

# **GopherConIndia 2017**

## **Sponsorship Prospectus**

The Indian Go programming community is growing at a dramatic pace and has conceived this conference. The number of companies utilizing Go, as part of their technology stack, continues to grow steadily.

When you need to **hire top Go talent in India**, you need to know where to find the talented engineers in the area. By sponsoring GopherConIndia 2017, you are able to get exposure to 350+ developers. The attendees at the conference represent a broad spectrum of talented and experienced software engineers, designers, project and product managers, as well as others who are committed to improving the quality and craftsmanship in the field of software engineering.

It is an opportunity for you to reach a captive audience of early adopters.

Your sponsorship helps keep GopherConIndia affordable and accessible to the widest possible audience.

Be part of the **third Go conference in India** and help us make history.

## The Event

We love going to conferences that don't make you choose between two great presentations. So we created GopherConIndia as a **two day, single track event**, where everyone gets the opportunity to see all the talks. We think you'll enjoy the speakers we're lining up so much, you won't want to miss any of them. The conference is brought to you by the Go Language Community in India together with the Emerging Technology Trust.

## Estimated Audience

Around 350 participants.

## **When?**

Spread over two days, GopherConIndia will be held for the first time in Pune at Hyatt Regency on Weikfield E-Space IT Park, Nagar Road from 24<sup>th</sup> to 25<sup>th</sup> February, 2017.

## **Last year's participants**

We had around 350 participants from over 15 countries.

## **Why should you sponsor the conference?**

There are few communities that support each other like the professionals in the Go ecosystem. If you want to reach the very people who help shape the future of online products and services, you need to be involved with this conference. This is an excellent opportunity to connect with key influencers and developers. And, at most sponsorship levels, you'll have access to the hiring room for discussions with interested candidates.

## **Be a Supporter**

Get your brand in front of hundreds of influencers, decision makers, and social leaders. This conference attracts highly talented people from all areas of India . . . designers, developers, engineers, project managers, and others who will shape the web of tomorrow. They come here for inspiration and ideas.

**Sign up** to become a sponsor. Send us your name and full address, we shall send you an Invoice and you pay to -

**Beneficiary:** Emerging Technology Trust

Address: #147, 1st Floor, 10th Cross, Indiranagar Stage I, Bangalore 560038

Bank: DBS Bank Ltd.

Branch: Salarpuria Windsor, No.3, Ulsoor Road, Bangalore 560042

Account Number: 827210102384

Account Type: Current Account

IFSC: DBSS0IN0811

MIRC code: 560641002

Swift Code: DBSSINBB

**Email: team@emergingtechs.in**

## Sponsorship Packages

**NO SLOT OPEN**

### **Platinum & Technology Sponsor**

**– INR 8,50,000 or US\$ 13,000\* (1 slot)**

Company name associated with GopherCon India Logo wherever it is used.

Company name and logo on the GopherConIndia Homepage.

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (150 words).

Company logo on stage backdrop.

Company logo printed on banner at registration area along with Gophercon India

Company logo on Delegate Kits - 150px width X 50px height.

Company logo on T-shirts – 150px width X 50px height – single line.

Company logo on Tickets and any mailers sent to attendees.

Booth space for the sponsor – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 12 midnight on 24<sup>th</sup> Feb. 2017, the day of the conference. Booths are not selectable. Our team will assign your booth. (See ahead a photo of the Booth space).

Company collateral insert in Delegate Kit.

Allowed to put giveaways (Company brochure, T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).

We shall show your logo on the screen in between breaks during the conference

10 conference passes.

Sponsor's logo in videos of all speeches (videos will be put up on GopherConIndia website after the event).

Mentions in social media and all outgoing material.

## **Gold Sponsor – (INR 5,50,000 or US\$ 8,500)\* (2 slots open)**

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (100 words).

Company logo on stage backdrop.

Company logo on T-shirts.

Company logo in any mailers sent to attendees.

Booth space for the sponsor – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 12 midnight on 24<sup>th</sup> Feb. 2017, the day of the conference. Booths are not selectable. Our team will assign your booth. (See ahead a photo of the Booth space).

Company collateral insert in Delegate Kit.

Allowed to put giveaways (Company brochure, T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).

We shall show your logo on the screen in between breaks during the conference

6 conference passes.

Sponsor's logo in videos of all speeches (videos will be put up on GopherConIndia website after the event).

Mentions in social media and outgoing material.

### **Media Sponsor – (INR 3,50,000 or US\$ 5,500)\* (1 slot)**

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (75 words).

