GopherConIndia 2016
Sponsorship Prospectus

The Indian Go programming community is growing at a dramatic pace and has conceived this conference. The number of companies utilizing Go, as part of their technology stack, continues to grow steadily.

When you need to **hire top Go talent in India**, you need to know where to find the talented engineers in the area. By sponsoring the GopherConIndia 2016, you are able to get exposure to 350+ developers. The attendees at the conference represent a broad spectrum of talented and experienced software engineers, designers, project and product managers, as well as others who are committed to improving the quality and craftsmanship in the field of software engineering.

It is an opportunity for you to reach a captive audience of early adopters.

Your sponsorship helps keep GopherConIndia affordable and accessible to the widest possible audience.

Be part of the **second Go conference in India** and help us make history.

The Event

We love going to conferences that don't make you choose between two great presentations. So we created GopherConIndia as a **two day, single track event**, where everyone gets the opportunity to see all the talks. We think you'll enjoy the speakers we're lining up so much, you won't want to miss any of them. The conference is brought to you by the Go Language Community in India together with the Emerging Technology Trust.

Estimated Audience
Around 350 participants.

When?

Spread over two days, GopherConIndia will be held in Bangalore at Vivanta by Taj on M.G. Road from 19th to 20th February, 2016.

Last year's conference speakers

Australia:
Dave Cheney.

Austria:
Aaron Cruz.

India:
Amit Upadhyay, Baiju Muthukadan, Baishampayan "BG" Ghose, Dr. Sendil Devar, Jyotiska NK, Kunal Powar, Niket Patel, Piyush Verma, Rajesh Ramachandran, Shiju Varghese, Sriram Melkote, Sunil Sayyaparaju.

Japan:
Keiji Yoshida.

Mexico:
Verónica López.

Singapore:
Lakshan Perera.

USA:
Alan Shreve, Beyang Liu, Bryan Liles, David Calavera, Francesc Campoy Flores, Gabriel Aszalos, Guillaume J. Charmes, Jason Moiron, Julia Allyce Poladsky, Martin Schoch, Matthew Campbell, Mike Gehard and William Kennedy.

Last year's participants
We had around 350 participants from over 15 countries.

Why should you sponsor the conference?
There are few communities that support each other like the professionals in the Go ecosystem. If you want to reach the very people who help shape the future of online products and services, you need to be involved with this conference. This is an excellent opportunity to connect with key influencers and developers. And, at most sponsorship levels, you'll have access to the hiring room for discussions with interested candidates.

Be a Supporter
Get your brand in front of hundreds of influencers, decision makers, and social leaders. This conference attracts highly talented people from all areas of India . . . designers, developers, engineers, project managers, and others who will shape the web of tomorrow. They come here for inspiration and ideas.

Sign up to become a sponsor. Send us your name and full address, we shall send you an Invoice and you pay to -

Beneficiary: Emerging Technology Trust
Address: #147, 1st Floor, 10th Cross, Indiranagar Stage I, Bangalore 560038

Bank: DBS Bank Ltd.
Branch: Salarpuria Windsor, No.3, Ulsoor Road, Bangalore 560042
Account Number: 827210102384
Account Type: Current Account
IFSC: DBSS0IN0811
MIRC code: 560641002
Swift Code: DBSSINBB
Email: team@emergingtechs.in

Sponsorship Packages

Minio.io are our Sponsor
Company name associated with GopherCon India Logo wherever it is used.
Company name and logo on the GopherConIndia Homepage.
Company logo on GopherConIndia Sponsor page with link to sponsor's company website.
Company write-up on website (150 words).
Company logo on stage backdrop.
Company logo printed on banner at registration area along with Gophercon India
Company logo on Delegate Kits - 150px width X 50px height.
Company logo on T-shirts – 150px width X 50px height – single line.
Company logo on Tickets and any mailers sent to attendees.
Table space for the sponsor – 6 x 8 feet. This will be available from 12 midnight on 19th Feb. 2016, the day of the conference.
Company collateral insert in Delegate Kit.
Allowed to put giveaways (Company brochure, T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).
Opportunity to place 6 company standees (roll-up banners) anywhere, subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82".)
10 conference passes.
Sponsor's logo in videos of all speeches (videos will be put up on GopherConIndia website after the event).
Mentions in social media and outgoing material.

Gold Sponsor – (INR 5,00,000 or US$ 8,000)* (~~5~~ 2 slots)

So far, Exotel, JusTickets and Qwinix are the Gold Sponsors.

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (100 words).

Company logo on stage backdrop.

Company logo on T-shirts.

Company logo in any mailers sent to attendees.

Table space for the sponsor – 6 x 8 feet. This will be available from 12 midnight on 19th Feb. 2016, the day of the conference. Booths are not selectable. Our team will assign your table.

Company collateral insert in Delegate Kit.

Allowed to put giveaways (Company brochure, T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).

Opportunity to place 4 company standees (roll-up banners) anywhere at the venue subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82".)

5 conference passes.

Sponsor's logo in videos of all speeches (videos will be put up on GopherConIndia website after the event).

Mentions in social media and outgoing material.

Silver Sponsor – (INR 3,50,000 or US$ 5,500)* (~~5~~ 4 slots)

So far, JoshSoftware is a Silver Sponsor

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (75 words).

Company logo on stage, backdrop.

