

# Andy Chapman

## Senior Front End Software Engineer | Web

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814.688.2683

Pittsburgh, PA

### SUMMARY

Senior Front End Software Engineer with expertise spanning over 15 years, adept at pioneering innovative site implementations for high-profile clients. Leverages a unique blend of web development skills, graphic design, and advanced communication to seamlessly connect client visions with development execution. Passionate about continuous learning, consistently researching new syntaxes and techniques to elevate project outcomes.

### EXPERIENCE

**Merkle (Dentsu Intl.)** - Columbia, MD (Remote)

#### Technical Lead, Front-End Engineering - Commerce

Apr. 2022 - Feb 2025

- Role expanded to include Front-End Architecture, where I worked directly with clients to define requirements and led front-end site development.
- Completed Shopify Liquid Storefront certification.

**DEG Digital** - Overland Park, KS (Remote)

#### Team Lead, Front-End Engineering - Commerce

Jan. 2021 - Apr. 2022

- Role expanded to include technical direction of entire front-end commerce dev team.
- Responsible for refining internal development processes, mentoring junior devs, and participating in code reviews; while also completing development on client projects.
- Developed suite of custom Page Designer components & enhancements for SFCC "Accelerator".
- Company acquired by Dentsu International, re-aligned as Merkle in April 2022.

#### Front-End Technical Lead

Jul. 2019 - Dec. 2020

- Led Front-End development teams completing new site implementations and performing site maintenance for existing clients.
- Architected SFCC "Accelerator" to act a starting point for new implementations. Reducing go-to-market time by including common features & bug fixes out of the box.
- Participated in client-facing discovery meetings, and led "Accelerator" workshops for client teams.

#### UI Engineer

Apr. 2017 - Jun. 2019

- Role redefined, allowing me to focus and develop my career as a Front-End Engineer.
- Collaborated with project teams to successfully complete new SFCC implementations, while balancing existing client sites.

**We Do Commerce** - Pittsburgh, PA

#### UX Designer/Developer

Aug. 2013 - Mar. 2017

- Responsible for full front-end website scope (UX Prototyping, Wireframing, Design and Front-End Development).
- Handled both site implementation, and maintenance clients.
- Completed SFCC Dev Certification (Demandware at the time).
- Company acquired by DEG in March 2017.

**Alliance Plastics** - Erie, PA

#### Internet Marketing Specialist

Feb. 2010 - Aug. 2013

- Company's sole web resource.
- Managed development and deployment of 6 sites, including 3 multilingual and company intranet.
- Boosted website sales from \$0 to \$1,500 daily.
- Build and managed complex online catalog of 12,000+ products.
- Collaborating with marketing dept, acquired over 10,000 new customers in 2012.

### EDUCATION

Bachelor of Arts

- Graphic Design
- Web Production

Mercyhurst University  
2004 - 2008  
Erie, PA

### CERTIFICATIONS

- Salesforce Certified B2C Commerce Developer (June 2015)
- Shopify Liquid Storefronts for Theme Developers (Oct 2024)

### HARD SKILLS

- HTML5
- CSS
- JavaScript
- Salesforce Commerce Cloud
- React
- Node.js
- PHP/MYSQL
- Shopify Liquid

### SOFT SKILLS

- Motivated
- Attention to Detail
- Problem-Solver
- Quick Study
- Communication
- Love of Challenges

### PORTFOLIO

Visit my online portfolio for a look at my work.

[www.achapman.dev/portfolio](http://www.achapman.dev/portfolio)

