

In [1]:

```
import pandas as pd
```

In [2]:

```
data=pd.read_csv("/home/placement/Downloads/customer_details.csv")
```

In [3]:

```
data
```

Out[3]:

| | customer_id | sex | customer_age | tenure |
|-------|-------------|------|--------------|--------|
| 0 | 9798859 | Male | 44.0 | 93 |
| 1 | 11413563 | Male | 36.0 | 65 |
| 2 | 818195 | Male | 35.0 | 129 |
| 3 | 12049009 | Male | 33.0 | 58 |
| 4 | 10083045 | Male | 42.0 | 88 |
| ... | ... | ... | ... | ... |
| 19995 | 12557307 | Male | 41.0 | 52 |
| 19996 | 12595961 | Male | 29.0 | 52 |
| 19997 | 12520991 | Male | 35.0 | 52 |
| 19998 | 12612719 | Male | 39.0 | 52 |
| 19999 | 12572063 | Male | 28.0 | 52 |

20000 rows × 4 columns

In [4]:

```
data1=pd.read_csv("/home/placement/Downloads/basket_details.csv")
```

In [5]:

```
data1
```

Out[5]:

| | customer_id | product_id | basket_date | basket_count |
|-------|-------------|------------|-------------|--------------|
| 0 | 42366585 | 41475073 | 2019-06-19 | 2 |
| 1 | 35956841 | 43279538 | 2019-06-19 | 2 |
| 2 | 26139578 | 31715598 | 2019-06-19 | 3 |
| 3 | 3262253 | 47880260 | 2019-06-19 | 2 |
| 4 | 20056678 | 44747002 | 2019-06-19 | 2 |
| ... | ... | ... | ... | ... |
| 14995 | 8336862 | 50977318 | 2019-05-26 | 2 |
| 14996 | 9500785 | 43862061 | 2019-05-26 | 2 |
| 14997 | 22787344 | 6041664 | 2019-05-26 | 2 |
| 14998 | 8221263 | 3597369 | 2019-05-26 | 2 |
| 14999 | 4912577 | 46646893 | 2019-05-26 | 2 |

15000 rows × 4 columns

In [6]:

```
data.describe()
```

Out[6]:

| | customer_id | customer_age | tenure |
|-------|--------------|--------------|--------------|
| count | 2.000000e+04 | 20000.000000 | 20000.000000 |
| mean | 1.760040e+07 | 262.222550 | 44.396800 |
| std | 8.679505e+06 | 604.321589 | 31.998376 |
| min | 2.093000e+03 | -34.000000 | 4.000000 |
| 25% | 1.188115e+07 | 29.000000 | 21.000000 |
| 50% | 1.560912e+07 | 38.000000 | 35.000000 |
| 75% | 2.228484e+07 | 123.000000 | 60.000000 |
| max | 4.462566e+07 | 2022.000000 | 133.000000 |

In [7]:

```
data.tail()
```

Out[7]:

| | customer_id | sex | customer_age | tenure |
|-------|-------------|------|--------------|--------|
| 19995 | 12557307 | Male | 41.0 | 52 |
| 19996 | 12595961 | Male | 29.0 | 52 |
| 19997 | 12520991 | Male | 35.0 | 52 |
| 19998 | 12612719 | Male | 39.0 | 52 |
| 19999 | 12572063 | Male | 28.0 | 52 |

In [11]:

```
data.groupby(['customer_id']).count()
```

Out[11]:

| | sex | customer_age | tenure |
|-------------|-----|--------------|--------|
| customer_id | | | |
| 2093 | 1 | 1 | 1 |
| 12817 | 1 | 1 | 1 |
| 14309 | 1 | 1 | 1 |
| 15155 | 1 | 1 | 1 |
| 23205 | 1 | 1 | 1 |
| ... | ... | ... | ... |
| 44392831 | 1 | 1 | 1 |
| 44401175 | 1 | 1 | 1 |
| 44431821 | 1 | 1 | 1 |
| 44621778 | 1 | 1 | 1 |
| 44625658 | 1 | 1 | 1 |

