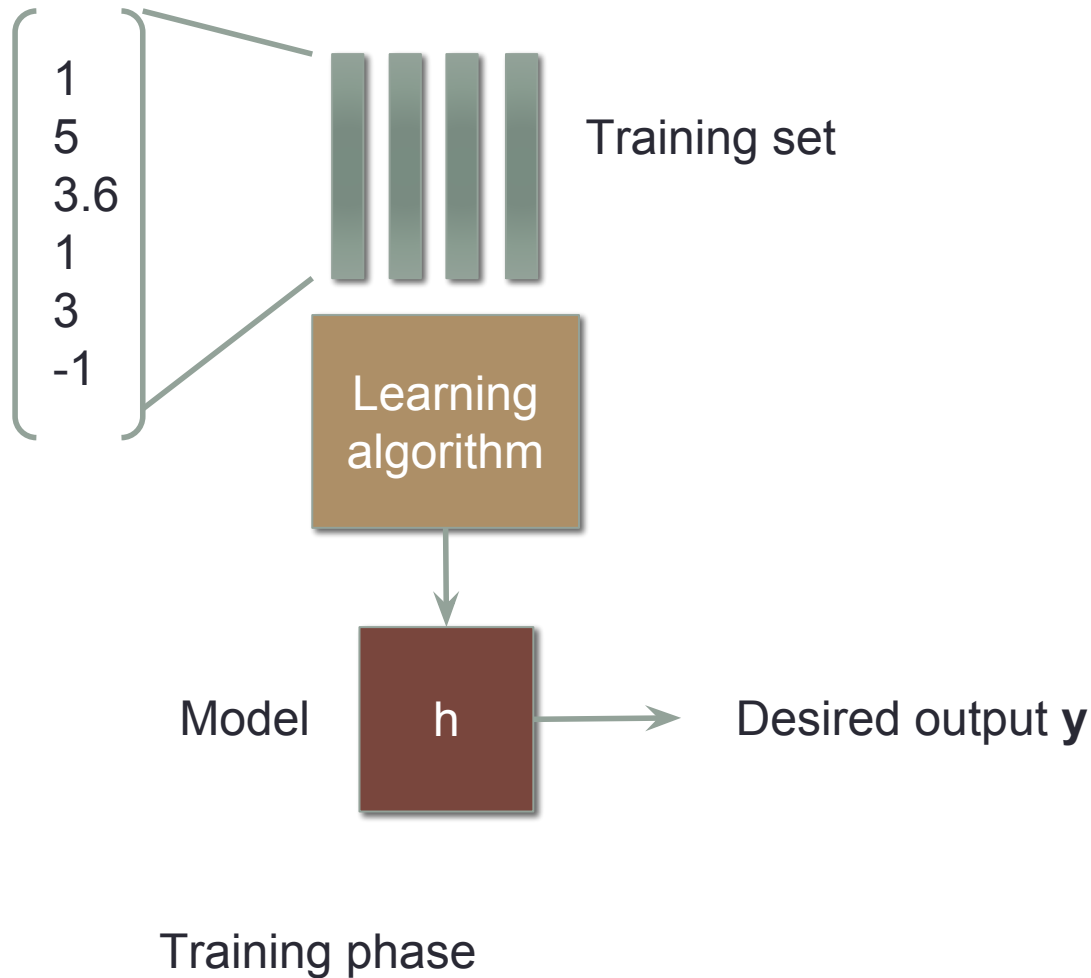


REGRESSION

with some K-mean clustering

How do we learn from data?



Types of machine learning

1. Supervised learning

Learn a model F from pairs of (\mathbf{x}, y)

2. Unsupervised learning

Discover the hidden structure in unlabeled data \mathbf{x} (no y)

3. Reinforcement learning

Train an agent to take appropriate actions in an environment by maximizing rewards

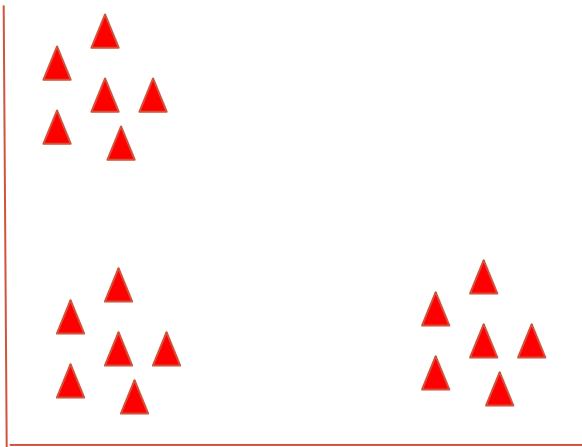
Our first model - Unsupervised learning

Discover the hidden structure in unlabeled data X (no y)

- Customer/product segmentation
- Data analysis for ...
- Identify number of speakers in a meeting recording
- Helps supervised learning in some task

Example - Customer analysis

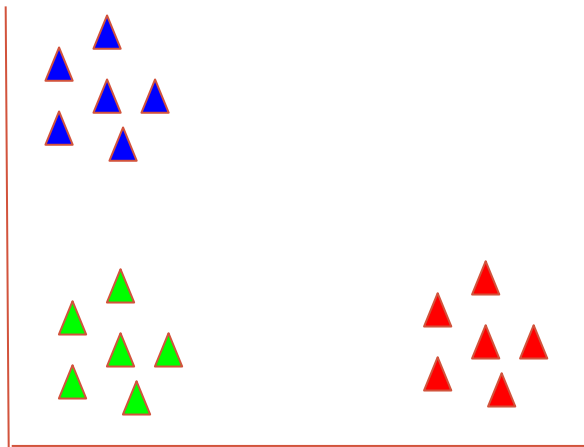
Brand royalty



Price sensitivity

Example - Customer analysis

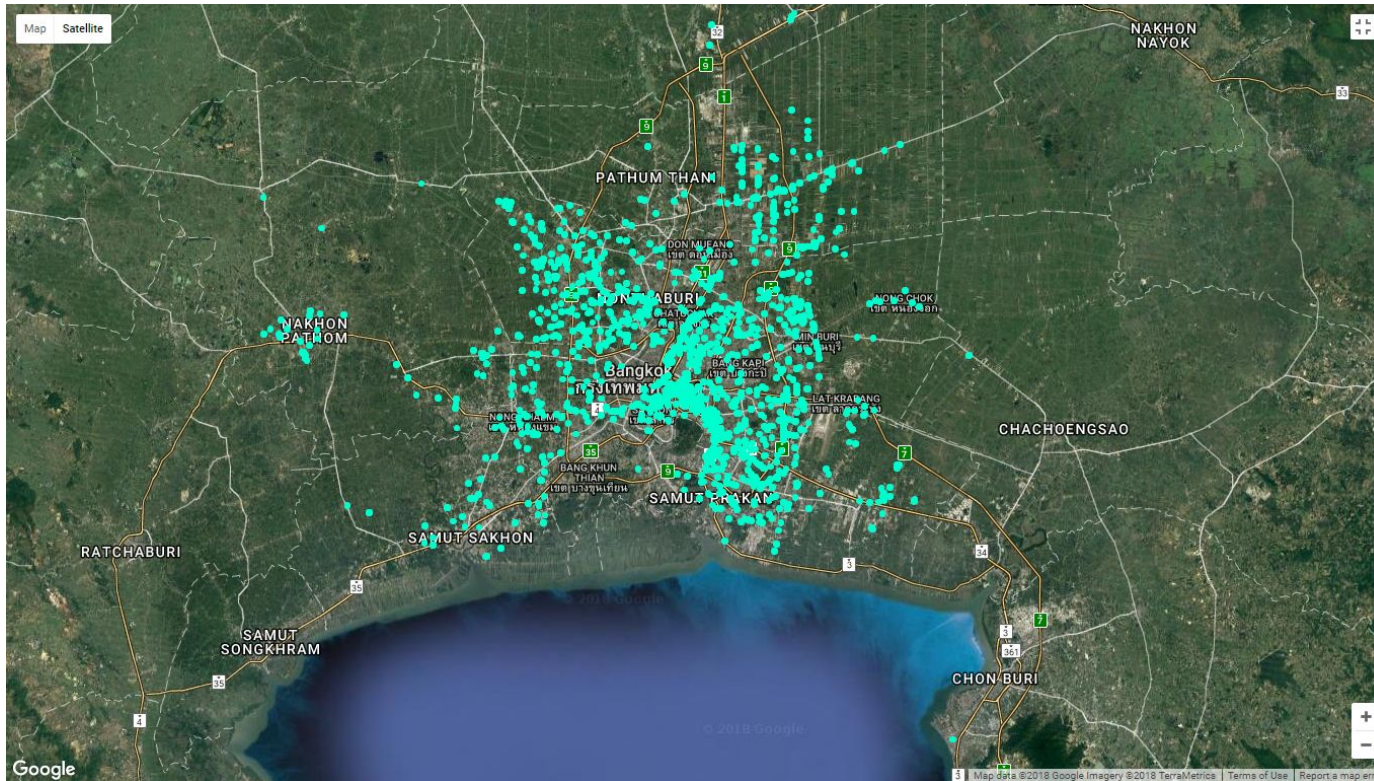
Brand royalty



Price sensitivity

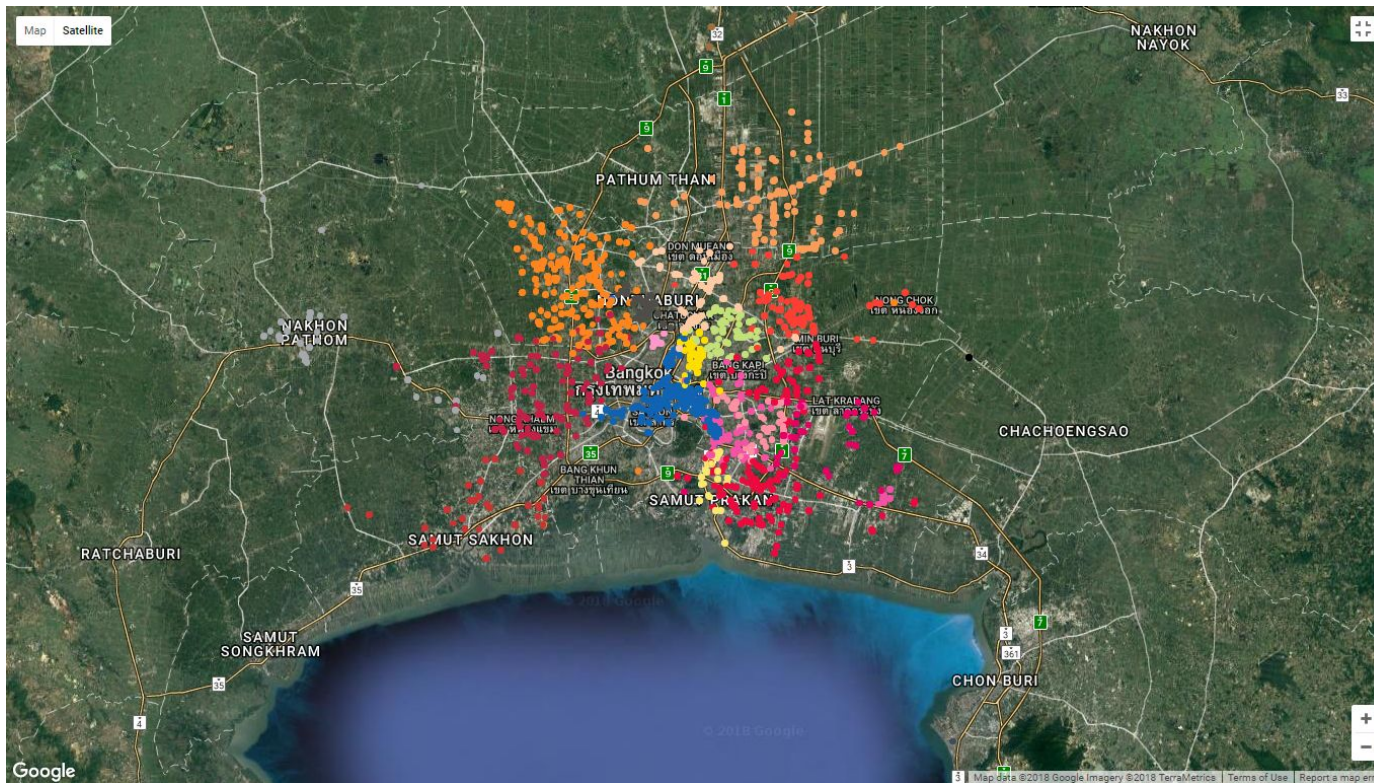
Example - Real Estate segmentation in Thailand

What should be the input feature of this?

