Ideation Phase Define the Problem Statements

Date	22 JUNE 2025
Team ID	LTVIP2025TMID48448
Project Name	Measuring the Pulse of Prosperity: An Index of
	Economic Freedom Analysis
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

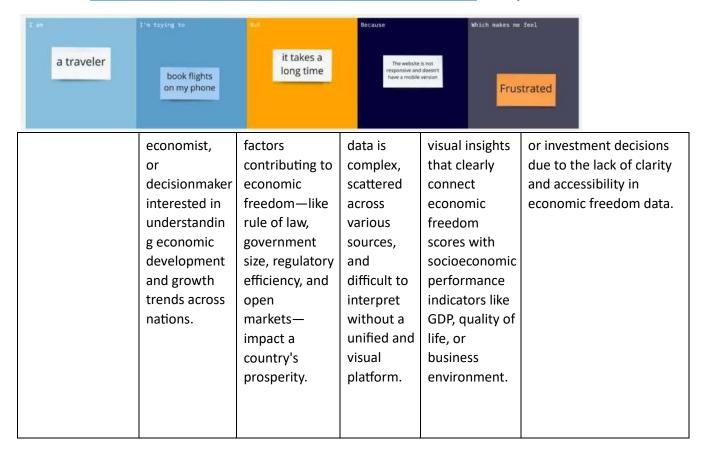
Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				

PS-1	A policy	Identify how	The	It lacks	Frustrated and limited in
	analyst,	different	available	consolidated	making data-driven policy

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/ Example:



PS-2	A student or researcher studying global economic trends and their drivers.	Analyze patterns and correlations between economic freedom indices and national prosperity over time using historical data.	I find it challengin g to process large datasets and manually derive insights without a robust visualizatio n tool.	Raw data often doesn't tell a story unless it is interpreted through visual analytics.	Overwhelmed and unsure about the reliability of my insights without a powerful analytical platform like Tableau.
------	--	---	---	--	--