Andy Chapman

Senior Front End Software Engineer | Web

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🔖 SUMMARY

Senior Front End Software Engineer with expertise spanning over 15 years, adept at pioneering innovative site implementations for high-profile clients. Leverages a unique blend of web development skills, graphic design, and advanced communication to seamlessly connect client visions with full-stack development execution. Passionate about continuous learning, consistently researching new syntaxes and techniques to elevate project outcomes.

💼 EXPERIENCE

Merkle (Dentsu Intl.) - 📍 *Columbia, MD (Remote)*

Technical Lead, Front-End Engineering - Commerce　　📅 Apr. 2022 - Feb 2025

- Role expanded to include Front-End Architecture, working directly with clients to define requirements and lead front-end site development.
- Completed Shopify Liquid Storefront certification.

DEG Digital - 📍 *Overland Park, KS (Remote)*

Team Lead, Front-End Engineering - Commerce　　📅 Jan. 2021 - Apr. 2022

- Role expanded to include technical direction of entire front-end commerce dev team.
- Responsible for refining internal development processes, mentoring junior devs, and participating in code reviews; while also completing development on client projects.
- Developed suite of custom Page Designer components & enhancements for SFCC "Accelerator".
- Company acquired by Dentsu International, re-aligned as Merkle in April 2022.

Front-End Technical Lead　　📅 Jul. 2019 - Dec. 2020

- Led Front-End development teams completing new site implementations and performing site maintenance for existing clients.
- Architected SFCC "Accelerator" to act a starting point for new implementations. Reducing go-to-market time by including common features & bug fixes out of the box.
- Participated in client-facing discovery meetings, and led "Accelerator" workshops for client teams.

UI Engineer　　📅 Apr. 2017 - Jun. 2019

- Role redefined, allowing me to focus and develop my career as a Front-End Engineer.
- Collaborated with project teams to successfully complete new SFCC implementations, while balancing existing client sites.

We Do Commerce - 📍 *Pittsburgh, PA*

UX Designer/Developer　　📅 Aug. 2013 - Mar. 2017

- Responsible for full front-end website scope (UX Prototyping, Wireframing, Design and Front-End Development).
- Handled both site implementation, and maintenance clients.
- Completed SFCC Dev Certification (Demandware at the time).
- Company acquired by DEG in March 2017.

Alliance Plastics - 📍 *Erie, PA*

Internet Marketing Specialist　　📅 Feb. 2010 - Aug. 2013

- Company's sole web resource.
- Managed development and deployment of 6 sites, including 3 multilingual and company intranet.
- Boosted website sales from $0 to $1,500 daily.
- Build and managed complex online catalog of 12,000+ products.
- Collaborating with marketing dept, acquired over 10,000 new customers in 2012.

🏷 EDUCATION

Bachelor of Arts
- Graphic Design
- Web Production

Mercyhurst University
2004 - 2008
Erie, PA

☆ CERTIFICATIONS

- Salesforce Certified B2C Commerce Developer (June 2015)
- Shopify Liquid Storefronts for Theme Developers (Oct 2024)

📊 HARD SKILLS

- HTML5
- CSS
- JavaScript
- Salesforce Commerce Cloud
- React
- Node.js
- PHP/MYSQL
- Shopify Liquid

📊 SOFT SKILLS

- Motivated
- Attention to Detail
- Problem-Solver
- Quick Study
- Communication
- Love of Challenges

📊 PORTFOLIO

Visit my online portfolio for a look at my work.

www.achapman.dev/portfolio