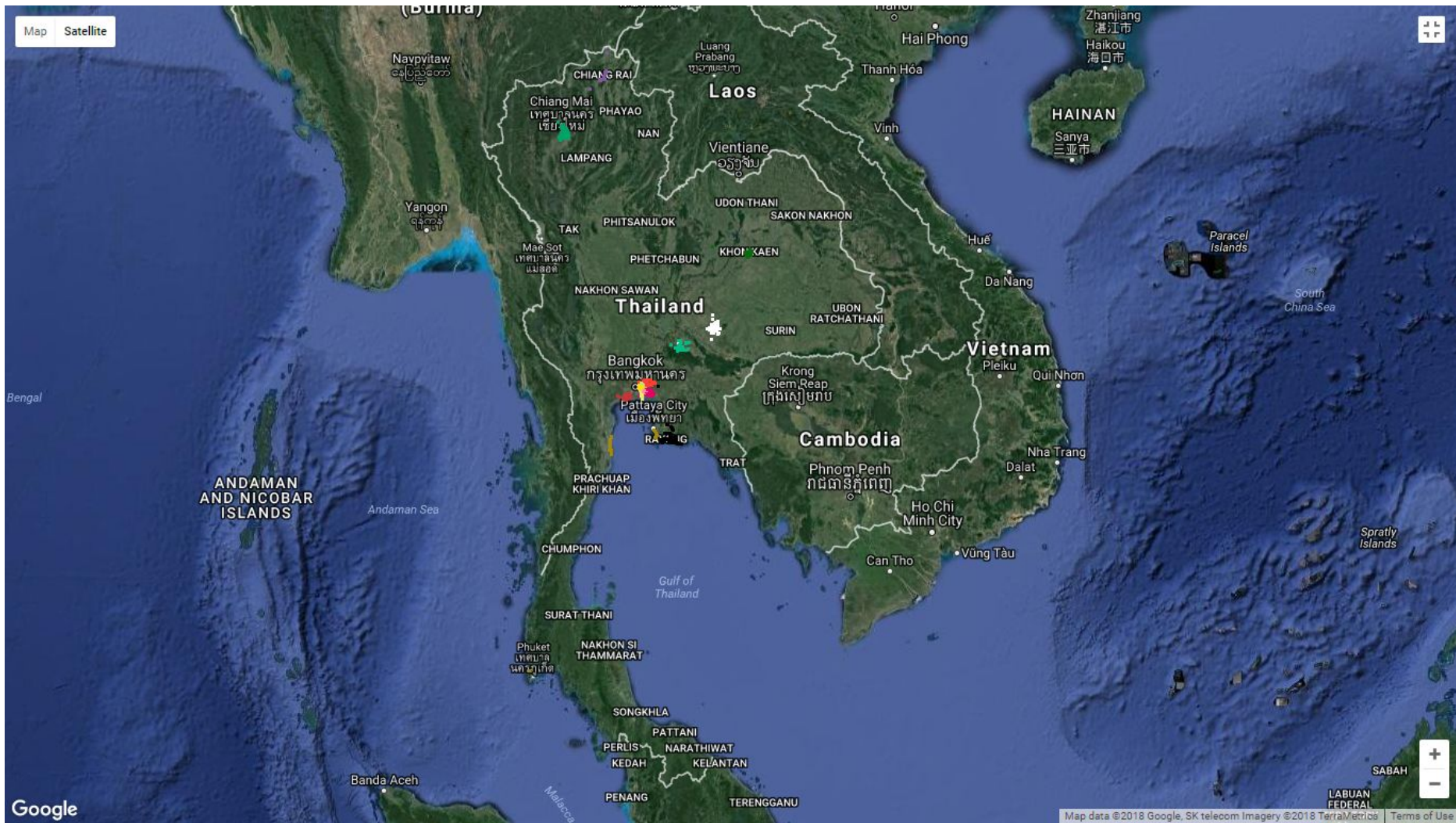


Example - Real Estate segmentation in Thailand

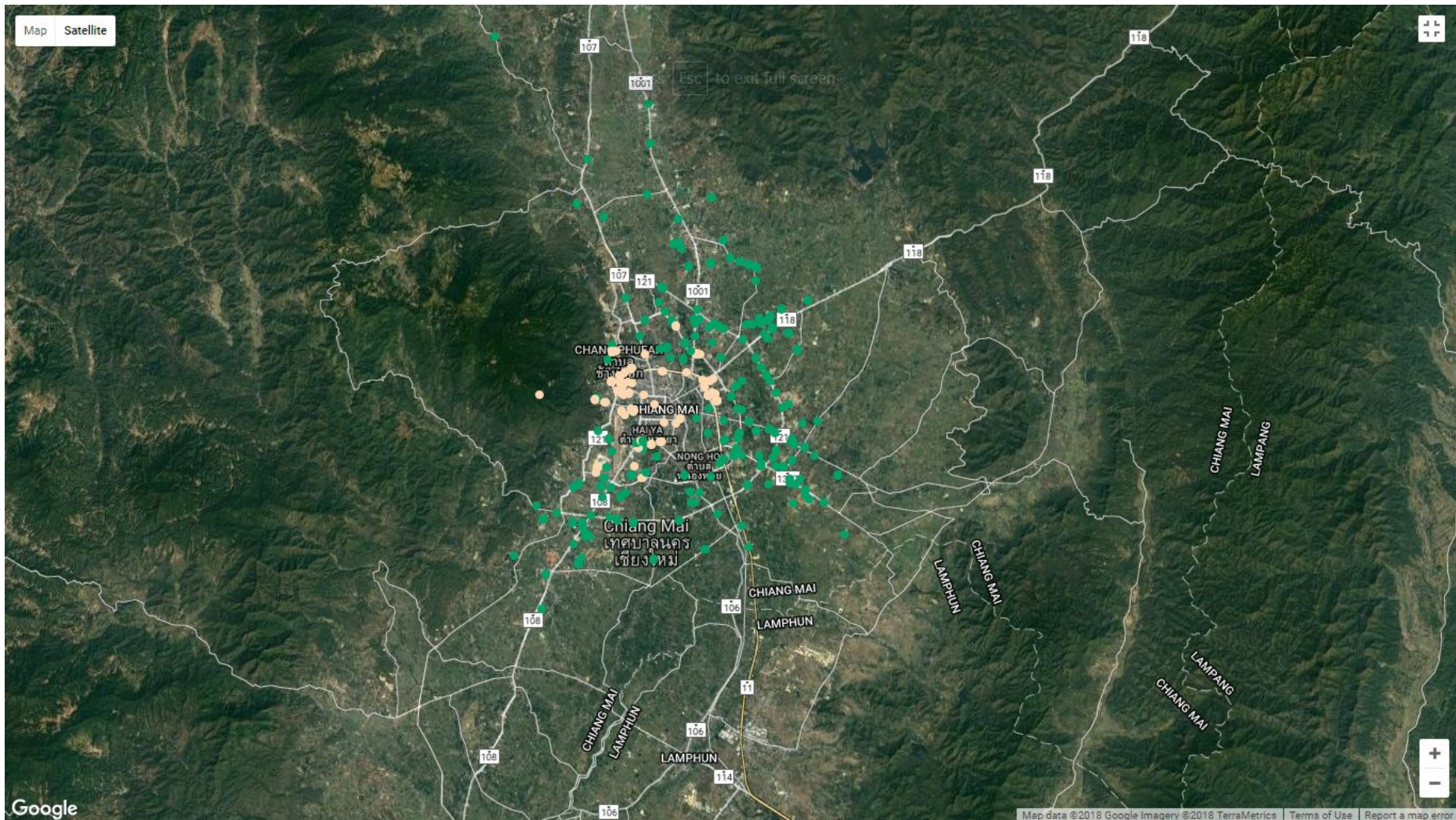
What should be the input feature of this?



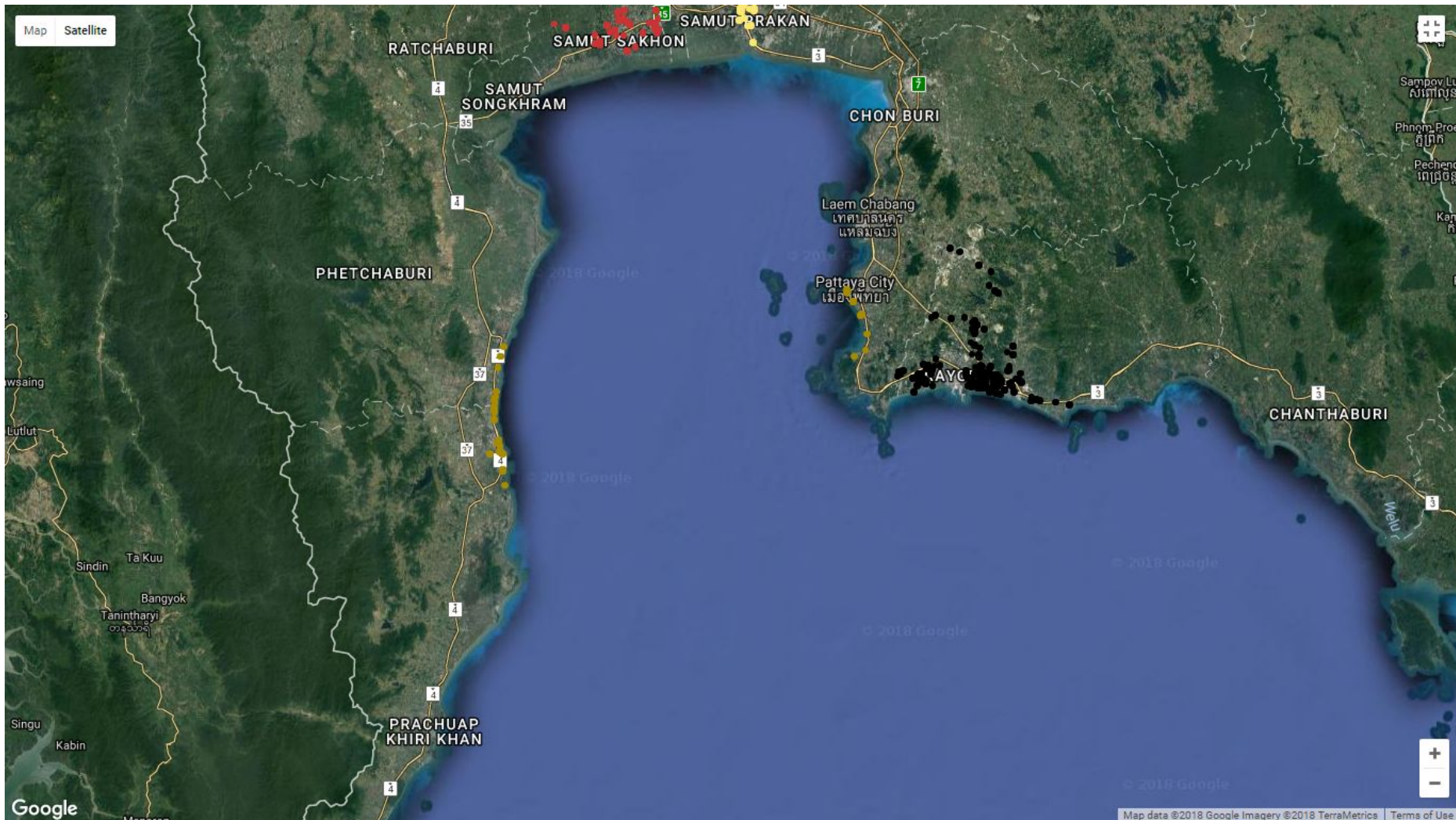
Example - Real Estate segmentation in Thailand



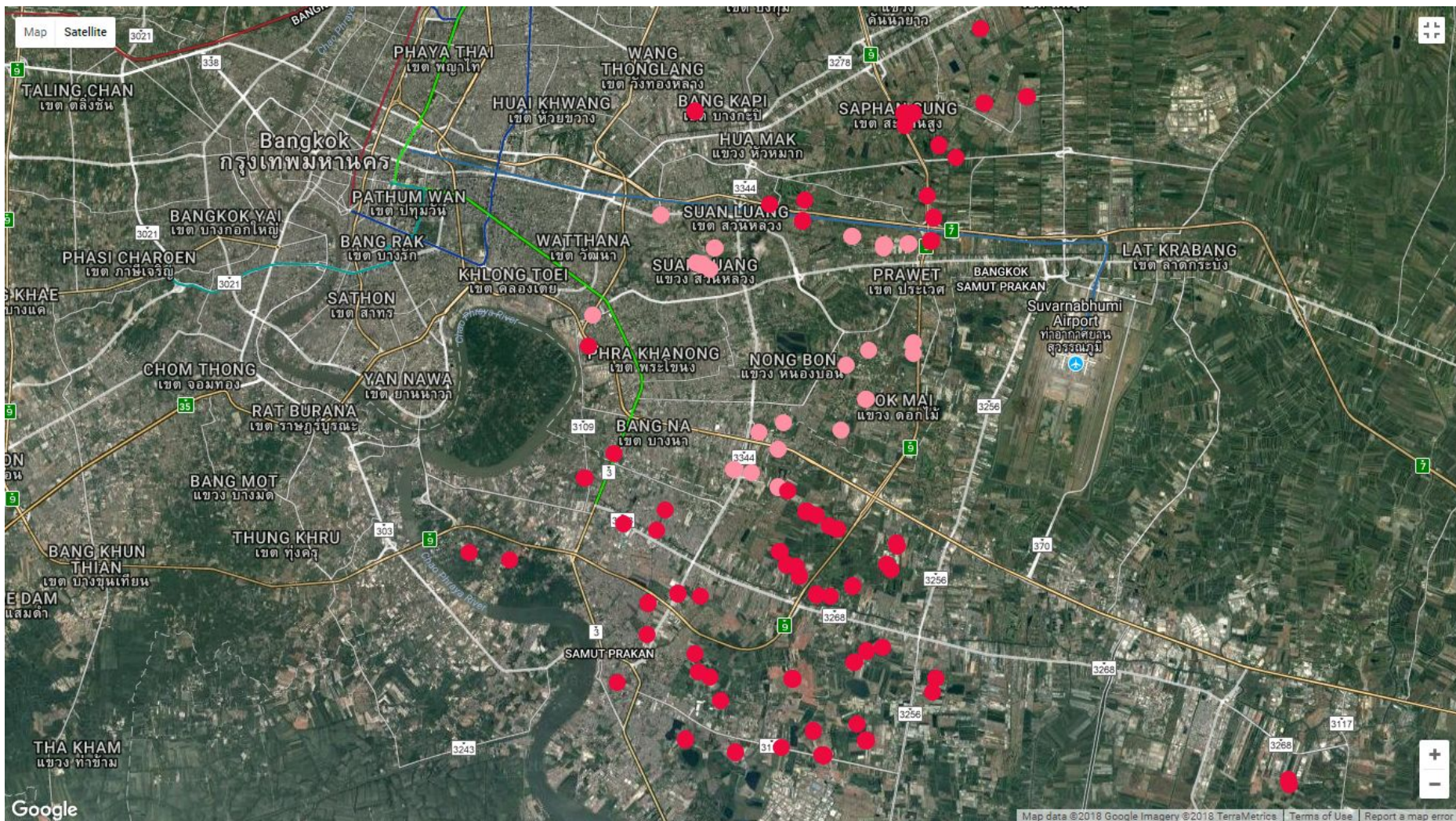
Example - Real Estate segmentation in Thailand



