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**Motivating the inclusion of construct validity in social media measurement:
Translating trust in vaccines from surveys to Twitter**

by Michael C. Smith

B.S. in Computer Science, May 2011, The Johns Hopkins University

M.S. in Computer Science, 2014, The Johns Hopkins University

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A Dissertation submitted to

The Faculty of
The School of Engineering and Applied Science
of The George Washington University
in partial satisfaction of the requirements
for the degree of Doctor of Philosophy

PhD Grad date!

Dissertation directed by

David A. Broniatowski

Associate Professor of Engineering Management and Systems Engineering

Summary of Comments on Motivating the inclusion of construct validity in social media measurement: Translating trust in vaccines from surveys to Twitter

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The School of Engineering and Applied Science of The George Washington University certifies that Michael C. Smith has passed the Final Examination for the degree of Doctor of Philosophy as of 2019-12-18. This is the final and approved form of the dissertation.

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Michael C. Smith

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Abstract

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Motivating the inclusion of construct validity in social media measurement: Translating trust in vaccines from surveys to Twitter

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