CHARAN K

+91 7406867375 | Charan1kh@gmail.com | linkedin.com/Charan1kh | www.Charan1kh.gq

EDUCATION

Nitte Meenakshi Institute of Technology — Bengaluru
Business Analytics & Marketing (MBA), Gpa: 7.9 — *Present*

RR Institute of Technology — Bengaluru
Computer Science Engineering, Gpa: 6.7 — *Jul 2021*

Acharya Pre university College — Bengaluru
Intermediate(PCMC), Precentage: 59 — *Apr 2016*

Soundarya School — Bengaluru
S.S.L.C, Precentage: 80 — *Apr 2014*

EXPERIENCE

Universal Tribes — November 2022
Sales & Marketing Intern — *(WFH)*
- Actively promoted company's products through Email & Social media platforms for a month
- Participated in strategy making & supported marketing manager through reports and analysis of new leads, follow-up & spending activities to marketing manager.

Hopeconnect Technologies — April 2021
Web Developement Intern — *Bengaluru*
- Worked with a team on a full-stack web application using JavaScript, ReactJS
- Helped to implement a new process to streamline communication between the development team and operation
- Explored ways to visualize GitHub collaboration in a classroom setting.

PROJECTS

Steam store analysis using Tableau | *Tableau, MS Excel* — April 2023
* Performed data cleaning & split aggregated columns using MS Excel functions to ensure data accuracy
* Conducted visual analysis on the data-set to derive meaningful insights using Tableau visualization software.

Analysis on Maven Marketing campaign | *R* — March 2023
* Analyzed the best-performing products, as well as the overall success of the campaign in various regions
* Actions performed: Converting, removing null values, identifying outliers, data aggregation & plotting the result

Tata IPL Mini Auction 2022 analysis | *MS Excel* — December 2022
* A mini project on the IPL mini-auction dataset, created a curated dashboard using fundamental Excel functions

Deepfake Creation and Detection Using Cycle GANs | *Python, Django, JavaScript* — June 2021
* A user-friendly web application that allows users to upload videos and Create deepfake images or video.
* As well as allows users to upload videos and classify them as fake or real using ANN
* Published Paper at: National E-Conference-2021, p-ISBN: 978-93-90781-57-7 pages 16-21 July 2021.

Agriculture Crop Management System | *JavaScript, MySQL* — December 2019
* The ACMS provides its users and researchers to get online information about the crop
* Automated a process where all the information entered was updated to the database.

TECHNICAL STRENGTH

Programming Languages: Python, R, MySQL
Frameworks & Libraries: Pandas, GGplot2, Statsmodels
Operating System & Tools: Linux, Windows, VS Code, Jupyter, Latex, Github
Visualization & Design : Canva, MS Powerpoint, MS Excel, Tableau