Example - Real Estate segmentation in Thailand



Example - Real Estate segmentation in Thailand

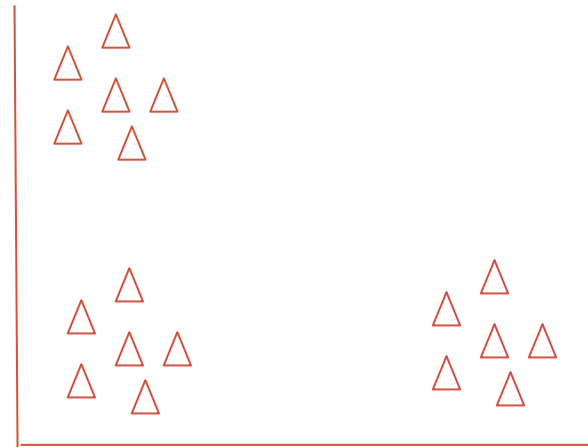


K-mean clustering

Clustering - task that tries to automatically discover groups within the data

Too hard...

Brand royalty



Price sensitivity

K-mean clustering

Clustering - task that tries to automatically discover groups within the data

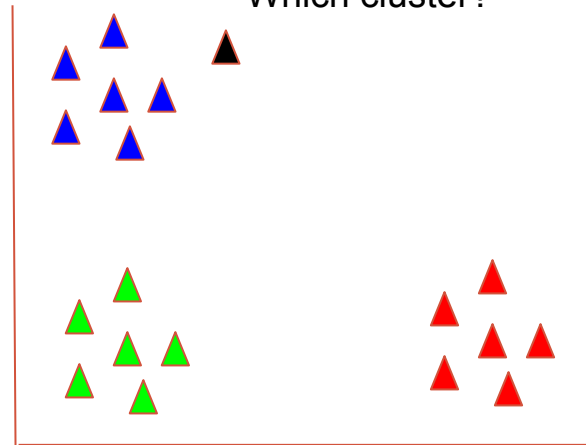
Too hard...

Easier if we know the
grouping beforehand
(supervised)

How?

Brand royalty

Which cluster?



Price sensitivity

Nearest Neighbour classification

Find the closest training data, assign the same label as the training data

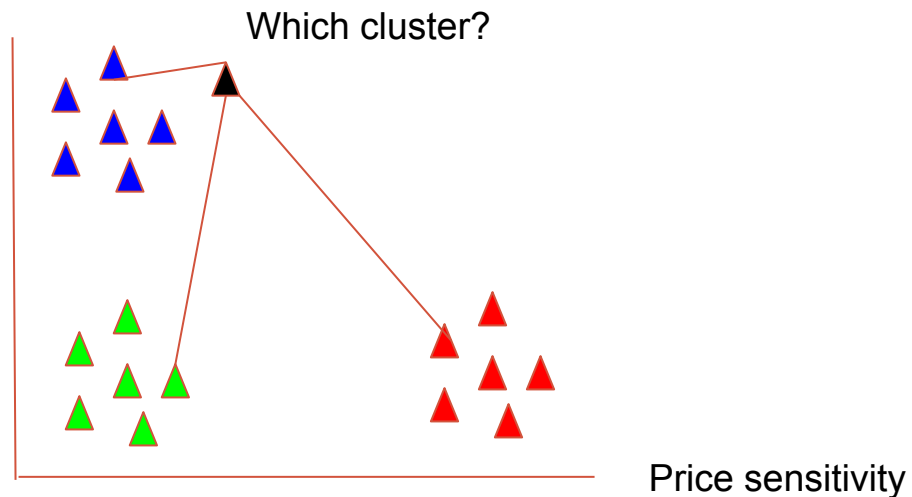
Given query data

For every point in the training data

Compute the distance with the query

Assign label of the smallest distance

Brand royalty

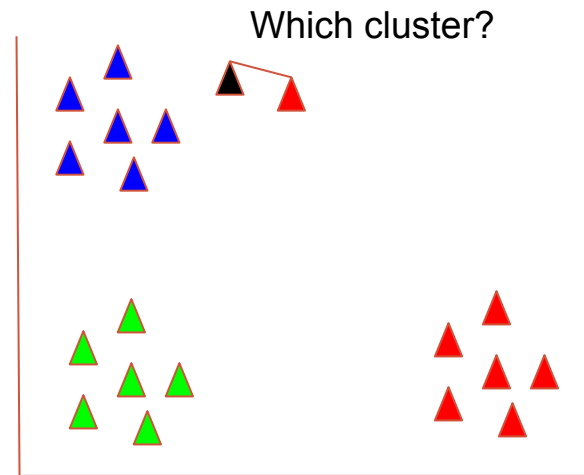


K-Nearest Neighbour (kNN) classification

Nearest Neighbour is susceptible to noise in the training data

Use a voting scheme instead

Brand royalty



K-Nearest Neighbour (kNN) classification

Nearest Neighbour is susceptible to noise in the training data

Use a voting scheme instead

Given query data

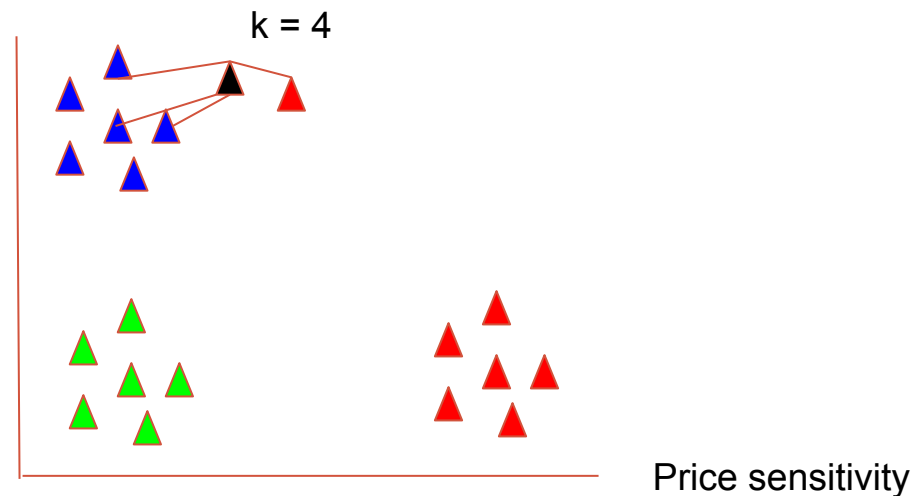
For every point in the training data

Compute the distance with the query

Find the K closest data points

Assign label by voting

Brand royalty



K-Nearest Neighbour (kNN) classification

Nearest Neighbour is susceptible to noise in the training data

Use a voting scheme instead

Given query data

For every point in the training data

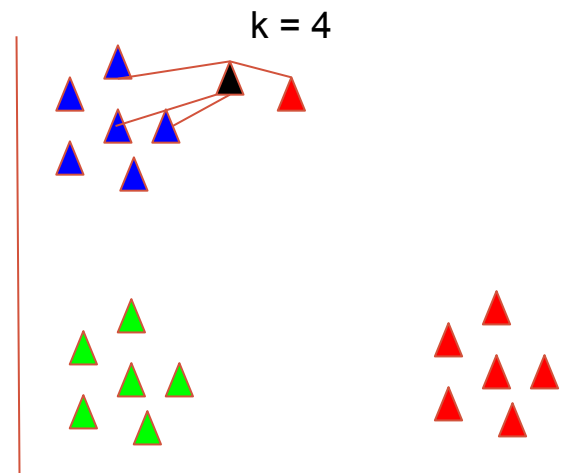
Compute the distance with the query

Find the K closest data points

Assign label by voting

The votes can be weighted by the
inverse distance (weighted k-NN)

Brand royalty



Price sensitivity

Closest?

We need some kind of **distance** or **similarity** measures

$$F(\mathbf{X}_1, \mathbf{X}_2) = d \quad \mathbf{X}_1 = [x_{1,1}, x_{1,2}, \dots, x_{1,n}]$$

$$\mathbf{X}_2 = [x_{2,1}, x_{2,2}, \dots, x_{2,n}]$$

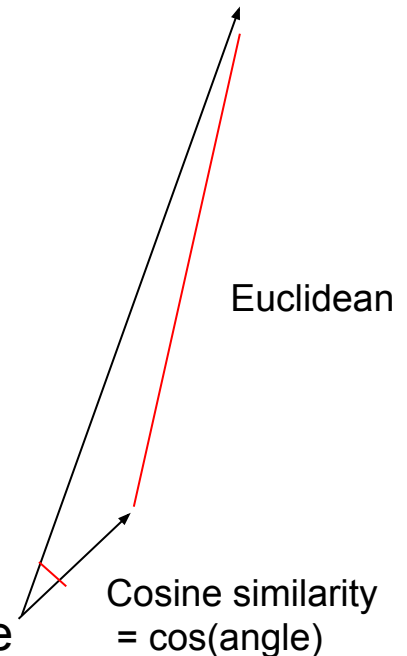
Euclidean distance

$$\sqrt{\sum_i (x_{1,i} - x_{2,i})^2}$$

Cosine similarity

$$\frac{\mathbf{X}_1 \cdot \mathbf{X}_2}{|\mathbf{X}_1| |\mathbf{X}_2|} = \frac{\sum_i x_{1,i} x_{2,i}}{\sqrt{\sum_i x_{1,i}^2} \sqrt{\sum_i x_{2,i}^2}}$$

Many more distances, Jaccard distance, Earth mover distance



KNN runtime

For every point in the training data

- Compute the distance with the query

- Find the K closest data points

- Assign label by voting

$O(N)$

$O(JN)$ - If we have J queries

Expensive

Ways to make it faster

- Kernelized KNN

- Locally Sensitive Hashing (LSH)

- Use centroids

Centroids

Basically the **representative of the cluster**

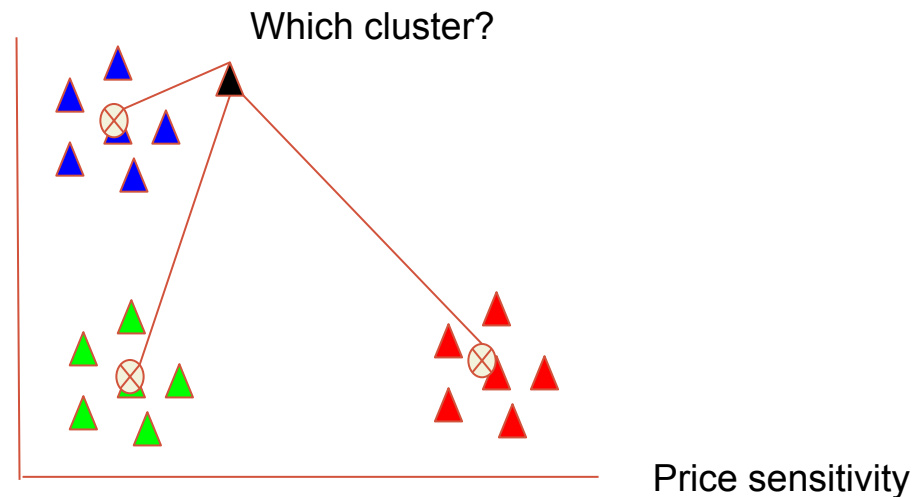
Find the mean location of the cluster by averaging

