

Agentforce Specialist

Exam Preparation Notes (Set 2)

Source Material: Agentforce Specialist OCT7 Pass 1.pdf

Key Concepts: Data Cloud Indexing, Agent Types, & Logic Control

Focus Areas: Retrievers, Sales vs. Service, and Prompt Templates

Contents

1	Data Cloud & Retrieval	2
1.1	Search Index Maintenance	2
1.2	Retrievers	2
2	Agent Configuration & Logic	2
2.1	Selecting the Right Agent Type	2
2.2	Controlling Action Sequence	2
3	Prompt Engineering	3
3.1	Customizing Standard Responses	3
4	Multi-Agent Interoperability	3
4.1	Agent-to-Agent (A2A)	3

1 Data Cloud & Retrieval

This section covers how Agentforce interacts with data stored in Data Cloud, specifically regarding indexing and retrieving information.

1.1 Search Index Maintenance

- **Scenario:** Product documentation or knowledge articles change frequently.
- **Solution:** You must **Rebuild the search index** to ensure retrieval accuracy.
- **Why?** Leaving embeddings unchanged leads to "stale" data (hallucinations based on old info). Manually deleting chunks is inefficient and prone to error.

1.2 Retrievers

- **Default Creation:** When you create a Search Index in Data Cloud, a **Default Retriever** is automatically created.
- **Naming:** This default retriever typically shares the name of the custom search index.
- **Customization:** If you need specific filtering (e.g., "only show Active warranties") or field mapping, you generally create a *custom* retriever, but the default is the starting point.

Indexing Rule

Data Cloud does not "live update" vectors instantly for every small change in source data. Periodic **rebuilding** or scheduled updates of the index are often required for highly dynamic content.

2 Agent Configuration & Logic

Choosing the right agent and controlling its behavior is a core exam topic.

2.1 Selecting the Right Agent Type

- **Service Agent:** Best for resolving cases, answering FAQs, and handling support tickets.
- **Sales Agent:** Best for **Upselling**, creating Quotes, and handling large-deal escalations (e.g., escalating to an Account Executive if an order $> \$25k$).
- **Scenario (Upgrade Service Plan):** If a customer wants to "upgrade" and the process involves creating quotes and calculating prorated amounts, this is a commercial transaction.
- **Correct Choice: Sales Agent.** Even if it starts as "support," the intent is revenue generation (upsell).

2.2 Controlling Action Sequence

- **Problem:** The LLM (Reasoning Engine) executes actions in a random order (e.g., Booking before Verification), causing failures.
- **Solution:** Update **Topic Instructions**.

- **Technique:** Write comprehensive instructions that explicitly detail the *required sequence* (e.g., "First retrieve sessions, THEN verify eligibility, THEN create booking").
- **Alternative:** For extremely strict, complex logic that cannot fail, a Flow is used, but for general sequencing within a topic, clear Instructions are the primary configuration tool.

3 Prompt Engineering

3.1 Customizing Standard Responses

- **Scenario:** You want to change how the agent summarizes a Case (e.g., "Standard Case Summary").
- **Solution:** Create a **custom Record Summary prompt template** for the Case object.
- **Implementation:** You do not just "edit" the standard template directly; you typically clone or create a new custom template in Prompt Builder and assign it to the action.

Prompt Builder Types

Remember the difference between **Field Generation** (filling one field) and **Record Summary** (summarizing a whole record for a user view). For a "Case Summary" feature, use **Record Summary**.

4 Multi-Agent Interoperability

4.1 Agent-to-Agent (A2A)

- **Purpose:** Allows one agent (e.g., Service) to call another specialized agent (e.g., Billing or Sales) to handle a specific sub-task.
- **Discovery:** Agents can "discover" each other's capabilities if configured correctly, allowing for modular agent design rather than one massive, complex agent.