Company logo on stage backdrop.

Sponsor's logo on videos of all talks (videos will be put up on GopherConIndia website after the event).

4 conference passes.

Mentions in social media and outgoing material.

Display of sponsor logo during intervals.

### **Silver Sponsor – (INR 2,50,000 or US\$ 4,000)\* (5 slots)**

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (75 words).

Company logo on stage, backdrop.

Company collateral insert in Delegate Kit (not to exceed double-sided one-page pamphlet), T-Shirts, Stickers (to be arranged by the sponsor).

We shall show your logo on the screen in between breaks during the conference

3 conference passes.

Mentions in social media and outgoing material.

Display of sponsor logo during intervals.

## **Woman Speaker Sponsor**

**– (INR 2,00,000 or US\$ 3,000)\* (1 slot)**

Company logo on GopherConIndia Sponsor page with link to company's website.

Write-up about the Sponsor on our website (75 words).

Sponsor's collateral insert in Delegate Kit (not to exceed double-sided one-page pamphlet), T-Shirts, Stickers (to be arranged by the sponsor).

We shall show your logo on the screen in between breaks during the conference

Mentions in social media and outgoing material.

2 conference passes.

## **Delegate Dinner Sponsor**

**– (INR 2,00,000 or US\$ 3,000)\* (1 slot)**

Company logo on GopherConIndia Sponsor page with link to company's website.

Write-up about company on GopherConIndia's website (75 words).

Company's collateral insert in Delegate Kit (not to exceed double-sided one-page pamphlet), T-Shirts, Stickers (to be arranged by the sponsor).

We shall show your logo on the screen in between breaks during the conference

Mention in social media and outgoing material.

2 conference passes.



**Associate Sponsor – (INR 75,000 or US\$ 1,200)\* (20 slots)**

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Allowed to put giveaways (T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).

Display of sponsor logo during intervals.

Mentions in social media and outgoing material.

1 conference pass.

**(For individuals and start-up businesses)**

**GopherConIndia Coaster Sponsor – (INR 30,000 or US\$ 450)\* (1 slot)**

Individual name or Company logo on the Supporters page of GopherConIndia site with link to sponsor's individual/company website.  
1 conference pass.

**Student Sponsor – (INR 20,000 or US\$ 300)\* (unlimited slots)**

Individual name or Company logo on the Supporters page of GopherConIndia site with link to sponsor's individual/company website.  
1 conference pass.

**Go Books Sponsor – (INR 10,000 or US\$ 150)\* (unlimited slots)**

Individual name or Company logo on the Supporters page of GopherConIndia site with link to sponsor's individual/company website.

*Become a sponsor and support the community!*

\* Taxes if applicable, as per the Govt. of India regulation.



Booths at the conference

If you are interested in sponsoring the conference, please send an email to **satish@emergingtechs.in** OR call Satish at **+918087766880**. We understand that some organizations have restrictions in making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to GopherConIndia 2017, please email us to explore other opportunities for sponsorship. GopherConIndia after parties, event pre-launch dinners and many other sponsorship opportunities exists.

## Please Note:

- Under no circumstances will the organizers divulge names or contact information of delegates.
- Speaking slots are independent of sponsorship. Sponsorship does **not** guarantee speaker slots – talks are selected on the basis of merit and relevance, as judged by the talk selection panel.
- Please see the **Call for Participation** (which opens up on 1<sup>st</sup> Sept. 2016) for more details on how to submit a talk to GopherConIndia. Since this is independent panel, we would not be able to divulge the reason a talk is selected or not.
- Size and placement of logo will vary according to level of sponsorship and is at the discretion of the organizing committee. We don't accept any requests regarding preferences, order and location to display.
- Collaterals for the delegate kit must be provided by the sponsors.
- Sponsors (apart from Platinum and Gold) share a swag table where they can lay out printed materials, stickers, or other swag. Since this is a shared table, please be a good neighbor and don't use up too much of the table.
- The booth is a place to talk to people during breaks and this conference is not a typical conference or convention.
- We have seen that sponsors benefit the most when they bring engineers to the conference and interact with the attendees during the sessions. You are responsible to collect any information you want in person if you want to do giveaways.
- We do not provide Wifi. Wifi has to be booked as extra on the venue.
- At the event there is a shared room where you can stash stuff. Access is organized by the venue itself.
- This is a community effort and does not have any commercial interest.

**Credits:** The Gopher character is based on the Go mascot designed by Renée French and copyrighted under the Creative Commons Attribution 3.0 license.