Can use mode or median depending on the data

$O(JL)$

L - number of clusters

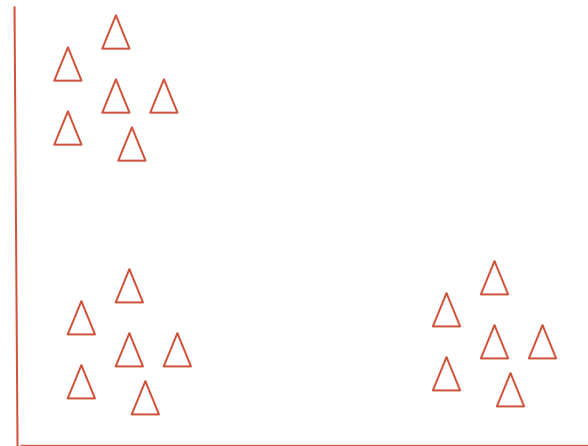
Brand royalty



K-mean clustering

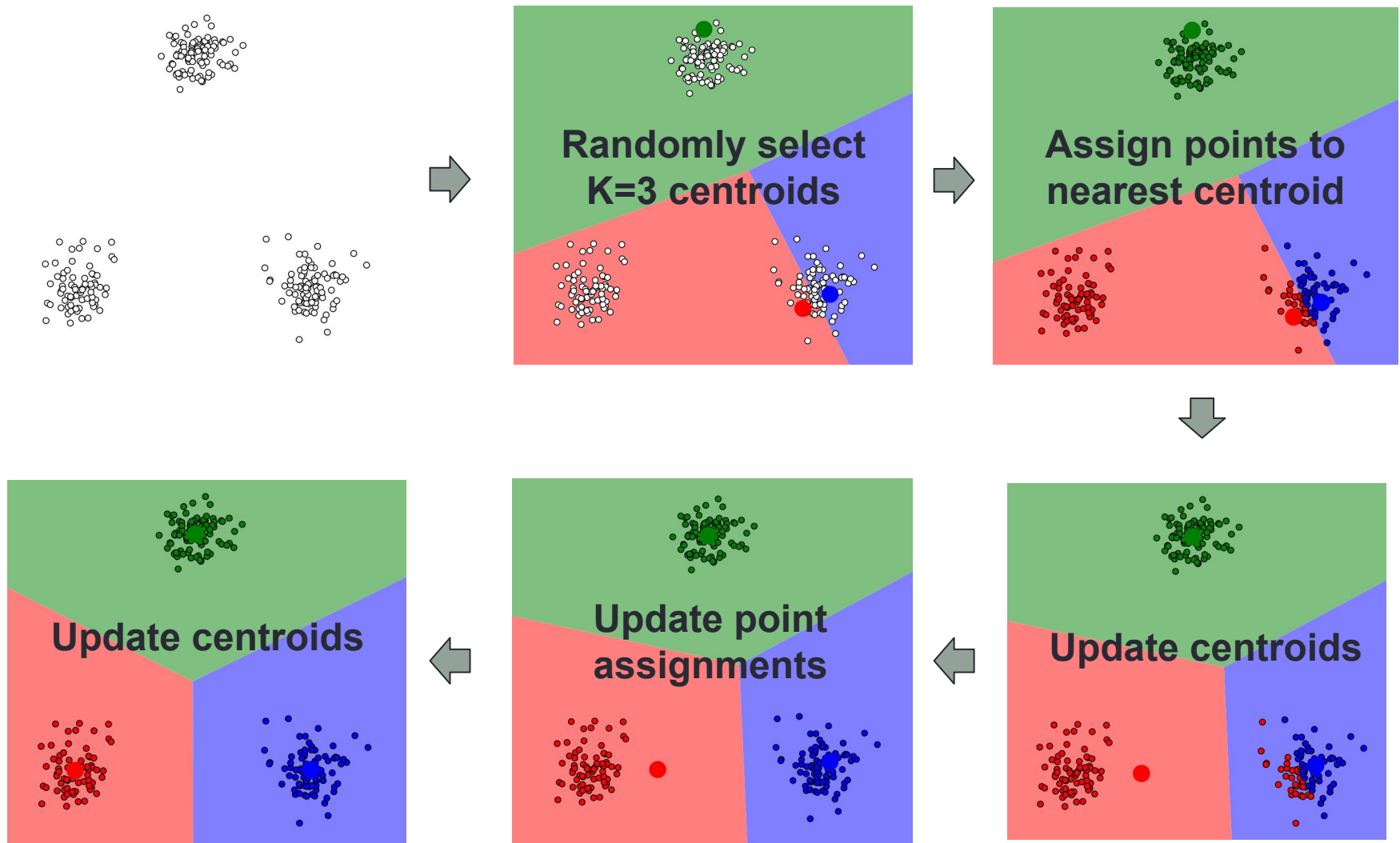
1. Randomly k centroids by picking from data points
2. Assign each data points to centroids
3. Update centroids for each cluster
4. Repeat 2-3 until centroids does not change

Brand royalty



Price sensitivity

An Illustration Of K-Mean Clustering



Characteristics of K-means

- The number of clusters, K , is specified in advance.
- Always converge to a (local) minimum.
 - Poor starting centroid locations can lead to incorrect minima.

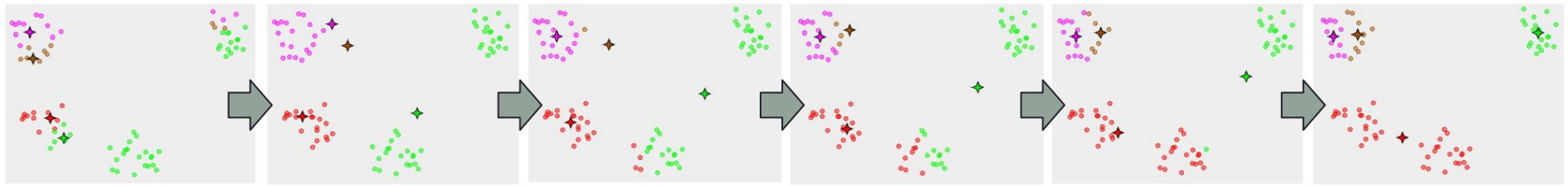
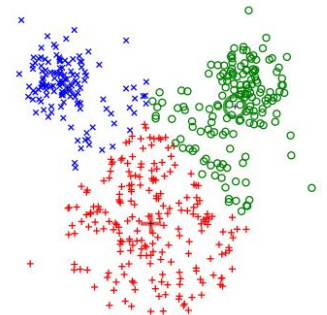
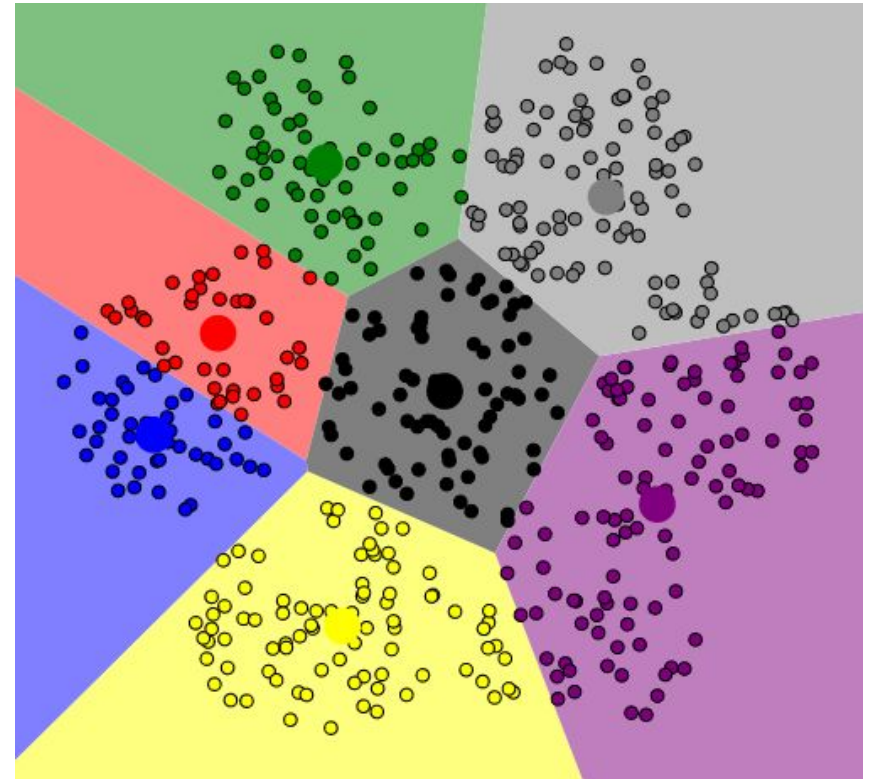
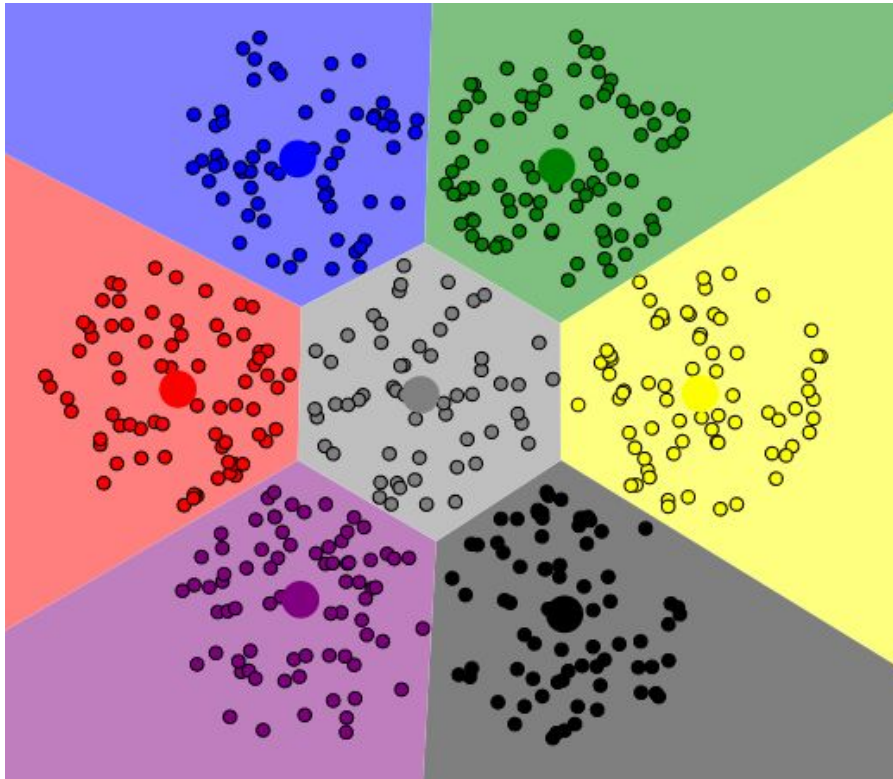


Image from https://en.wikipedia.org/wiki/K-means_clustering

- The model has several implicit assumptions:
 - Data points scatter around cluster's centers.
 - Boundary between adjacent clusters is always halfway between the cluster centroids.

