Andy Chapman
Senior Software Engineer | Web

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SUMMARY

Senior Software Engineer with expertise spanning over 15 years, adept at leading innovative site implementations for high-profile clients. Leverages a unique blend of web development skills, graphic design, and advanced communication to seamlessly connect client visions with full-stack development execution. Passionate about continuous learning, consistently researching new frameworks and techniques to elevate project outcomes.

WORK EXPERIENCE

Merkle (Dentsu Intl.) - Columbia, MD (Remote)

Technical Lead, Front-End Engineering - Commerce   Apr. 2022 - Feb 2025
- Role expanded to include project architecture, working directly with project administration and clients to define requirements and approach for new sites.
- Led front-end site development during site implementation.
- Utilized React.js and RESTful API interface while working within Salesforce Composable Commerce & PWAKit frameworks.

DEG Digital - Overland Park, KS (Remote)

Team Lead, Front-End Engineering - Commerce   Jan. 2021 - Apr. 2022
- Responsible for technical direction of front-end commerce development team.
- Refined internal development processes and mentored junior devs in a site performance driven development focusing on site-speed and accessibility.
- Architected collection of Page Designer components & enhancements for SFCC "Accelerator".

Front-End Technical Lead   Jul. 2019 - Dec. 2020
- Led Front-End project teams steering development and contributing innovative solutions during new site implementations.
- Architected SFCC "Accelerator" to act as starting template for new implementations. Reducing go-to-market time by including common features & bug fixes out of the box.
- Participated in client-facing discovery meetings, and led "Accelerator" workshops for client teams.

UI Engineer   Apr. 2017 - Jun. 2019
- Role focused on Front-End Development, utilizing HTML, CSS, and Javascript to optimize shopping experience.
- Collaborated with project & design team members on development of new site projects, while balancing existing client project maintenance.

We Do Commerce - Pittsburgh, PA

UX Designer/Developer   Aug. 2013 - Mar. 2017
- Responsible for full front-end site life cycle (UX Prototyping, Wireframing, Design and Front-End Development).
- Handled both site implementation, and maintenance clients.
- Completed SFCC(Demandware) Developer Certification.

Alliance Plastics - Erie, PA

Internet Marketing Specialist   Feb. 2010 - Aug. 2013
- Company's sole web resource.
- Managed development and deployment of 6 sites, including 3 multilingual and company intranet.
- Build and managed complex online catalog of 12,000+ products.
- In Collaboration with marketing dept, acquired over 10,000 new customers in 2012.

EDUCATION

Bachelor of Arts
- Graphic Design
- Web Production

Mercyhurst University
2004 - 2008
Erie, PA

CERTIFICATIONS

- Salesforce Certified B2C Commerce Developer (June 2015)
- Shopify Liquid Storefronts for Theme Developers (Oct 2024)

HARD SKILLS

- HTML5
- CSS3
- JavaScript ES6
- Salesforce Commerce Cloud
- Bootstrap
- React
- Next.js
- Node.js
- PHP/MYSQL
- Shopify Liquid

SOFT SKILLS

- Motivated
- Attention to Detail
- Problem-Solver
- Quick Study
- Communication
- Love of Challenges

PORTFOLIO

Visit my online portfolio for a look at my work.

www.achapman.dev/portfolio