



DevOpsDays

INDIA 2016

# SPONSORSHIP PROSPECTUS



# WHY SPONSOR DEVOPSDAYS INDIA

DevOpsDays India is the premier Indian conference for all things DevOps & brings together the best and brightest from technology & business.

On the 5<sup>th</sup> & 6<sup>th</sup> of **November 2016**, the Third edition of DevOpsDays India will be held at (venue being finalized) in the garden technopolis of **Bengaluru**.

Organized by volunteers on a non-profit basis, DevOpsDays India is the ideal place for Sponsors to:

- Reach **400+** community of talented programmers & architects
- Meet international & Indian top programmers & experts
- Learn emerging business technology trends & developments
- Build your technology & employer brand



# A GLOBAL COMMUNITY

DevOpsDays India has attracted participants from 15 countries in the last 2 editions & features expert speakers from India & abroad who are in constant demand all over the world.

Over the **2 day conference** participants learn by attending talks & workshops, and networking opportunities are aplenty before and at the conference venue & post conference party.

Some of our early supporters who have sponsored DevOpsDays India in the past:

CodeIgnition  Qwinix pagerduty

 CHEF™ shippable  redhat.

# GOLD SPONSOR

5 Slots

INR 350,000 / USD 5000 \*

- Company logo at Venue (registration area, stage, backdrop)
- Company logo on Delegate kits
- Company logo on T-shirts
- 1 delegate give-away
- **Booth Space** 10 feet wide x 6 feet deep, along with table, two chairs and a power point. This will be available from 12 midnight of 4<sup>th</sup> Nov. 2016. Booths are not selectable. Our team will assign your booth. *See ahead a photo of the Booth space.*
- Company logo in all videos.
- 4 Roll-up standees (to be designed by Sponsor)
- Mention in all newsletters.
- Company Name and Logo on webpage (350x200px)
- Twitter Promotion and credits
- 8 conference passes



## GOLD SPONSOR BOOTH SPACE



# SILVER SPONSOR

5 Slots

INR 225,000 / USD 3500 \*

- Company logo at Venue (registration area, stage, backdrop)
- 1 delegate give-away
- 2 Roll-up standees (to be designed by Sponsor)
- Mention in all newsletters.
- Company Name and Logo on webpage (200x150px)
- Twitter Promotion and credits
- 6 conference passes

# ASSOCIATE SPONSOR

5 Slots

INR 80,000 / USD 1200 \*

- Company Name and Logo on webpage (150x100px)
- Logo on 4 Roll-up standees (prepared by conference organizers)
- Display of logo during intervals and lunch
- Twitter Promotion and credits
- 2 conference passes

# AD HOC SPONSOR

Sponsor Full, Partial or Actual

## TALK TO US!

- Dinner Sponsor
- Student Sponsor
- Conference Party
- Lanyard / Sticker sponsor
- Speaker Sponsor
- ... more ideas are welcome.



# GET IN TOUCH

To sign up to become a sponsor, send us an email at:

[team@emergingtechs.in](mailto:team@emergingtechs.in)

DevOpsDays India will be held at (venue being finalized)  
on 5<sup>th</sup> & 6<sup>th</sup> November 2016.

[@devopsdaysindia](https://twitter.com/devopsdaysindia)

[www.devopsdaysindia.org](http://www.devopsdaysindia.org)