

Project Design Phase
Problem – Solution Fit Template

Date	26 June 2025
Team ID	LTVIP2025TMID48448
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	2 Marks

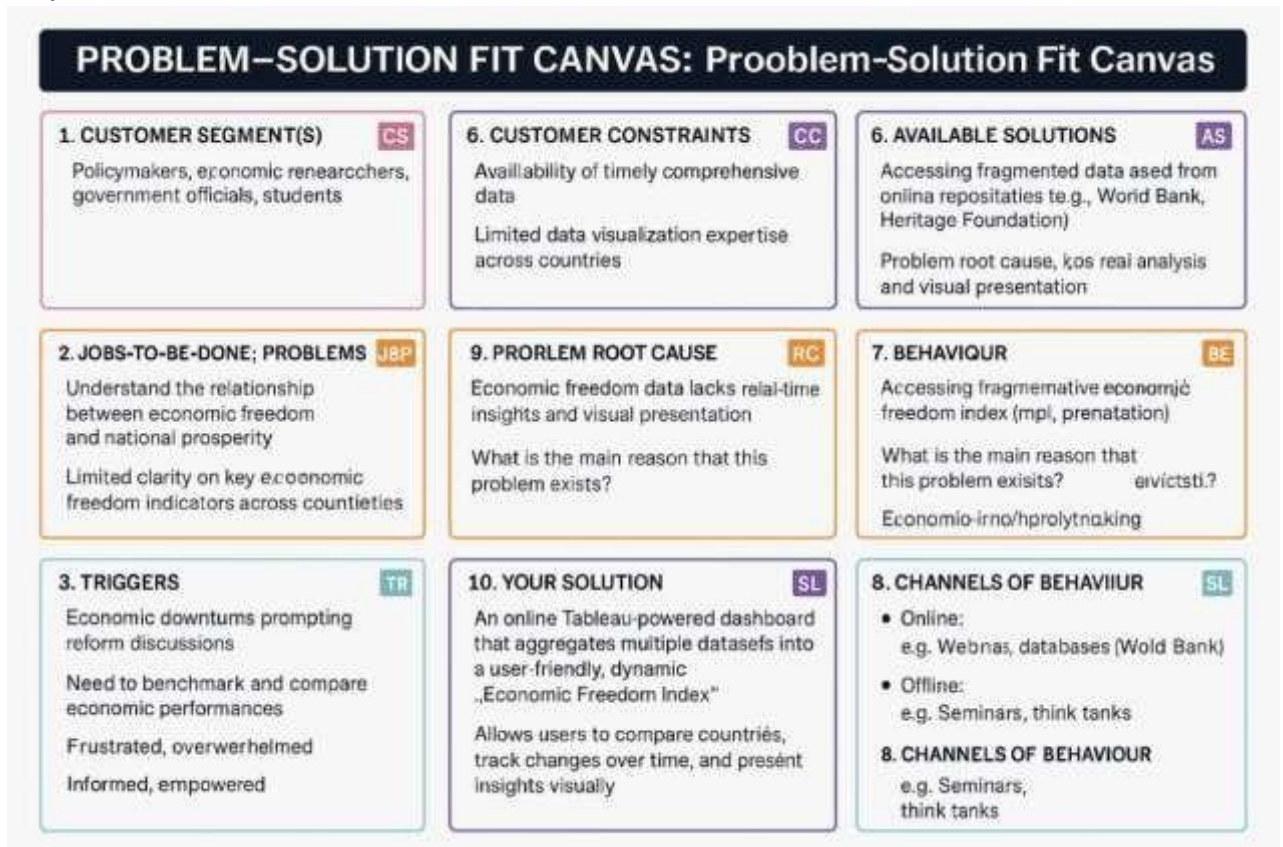
Problem – Solution Fit Template:

There is a growing need among policymakers, economists, and students for accessible tools that help analyze the relationship between economic freedom and prosperity. These users often struggle to derive meaningful insights from complex datasets. Our solution, an interactive Tableau dashboard, enables users to visualize and compare economic indicators across countries and years, solving the problem of data complexity and making insights more accessible and actionable.

Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ **Understand the existing situation in order to improve it for your target group.**

Template:



References:

1. <https://www.idealhackers.network/problem-solution-fit-canvas/>

2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>