20000 rows × 3 columns

In [12]:

```
data1.groupby(['customer_id']).count()
```

Out[12]:

| | product_id | basket_date | basket_count |
|-------------|------------|-------------|--------------|
| customer_id | | | |
| 4784 | 1 | 1 | 1 |
| 8314 | 2 | 2 | 2 |
| 8857 | 1 | 1 | 1 |
| 9273 | 1 | 1 | 1 |
| 11172 | 1 | 1 | 1 |
| ... | ... | ... | ... |
| 44460516 | 1 | 1 | 1 |
| 44461180 | 1 | 1 | 1 |
| 44473609 | 1 | 1 | 1 |
| 44486815 | 1 | 1 | 1 |
| 44608245 | 1 | 1 | 1 |

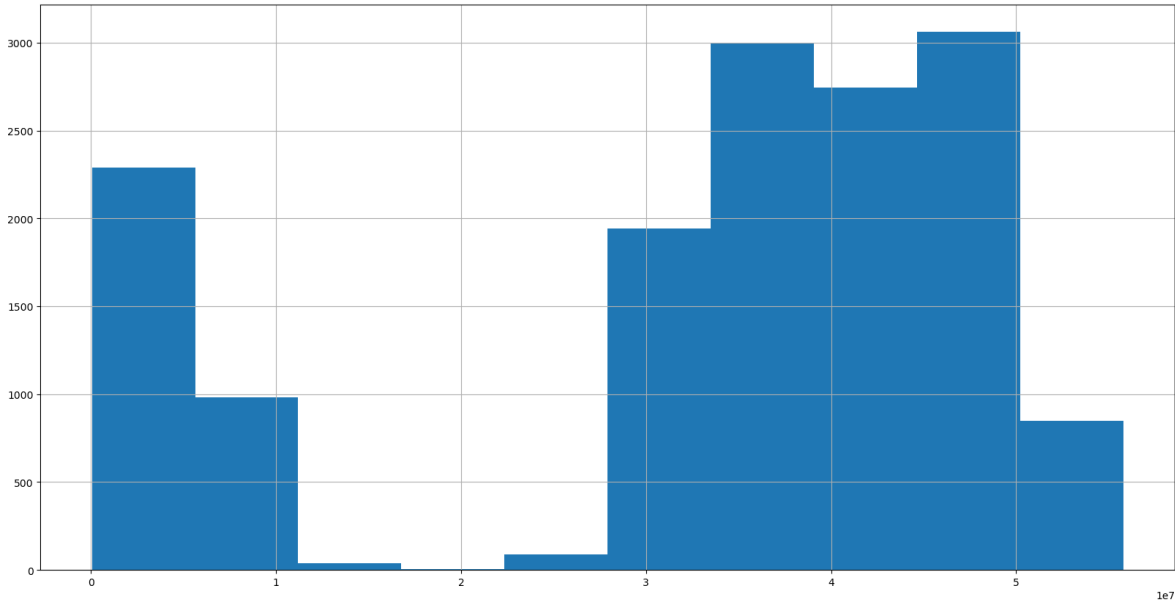
13871 rows × 3 columns

In [14]:

```
data1['product_id'].hist(figsize=(20,10))
```

Out[14]:

<Axes: >



In [15]:

```
test=pd.merge(data , data1, on ="customer_id" )
test
```

Out[15]:

| | customer_id | sex | customer_age | tenure | product_id | basket_date | basket_count |
|-----|-------------|--------|--------------|--------|------------|-------------|--------------|
| 0 | 9500953 | Male | 55.0 | 96 | 3446783 | 2019-06-10 | 3 |
| 1 | 851739 | Male | 40.0 | 129 | 32920704 | 2019-06-19 | 2 |
| 2 | 9654043 | Male | 37.0 | 95 | 51307669 | 2019-06-08 | 2 |
| 3 | 4912369 | Male | 36.0 | 114 | 33923115 | 2019-05-20 | 2 |
| 4 | 9875271 | Male | 34.0 | 92 | 31586037 | 2019-06-06 | 2 |
| ... | ... | ... | ... | ... | ... | ... | ... |
| 67 | 13278573 | Male | 28.0 | 47 | 4488682 | 2019-05-26 | 2 |
| 68 | 12901520 | Female | 40.0 | 50 | 38610580 | 2019-05-28 | 3 |
| 69 | 12737235 | Male | 39.0 | 51 | 32933848 | 2019-05-21 | 2 |
| 70 | 12737235 | Male | 39.0 | 51 | 46373374 | 2019-05-21 | 3 |
| 71 | 12574807 | Male | 33.0 | 52 | 32056122 | 2019-05-25 | 2 |