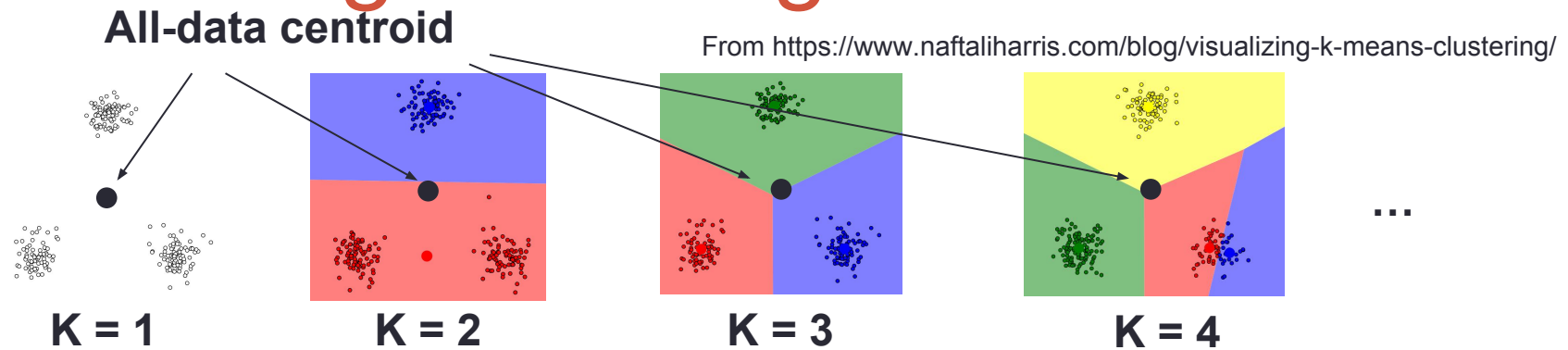


Effect of bad initializations



Solution, try different randomization and pick the best

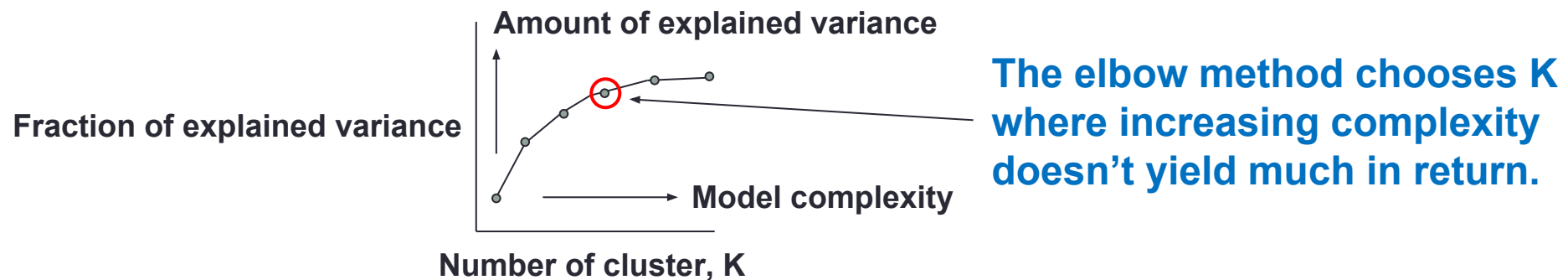
Selecting K - Using Elbow method



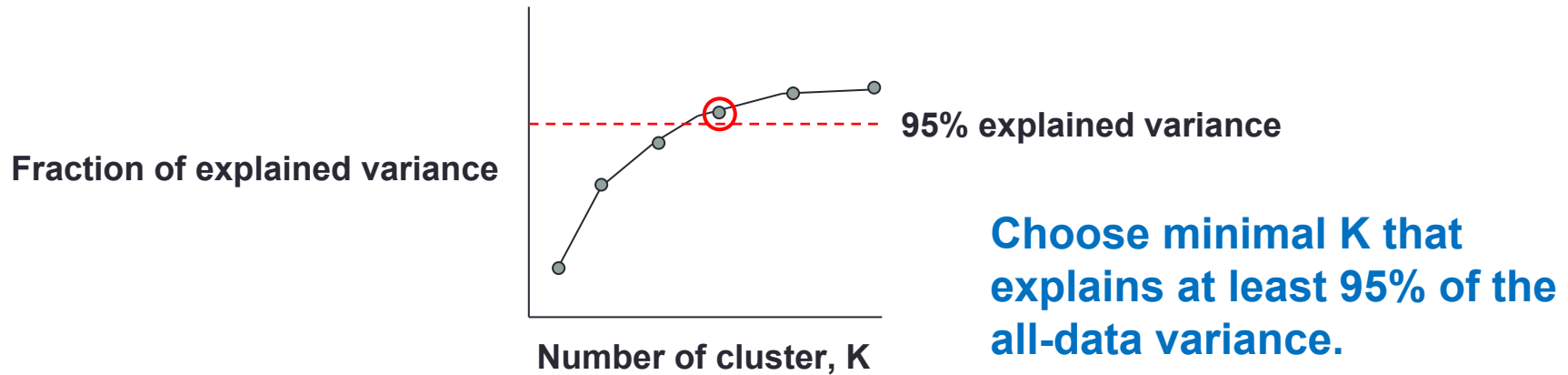
fraction of explained variance = $1 - \frac{\text{between-cluster variance}}{\text{all-data variance}}$

between-cluster variance = $\sum_{i=1}^K \frac{n_i(M_i - M)^2}{N - 1}$, where n_i = size of i^{th} cluster,
 M_i = centroid of i^{th} cluster, and
 M = all-data centroid.

all-data variance = $\sum_{i=1}^N \frac{(x_i - M)^2}{N - 1}$, where x_i = i^{th} data point and N = # of data.



Selecting K - other methods



K = 2 K = 3 K = 4 ⋮	→ Training K-mean Clustering Model →	Testing / Cross-validation →	K	Accuracy
			2	50%
			3	68%
			4	83%
			⋮	⋮

Choose K that maximizes certain objective (e.g. accuracy on testing data)

Best method

REGRESSION

with some K-mean clustering

Let's look at another example



<https://soclaimon.wordpress.com/2015/07/24/%E0%B9%82%E0%B8%A1%E0%B9%80%E0%B8%94%E0%B8%A5%E0%B8%99%E0%B9%89%E0%B8%B33%E0%B8%A2%E0%B8%B8%E0%B8%84%E0%B8%A1%E0%B8%B2%E0%B8%A3%E0%B9%8C%E0%B8%84-%E0%B8%9B%E0%B8%B9/>

Predicting amount of rainfall



Predicting amount of rainfall

Cloth	Corn	Grass	Water	Beer	Rainfall
4	6	3	10	0	76950
5	1	0	0	7	30234
6	0	3	5	7	123456
5	0	3	12	0	89301
4	3	0	6	7	?

We assume the input features have some correlation with the amount of rainfall.

Can we create a model that predict the amount of rainfall?

What is the output?

What is the input (features)?

Predicting the amount of rainfall

- The correlation can be positive or negative

เสี่ยงทายผ้าบุ่ง

 ผ้า 6 คืบ น้ำจะน้อย
นาที่ลุ่มจะได้ผลดี
นาที่ดอนจะเสียหาย

 ผ้า 5 คืบ น้ำปริมาณพอดี
ข้าวกล้าในนาจะได้บุญ

 ผ้า 4 คืบ น้ำจะมาก
นาที่ดอนจะได้ผลดี
นาที่ลุ่มจะเสียหาย

 ประเทศไทยอยู่ตรงไหน?
whereisthailand.info

Predicting the amount of rainfall

Cloth	Corn	Grass	Water	Beer	Rainfall
4	6	3	10	0	76950
5	1	0	0	7	30234
6	0	3	5	7	123456
5	0	3	12	0	89301
4	3	0	6	7	?

Can we create a model that predict the amount of rainfall?

What is the output?

What is the input (features)?

Predicting the amount of rainfall

Cloth	Corn	Grass	Water	Beer	Rainfall
4	6	3	10	0	76950
5	1	0	0	7	30234
6	0	3	5	7	123456
5	0	3	12	0	89301
4	3	0	6	7	?

- $h_{\theta}(\mathbf{x}_1) = \theta_0 + \theta_1 x_{1,1} + \theta_2 x_{1,2} + \theta_3 x_{1,3} + \theta_4 x_{1,4} + \theta_5 x_{1,5}$

1 refers to index of the data (the first in the training/test set)

- Where θ s are the parameter of the model
- X s are values in the table

(Linear) Regression

- $h_{\theta}(\mathbf{x}_1) = \theta_0 + \theta_1 x_{1,1} + \theta_2 x_{1,2} + \theta_3 x_{1,3} + \theta_4 x_{1,4} + \theta_5 x_{1,5}$

- θ s are the parameter (or weights)

Assume x_0 is always 1

- We can rewrite n is dimension of \mathbf{x}

$$h_{\theta}(\mathbf{x}_i) = \sum_{j=0}^n \theta_j x_{i,j} = \theta^T \mathbf{x}_i$$

h is parameterized by θ

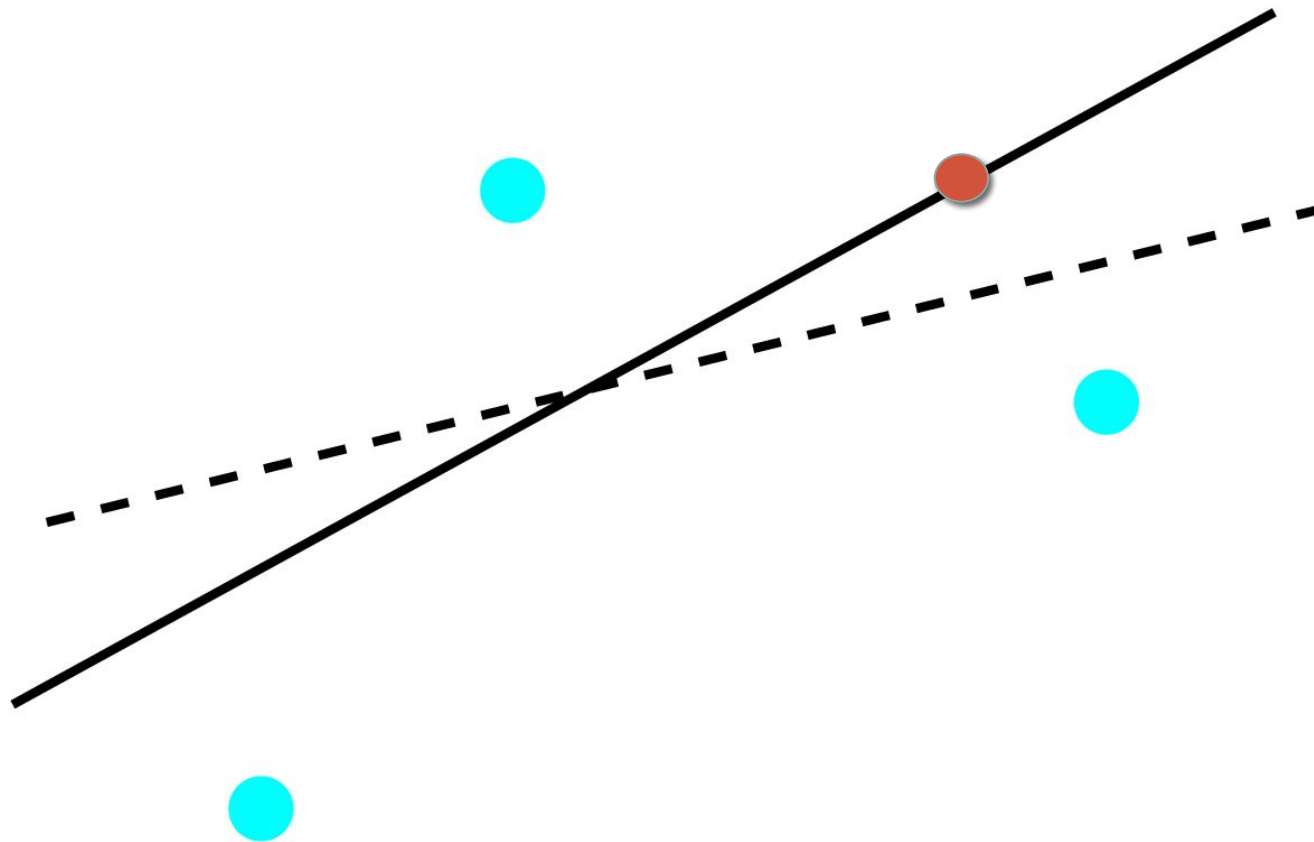
- Notation: vectors are bolded
- Notation: vectors are column vectors

Picking θ

- Random until you get the best performance?
- How to quantify best performance?

$$h_{\theta}(\mathbf{x}_i) = \sum_{j=0}^n \theta_j x_{i,j} = \theta^T \mathbf{x}_i$$

$$h_{\theta}(\mathbf{x}_i) = \sum_{j=0}^n \theta_j x_{i,j} = \theta^T \mathbf{x}_i$$



Cost function (Loss function)

- Let's use the mean square error (MSE)

$$J(\theta) = \frac{1}{m} \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i)^2$$

m is the number of training examples



We want to pick θ that minimize the loss

i here is the index of the training example

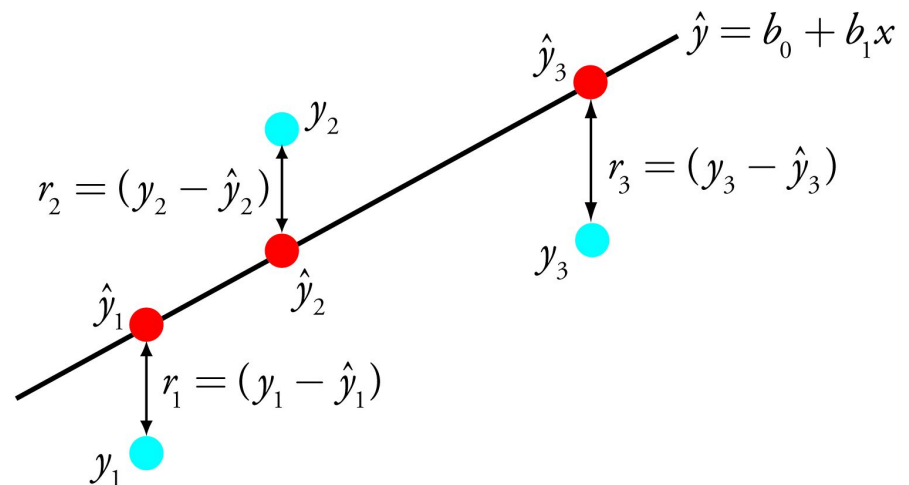
Note how \mathbf{x} is bolded

Cost function (Loss function)

- Let's use the mean square error (MSE)

$$J(\theta) = \frac{1}{m} \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i)^2$$

We want to pick θ that minimize the loss



Cost function (Loss function)

- Let's use the mean square error (MSE)

$$J(\theta) = \frac{1}{m} \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i)^2$$



We want to pick θ that minimize the loss

$$\frac{m}{2} J(\theta) = \frac{1}{2} \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i)^2$$

