

# Exploration-Exploitation dilemma

November 26, 2018

## 1 Stochastic Multi-Armed Bandits on Simulated Data

### 1.1 Bernoulli bandit models

We consider the following 4 arms multi-armed bandit model:

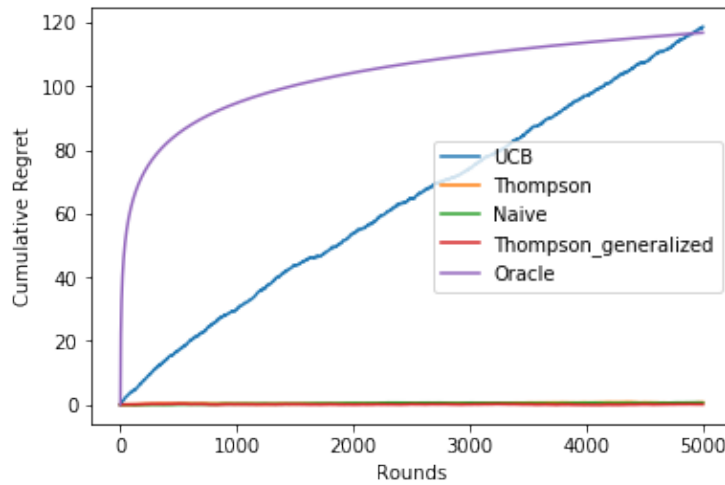
$$r_1 \sim \mathcal{B}(0.3)$$

$$r_2 \sim \mathcal{B}(0.25)$$

$$r_3 \sim \mathcal{B}(0.20)$$

$$r_4 \sim \mathcal{B}(0.10)$$

We simulate the bandit game using the following algorithms: UCB, Thompson sampling, naive approach, and generalized Thompson, and we plot the cumulative regret



### 1.2 Non-parametric bandits (bounded rewards)

In the generalized Thompson sampling, we choose arm  $i$  in the same way we did in Bernoulli bandit problem, however when sampling the arm, this time we get  $\tilde{r}_t \in [0, 1]$  instead of  $\{0, 1\}$

since We are no longer in a Bernoulli frame, thus we get the reward  $r_t$  by sampling Bernoulli distribution  $\mathcal{B}(\tilde{r}_t)$ .

Here we cosnider the following arms:

$$r_1 \sim \mathcal{B}(0.30)$$

$$r_2 \sim \mathcal{B}(0.25)$$

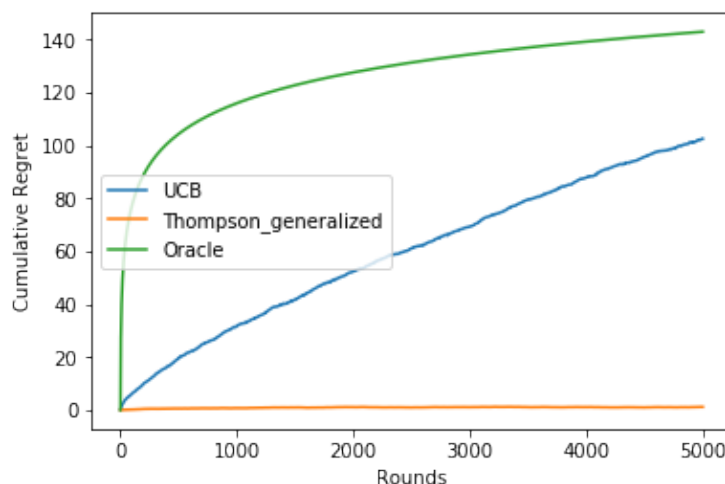
$$r_3 \sim \text{Beta}(2, 5)$$

$$r_4 \sim \text{Beta}(0.5, 0.5)$$

$$r_5 \sim \mathcal{E}(1)$$

$$r_6 \sim \mathcal{E}(1.5)$$

according to [Burnetas and Katehakis, 1996], there are no parametric assumptions used in the demonstration of the oracle lower bound, thus the notion of complexity still makes sense.

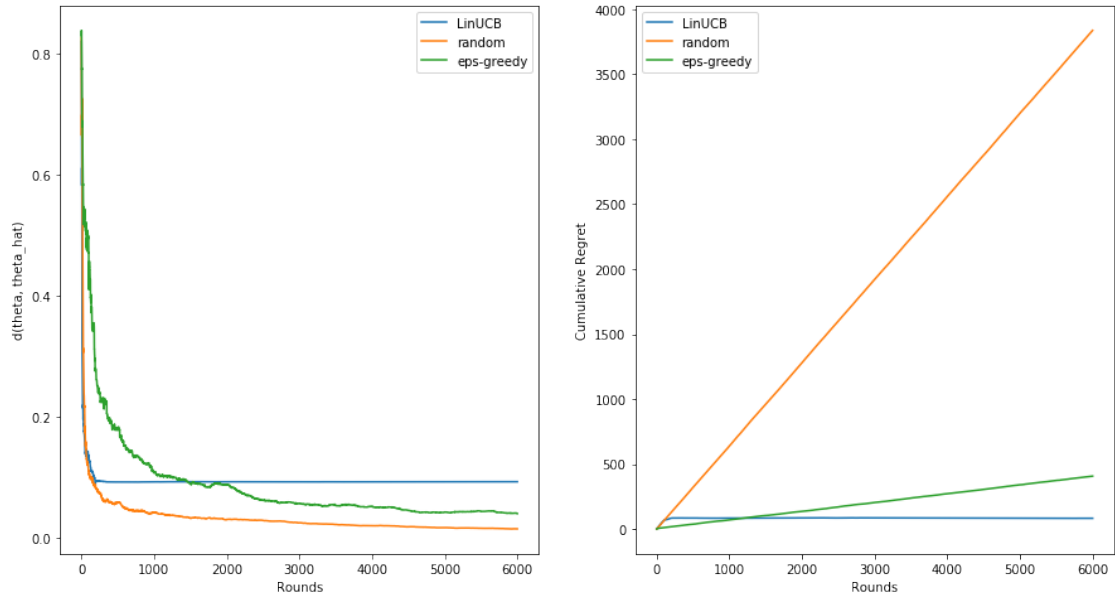


## 2 Linear Bandit on Real Data

We use  $\alpha = 100$  decaying every 10 iterations with a root squared decay,  $\lambda = 0.01$  for the linear UCB and  $\epsilon = 0.1$  for the  $\epsilon$ -greedy policy.

the random exploration and  $\epsilon$ -greedy policy give better estimates of  $\theta$  than linear UCB, but they suffer more from cumulative regret.

## 2.1 Toy Model



## 2.2 Cold-Start Movie Lens Model