Company collateral insert in Delegate Kit (not to exceed double- sided one-page pamphlet), T-Shirts, Stickers (to be arranged by the sponsor).

Opportunity to place 2 company standees (roll-up banners) anywhere at venue subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82".)

3 conference passes.

Mentions in social media and outgoing material.

Display of sponsor logo during intervals.

~~Delegate Badges Sponsor – (INR 3,50,000 or US$ 5,500)* (1 slot)~~

Paypal Singapore is the sponsor.

A Delegate Badge will be given to each and every conference speaker and participants.

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (75 words).

Company logo on stage, backdrop.

Company collateral insert in Delegate Kit (not to exceed double- sided one-page pamphlet), T-Shirts, Stickers (to be arranged by the sponsor).

Opportunity to place 2 company standees (roll-up banners) anywhere at venue subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82".)

3 conference passes.

Mentions in social media and outgoing material.

Display of sponsor logo during intervals.

Media Sponsor – (INR 2,50,000 or US$ 4,000)* (1 slot)

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Company write-up on website (75 words).

Company logo on stage backdrop.

Sponsor's logo in videos of all speeches (videos will be put up on GopherConIndia website after the event).

3 conference passes.

Mentions in social media and outgoing material.

Display of sponsor logo during intervals.

~~Woman Speaker Sponsor~~ – (INR 2,00,000 or US$ 3,500)* (1 slot)

[GopherAcademy](), LLC, USA is the sponsor.

GopherAcademy logo on GopherConIndia Sponsor page with link to GopherAcademy's website.

Write-up about GopherAcademy on website (75 words).

GopherAcademy's collateral insert in Delegate Kit (not to exceed double-sided one-page pamphlet), T-Shirts, Stickers (to be arranged by the sponsor).

Opportunity to place 2 GopherAcademy standees (roll-up banners) anywhere at venue subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82".)

Mentions in social media and outgoing material.

3 conference passes.

Speaker Dinner Sponsor – (INR 1,50,000 or US$ 2,500)* (1 slot)

Company logo on GopherConIndia Sponsor page with link to company's website.

Write-up about company on GopherConIndia's website (75 words).

Company's collateral insert in Delegate Kit (not to exceed double- sided one-page pamphlet), T-Shirts, Stickers (to be arranged by the sponsor).

Opportunity to place 2 company standees (roll-up banners) at the dinner venue subject to organizer discretion (to be designed and provided by the sponsor. Standee height not to exceed 82".)

Mentions in social media and outgoing material.

2 conference passes.

Associate Sponsor – (INR 75,000 or US$ 1,200)* (~~20~~ 18 slots)

So far BetaCraft and DigitalOcean (USA) are sponsors.

Company logo on GopherConIndia Sponsor page with link to sponsor's company website.

Allowed to put giveaways (T-Shirts, Stickers) in Delegate Kit (to be arranged by the sponsor).

Logo on 4 standees that will be prepared and placed by the organizers.

Display of sponsor logo during intervals.

Mentions in social media and outgoing material.

2 conference passes.

(For individuals and start-up businesses)

Student Sponsor – (INR 20,000 or US$ 350) (unlimited slots)

Individual name or Company logo on the Supporters page of GopherConIndia site with link to sponsor's individual/company website. 1 conference pass.

GopherConIndia Sticker Sponsor – (INR 20,000 or US$ 350)* (1 slot)

Individual name or Company logo on the Supporters page of GopherConIndia site with link to sponsor's individual/company website. 1 conference pass.

Go Books Sponsor – (INR Rs 6,000 or US$ 100)* (unlimited slots)

Individual name or Company logo on the Supporters page of GopherConIndia site with link to sponsor's individual/company website.

Become a sponsor and support the community!

* Service Tax will be applicable, as per the Govt. of India regulation.

If you are interested in sponsoring the conference, please send an email to **satish@emergingtechs.in** OR call Satish at **+918087766880**. We understand that some organizations have restrictions in making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to GopherConIndia 2016, please email us to explore other opportunities for sponsorship. GopherConIndia after parties, event pre-launch dinners and many other sponsorship opportunities exists.

Please Note:

- Under no circumstances will the organizers divulge names or contact information of delegates.
- Speaking slots are independent of sponsorship. Sponsorship does **not** guarantee speaker slots – talks are selected on the basis of merit and relevance, as judged by the talk selection panel.
- Please see the **Call for Participation** for more details on how to submit a talk to GopherConIndia. Since this is independent panel, we would not be able to divulge the reason a talk is selected or not.
- Size and placement of logo will vary according to level of sponsorship and is at the discretion of the organizing committee. We don't accept any requests regarding preferences, order and location to display.
- Collaterals for the delegate kit must be provided by the sponsors.
- For Platinum and Gold Sponsors, you will receive a table and two chairs that you can decorate as you like.
- Other sponsors share a swag table where they can lay out printed materials, stickers, or other swag. Since this is a shared table, please be a good neighbor and don't use up too much of the table.
- The booth is a place to talk to people during breaks and this conference is not a typical conference or convention.
- We have seen that sponsors benefit the most when they bring engineers to the conference and interact with the attendees during the sessions. You are responsible to collect any information you want in person if you want to do giveaways.
- We do not provide Wifi. Wifi has to be booked as extra on the venue.
- At the event there is a shared room where you can stash stuff. Access is organized by the venue itself.
- This is a community effort and does not have any commercial interest.