Picking θ

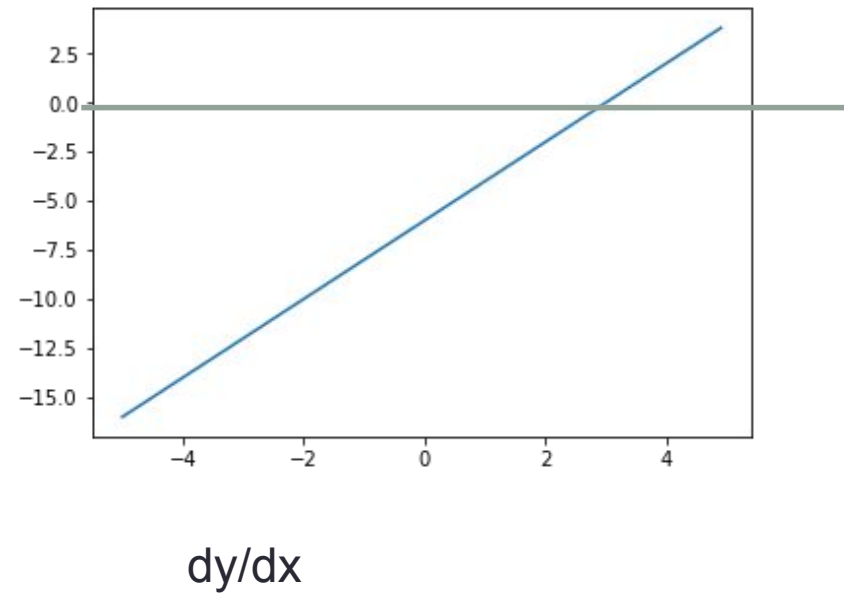
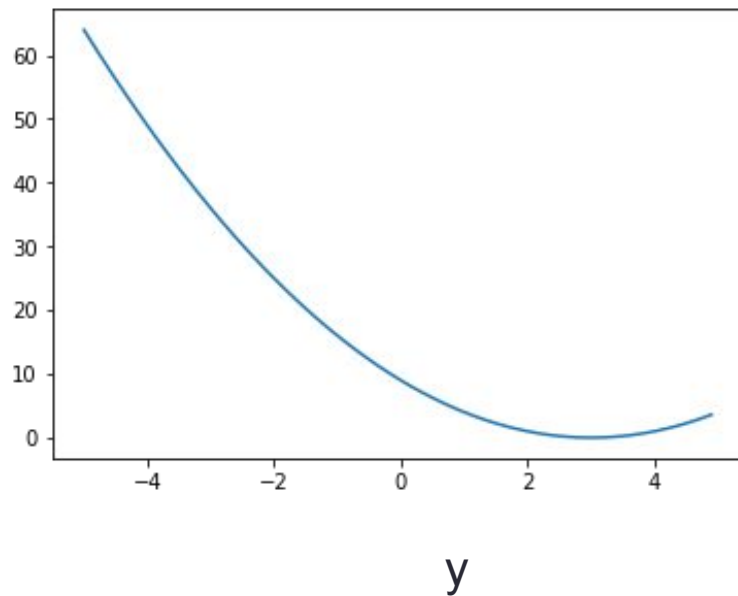
- Random until you get the best performance?
 - Can we do better than random chance?
- How to quantify best performance?

$$\frac{m}{2} J(\theta) = \frac{1}{2} \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i)^2$$

Minimizing a function

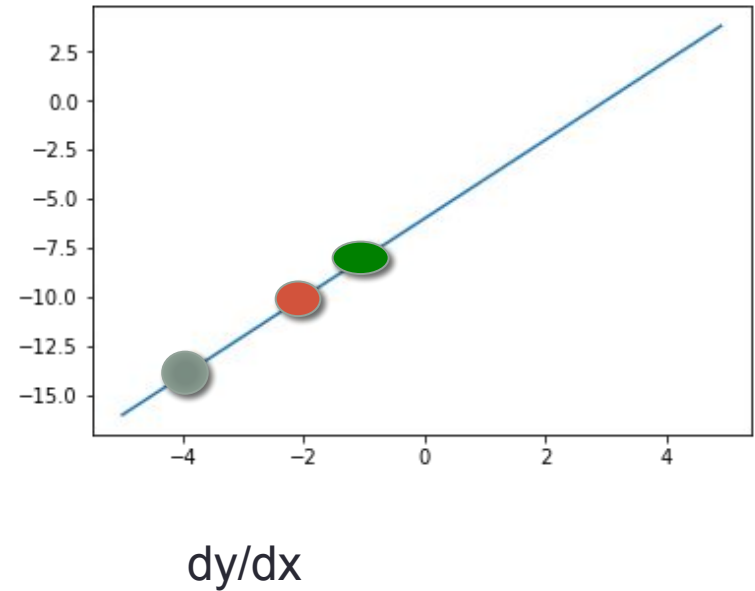
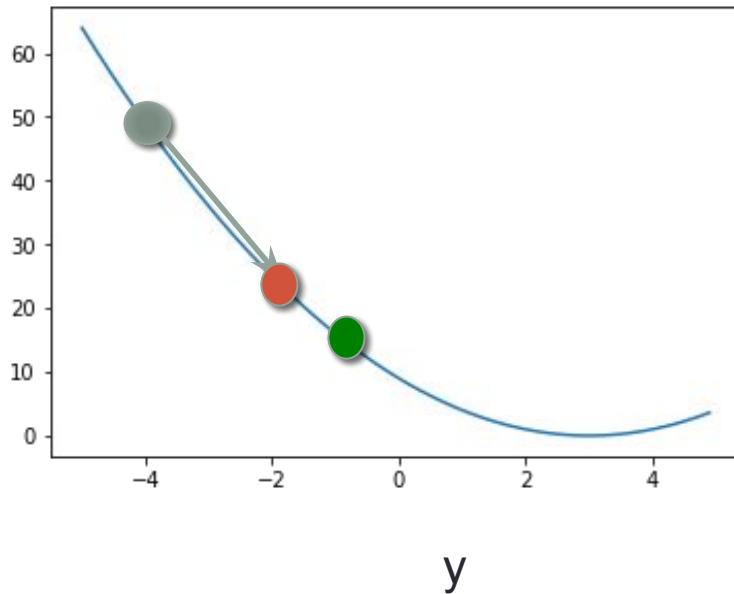
- You have a function
 - $y = (x - a)^2$
- You want to minimize Y with respect to x
 - $dy/dx = 2x - 2a$
 - Take the derivative and set the derivative to 0
 - (And maybe check if it's a minima, maxima or saddle point)
- We can also go with an iterative approach

Gradient descent



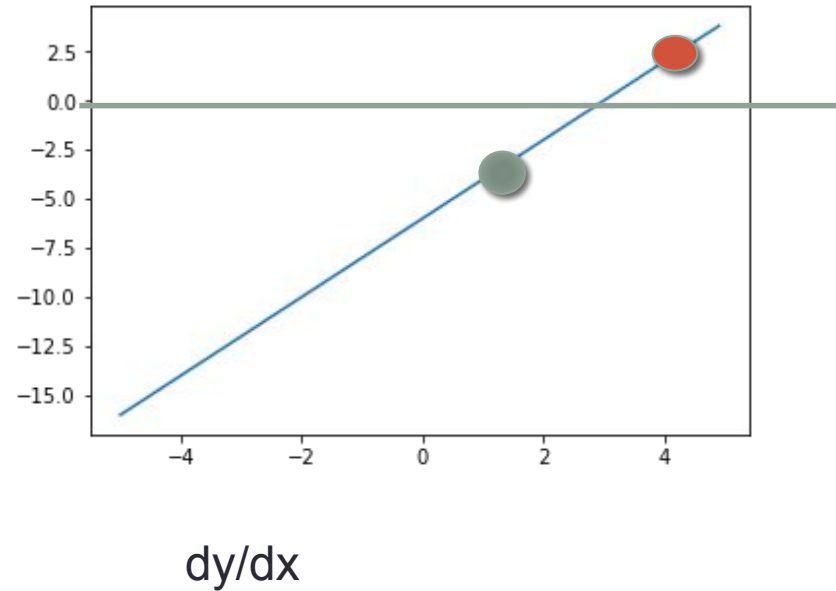
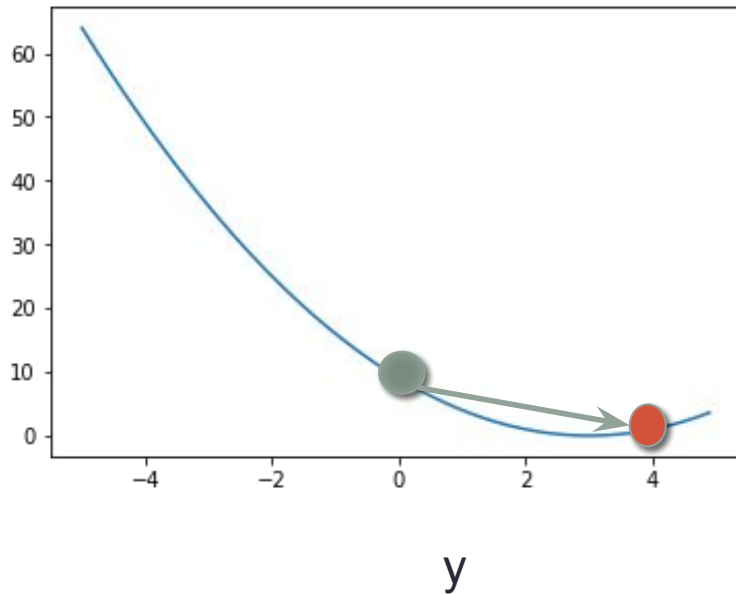
First what does dy/dx means?

Gradient descent



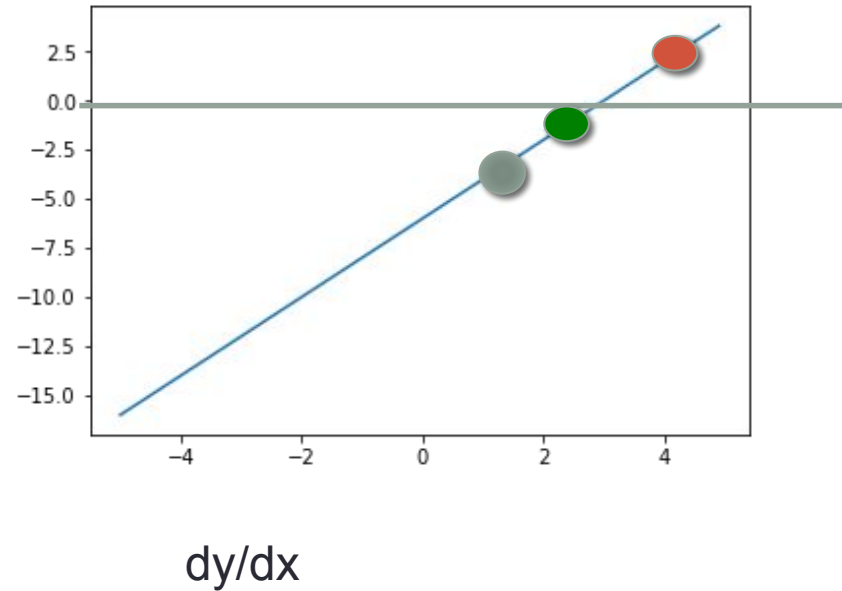
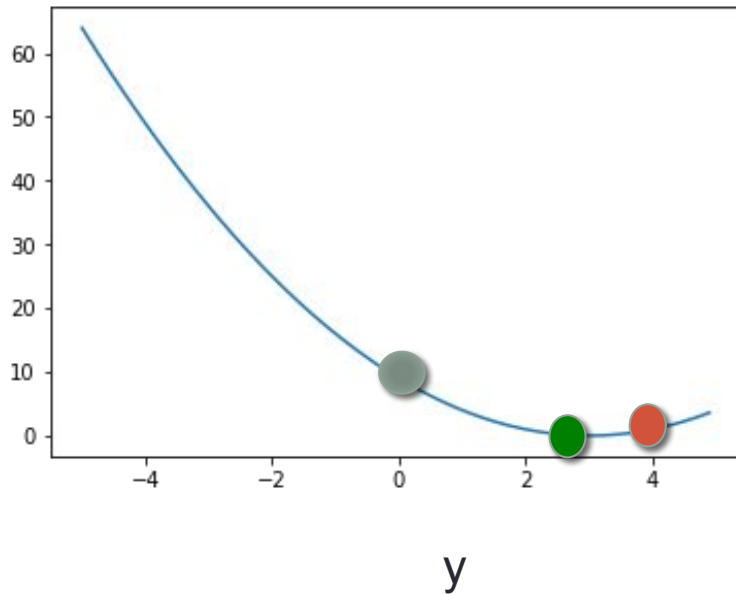
Move along the negative direction of the gradient
The bigger the gradient the bigger step you move

Gradient descent



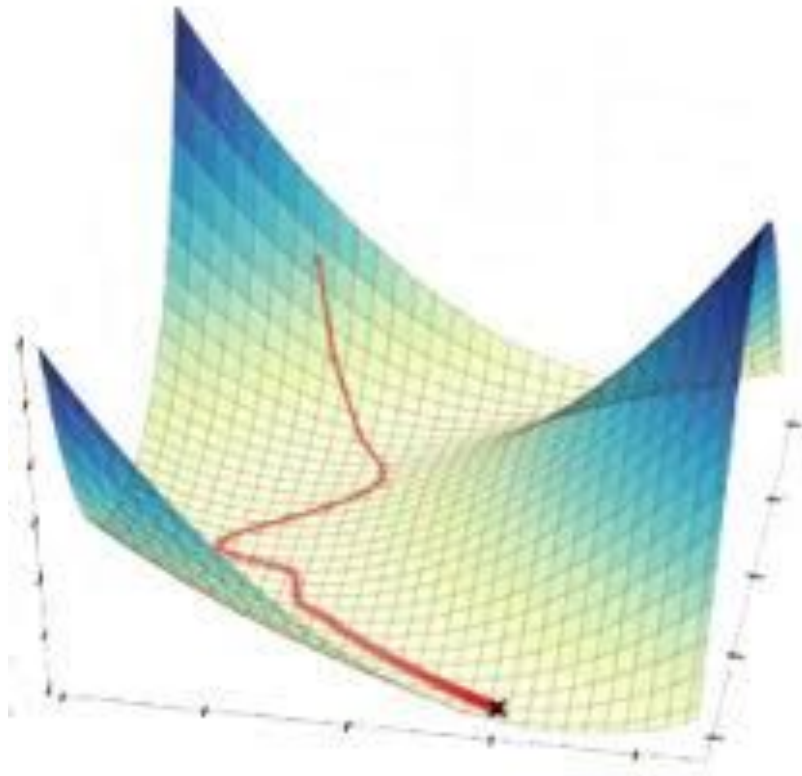
What happens when you overstep?