72 rows × 7 columns

In [16]:

```
test.describe()
```

Out[16]:

| | customer_id | customer_age | tenure | product_id | basket_count |
|-------|--------------|--------------|------------|--------------|--------------|
| count | 7.200000e+01 | 72.000000 | 72.000000 | 7.200000e+01 | 72.000000 |
| mean | 1.554364e+07 | 68.458333 | 56.180556 | 3.140376e+07 | 2.152778 |
| std | 9.961282e+06 | 234.574289 | 38.948621 | 1.616160e+07 | 0.362298 |
| min | 3.809750e+05 | 5.000000 | 4.000000 | 8.287500e+04 | 2.000000 |
| 25% | 1.026443e+07 | 29.000000 | 24.750000 | 2.980404e+07 | 2.000000 |
| 50% | 1.352736e+07 | 35.500000 | 45.500000 | 3.498005e+07 | 2.000000 |
| 75% | 2.037478e+07 | 43.000000 | 83.750000 | 4.359420e+07 | 2.000000 |
| max | 4.328080e+07 | 2022.000000 | 130.000000 | 5.130767e+07 | 3.000000 |

In [17]:

```
test.customer_id.unique()
```

Out[17]:

```
array([ 9500953,   851739,   9654043,   4912369,   9875271,  11737579,
        10619833,   4193819,   4897641,   4643359,   380975,  11623549,
        11724853,  12410433,  10394153,   537173,  11440499,  10439331,
        10629563,   4257099,  11346069,   8508353,   9700145,  10814041,
         9804585,   4238087,  11665521,   1030589,  11072047,  43280797,
        41790413,  39814593,  36623391,  34677755,  29144255,  27081691,
        25055107,  25567283,  23179191,  22524187,  21765975,  21142247,
        20789769,  20236456,  20174063,  17909829,  18256077,  17830393,
        16944627,  16398473,  16029475,  15436141,  15570891,  15192667,
        15067633,  14966315,  15141119,  14248059,  14053193,  13776147,
        13278573,  12901520,  12737235,  12574807])
```

In [18]:

```
data1.groupby(['product_id'])['basket_count'].sum().sort_values(ascending=False)
```

Out[18]:

```
product_id
43524799    69
31516269    59
39833031    50
46130148    36
34913531    28
..
34003520     2
34003697     2
34004660     2
34013459     2
55790974     2
Name: basket_count, Length: 13161, dtype: int64
```

In [19]:

```
test.groupby(['customer_age']).count()
```

Out[19]:

| | customer_id | sex | tenure | product_id | basket_date | basket_count |
|--------------|-------------|-----|--------|------------|-------------|--------------|
| customer_age | | | | | | |
| 5.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 22.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 23.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 24.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 25.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 26.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 27.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 28.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 29.0 | 6 | 6 | 6 | 6 | 6 | 6 |
| 30.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 32.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 33.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 34.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 35.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 36.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 37.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 39.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 40.0 | 5 | 5 | 5 | 5 | 5 | 5 |
| 41.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 42.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 43.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 45.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 46.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 51.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 55.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 57.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 61.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 67.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 123.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2022.0 | 1 | 1 | 1 | 1 | 1 | 1 |

In [23]:

```
cor=data1.corr()  
cor
```

```
/tmp/ipykernel_7290/870474124.py:1: FutureWarning: The default value of  
numeric_only in DataFrame.corr is deprecated. In a future version, it  
will default to False. Select only valid columns or specify the value  
of numeric_only to silence this warning.  
cor=data1.corr()
```

Out[23]:

| | customer_id | product_id | basket_count |
|--------------|-------------|------------|--------------|
| customer_id | 1.000000 | 0.001937 | 0.058235 |
| product_id | 0.001937 | 1.000000 | -0.006407 |
| basket_count | 0.058235 | -0.006407 | 1.000000 |

In []: