



# GOPHERCON INDIA 2019

*18 - 19 January 2019 @ Resort Rio and Club Rio Royale, Goa*



## WHY YOU SHOULD SPONSOR US?

- .....
- The first 4th Editions have been a hit!!!
- The 5th Edition promises to be bigger and more fun!
- Expected Audience: 300
- 8 Speakers per day.
- Workshop day.
- Meet top programmers & architects from India and abroad.
- Connect with the brightest technology talent.
- Build your brand with the community.

## PLATINUM SPONSOR (1 SLOT)- [ INR 10,00,000 / USD 14000 ]\* - BOOKED BY GO-JEK

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- Sponsored talk - 10 minutes speaking slot on day 1 before closing keynote.
- 10ft x 6ft booth space at a prominent location.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including registration area and on stage.
- Sponsor shout-out in pre-conference welcome e-mailer to attendees.
- 9 residential passes to the conference with 3 rooms (triple occupancy). Includes post conference party passes and 20% discount on additional conference tickets.

## GOLD SPONSOR (3 SLOTS) – [ INR 6,00,000 / USD 8800 ]\*

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- Sponsored talk - 5 minutes speaking slot.
- 6ft x 6ft booth space at a prominent location.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 6 residential passes to the conference with 2 rooms (triple occupancy). Includes post conference party passes and 15% discount on additional conference tickets.



## DIGITAL SPONSOR (1 SLOT) – [ INR 3 LAKH / USD 4250 ]\*

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- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- For an additional Rs 10,000 you can book 6ft x 6ft booth space.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes and 15% discount on additional conference tickets.
- Shout-out in all e-mail communications to attendees.
- Sponsor logo to be displayed on all talk videos produced after the conference for digital publishing.

## PARTY SPONSOR (1 SLOT) – [ INR 3 LAKH / USD 4250 ]\*

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- Networking party held on 18th January 2019 (day one evening) where sponsors have the opportunity to interact with speakers and key industry experts.
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 5 minutes talk by the sponsor about their respective company during the party.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes and 15% discount on additional conference tickets.

## SILVER SPONSOR (3 SLOTS) – [ INR 2 LAKH / USD 3000 ]\*

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- 6ft x 2ft table with two chairs near booth area.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 residential passes to the conference with 1 room (triple occupancy). Includes post conference party passes and 10% discount on additional conference tickets.

## SPEAKER SPONSOR (4 SLOTS) – [ INR 1.5 LAKH / USD 2250 ]\*

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- Sponsorship supports a deserving speaker by subsidising travel and stay.
- Sponsorship does not grant a paid speaking slot to the sponsor
- Company collateral insert in delegate kit.
- Branding on primary banners at the venue, including banners at the entrance and on stage.
- 3 passes to the conference party on 18th January 2019.
- Note: The sponsored speaker would be one of the invited speakers selected by Emerging Technology Trust.



## HOODIES SPONSOR (1 SLOT) – [ INR 1,50,000 / USD 2250 ]\*

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- Hoodie design co-branded with sponsor's Twitter handle on the back of the hoodie.
- Design reference to sponsor's area of work intersecting with logistics.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.
- 3 passes to the conference party on 18th January 2019.

## BAG SPONSOR (1 SLOT) – [ INR 85,000 / USD 1300 ]\*

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- Sponsor Logo and Conference Logo on the jute cloth bags handed to all the attendees.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.

## LANYARD SPONSOR (1 SLOT) – [ INR 60,000 / USD 850 ]\*

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- Sponsor Logo and Conference Logo lanyard to all attendees.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.

## STUDENT SPONSOR (5 SLOTS) – [ INR 30,000 / USD 500 ]\*

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- One eligible student will be selected by ETT.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- You are free to select as many students as possible.

## MUG SPONSOR (1 SLOT) – [ INR 40,000 / USD 600 ]\*

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- Mug design co-branded with sponsor's Twitter handle on the Mug.
- Design reference to sponsor's area of work intersecting with logistics.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).



## HAND BAND SPONSOR (1 SLOT) – [ INR 25,000 / USD 350 ]\*

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- Sponsor Logo and Conference Logo hand band to all attendees to avail all the features of the conference.
- One marketing standee (6ft x 3ft) placed near company table or in the conference area (standee to be produced by the sponsor).
- Company collateral insert in delegate kit.



# TERMS & CONDITIONS

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- This is a non-profit, community driven event and has no commercial aspect associated with it.
- Sponsorship does not imply a speaker slot.
- Speaker slots are assigned exclusively through a Call For Proposals process. Sponsorship does not influence selection.
- No information about attendees will be given to sponsors.
- Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organisers.
- Placement of standees is subject to change and at the sole discretion of the organisers.



# EMERGING TECHNOLOGY TRUST

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*The Emerging Technology Trust is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India.*

*We work hard to bring in the best speakers and connect them with the Indian developer community.*

*The ETT is funded primarily through corporate sponsorship.*

## CONFERENCES PORTFOLIO:

- RubyConf India — national Ruby conference, founded 2010
- Deccan RubyConf — Pune region Ruby conference, founded 2012
- DevOpsDays India — national DevOps conference, founded 2012
- GopherCon India — national Golang conference, founded 2015
- DroidJam India — national Android conference, founded 2018

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