Gradient descent



If you over step you can move back

Gradient descent in 3d



Formal definition

- $y = f(x)$
- Pick a starting point x_0
- Moves along $-dy/dx$
- $x_{n+1} = x_n - r * dy/dx$
- Repeat till convergence
- r is the learning rate

Big r means you might overstep

Small r and you need to take more steps

Picking θ

- Random until you get the best performance?
 - Can we do better than random chance?
 - Gradient descent (a better guess!)
- How to quantify best performance?

$$\frac{m}{2} J(\theta) = \frac{1}{2} \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i)^2$$

LMS regression with gradient descent

$$J(\theta) = \frac{1}{2} \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i)^2$$

$$\frac{\partial J}{\partial \theta_j} = -\sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i) x_i^{(j)}$$



LMS regression with gradient descent

$$\frac{\partial J}{\partial \theta_j} = -\sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i) x_i^{(j)}$$

$$\theta_j \Leftarrow \theta_j + r \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i) x_i^{(j)}$$

Interpretation?

Batch updates vs mini-batch

$$\theta_j \Leftarrow \theta_j + r \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i) x_i^{(j)}$$

- Batch updates (considering the whole training data) estimate the Loss function precisely
 - Can takes a long time if m is large
- Updates with a subset of m
 - We now have an estimate of the loss function
 - This can lead to a wrong direction, but we get faster updates
 - Called Stochastic Gradient Descent (SGD) or incremental gradient descent

Other loss functions

- MSE

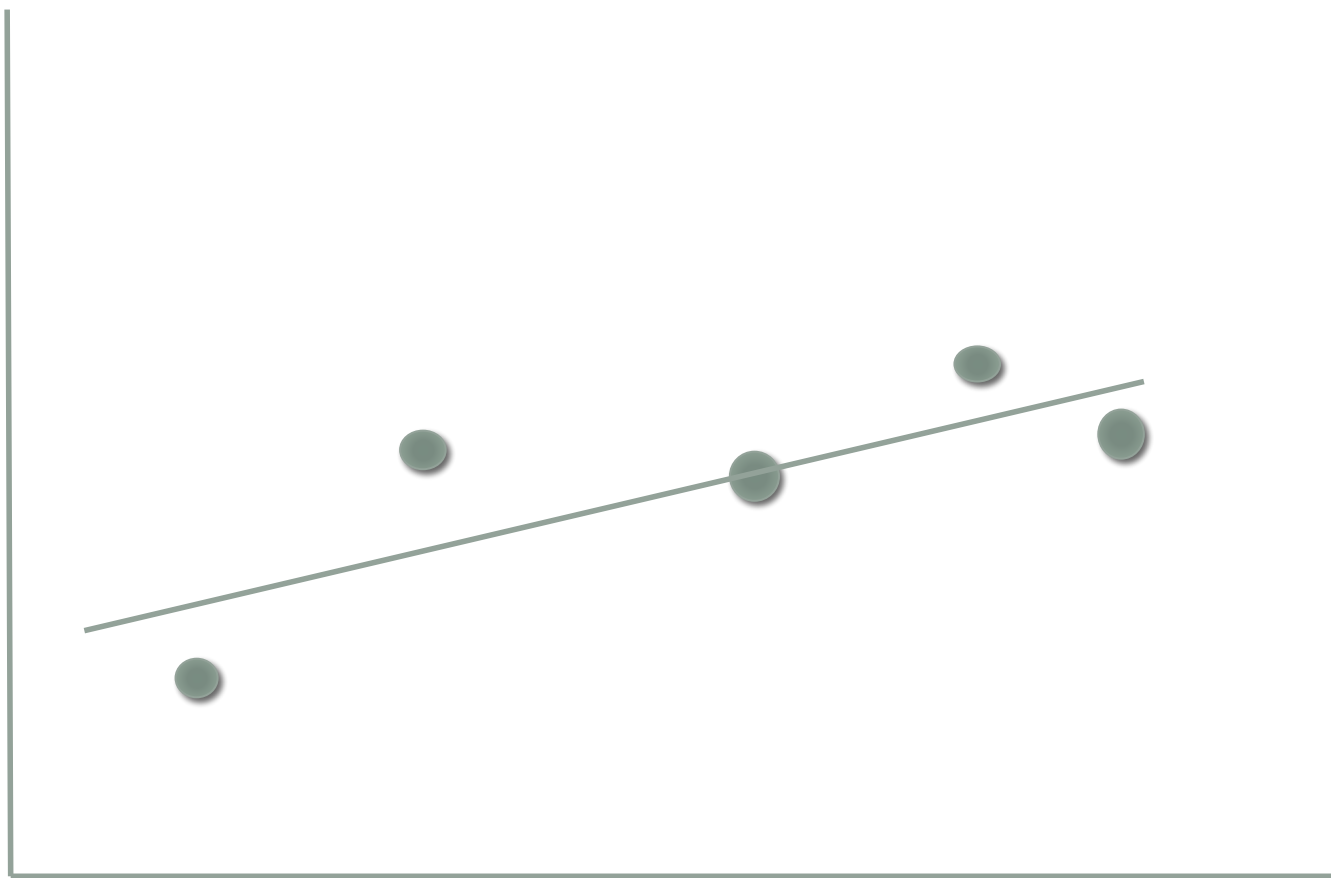
$$J(\theta) = \frac{1}{m} \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i)^2$$

- Also called L2 loss

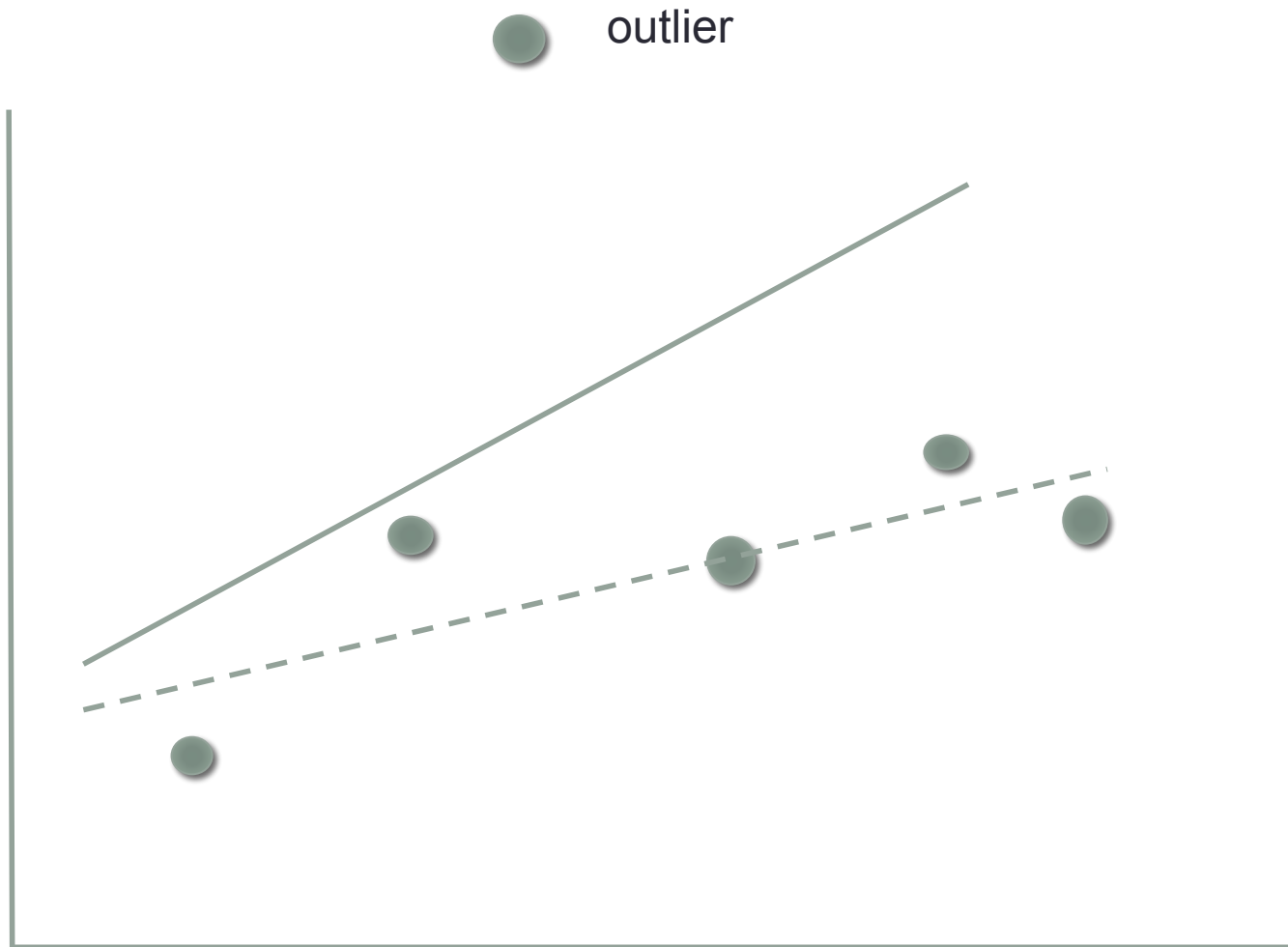
- L1 loss

$$\frac{1}{m} \sum_{i=1}^m |y_i - \theta^T \mathbf{x}_i|$$

L2 vs L1 loss



L2 vs L1 loss



Outlier frequently happens in the real world

Norms (p-norm or Lp-norm)

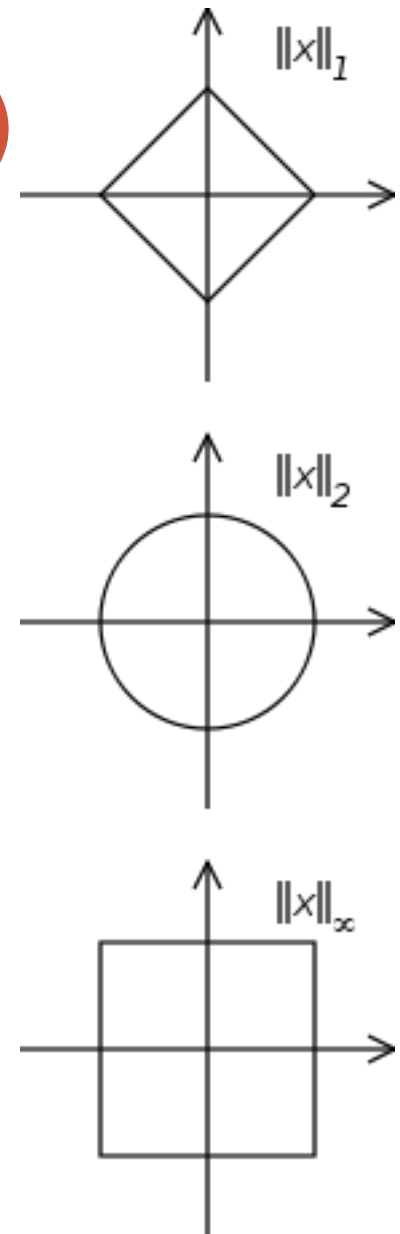
- For any real number $p > 1$

$$\|\mathbf{x}\|_p = (|x_1|^p + |x_2|^p + \dots + |x_n|^p)^{\frac{1}{p}}$$

- For $p = \infty$

$$\|x\|_{\infty} = \max \{|x_1|, |x_2|, \dots, |x_n|\}$$

- We'll see more of p-norms when we get to neural networks



Minimizing a function

- You have a function
 - $y = (x - a)^2$
- You want to minimize Y with respect to x
 - $dy/dx = 2x - 2a$
 - Take the derivative and set the derivative to 0
 - (And maybe check if it's a minima, maxima or saddle point)
- We can also go with an iterative approach (Gradient descent)

