

# GopherConIndia 2015

## Sponsorship Prospectus

The Indian Go programming community is growing at a dramatic pace and has conceived this conference. The number of companies utilizing Go, as part of their technology stack, continues to grow steadily.

When you need to **hire top Go talent in India**, you need to know where to find the talented engineers in the area. By sponsoring the GopherConIndia 2015, you are able to get exposure to 300+ developers. The attendees at the conference represent a broad spectrum of talented and experienced software engineers, designers, project and product managers, as well as others who are committed to improving the quality and craftsmanship in the field of software engineering.

It is an opportunity for you to reach a captive audience of early adopters.

Your sponsorship helps keep GopherConIndia affordable and accessible to the widest possible audience.

Be part of the **first-ever Go** conference in India and help us make history.

## The Event



We love going to conferences that don't make you choose between two great presentations. So we created GopherConIndia as a **two day, single track event**, where everyone gets the opportunity to see all the talks. We think you'll enjoy the speakers we're lining up so much, you won't want to miss any of them. The conference is brought to you by the Go Language Community in India together with the Innovation & Technology Trust.

## Estimated Audience

Around 300 participants.

## **When?**

Spread over three days, GopherConIndia will be held in Bangalore from 19<sup>th</sup> to 21<sup>st</sup> February, 2015. A Go paid workshop happens on 19<sup>th</sup> Feb.

## **Why should you sponsor the conference?**

There are few communities that support each other like the professionals in the Go ecosystem. If you want to reach the very people who help shape the future of online products and services, you need to be involved with this conference. This is an excellent opportunity to connect with key influencers and developers. And, at most sponsorship levels, you'll have access to the hiring room for discussions with interested candidates.

## **Be a Supporter**

Get your brand in front of hundreds of influencers, decision makers, and social leaders. This conference attracts highly talented people from all areas of India . . . designers, developers, engineers, project managers, and others who will shape the web of tomorrow. They come here for inspiration and ideas.

**Sign up** to become a sponsor. Send us your name and full address, we shall send you an Invoice and you pay to -

### **“INNOVATION AND TECHNOLOGY TRUST”**

**Name of the Bank: – Standard Chartered Bank**

**Branch: – M.G.Road, Bangalore**

**Bank Account Number: – 45605107867**

**Type of Account: - Current**

**IFSC Number: SCBL0036074**

**Email: [sponsors@gophercon.in](mailto:sponsors@gophercon.in)**

## Sponsorship Packages

### **Platinum & Technology Sponsor**

**– INR 8,00,000 or US\$ 13,500 (1 slot)**

Company name associated with GopherCon India Logo wherever it is used.

Company name and logo on the GopherConIndia Homepage.

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (150 words).

Company logo on stage backdrop.

Company logo printed on banner at registration area along with Gophercon India

Company logo on Delegate Kits - 150px width X 50px height.

Company logo on T-shirts – 150px width X 50px height – single line.

Company logo on Tickets and any mailers sent to attendees.

Booth space for the sponsor – 8 x 10 feet.

Company collateral insert in Delegate Kit.

Allowed to put giveaways (Company brochure, T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).

Opportunity to place 6 company standees (roll-up banners) anywhere, subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82".)

10 conference passes.

Sponsor's logo in videos of all speeches (videos will be put up on GopherConIndia website after the event).

## **Gold Sponsor - INR 4,50,000 or US\$ 7,500 (5 slots)**

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (100 words).

Company logo on stage backdrop.

Company logo on T-shirts.

Company logo in any mailers sent to attendees.

Booth space for the sponsor – 8 x 10 feet.

Company collateral insert in Delegate Kit.

Allowed to put giveaways (Company brochure, T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).

Opportunity to place 4 company standees (roll-up banners) anywhere at the venue subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82”).)

5 conference passes.

Sponsor's logo in videos of all speeches (videos will be put up on GopherConIndia website after the event).

### **Silver Sponsor - INR 3,00,000 or US\$ 5,000 (5 slots)**

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (75 words).

Company logo on stage, backdrop.

Company collateral insert in Delegate Kit (not to exceed double-sided one-page pamphlet), T-Shirts, Stickers (to be arranged by the sponsor).

Opportunity to place 2 company standees (roll-up banners) anywhere at venue subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82".)

3 conference passes.

Display of sponsor logo during intervals.

### **~~Media Sponsor - INR 2,00,000 or US\$ 3,500 (1 slot)~~**

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (75 words).

Company logo on stage backdrop.

Sponsor's logo in videos of all speeches (videos will be put up on GopherConIndia website after the event).

3 conference passes.

Display of sponsor logo during intervals.

### **Associate Sponsor - INR 60,000 or US\$ 1,000 (20 slots)**

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Allowed to put giveaways (T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).

Logo on 4 standees that will be prepared and placed by the organizers.

Display of sponsor logo during intervals.

2 conference passes.

**(For individuals and start-up businesses)**

**Student Sponsor – INR 18,000 or US\$ 300 (unlimited slots)**

Individual name or Company logo on the Supporters page of GopherConIndia site with link to sponsor's individual/company website.  
1 conference pass.

**Go Books Sponsor – INR Rs 6,000 or US\$ 100 (unlimited slots)**

Individual name or Company logo on the Supporters page of GopherConIndia site with link to sponsor's individual/company website.  
Book: <http://manning.com/ketelsen/>

*Become a sponsor and support the community!*

If you are interested in sponsoring the conference, please send an email to **sponsors@gophercon.in** OR call Satish at **+918087766880**. We understand that some organizations have restrictions in making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to GopherConIndia 2015, please email us to explore other opportunities for sponsorship. GopherConIndia after parties, event pre-launch dinners and many other sponsorship opportunities exists.

**Please Note:**

- Under no circumstances will the organizers divulge names or contact information of delegates.
- Speaking slots are independent of sponsorship. Sponsorship does **not** guarantee speaker slots – talks are selected on the basis of merit and relevance, as judged by the talk selection panel.
- Please see the **Call for Participation** (being worked out) for more details on how to submit a talk to GopherConIndia. Since this is independent panel, we would not be able to divulge the reason a talk is selected or not.
- Size and placement of logo will vary according to level of sponsorship and is at the discretion of the organizing committee. We don't accept any requests regarding preferences, order and location to display.
- Collaterals for the delegate kit must be provided by the sponsors.
- This is a community effort and does not have any commercial interests.

**Credits:** The Gopher character is based on the Go mascot designed by Renée French and copyrighted under the Creative Commons Attribution 3.0 license.