LMS regression with matrix derivatives

- First let's define what's a derivative of a matrix
- For a function $f : \mathbb{R}^{m \times n} \mapsto \mathbb{R}$
- The derivative wrt to A is

$$\nabla_A f(A) = \begin{bmatrix} \frac{\partial f}{\partial A_{11}} & \dots & \frac{\partial f}{\partial A_{1n}} \\ \vdots & \ddots & \vdots \\ \frac{\partial f}{\partial A_{m1}} & \dots & \frac{\partial f}{\partial A_{mn}} \end{bmatrix}$$

Example

- Suppose

$$A = \begin{bmatrix} A_{11} & A_{12} \\ A_{21} & A_{22} \end{bmatrix}$$

$$f : \mathbb{R}^{m \times n} \mapsto \mathbb{R}$$

$$\nabla_A f(A) = \begin{bmatrix} \frac{\partial f}{\partial A_{11}} & \cdots & \frac{\partial f}{\partial A_{1n}} \\ \vdots & \ddots & \vdots \\ \frac{\partial f}{\partial A_{m1}} & \cdots & \frac{\partial f}{\partial A_{mn}} \end{bmatrix}$$

$$f(A) = \frac{3}{2}A_{11} + 5A_{12}^2 + A_{21}A_{22}$$

$$\nabla_A f(A) = \begin{bmatrix} \frac{3}{2} & 10A_{12} \\ A_{22} & A_{21} \end{bmatrix}$$

Trace of a matrix

- $\text{tr}A$ is the sum of the diagonals of matrix A (A must be a square matrix)

$$\text{tr}A = \sum_i^N A_{ii}$$

- Trace of a real number? (1x1 matrix)

Trace properties

- $\text{tr}(a) = a$
- $\text{tr}A = \text{tr}A^T$
- $\text{tr}(A+B) = \text{tr}A + \text{tr}B$
- $\text{tr}(aA) = a\text{tr}(A)$

$$\nabla_A \text{tr} AB = B^T$$

$$\nabla_{A^T} f(A) = (\nabla_A f(A))^T$$

$$\nabla_A \text{tr} ABA^T C = CAB + C^T AB^T$$

$$\nabla_{A^T} \text{tr} ABA^T C = B^T A^T C^T + BA^T C$$

LMS regression with matrix derivatives

$$X = \begin{bmatrix} - & x_1^T & - \\ - & x_2^T & - \\ - & x_m^T & - \end{bmatrix} \quad y = \begin{bmatrix} y_1 \\ y_2 \\ y_m \end{bmatrix}$$

$$X\theta - y = \begin{bmatrix} x_1^T\theta \\ | \\ x_m^T\theta \end{bmatrix} - \begin{bmatrix} y_1 \\ | \\ y_m \end{bmatrix}$$

LMS regression with matrix derivatives

$$X\theta - y = \begin{bmatrix} x_1^T \theta & y_1 \\ & \\ & \\ x_m^T \theta & y_m \end{bmatrix} - \begin{bmatrix} & \\ & \\ & \\ & \end{bmatrix}$$

$$\frac{1}{2}(X\theta - y)^T (X\theta - y) = \frac{1}{2} \sum_{i=1}^m (y_i - \theta^T x)^2$$

We want to minimize this term wrt to θ

LMS regression with matrix derivatives

$$\theta = (X^T X)^{-1} X^T y$$

Trace properties

1 • $\text{tr}(a) = a$

2 • $\text{tr}A = \text{tr}A^T$

3 • $\text{tr}(A+B) = \text{tr}A + \text{tr}B$

4 • $\text{tr}(aA) = a\text{tr}(A)$

5 $\nabla_A \text{tr}AB = B^T$

6 $\nabla_{A^T} f(A) = (\nabla_A f(A))^T$

7 $\nabla_A \text{tr}ABA^T C = CAB + C^T AB^T$

8 $\nabla_{A^T} \text{tr}ABA^T C = B^T A^T C^T + BA^T C$

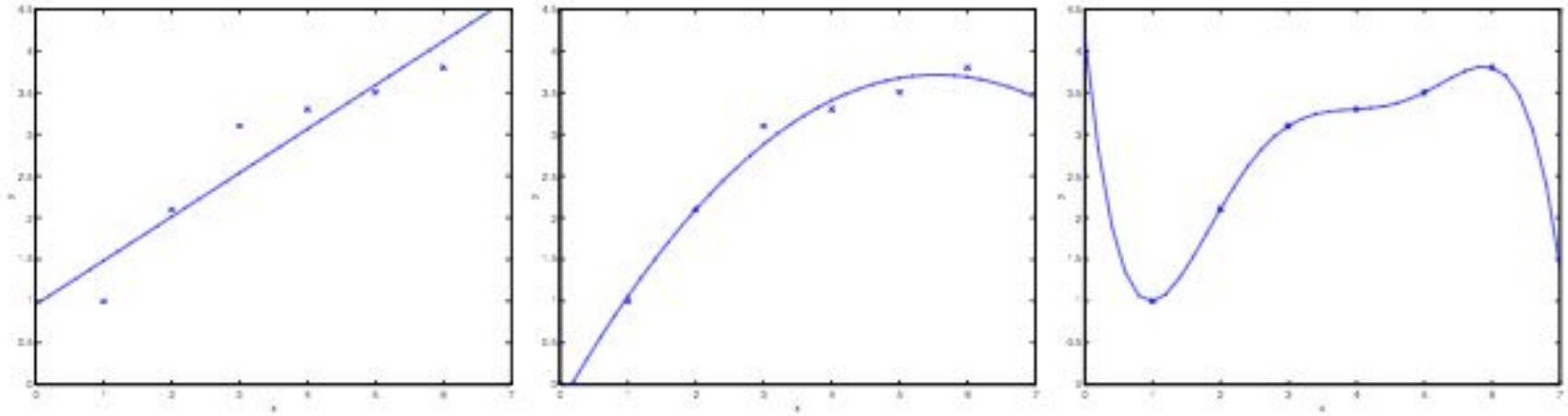
Regression with non-linear features

- If we add extra features that are non-linear
 - For example x^2

Cloth	Corn	Grass	Water	Beer	Rainfall
4	6	3	10	0	76950
5	1	0	0	7	30234
6	0	3	5	7	123456
5	0	3	12	0	89301
4	3	0	6	7	?

- $$h_{\theta}(\mathbf{x}_1) = \theta_0 + \theta_1 x_{1,1} + \theta_2 x_{1,2} + \theta_3 x_{1,3} + \theta_4 x_{1,4} + \theta_5 x_{1,5} + \theta_6 x_{1,1}^2 + \dots$$
- These can be considered as additional features
- We can now have a line that is non-linear

Overfitting Underfitting



Adding more non-linear features makes the line more curvy
(Adding more features also means more model parameters)

The curve can go directly to the outliers with enough parameters.

We call this effect **overfitting**

For the opposite case, having not enough parameters to model the data is called **underfitting**

Predicting floods

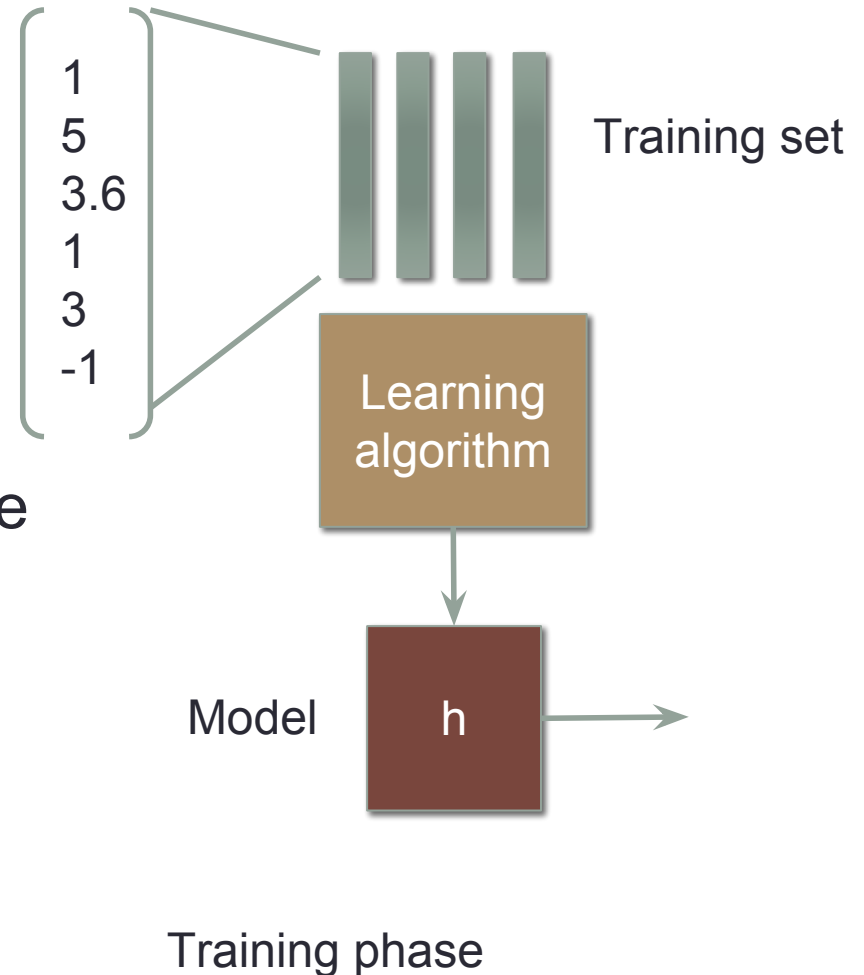
Cloth	Corn	Grass	Water	Beer	Flood?
4	6	3	10	0	yes
5	1	0	0	7	yes
6	0	3	5	7	no
5	0	3	12	0	yes
4	3	0	6	7	?

So far we talk about predicting an amount what if we want to do classification

Let's start with a binary choice. Flood or no flood

Flood or no flood

- What would be the output?
- $y = 0$ if not flooded
- $y = 1$ if flooded
- Anything in between is a score for how likely it is to flood

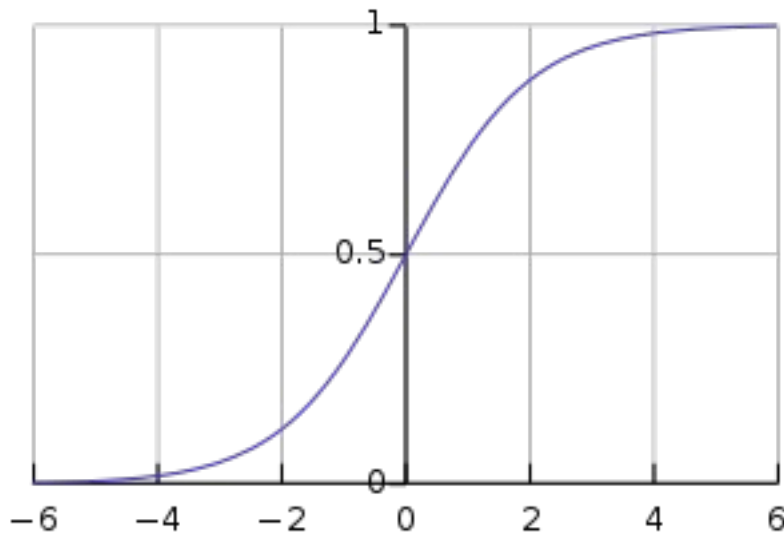


Can we use regression?

- Yes
- $h_{\theta}(\mathbf{x}_1) = \theta_0 + \theta_1 x_{1,1} + \theta_2 x_{1,2} + \theta_3 x_{1,3} + \theta_4 x_{1,4} + \theta_5 x_{1,5}$
- But
- What does it mean when h is higher than 1?
- Can h be negative? What does it mean to have a negative flood value?

Logistic function

- Let's force h to be between 0 and 1 somehow
- Introducing the logistic function (sigmoid function)



$$\begin{aligned} f(x) &= \frac{1}{1 + e^{-x}} \\ &= \frac{e^x}{1 + e^x} \end{aligned}$$

Logistic Regression

- Pass $\theta^T \mathbf{x}$ through the logistic function

$$h_{\theta}(x) = \frac{1}{1 + e^{-\theta^T x}}$$

Loss function?

- MSE error no longer a good candidate

Logistic Regression update rule

$$\theta_j \Leftarrow \theta_j + r \sum_{i=1}^m (y_i - h_{\theta}(x_i)) x_i^{(j)}$$

Update rule for linear regression

$$\theta_j \Leftarrow \theta_j + r \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i) x_i^{(j)}$$



Homework

Some matrix, some K-mean, and some regression



Office hours

- Wednesdays 16.30-18.00 starting from Aug 22nd
- 29th moved to 31st
- Location Sky Cafe

